

Shorewood Public Art Committee

Minutes of January 4, 2023

PAC Members Present: Laura Huebner, Deb Medin, Anna Coffaro, Ellie Rabinowitz, Ken Vonderberg

Others present: Assistant Village Manager Chris Anderson

PAC Members Absent: Julie Roubik, one vacancy

Next PAC Meeting: February 1, 2023, at 8:30 AM

1. **Call to order.**

The meeting was called to order at 8:32am

2. **Consider approval of November 2 and December 7, 2022 meeting minutes.**

Deb has a note on the meeting minutes for November on the plexiglass boxes. The issue is the brochures are too long, and that is what gets them wet in weather. The correction will be made to the November meeting minutes. Ken made a motion to pass the minutes as amended, seconded by Deb and the motion passed 5-0.

3. **Discussion on Arts festival.**

Ellie will contact a colleague to see if they have availability for event coordination. Anna and Laura will draft an email to the BID Director to inform them of the Arts festival (for sponsorship, etc.). Deb mentioned an Impact grant to help fund the Art Festival and Ken also recently saw potential funding for Arts groups. Perhaps hiring an event coordinator to start with larger pieces of a full event would be beneficial. More information is needed before marketing material/ event collateral can be developed and requests can be made for sponsors/volunteers.

4. **Update on Ghost Train status.**

Even after the service call, Ellie noticed some issues with the Ghost Train. Ellie reached out to Main Stage to get a quote on reconfiguring the box to change the stacking of the power supplies which has caused the fuses to burn out. The invoice to perform this work is for \$4274.86. Discussion on the programming of the light strings continued. There are two ethernet connections to modify the light program (one at the base of the bridge and one underneath the bridge that requires getting up on a ladder just under the bridge). An option to do the cloud service through Signify would require a yearly maintenance program to handle these needs and mobilizing technicians as needed.

5. **Discuss Other Old/New Business.**

A group of the committee was able to tour the St. Kate Arts Hotel and shared with the committee what they saw. A former Arts teacher at Shorewood High School has a space in the St. Kate and could be a good part of the Arts festival for volunteers and to help get the word out. Ellie also reported there will be another installation opening at Cathedral Square on January 19. The Museum of Wisconsin Art, West Bend also has a big display going on until the end of the month.

6. **Adjournment.**

Laura moved to adjourn, Ken second and the motion passed 5-0. The committee adjourned 9:08am.

Respectfully submitted by,
Chris Anderson, Assistant Village Manager