



**Conservation Committee
Agenda**

Thursday, June 1, 2023

7:00 P.M.

Village Hall – Committee Room

1. Call to order
2. Consider approval of the April 6 meeting minutes
3. Concerns from the Community
4. Staff Liaison Updates
5. Review subcommittee document – assignments and timelines, joining subcommittees
6. Coordinating Communication – Shorewood Waters Project and social media
7. Review of May events – Pollinator Palooza & Energy Workshop
8. Subcommittee Reports
9. Upcoming Events, Member Topics & Suggestions
10. Adjournment

DATED at Shorewood, Wisconsin this 26th day of May, 2023.

VILLAGE OF SHOREWOOD

Toya Harrell

Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Village Manager's Office at 847-2705. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



Conservation Committee

Minutes

May 4, 2023 7:00 PM

1. Call to order

The meeting was called to order at 7:00 PM

Members present: Joshua Liberatore, Charles Hagner, Joey Sprague, Henry Tomasiewicz, Diego Murphy, Adelais Burkholder, Meenal Atre, Maggie Pipek, Erin Povak, Matt McGovern, Elisabeth Witt joined the meeting at 7:13pm.

Others present: Assistant Village Manager Chris Anderson, Marissa Meyer.

Not present: Linda Frank, Joe Shaffer, and Caroline Kuebler.

2. Consider approval of the April 6 meeting minutes

Mr. Liberatore moved to approve the minutes, seconded by Mr. Tomasiewicz and the motion carried 8-0 with one abstention.

3. Discuss Citizen Concerns

Mr. Hagner is concerned with feeding of water fowl at Estabrook Park. It is not nutritious for the birds, particularly the wood ducks since they will come right to people to take food they are given. Wood ducks are game bird- against a county ordinance to feed them (also affects water quality due to the congregation of birds). Communication with the public- what would be the best way to approach this? Sign with County logo and ordinance. Meenal also brought up the wording for this section- update citizen concerns to **community** concern or something else.

4. Staff Liaison Updates

AVM Anderson reported he has a lead for a handwashing station for Pollinator Palooza and will call for a quote and availability. He also attended the Grow Solar Greater Milwaukee Partner meeting today with other area stakeholders. The partner group will review the MREA's upcoming RFP for the solar installation program. Ms. Sprague asked about ordinances for "right to light" if a neighbor wants to plant a tree and someone else has panels. Shorewood currently uses conditional use permits for this purpose. This has likely not stopped anyone from getting solar.

5. Discuss the progress of the No Mow May campaign and evaluate metrics for reporting success to Village staff and elected leaders toward a permanent ordinance update

Ms. Sprague covered the activities to date: article in Shorewood Today, the Village Manager's Memo, Shorewood Community Network on Facebook, school district newsletters, flyers, yard signs in demonstration areas, participation with Lake Bluff Elementary School (2 plots there on the east side). The grounds manager at Lake Bluff suggested the soccer field area as another demonstration plot since it can be easily blocked off. Lake Bluff Elementary School illustrated and narrated a book about No

Mow May. Other impacts include: 58 responses to the survey included in the VMM article; 48 will be participating, 17 have said they will purchase signs. 35 have opted in to receive future emails. A rough count to collect homes participating will be completed by block walk using a map and counting how many have consistently not mowed. Another measure will compare citations from last year to this year. The committee discussed what would be needed to present to the Village Board and associated timelines. Which communities in Wisconsin already have ordinances in place? Goal of the committee is to have a new Ordinance piece is first, then think about pesticides, native gardens, etc.

6. Discuss environmental dimensions of street light replacement program and evaluate potential adoption of Dark Sky principles generally

Has local lighting zone been identified for Shorewood? Descriptions for lighting zones from 0-5. Characteristics of a lighting zone 3. Wilson Drive project street lights were too bright. In the Energy efficiency world, folks tend to use more of it because their sentiment is that it costs less to operate, but this bounce back causes other issues. Visual for the Board of cities that have done it wrong would be helpful. Commercial areas have been voted on with the recent Commercial Zoning Update for bird friendly design. Mr. Hagner has looked up on the Dark Sky website and the procedure for designation which requires an existing Dark Sky community to review your current status, nominate you, then you can get the designation 3 years or so later. The community also needs support from the local BID, other community support, letter of support from the Village President, outreach program to the community, and light brightness program. Within 10 years, all nonconforming lighting would need to be removed. There are no Dark Sky towns in the State of WI (Dark Sky place in Door County, Dark sky place elsewhere). The committee could serve as a champion for this initiative. This campaign would need similar support as the No Mow May initiative. There's a strong reason to do it, but community sentiment needs to match. Board needs education ahead of these decisions as well. Tie this to human health as well as the environmental issues.

7. Subcommittee Reports

Text

8. Upcoming Events, Member Topics & Suggestions

Facebook events- committee to promote the Energize Shorewood and Pollinator Palooza.

9. Adjournment

Mr. Tomaszewicz moved to adjourn, seconded by Mr. Hagner. The motion to adjourn carried 10-0 and the meeting was adjourned at 8:00 PM.

Respectfully submitted by,

Chris Anderson
Assistant Village Manager

**Shorewood Conservation Committee: Subcommittees
(updated 5/18/23)**

SOLAR and Other Renewable Energy (☀️) – and Energy Efficiency

- 2. Pursue light-duty electric vehicle purchase policy for Village vehicle fleet replacement
- 5. Plan and coordinate public workshop on home energy efficiency, appliance upgrades, Inflation Reduction Act incentives, other tax rebates, partnering with Focus on Energy organization

HEALTHY Landscapes (🌿)

Combine this w/Birds & Pollinators?

- 4. Educate community on native garden practices and invasive species control and consider more flexible ordinance language for Landscape Management plan requirement and turf grass standard
- 8. Consider opportunities to encourage “mulching in place” for water quality and educate community on illicit discharge reporting - *SWP*

BIRDS and Pollinators (🐝)

- 3. Report on No Mow May pilot study and pursue ordinance permanency in Village code
- 6. Plan and execute Pollinator Palooza II and related projects aimed at pollinator health in community third Saturday in May

WASTE REDUCTION and Resource Recovery (🌍)

- 1. Research possible ordinances actions - pesticides, leaf blowers, salt usage, conditional use permit for solar, commercial truck idling etc.
- 2. Execute fall screening of an environment-themed movie at SHS auditorium

Calendar




June

Event Notes/Reminders

Grow Solar Group Buy ☀️

Communication Themes

Promote Adopt a Drain

Rain Barrels/Rain Gardens 
Promote Curbside Compost Program 
June 20-26 WI Pollinator Week promotion ([UW Extension Horticulture site](#)) 

July

Event Notes/Reminders

Quarterly Data Collection
New Native Garden Contest? 

Communication Themes

River Cleanup 
Go Native Plant and Rain Barrel Workshop by the Waters Project

Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)

1. Research possible ordinances actions - pesticides, leaf blowers, salt usage, conditional use permit for solar, commercial truck idling etc.
2. Pursue light-duty electric vehicle purchase policy for Village vehicle fleet replacement
3. Report on No Mow May pilot study and pursue ordinance permanency in Village code

Relationship to Vision 2025

- (4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability
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- (4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation

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