

Revised 8/1/2021

KEY

ESAB = Village of Shorewood Elder Services Advisory Board
 SRC = Shorewood Senior Resource Center
 CDA = Community Development Authority

**AGE-FRIENDLY SHOREWOOD
 2019-2024 Plan**

Priority Area: Pedestrians

Vision: Shorewood pedestrians will feel safe on the sidewalks and at intersections.

Goal: Enhance Shorewood's walk-ability, focusing on key problem areas for pedestrians.

<i>Strategies</i>	<i>Begin date</i>	<i>Entities Responsible</i>	<i>Success measures</i>
1. Conduct 2 walk audits to determine problem areas throughout the Village	2020/ 2021	ESAB (with Parks & Public Spaces Committee, School District, using AARP guide), SH Connects	Audits complete; problem areas identified for prioritizing.
*2. Support development of a bike boulevard and/or additional separate, protected bike (and scooter) lanes, and designation of one or more active streets in the summer.	TBD by Open Spaces Committee	Parks & Public Spaces Committee to identify location, feasibility costs and then present to Village Board, considering Transportation & Parking Analysis	One boulevard developed and/or additional bike lanes created. Speed limits, stop signs modified. Landscaping enhancements made. Marketing/awareness campaign to ensure awareness and utilization. An active/non-motor vehicle street in summer.

* 3. Increase educational efforts for bike riders (and their parents) re: pedestrian concerns, sidewalk sharing, rider visibility	TBD by Open Spaces Committee	Parks & Public Spaces Committee with support of SRC and ESAB	Distribution of written educational materials at schools. "Bike Unit" becomes a regular curriculum component. Incorporate "Safe Sidewalk" message in annual Rec Dept First Ride & Bike Rodeo events.
4. Advocate for new snow/ice removal initiative(s) to promote walk-ability, increase safety & promote awareness of ordinance enforcement. Consider street corners, fire hydrants; learning more about repeat offenders & developing individual solutions; creating a roaming snow patrol and/or snow buddy system. Raise resident/business awareness of need to clear sidewalks and ramps.	2020	ESAB, SRC, & SH Connects (with BID, civic groups, Parks & Public Spaces Committee, Police Dept.)	Reduction in # of resident complaints
*5. Support implementation of targeted enforcement days at the beginning & end of school year for bicyclists, scooters, and cars	2019 by Police Dept.	Police Department, Parks & Public Spaces Committee, School District	# of rewards and warnings issued by Police and crossing guards for good and bad bike, car, scooter, and pedestrian behavior
Overall Impact	2024	ESAB, SRC, Parks & Public Spaces Committee	Survey of seniors and other residents re: sidewalk safety

*Included in the approved Pedestrian & Bike Safety Committee's Master Plan 2015

**AGE-FRIENDLY SHOREWOOD
2019-2024 Plan**

Priority Area: Neighborhood Connections

Vision: Shorewood residents of all ages, particularly seniors, will have the opportunity to participate in and contribute to the life of the Village.

Goal: Develop additional ways for people to develop meaningful connections to their neighbors and to the larger Shorewood Community.

<i>Strategies</i>	<i>Begin date</i>	<i>Entities Responsible</i>	<i>Success measures</i>
1. Promote neighbor-to-neighbor connections and recognize outstanding neighborliness. Support possible revival of the “Welcome New Neighbors” program. Support development of a volunteer network that can help out older neighbors with short-term needs. Support intergenerational block and community activities.	2019	Shorewood Care Network, ESAB, SH Connects, Human Relations Committee, Village Board, Shorewood Public Library, School Board, MKE County Division on Aging	Shorewood Care Network launched in 2019, Good Neighbor Honor Roll launched in 2020, Shorewood Connects Yard Cleanup (twice yearly)
2. Expand awareness of Shorewood community events and SRC programming among seniors	2021 SRC Marketing Plan Development	Asst Village Manager, Village Marketing Committee, SRC, SH Connects, MKE County Division on Aging	Marketing strategy developed, including potential informational kiosks.
3. Create additional meaningful volunteer opportunities for seniors & consider creating an online community bulletin board for volunteer needs	2022	School District, SRC, Shorewood Connects, Congregations, ESAB	Volunteer opportunities created and/or marketed to seniors; system developed to link volunteers with opportunities

