



Agenda
Human Relations Commission
October 14, 2021, 6:30 P.M.

via teleconference

3930 North Murray Avenue, Shorewood, WI

Call: 312-626-6799

Meeting ID: 897 6895 8508

Passcode: 433391

Join the Video Call:

<https://us02web.zoom.us/j/89768958508?pwd=YktnRnRETWNzZjhJY3VjVmFMNERJUT09>

1. Call to order
2. Consider Approval of September 9, 2021 minutes
3. Public Comments
4. Discuss Observations in the Community
5. Staff Liaison Updates
 - a. Police Chief Recruitment Services Selection
 - b. YWCA Racial Equity Training
 - c. Shorewood Today Winter Issue
6. Discuss Shorewood Speaks Event with Community Development Authority on Affordable Housing
7. Subcommittee Updates on Implementing Plans to Address Racial Inequities
8. Future Agenda Items and Speakers
9. Adjournment

DATED at Shorewood, Wisconsin, this 5th day of October, 2021,

VILLAGE OF SHOREWOOD

Rebecca Ewald

Village Manager / Interim Village Clerk

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Should you have any questions or comments regarding any items on this agenda, please contact the Village Manager's Office at 847-2700. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



Parks and Public Spaces Committee

Minutes

September 14, 2021 6:30 P.M.

via Teleconference

3930 N. Murray Avenue, Shorewood, WI 53211

1. Subcommittees meet at 6:00 p.m. prior to the Parks and Public Spaces Committee meeting.

2. Call to order.

The meeting was called to order at 6:31 p.m.

Members present: Bonnie Pedraza, Donald Lodge, Eileen Lauer, Heather Mansfield, Ian Berry, Janee Pederson, Remy Perez, Hanna Seegers, Mary Jorgensen, Gary Brunk, Michael DeMarco, Mary Jorgensen

Members not present: Cameron Lumley, Janee Pederson, Enrique Figueroa,

Others present: Assistant Village Manager Tyler Burkart, Trustee Kathy Stokebrand, Katie Gnau

3. Consider Approval of the August 10, 2021 Minutes

Ms. Seegers moved approval of the August 10, 2021 minutes. Mr. Perez seconded the motion. Motion approved by a 10-0 vote.

4. Staff Liaison Updates

Mr. Burkart reminded the Committee the Village Board would like a review and recommendation on holiday lights in Atwater Park and other public spaces. The Committee should discuss how to proceed with a review and recommendation. Mr. Burkart can coordinate a time with a subcommittee to meet with DPW to hear directly from them on their work capacity when hanging and taking down lights. Mr. Burkart summarized the recommendation that came earlier from the Human Relations Commission. In addition, Mr. Burkart informed the Committee that the Village had a failed search on finding an outside vendor to provide Atwater Beach lifeguard services for 2022. The Village is trying to think of creative solutions to address this issue.

5. Parks Updates

Ms. Mansfield reported the subcommittee visited the site. They are proposing to come up with some new signage as well as a new map with trails for the Nature Preserve. Content would be available at the park entrance as well as the Village website. Mr. Burkart will reach out to DPW staff to see what resource the Village has to develop a map including the trails. There was a recommendation from a Committee member to move the sign to the West to make it more visible. Another recommendation was about working with Shorewood Today magazine to do an article on the Nature Preserve. Mr. Burkart will be sharing draft content on the parks to be posted on the website.

6. Pedestrian and Bicycle Safety Updates

Mr. Perez reported that they are working with the schools on walk and bike to school week on October 6. The subcommittee will also collaborate with the Police Department to have officers join them and also provide resources to give to the students. The subcommittee is looking for volunteers to help with the tables during the event.

7. Other Public Spaces Updates

Ms. Lauer reported about initial discussions about holiday lights in public spaces. They are also overseeing the dog waste stations, which are now installed. The committee will also review doing a dog waste campaign. Mr. Burkart encouraged the subcommittee to review the Village website on the Shorewood Waters Project. He also informed the Committee on the downspout disconnection program. There was additional talk about promoting rain barrels and rain gardens.

8. Discuss and Consider Future Agenda Items

Mr. Brunk proposed adding crosswalks and pedestrian safety along Lake Drive as a future agenda item. The Committee determined to put this on the October agenda for the full Committee to discuss.

