

**Elder Services Advisory Board**  
**October 5, 2023**

Present: Rosina Bloomingdale, Sue Bronson (on telephone), Katie Gnau, Stephanie Houston, Sue Kerns, Katy Rollins, Jeanne Rufflo

Staff/Others: Elizabeth Price, Senior Resource Center Director, Vashti Lozier, Shorewood Connects Facilitator, Tanya Bohacheff, North Shore Health Department

1. Call to order

The meeting was called to order at 4:04 pm.

2. Minutes of September 7, 2023.

Ms. Rufflo moved to approve the minutes of September 7, 2023. Ms. Rollins seconded the motion. It carried unanimously 5 – 0.

3. Chairperson Report

Ms. Bronson continues to coordinate focus group notetaking format and handouts with Ms. Bloomingdale, Ms. Rufflo and Ms. Lozier.

4. Age-Friendly Community Subcommittee Reports

Parks and Public Spaces (P&PS)

Ms. Gnau indicated that P&PS addressed Walk to School Day and continues to work to amend chapter 207 of the Village ordinance relating to the transport of people on bikes to allow for trishaws.

An incident on Morris Boulevard with Ms. Gnau's daughter riding a bike and being honked at by a car initiated a discussion that more voices supporting pedestrian safety measures are needed. Ms. Gnau indicated that P&PS is working to build more advocacy.

5. Shorewood Connects Initiatives Updates

Coffee and Conversations Caregiver Support Group quickly outgrew its space at the Village Center in September. The room was at capacity. The North Shore Health Department agreed to let us use their conference room but a larger room at Kingo Lutheran Church is being rented for 12 months.

The Dementia Awareness Workgroup (DAWG) Brain Health program offered a panel of speakers that offered great information on local resources for brain health. The program was poorly attended and would have benefitted from better outreach. The information was worthwhile and may be offered again.

Ms. Lozier attended an Age-Friendly Communities program in Stevens Point that focused on micro entrepreneurship. Participants were given a book "Disrupt Aging: A Bold New Path to Living Your Best Life at Every Age" by Jo Ann Jenkins.

6. Senior Resource Center Director Report

Zumba classes are set to start at River Park in January 2024. SRC Fall programs are full.

8. Senior Services Long-term Planning Discussion

Members discussed roles, notetaking, and room access for the upcoming focus groups. Ms. Price has ordered snacks and bought bottled water and will send reminder emails to all participants. Ms. Bronson will facilitate

meetings and Ms. Gnau will be the notetaker at all six focus group meetings. Ms. Rufflo and Ms. Bloomingdale will share flipchart notetaking.

Ms. Lozier reported 53 responses to the online survey. The online survey will close with the final focus group.

#### 9. Health Department Updates

The new NSHD and NSFD building is on schedule. The walls and roof are in place. NSHD is hoping to find grant support and approval from all seven communities to hire a caseworker in Jan. 2024. Qualifications sought are either a social work or paramedics background. ESAB members concurred that a social worker would be helpful working with older adult issues.

All seven communities have now appointed a member to the North Shore Dementia Consortium. At their first meeting they voted to change the name to North Shore Dementia Initiative (NSDI). The group will focus on public safety education for first responders, fire, and police in working with people with dementia.

Members will be invited to the 12th Annual Milwaukee Regional Research Forum / Medical College of Wisconsin / CTSI Viewpoint Luncheon on Oct. 23. The theme is "Finding a Cure for Alzheimer's Disease".

#### 10. Other business as authorized by law

#### 11. Adjournment

Ms. Gnau moved to adjourn the meeting. Ms. Bloomingdale seconded the motion. The motion carried 6-0 and adjourned at 5:02 pm.

Respectfully Submitted, Elizabeth Price, Director of Senior Services, Senior Resource Center