



**Shorewood Public Art Committee
Village Hall Committee Room, 3930 Murray Avenue
Wednesday, April 5, 8:30 a.m.**

Agenda

1. Call to order.
2. Consider approval of March 1, 2023 meeting minutes.
3. Discussion and possible action on 2022/23 Committee Annual Report and Initiatives.
4. Discussion on Arts festival.
5. Update on Ghost Train status.
6. Discuss Other Old/New Business.
7. Adjournment.

DATED at Shorewood, Wisconsin, this 30th day of March 2023
Toya Harrell, Village Clerk

Should you have any questions or comments regarding any items on this agenda, contact the Manager's Office at 847-2705.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.

Shorewood Public Art Committee

Minutes of March 1, 2023

PAC Members Present: Laura Huebner, Deb Medin, Ellie Rabinowitz, Ken Vonderberg

Others present: Assistant Village Manager Chris Anderson

PAC Members Absent: Anna Coffaro, Julie Roubik, one vacancy

Next PAC Meeting: April 5, 2023, at 8:30 AM

1. Call to order.

The meeting was called to order at 8:32am

2. Consider approval of February 1, 2023 meeting minutes.

Ken moved to approve, seconded by Laura. Motion carried 4-0.

3. Discussion and possible action on 2022/23 Committee Annual Report and Initiatives.

The committee discussed the 2022 accomplishments and 2023 initiatives they'd like to focus on for the upcoming year. Using the 2021/22 report as a starting point, the committee discussed items to delete and add for future consideration. The final report format will be voted on at the next meeting.

4. Discussion on Arts festival.

Ellie's contact Colleen reviewed the job description that was put together by the group and offered suggestions. Contact can take care of pre-production items (i.e. contacts to groups, stakeholders, etc.) which would bring the cost for day-of services to a more reasonable cost (from roughly \$1,000 to \$400). Ken also shared Cory Coffman was contacted and suggested Steph Salvia from Serendipitous Solutions for day-of event planning. Her company could take care of the entire effort from start to finish. Laura asked if the description would be modified based on what was found out from how this could be divided up. Develop questions on the description to share back with Colleen to dig in on more details. Discussion regarding the selection of artists and how it is advertised to recruit would be up to the committee. Call for Art (CAFÉ) jury selection process. Working with Shorewood Artists Guild to select artists and determine the number of each type. The coordinator will help answer a lot of these outstanding questions. Colleen (Ellie's contact) to come to the next meeting to see if she can shed more light on the questions.

5. Update on Ghost Train status.

Pieper Power is on site today to begin some of the light replacements. Replacement of strings happening today, but not contracted to work on the light box configuration.

6. Discuss Other Old/New Business.

Committee membership discussion to fill a vacancy. Ken will be attending the Fresh 40 art exhibit at the Shorewood hub. Dominion properties will be dedicating one floor of the building to be an art gallery. Deadline for submission is March 23. Friday, June 2 will be reception and run through that weekend.

7. Adjournment.

Deb moved to adjourn, seconded by Laura and the motion passed 4-0. The committee adjourned 9:26am.

Respectfully submitted by,
Chris Anderson, Assistant Village Manager

Village of Shorewood 2022 Annual Report

VILLAGE OF SHOREWOOD DEPARTMENT / COMMITTEE ANNUAL REPORT

Instructions: To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager's Office if you have any questions about the report.

Name of Department / Committee: Public Art Committee

Name of Department Head / Committee Chair: Ellie Rabinowitz

Other Department Managers / Committee Members:

COMMITTEE MEMBERS: Debra Medin, Ken Vonderberg, Laura Huebner, Anna Coffaro, two vacancies (Chris Anderson, Asst. Village Manager, staff Liaison).

Identify your most significant department / committee services and activities performed in the past year.

1. Committee saw restructure due to resignations/committee members moving out of the community; new members have been onboarded.
2. Continued to work to resolve the problems of the Ghost Train lighting and audio. RFPs for the necessary businesses to do the work are completed and will act as guideline for the estimates that will be submitted.
3. Initiated planning and development of a Village-wide Arts Festival.

Village of Shorewood 2022 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Continue planning for Village-wide Arts Festival.	Vision Statement #2: A welcoming community embracing new people, innovative ideas and engaging with others to continuously improve Shorewood and the Milwaukee metro area.
2. Develop acknowledgement program for “Signaling History” artists.	Vision Statement #2/#5: A welcoming community embracing new people, innovative ideas and engaging with others to continuously improve Shorewood and the Milwaukee metro area and values civic participation.
3. Continue to monitor possible maintenance problems on existing public art.	Vision Statement #2: A welcoming community embracing new people, innovative ideas and engaging with others to continuously improve Shorewood and the Milwaukee metro area.



Shorewood