



**Shorewood Public Art Committee
Village Hall Committee Room, 3930 Murray Avenue
Wednesday, December 6, 9:00 a.m.**

Agenda

1. Call to order.
2. Consider approval of November 1 and November 13 meeting minutes.
3. Discussion of Arts festival.
4. Discussion and possible action on use of held Arts funds to make purchases for inaugural Arts festival planning and promotion.
5. Discuss Other Old/New Business.
6. Adjournment.

DATED at Shorewood, Wisconsin, this 1st day of December 2023.

Toya Harrell, Village Clerk

Should you have any questions or comments regarding any items on this agenda, contact the Manager's Office at 847-2705.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.

Shorewood Public Art Committee

Minutes of November 1, 2023

PAC Members Present: Ellie Rabinowitz, Deb Medin, Laura Huebner

Others present: Colleen Krynicki, Assistant Village Manager Chris Anderson

PAC Members Absent: Ken Vonderberg, two vacancies

Next PAC Meeting: December 6, 2023, at 8:30 AM

1. Call to order.

The meeting was called to order at 8:36am

2. Consider approval of August 2, September 13, and September 19 meeting minutes.

Laura moved to approve, seconded by Ellie and the motion carried 3-0.

3. Discussion/event debrief: Fish and Feather Festival

Ellie discussed the Fish and Feather Festival event to report many children came by and enjoyed the painting area. Anna made coloring book pages for the kids to use at the event and there was a mirroring dance exercise that was well received.

4. Update on Ghost Train status.

Another recent service call led to the replacement of one string of lights. At the last service, cables were switched. At a meeting on Monday with Light the Hoan, Pat and Doris discussed the desires of previous donors to keep the focus on Ghost Train with the conversation including social media presence and how to ensure ongoing revenue to make sure the Ghost Train can be maintained. There is a lot more strategy and planning when it comes to social media- creating engaging content. Laura suggested going to the community and seeing if there were in kind donations that could be about one or two hours per week to do social media for the Ghost Train. Deb asked about service contract cost and ongoing needs. Maintenance visits range from \$4-6k with the needs of two visits annually. Ellie is also tracking previous donors from Signaling History.

5. Discussion of Arts festival.

Colleen reviewed the potential dates of the event as November 15-16, 2024. Committee discussed the options about how to collect/process donations for the Arts Festival once the flyer and information is created. A special meeting was discussed and scheduled for 11/13 at 9:00am to continue Arts Festival discussion.

6. Discuss other old/new business.

Ellie discussed filling committee vacancies to help with committee work.

7. Adjournment.

Laura moved to adjourn, seconded by Deb and the motion passed 3-0. The committee adjourned at 9:48am.

Respectfully submitted by,
Chris Anderson, Assistant Village Manager

Shorewood Public Art Committee

Minutes of November 13, 2023

PAC Members Present: Ellie Rabinowitz, Deb Medin, Laura Huebner, Ken Vonderberg

Others present: Colleen Krynicky, Assistant Village Manager Chris Anderson

PAC Members Absent: Three vacancies

Next PAC Meeting: December 6, 2023, at 8:30 AM

1. **Call to order.**

The meeting was called to order at 9:05am

2. **Discussion of Arts festival.**

Colleen shared the link of the Arts festival to committee members. Takeaway for the committee was to discuss sponsorships so this could be considered at next month's meeting for vote and approval. Colleen shared a draft document to show how a fundraising flyer could look and the mockup of the fundraising flyer for the Arts Festival. Coordinator estimated at \$13,000- if it cannot be raised, simplify the scope and add to Colleen. Discussion on commitment levels and what is included at each level. Set budget at \$15k for the all components of the Arts Festival. Can the Shorewood Public Art group have its own website to promote? Possible idea would be www.shorewoodarts.org. Committee members discussed who would reach out to each business (if there is a personal connection) so there is a base level of coordination.

3. **Adjournment.**

Laura moved to adjourn, seconded by Ken and the motion passed 4-0. The committee adjourned at 10:11am.

Respectfully submitted by,
Chris Anderson, Assistant Village Manager