



# Conservation Committee Minutes

**February 7, 2019 7:00 P.M.**

Village Hall Committee Room  
3930 N. Murray Avenue, Shorewood, WI 53211

## **1. Call to order**

The meeting was called to order at 7:03 p.m.

Members present: Chair Joshua Liberatore, Meenal Atre, Roland Schroeder, Donna Pollock, Sue Murphy Yerkes, Maggie Pipek, Elisabeth Witt, Henry Tomaszewicz, Matt McGovern, Linda Frank (arrived 7:06 p.m.), Abigail Widell and Greta Maierle

Others Present: Assistant Village Manager Tyler Burkart

Not present: Caroline Kuebler and Chase Kelm

## **2. Approve January 3, 2019 Meeting Minutes**

Mr. Tomaszewicz moved to approve the January 3, 2019 minutes. The motion was seconded by Ms. Pollock. Vote 10-0 to approve the minutes.

## **3. Staff Liaison Update**

Mr. Burkart showed the Committee some of the dog waste literature published through the Shorewood Loves Dogs campaign. Parks Commission in the process of selecting a dog mascot to help market and brand campaign that educates public on dog regulations. Bird City application was submitted. A resolution will be considered by the Village Board at their February 19 meeting. Members of the Conservation Committee are scheduled to present on the solar survey results at the February 19 Village Board meeting. Lastly, all committee chairs are scheduled to meet on February 21 to talk about collaboration efforts, annual prioritization, and the chair's role. Committee members are encouraged to contact Mr. Liberatore if they have any initiatives to discuss at the committee chair meeting or for prioritization.

## **4. Discuss Citizen Concerns**

No citizen concerns. Mr. Liberatore reported about some solar projects involving public buildings with Whitefish Bay. The Whitefish Bay Environmental Committee is also hoping to collect stories of rider usage on route 14 through Shorewood and Whitefish Bay.

## **5. Update on 2019 Film Festival**

The first film will be tomorrow. Speakers are all set and Ms. Atre provided the Committee a summary of each speaker. Ms. Murphy Yerkes inquired about putting together a flyer for each film separately. Ms. Atre will modify the current design and update it for each film. Those that can help are asked to attend at 6:30 p.m. Ms. Atre mentioned a vegan vendor will be present at the second film.

**6. Update on Energy Assessment Conducted at Shorewood Library**

Mr. Liberatore informed the Committee that Village Center received an energy assessment from Franklin Energy. DPW staff met with Franklin Energy to go through the building and assess energy efficiencies.

**7. Review and Discuss Draft of Green Development Levels**

Mr. Liberatore and Ms. Pipek presented an updated checklist on green development levels. The Committee hopes to collaborate with other committees and staff to find ways to utilize the checklist to help for future decision making related to development. The Committee is asked to review the checklist and provide comments. Once the content is finalized, the design and format of the content will be enhanced.

**8. Subcommittee Reports**

Mr. Tomasiewicz informed the Committee about the creation of a pesticide survey for the Village. The purpose is to find out how people are using pesticides and inform them of best practices and harmful effects of some pesticides. Mr. Tomasiewicz was able to distribute copies to the Committee for their review. There was discussion about a possible prize for those that participate.

Ms. Frank reported Mr. Liberatore and her have gone through several drafts of a solid waste utility for Shorewood.

There were suggestions made from a recycling center sub-committee that presented a few additional options to DPW. Mr. Liberatore did a walkthrough with DPW Director Butschlick and proposing a self-sort model with smaller containers.

**9. Upcoming Events, Member Topics & Suggestions**

No other news or events to report.

**10. Adjournment**

Mr. Tomasiewicz moved to adjourn, seconded by Ms. Pollock. Vote 11-0 to adjourn. The meeting was adjourned at 8:09 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager