



Conservation Committee

Agenda

Thursday, March 2, 2023

7:00 P.M.

Village Hall – Committee Room

1. Call to order
2. Consider approval of the February 2 meeting minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
5. Discussion and possible action on 2022/23 Annual Report and Initiatives.
6. Update and discussion on UniverCity Year project: Feasibility study to electrify police fleet
7. Consider approval of payment for Pollinator Palooza event space in Estabrook Park
8. Subcommittee Reports
9. Upcoming Events, Member Topics & Suggestions
10. Adjournment

DATED at Shorewood, Wisconsin this 24th day of February, 2023.

VILLAGE OF SHOREWOOD

Toya Harrell

Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2701. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



Conservation Committee Minutes February 2, 2023 7:00 PM

1. Call to order

The meeting was called to order at 7:03 PM

Members present: Joshua Liberatore, Joey Sprague, Charles Hagner, Maggie Pipek, Erin Povak, Linda Frank, Joe Shaffer, Henry Tomasiewicz, Caroline Kuebler, and Matt McGovern.

Others present: Assistant Village Manager Chris Anderson.

Not present: Adelais Burkholder, Diego Murphy, Meenal Atre.

2. Consider approval of the January 5 meeting minutes

Mr. Liberatore moved to approve the minutes, seconded by Ms. Frank. Motion carried 10-0.

3. Discuss Citizen Concerns

Mr. Tomasiewicz- commented about the salt usage on the sidewalk outside Village Hall.

4. Staff Liaison Updates

No updates.

5. Discuss preliminary results of pesticide walking audit and evaluate next steps for further study and engagement

The discussion of this agenda item included data and findings from the walk audit that took place during July-August to check for use of pesticides in the Village. The results showed overall 48 walks and logged 158 signs (of pesticide users) that were observed. Homes close to the lake were more likely to have a pesticide flag in the yard, and likely had multiple applications. The committee would like to continue the education of pesticide use in the Village and build support around avoiding using pesticides/herbicides.

6. Consider letter of support to IPM Institute for No Mow May

The IPM Institute out of Madison is going for a grant to the Fund for Lake Michigan. The letter of support will be an appeal from the committee's perspective to support the IPM program. Ms. Frank motioned to approve the letter with the Conservation Committee logo, seconded by Ms. Sprague and the motion carried 10-0.

7. Review 2021/22 annual report, begin brainstorming 2022/23 items, and discuss draft committee calendar

Mr. Liberatore discussed that the 2021 Annual Report (showing 2021 activities and 2022 initiatives) was completed before Tyler left the Village and the draft will come back to the March agenda.

Mr. Liberatore asked the committee to review the CC calendar of events and provide feedback on other items for inclusion. One item that will be added to the calendar will be a reminder to appl for the Nov-Feb thing.

8. Subcommittee Reports

Pollinator palooza registration is due to Milwaukee county for the space at Estabrook park.

What would the board want to see to convince them to pass NMM as an ordinance change? Metrics, etc.?

9. Upcoming Events, Member Topics & Suggestions

None.

10. Adjournment

Mr. Tomasiewicz moved to adjourn, seconded by Mr. Liberatore. The motion to adjourn carried 10-0. The meeting was adjourned at 8:06 PM.

Respectfully submitted by,

Chris Anderson
Assistant Village Manager

Village of Shorewood 2021 Annual Report

VILLAGE OF SHOREWOOD DEPARTMENT / COMMITTEE ANNUAL REPORT

Instructions: To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager's Office if you have any questions about the report.

Name of Department / Committee: Conservation Committee

Name of Department Head / Committee Chair: Joshua Liberatore

Other Department Managers / Committee Members:

Meenal Atre, Linda Frank, Chuck Hagner, Caroline Kuebler, Matt McGovern, Maggie Pipek, Erin Povak, Donna Pollock, Natalia Stein, Henry Tomaszewicz, Elizabeth Witt, Student Rep. Bella Peaslee, Trustee Liaison Wesley Warren, Staff Liaison Tyler Burkart

Identify your most significant department / committee services and activities performed in the past year.

1. Updated content for website with "Shorewood Loves Birds" article
2. Submitted Public Service Commission grant application for energy efficiency upgrades
3. Completed two river cleanups with Friends of Estabrook Park/MKE Riverkeeper
4. Supported successful Solar Group Buy with MREA - hosted two public sessions/Power Hours
5. Continued ongoing Yard survey data collection initiative
6. Provided feedback for dog waste bag stations and supported with Committee motion
7. Continued ongoing work with Sustainability Scorecard data collection initiative
8. Completed and shared Green Development checklist with other Village stakeholders (CDA and Village Manager)
9. Completed "midterm" reporting to Village Board on two main Vision 2025 goals
10. Continued "dashboard" public awareness initiatives with SHS sign and library information board
11. Hosted first "virtual" film screening in April showing "From the Waste Up"

