



# Conservation Committee Minutes January 5, 2023 7:00 PM

## 1. Call to order

The meeting was called to order at 7:02 PM

Members present: Joshua Liberatore, Joe Shaffer, Charles Hagner, Henry Tomasiewicz, Adelais Burkholder, Diego Murphy, Maggie Pipek, Matt McGovern, Meenal Atre, Linda Frank, Erin Povak, and Elisabeth Witt.

Others present: Shorewood Intermediate School Environmental Club (and parents), Sarah Kopplin (Shorewood Intermediate School Teacher/Club Sponsor), Kae DonLevy (Shorewood Waters Project), DPW Director Leeann Butschlick, Village Manager Rebecca Ewald, Assistant Village Manager Chris Anderson.

Not present: Caroline Kuebler, Joey Sprague.

## 2. Consider approval of November 3 and December 1, 2022 meeting minutes

Mr. Liberatore moved to approve the minutes, seconded by Mr. Tomasiewicz. Motion carried 10-0 (approved before Ms. Witt was in attendance).

## 3. Discuss Citizen Concerns

Mr. Liberatore asked about the November meeting minutes and if the concrete issue was resolved. Ms. Povak mentioned she voiced this concern to the Department of Public Works after business hours.

## 4. Staff Liaison Updates

Assistant Village Manager Anderson discussed there would be a story in the upcoming Shorewood Today magazine focused on No Mow May. Members of the work group will be copied on a message connecting them to the Village's contracted content author.

## 5. Presentation from Shorewood Intermediate School (SIS) on Organics diversion program

The student members of the Environmental Club from SIS presented the background of the club's history and their recent initiative with organics collection. In the lunchroom, there were compostable materials that could have been captured. The club came up with a creative solution to educate and reinforce the proper use of each bin (garbage, recycle, compost) through a competition between the 7<sup>th</sup> and 8<sup>th</sup> grades. Mr. Liberatore asked about how to connect the program to other campuses since a goal is to get it to all campuses in Shorewood. The SIS Environmental Club president mentioned reaching out the school board to promote the initiative and contacting the elementary school principals. A school-wide lesson at the beginning of the year serves as a reminder to returning students and an orientation of sorts for students coming from elementary schools.

**6. Discussion of Shorewood Waters program plan and Village Manager's Memo collaboration**

Kae DonLevy with the Shorewood Waters project and Director Butschlick from the Department of Public Works discussed the start of the Shorewood Waters program partnership, which came about by a Great Lakes initiative grant to support clean water and water quality efforts. Outreach and education efforts in the Village can be more dynamic by connecting folks to the topic so to change habits, so Ms. DonLevy wished to present the program plan to the Conservation Committee. The goal of sharing this work plan is to collaborate between Shorewood Waters and Conservation Committee to leverage each other's efforts. The project plan for 2023 includes DNR collaboration, Community Education (Manager's Memo and Facebook posts), Events and Education, and Educational Programs and material. Ms. DonLevy would like to work more closely with the Conservation Committee on stormwater and other projects focused on water. Ms. Frank asked about the biggest impacts in Shorewood. Ms. DonLevy replied that Nitrogen and Phosphorus are the big issues because it produces green waters from algae. The toxins in our homes are also a culprit, so it should be educated to the public too since sewage treatment plants do not treat for these. Native planting is a big goal of the Conservation Committee- this goal can be leveraged with Shorewood Waters and collaborated between the two efforts. Content resources on the website is an important strategy. Flyers on how to make and use compost (for example) posted to the Shorewood Waters page was a recent helpful strategy. Director Butschlick added that the MS4 (municipal separate storm sewer system), which is permitted and regulated by the State- the DNR has been ramping up regulation for more educational requirements. This has been a game changer for local DPWs as it relates to storm water management. There are a certain number of outreach events now required year over year to report/document the activities of the Village. This collaboration between Shorewood Waters and the CC to fill out the annual permit tracking these metrics is important for the Village's purpose. Manager Ewald echoed the importance of consolidating messaging lines of logical symmetry is an important goal of the Marketing Committee. This supports the Village's Core services and ensuring the messaging of Village activities is adequately leveraged.

**7. Subcommittee Reports**

None

**8. Upcoming Events, Member Topics & Suggestions**

Text

**9. Adjournment**

Mr. Liberatore moved to adjourn, seconded by Mr. Tomasiewicz. The motion to adjourn carried 11-0. The meeting was adjourned at 8:05 PM.

Respectfully submitted by,

Chris Anderson  
Assistant Village Manager