

**Village of Shorewood
Community and Business Relations Committee
October 17, 2022**

Call to Order: Chairperson Tr. Couto called the meeting to order at 7:17 p.m. in the Village Hall Committee Room.

Members Present: Tr. Couto, Tr. Arndorfer

Members Excused: Tr. Stokebrand

Others present: Janet Henning, BID Executive Director; Shannon Weber, BID Vice President; Jake Bresette, BID President; President McKaig; and, Planning & Development Director, Bart Griepentrog

1. Consider 2023 BID Operating Plan

Discussion Points

- Director Griepentrog provided a brief overview of the memo noting that the Community and Business Relations Committee was being asked to review and provide recommendation of the BID's annual operating plan for upcoming Village Board consideration so that assessments may be sent out on tax bills.
- Executive Director Henning noted that there were not many changes with the operating plan from the year prior. The same events were being proposed: Shorewood Criterium, Shorewood Feast and Winterfest.
- Executive Director Hennig noted that there would be three updates to the proposed assessment fees. Properties at 4414 Oakland and 2420 Capitol would be removed and the assessment rate for 1901 Capitol would be modified.
- Executive Director Henning noted that the BID's 2017 Strategic Plan was included but stated that the BID would be seeking to update their strategic plan in 2023 for implementation beginning in 2024.
- Tr. Arndorfer questioned if any other events were planned. Executive Director Henning noted that the Shorewood Shenanigans had been passed to the bars and restaurants to organize. She noted that additional district-wide networking events may take place.
- Tr. Couto questioned if there had not been an audit in the past. Executive Director Henning stated that the BID does undergo an annual audit and noted that the budget numbers simply weren't broken down in the same manner last year to reflect those expenses.

Action

- Tr. Arndorfer moved to recommend approval of the 2023 BID Operating Plan; Tr. Couto seconded. Vote 2-0.

Follow Up-Items

- The 2023 BID Operating Plan will be placed onto the November 21, 2022 Village Board agenda for consideration.

Motion to adjourn. Tr. Arndorfer moved to adjourn; seconded by Tr. Couto. Motion carried at 7:24 p.m.

Respectfully submitted,

Bart Griepentrog, AICP
Planning & Development Director