Village of Shorewood 2021 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Pursue bird collision avoidance for little buildings at Atwater/Lake Bluff elementary schools	(4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability
2. Continue feedback on Lake Drive reconstruction inquiry/engineering analysis	(1) Strong multi-modal transportation infrastructure that meets transportation [and sustainability] needs
3. Continue education on residential pesticide use with multiprong initiative	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation
4. Review facility condition assessment on Village Hall and DPW building	(5) A financially responsible community with suitable and well-maintained public buildings and infrastructure, strong property values, a competitive tax rate, and a commitment to public service excellence
5. Continue to liaise on downspout disconnection program	(4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability
6. Plan and host a spring event celebrating pollinators and hometown habitats	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation
7. Host a February film screening of “Symphony of the Soil” for the public	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation

2022 Annual Report Brainstorm

1. Completed pesticide walking audit of residential applications May through August
2. Participated in a Commercial Zone Working Group with active recommendations
3. Screened an Earth Day movie for community benefit, Symphony of the Soil
4. Staged first annual Pollinator Palooza event in May at Estabrook Park with over 300 participants
5. Advocated for and achieved approval for No Mow May pilot study from Village Board
6. Completed the Bird City application annual renewal
7. Partnered with Friends of Estabrook Park family for two volunteer-driven river cleanups
8. Continued the community yard survey data collection and generated ideas for follow-up questions on potential ordinance actions
9. Partnered with MREA on Milwaukee Grows Solar group-buy program and published Shorewood data for community benefit
10. Coproduced educational videos on sustainability themes in conjunction with SHS liaison and distributed via Village communication channels

2023 Initiatives

1. Research possible ordinances actions - pesticides, leaf blowers, salt usage, conditional use permit for solar, commercial truck idling etc.
2. Pursue light-duty electric vehicle purchase policy for Village vehicle fleet replacement
3. Report on No Mow May pilot study and pursue ordinance permanency in Village code
4. Research volume of Landscape Management plans in Village, turf grass standard, etc., and consider more flexible ordinance language
5. Plan and coordinate public workshop on home energy efficiency, appliance upgrades, Inflation Reduction Act incentives, other tax rebates, partnering with Focus on Energy organization
6. Plan and execute Pollinator Palooza II and related projects aimed at pollinator health in community third Saturday in May
7. Execute fall screening of an environment-themed movie at SHS auditorium
8. Consider opportunities to encourage “mulching in place” for water quality and educate community on illicit discharge reporting



Village of Shorewood
UniverCity Year Alliance, 2022-2025 Program Years

Project Title	Feasibility study for electrification of Police fleet	
Project Sponsor Authorizes project, provides resources, removes obstacles	<i>Name</i>	Rebecca Ewald
	<i>Email address</i>	rewald@shorewoodwi.gov
	<i>Phone number</i>	414-847-2701
	<i>Communication preference</i>	email
Project Lead Main point of contact for faculty and students.	<i>Name</i>	Chris Anderson
	<i>Email address</i>	canderson@shorewoodwi.gov
	<i>Phone number</i>	414-847-2705
	<i>Communication preference</i>	email
Oversight Committee Who else from the community or your local government should be involved?	<i>Name</i>	
	<i>Meeting schedule</i>	
Project Description What questions need answering? What goals need to be achieved? Why do this now? What has already been tried?	<p>Questions: Is electrification of our Police fleet a viable option for the Village of Shorewood? What are our current costs? What new costs for infrastructure and maintenance would we encounter? When would the investment reach a “break even” point?</p> <p>Goals: As some police fleets push toward reduction of carbon emissions and reduce the dependence on fossil fuels for their vehicles, is this also a viable choice for Shorewood?</p> <p>Why now: Desire from parts of the community to pursue this so the Village can be at the forefront of social responsibility and sustainability.</p> <p>What has been tried: The Police fleet has previously prioritized the replacement of squad cars with hybrid options, but due to supply chain issues, has been unsuccessful securing them.</p>	
Final Deliverable(s) What should students produce? Report? Video? Spreadsheet? Presentation?	Students should create a report detailing the costs of changing/not changing, include stories from other Wisconsin municipalities that have gone electric (detailing differences of staffing levels, population, annual budget, etc.), and provide a recommendation citing their research.	
Project Implementation What would successful implementation of this project look like in the community?	A well-reasoned, sound argument regarding the feasibility of electrification of the Police fleet will provide adequate messaging for the Village to share with the community. A report clearly stating whether it is a viable choice for the Village of Shorewood is critical.	
Project Budget How much could the community allocate to project implementation?	While researching the costs of changing or maintaining the status quo, the student groups should identify what new costs the Village would shoulder if moving forward.	
Data What information can the community share with students? What information should students collect?	<p>Information community can share: Existing fleet costs, average fuel consumption, etc.</p> <p>Information students should collect: Costs of infrastructure, maintenance, and replacement of all vehicles in the Police fleet.</p>	