4. Support dementia-friendly initiatives and educational opportunities.	2020	Dementia Awareness Workgroup (DAWG), SRC, SH Connects, MKE County Division on Aging, Alzheimer's Assoc	Joined Dementia Friendly America Network 6/2020, Coffee & Conversation support group for caregivers, Memory Cafe, ongoing educational events including Dr. Michelle Braun 11/2020 & Determined, documentary screening 6/2021
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AGE-FRIENDLY SHOREWOOD PLAN
July 1, 2019- June 30, 2024

Priority Area: Housing

Vision: Shorewood will have sufficient affordable and accessible housing options so that residents can remain in the community throughout their lifespan.

Goal: Create more housing options for seniors with moderate incomes.

<i>Strategies</i>	<i>Begin date</i>	<i>Entities Responsible</i>	<i>Success measures</i>
1. Explore the feasibility of additional housing options in Shorewood, e.g., student home share, senior home share/co-housing, mother-in-law suites/tiny houses/micro apartments, other options TBD.	2020	ESAB, SH Connects, SRC, Planning Dept.	Information gathered, decisions made

<p>2. Depending upon interest, develop or recommend an existing home-sharing program matching college or graduate students with seniors, ensuring that participants have support and monitoring beyond the initial match.</p>	<p>2021/2022</p>	<p>ESAB working with Planning Dept. & Plan Commission if needed, SRC, SH Connects, Village Manager, Village Board</p>	<p>Information gathered, decisions made. If moving forward, program identified or developed and marketed through SRC</p>
<p>3. Support the development of affordable housing in Shorewood for seniors and others</p>	<p>2021</p>	<p>CDA, Planning Dept., Plan Commission, ESAB, SRC</p>	<p>Successfully advocated for extension of TID 1 (2021) for use for affordable housing development</p>
<p>4. Educate people on ways to make their homes more age-friendly, including the use of AARP's HomeFit Guide.</p>	<p>2021</p>	<p>SRC, Planning Dept., AARP</p>	<p>HomeFit Guides provided by AARP made available via various Village info sites, e.g., Library, Village Hall, SRC</p>
<p>5. Consider development of a home modification program for seniors</p>	<p>2021</p>	<p>Planning Dept., SRC, Village Manager, CDA, Village Board</p>	<p>Program established. # of participants.</p>
<p>6. Raise awareness of age-friendly guidelines (expanding upon ADA and Universal Design principles) for any <i>new</i> housing or development in the village.</p>	<p>2022</p>	<p>Planning Dept., CDA</p>	<p>Guidelines compiled and distributed to CDA, residents, permit applicants/contractors</p>

**AGE-FRIENDLY SHOREWOOD
2019-2024 Plan**

Priority Area: Resource Availability

Vision: Shorewood residents know where to turn for health and supportive services for seniors.

Goal: Increase awareness of the Senior Resource Center's information and referral assistance function.

<i>Strategies</i>	<i>Begin date</i>	<i>Entities Responsible</i>	<i>Success measures</i>
1. Promote Age-Friendly Plan and Shorewood's status as an AARP recognized Age-Friendly Community and as a member of the Dementia Friendly America Network	TBD by Village Marketing Committee	Village Marketing Committee, SRC	Articles published in newsletters, Shorewood Today, other venues
2. Develop new SRC materials/marketing re: info and assistance availability in venues targeting adult children caregivers	2021		New materials developed; additional venues used for information dissemination; "younger older adults" enlisted to help, possibly as additional Ambassadors
3. See strategies under "Neighborhood Connections"	—	—	—
<i>Overall impact</i>		SRC	<i># of incoming calls and requests for assistance to SRC.</i>