

**Elder Services Advisory Board
April 6, 2023**

Present: Rosina Bloomingdale, Sue Bronson, Katie Gnau, Stephanie Houston, Sue Kerns
Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Vashti Lozier, Shorewood Connects
Facilitator, Sue Kelley, SRC Sustainability Plan Consultant

1. Call to order

The meeting was called to order at 4:06 pm.

2. Minutes of March 2, 2023.

Ms. Bloomingdale moved to approve the minutes of March 2, 2023. Ms. Kerns seconded the motion. It carried unanimously 4 – 0.

3. Chairperson Report

Ms. Bronson Discussed a meeting date change for May. The meeting will take place on the second Thursday, May 11. Ms. Bronson served as a volunteer at the March SRC pick-up box lunch. She attended a workshop with UWM architectural students and looked at ideas for three locations on or near UWM property for senior housing.

4. Age-Friendly Community Subcommittee Reports

Shorewood Care Network (SCN) – No report.

Parks and Public Spaces (P&PS) – Park and Public Spaces (P&PS) met with the Village Board Safety Committee. Ms. Lozier and Ms. Gnau advocated for bus shelters along Oakland Avenue at the Village Board Public Safety Standing Committee. A bus shelter will be placed both northbound and southbound on Oakland Avenue near the intersection of Kenmore Place during Oakland Avenue reconstruction.

Both Ms. Gnau and Ms. Lozier met with the Parks and Public Spaces (P&PS) Pedestrian and Bike Safety subcommittee. The Village is creating a Master Plan for PP&S and updating the Bike and Pedestrian Safety Master Plan in 2024. The updated Bike and Pedestrian plan will incorporate Complete Streets policy. P&PS Ped and Bike Subcommittee would like to collaborate with other Village committees and Village entities to host events and engage community to raise awareness around pedestrian and bike safety issues.

5. Senior Resource Center Director Report

SRC has begun recruitment for a 24 hr./week program assistant following Village Board Approval on April 3. Applications will be accepted through May 2. Members discussed venues to post and promote the SRC Program Assistant position. A six week fall prevention class with a Shorewood Physical Therapist began today. Program planning for the fall is underway.

7. Shorewood Connects Initiatives Updates

Bill Armbruster, State Director of AARP Livable Communities will be touring age-friendly communities. Shorewood and Greendale have been chosen for a June 1 tour. ESAB members discussed plans for a Livable Communities Reception with National Leaders in the Age-Friendly movement. the reception with a slide show and walk to Atwater Park.

Ms. Lozier, Ms. Price and Shorewood Community Network Facilitator Anjum Alden met with Assistant Village Manager Chris Anderson to discuss a Welcome Neighbor program. Mr. Anderson shared an existing Village

internal webpage for new hires that could be modified as a Welcome New Neighbors page on the Village website under the Community Tab on the Village landing page. Information about the community, how to get involved, examples of some of the activities and various community groups are on the existing page. Ms. Lozier and Ms. Alden will send suggestions for additional materials. A postcard directing people to the Village of Shorewood. Org/welcome new neighbors will be developed and made available to realtors, apartment managers and Village departments. The new program will be a Shorewood Connects initiative that is anticipated to be self-sustaining once up and running. An August event at the Estabrook Beer Garden will be promoted to welcome new neighbors.

8. Health Department Updates

Ms. Bohacheff sent an update before the meeting about the Dementia Consortium:

- No meetings have yet been scheduled with appointees. Health Department staff are trying to connect with Chas (the champion), but it may not be until mid-April.
- NSHD, Rebecca Ewald and Sue Kelley have all been connected, and confirm Shorewood appointed Sue Kelley.
- NSHD has reached out to the other villages to confirm they have appointed individuals or plan to appoint individuals.

9. Senior Services Long-term Planning Discussion

Ms. Kelley, Shorewood resident for 33 years, former Shorewood Connects Facilitator and Consultant developing a sustainability plan, led a discussion with ESAB members. Members discussed what services they would like to see for Shorewood seniors (health and wellbeing, social, prevention aimed at younger seniors, healthy aging and nutrition, dementia friendly programs and help with navigation and referral to services and programs.).

Ms. Kelley explored perceptions and experience around the Aging Disability Resource Center (ADRC). calling the ADRC and being referred to service providers or programs may not be enough support. A need for helping older adults navigate services and programs was identified. Ms. Houston discussed a perception that utilizing Milwaukee County constituted receiving a “hand-out” may be preventing people from being comfortable using the ADRC.

What programs do you want to see more of? Programs for younger/working seniors and the sandwich generation that occur evenings and weekends, more trips and tours, facilitated conversations that help create new friendships.

Concerns were expressed regarding the staffing structure and over-reliance on one staff person. Members like the location of the SRC in the Village Center but would like some senior specific space and at least 2 offices for staff and confidentiality.

Pros and cons of using Recreation Department staff for programming were discussed. Members expressed concerns about Recreation staff experience with older adults but liked the opportunity for more intergenerational interactions.

10. Other business as authorized by law

11. Adjournment

Ms. Gnau moved to adjourn the meeting. Ms. Kerns seconded the motion. The motion carried 5-0 and adjourned at 5:55 pm.

Respectfully Submitted, Elizabeth Price, Director of Senior Services, Senior Resource Center