



**Parks Commission  
Agenda  
Tuesday, January 8, 2019  
5:30 P.M.  
Village Hall**

1. Call to Order
2. Consider Minutes from meeting on December 11, 2018
3. Staff Updates
4. Update on Marketing and Communication Strategies for Dogs in Parks and Beach
5. Discuss Creating Question for 2019 Community Survey on Vendors in Atwater Park
6. Adjournment

DATED at Shorewood, Wisconsin this 3rd day of January, 2019.

**VILLAGE OF SHOREWOOD**  
Sara Bruckman, CMC/WCMC  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2702.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



**Parks Commission**  
**Minutes**  
**December 11, 2018 5:30 P.M.**

Village Hall  
3930 N. Murray Avenue, Shorewood, WI 53211

**1. Call to order.**

The meeting was called to order at 5:30 p.m.

Members present: Kathy Yanoff, Ellen Eckman, Mark Schill, Jenny Vulpas, Jaime Jacoby, and Bonnie Pedraza

Others Present: Trustee Michael Maher

Not present: Lybra Loest

**2. Consider Minutes from Meeting on October 9, 2018**

Ms. Pedraza moved to approve the October 9, 2018 minutes. The motion was seconded by Ms. Yanoff. Motion approved by 6-0 vote.

**3. Staff Updates**

Mr. Burkart was absent but provided a brief memo. The memo mentioned WE Energies cut down trees in Triangle Park. The Village can reconsider planting trees in a future budget and the Parks Commission can work with DPW on figuring out locations to replant trees in the park. An ad-hoc committee will begin meeting in January on the Atwater Beach fencing issue. Lastly, Commission members should help to recruit more people for the upcoming citizens academy.

**4. Update on Marketing and Communication Strategies for Dogs in Parks and Beach**

The Commission reviewed the proposed materials for the upcoming dogs in the park campaign. There was desire to inform members of the public about the impacts of dog waste on fresh waters. The marketing could potentially provide guidance on impacts of flushing dog waste. The Commission was very happy with the format and tone. The following were other suggestions made in regards to the campaign materials:

- Mention that Shorewood is similar to other municipalities in not allowing dogs in park spaces
- Broadcast winner and marketing efforts in the next Shorewood Today magazine
- Don't make flushing the last point under order of points – what to do with dog waste.

**5. Discuss Creating Question for 2019 Community Survey on Vendors in Atwater Park**

The Commission discussed the current wording of the question. After discussion, the recommended wording was the following:

“Would you be in favor of having the following amenities available for rent or purchase at Atwater Beach?”

Parks Commission

December 11, 2018 Minutes

Listed amenities include – paddle craft, umbrellas, chairs, wagons, refreshments, other with a blank, no additional amenities

The Commission discussed investigating some other amenities for donation from the Amenity Fund.

**6. Adjournment.**

Ms. Vulpas moved, seconded by Ms. Pedraza to adjourn the meeting. Motion approved by 6-0 vote. Meeting adjourned at 6:15 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager