

Shorewood Public Art Committee

Minutes of September 19, 2023

PAC Members Present: Ellie Rabinowitz, Deb Medin (out 10-1 to 1-5), Anna Coffaro, Laura Huebner

Others present: Colleen Krynicki, Assistant Village Manager Chris Anderson

PAC Members Absent: Ken Vonderberg, two vacancies

Next PAC Meeting: October 4, 2023, at 8:30 AM

1. Call to order.

The meeting was called to order at 9:01am

2. Discussion of Arts festival.

Colleen opened the meeting asking for the target date. Ellie mentioned that next year after the SHS showcase would be best (the weekend after). Main task to accomplish is to secure an event coordinator for day of planning and logistics. Colleen shared a version of the draft RFP for hiring the event coordinator. AVM Anderson provided additional feedback of items to include in the RFP to follow Village structure of similar RFPs. Ellie inquired about adding a feedback mechanism for attendees, artists, volunteers, etc. Colleen mentioned the use of a survey to collect this information.

Discussion about fundraising from potential donors, what strategies would be best to get the word out about the inaugural public art festival and creating a list of potential sponsors. Discussion of target date while considering the Showcase date (likely 11/9 in 2024). Ideas: 2 day festival at Gensler Auditorium visual and performing arts.

A strategy will be developed to contact businesses for donations before the end of the calendar year. Subcommittee discussed a future meeting date with the group to be the next regular meeting date of October 4 at 8:30am.

3. Adjournment.

Laura moved to adjourn, seconded by Deb and the motion passed 4-0. The committee adjourned at 9:52am.

Respectfully submitted by,
Chris Anderson, Assistant Village Manager