9. Adjournment.

Ms. Pedraza moved to adjourn the meeting. Mr. Lodge seconded the motion. Motion approved by a 10-0 vote. Meeting adjourned at 7:10 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager



VILLAGE OF SHOREWOOD

REPORTS AND PRESENTATIONS TO HUMAN RELATIONS COMMISSION

Agenda Item: Shorewood Speaks on Affordable Housing Update

Date: October 14, 2021

Presenter: Tyler Burkart, Assistant Village Manager **Department:** Village Manager's Office

Agenda Item Discussion – *Please provide a summary of the agenda item along with bullet points highlighting the main items and key issues to be discussed.*

At the September Human Relations Commission (HRC) meeting, it was announced there would be a Shorewood Speaks on affordable housing for the third week of November via Zoom. Commission members asked for help to seek guest speakers and suggestions on the format. Village staff has been working on developing a proposal for both the Human Relations Commission and the Community Development Authority (CDA) to review. Since affordable housing is a topic that impacts both volunteer committees, it is recommended by staff for the committees to co-host the next Shorewood Speaks event. Below are details for the November 2021 Shorewood Speaks:

Hosting

The HRC and CDA would assign one representative to co-host the Shorewood Speaks event. This would entail kicking off the event with a summary and purpose of the Shorewood Speaks, introducing the guest speakers and facilitator, summarizing the speaking guidelines for the event, and thanking community members for attending. The hosts would also close the event by including next steps and thanking everyone, once again, for attending. Each committee shall assign a representative during their October meeting for the November event.

Speakers

Village staff is recommending Kori Schneider Peragine (Metropolitan Milwaukee Fair Housing Council), Matthew Melendes (Milwaukee LISC), and Joaquin Altoro (Wisconsin Housing and Economic Development Authority) to be the guest speakers and presenters for the event. After the hosts provide an introduction, the speakers will be asked to give a 10-15 minute presentation to provide some general context on affordable housing. Once the presentations are done, speakers will remain available to answer specific questions or comments that may come up during the community discussion. During the presentation, the speakers will share experiences which will address the following concepts:

- What are some of the reasons a community may elect to do affordable housing?
- What does an affordable housing project look like?
- What is a municipality's role (and other stakeholders' roles) in an affordable housing project?
- How does someone qualify and apply to live in an affordable housing unit?
- What other programs and tax credits exist to assist affordable housing developments and users?
- What factors does a developer consider when working on an affordable housing project?
- Why would a community not elect or shy away from affordable housing projects?
- How common are affordable housing projects in suburban communities?
- What resources are available to learn more about affordable housing?

Facilitator

Once the presentations are complete, the event will have a community discussion on the topic of affordable housing. Staff proposes the main role of CDA, HRC, and other Village officials and staff is to listen to the discussion while taking notes. As a result, Village staff proposes having a separate

facilitator to moderate the community conversation. The facilitator would enforce the conversation guidelines reported at the beginning of the event by the hosts. The facilitator would also announce questions and direct topics between the community, the speakers, and any staff or officials when necessary. The facilitator assures the discussion stays on topic and the event ends at an appropriate time. It is recommended for the entire event to last two hours (6:00 – 8:00 p.m.).

Format of the Community Discussion

It is proposed for the community discussion to last 75 minutes. This would allow time for 3-5 topics to be covered. The facilitator would read off content produced by Village staff to introduce the question and the community members/participants would then have the ability to respond. Participants wishing to speak would raise their virtual hand and called individually by the facilitator. Specific topics are yet to be determined. The virtual meeting would be recorded and shared through the Village's communication channels.

What needs to be resolved by the HRC and CDA during their October meetings?

- Does this format and proposal meet the expectations and wishes of the HRC/CDA?
- Are there any specific topics the HRC/CDA wishes to be covered? Think about what potential policy decisions may be upcoming that your committee would appreciate to receive community feedback.
- What general rules or discussion guidelines would you want for the event?
- Which person from your committee would you like to serve as a co-host for the event?
- How will committee members help promote this event to community members?

Finalized Shorewood Speaks Event

Village staff anticipates all details related to the event will be finalized by the first week of November so that there will be at least two weeks to promote the event to the public.