



**Conservation Committee
Agenda
Thursday, January 7, 2021
7:00 P.M.
Via teleconference**

Call information: 1-312-626-6799
Meeting ID: 927 9233 5116
Password: 925079

Video Link: <https://zoom.us/j/92792335116?pwd=Q2dvV3VYVm05L0JWVGk3aWFyK0FuZz09>

1. Call to order
2. Approve December 3, 2020 Meeting Minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
 - a. Update on Shorewood Short: Be a Good Neighbor Video Series
5. Discuss PSC Grant Application
6. Discuss Bird City Application and Consider Approval for Application Fee
7. Subcommittee Reports
8. Upcoming Events, Member Topics & Suggestions
9. Adjournment

DATED at Shorewood, Wisconsin this 30th day of December, 2020.

VILLAGE OF SHOREWOOD
Sara Bruckman, CMC/WCMC
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2705.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



Conservation Committee
Minutes
December 3, 2020 7:00 P.M.
Via teleconference

1. Call to order

The meeting was called to order at 7:04 p.m.

Members present: Joshua Liberatore, Henry Tomasiewicz, Bella Peaslee, Chuck Hagner, Maggie Pipek, Kendra Carey, Meenal Atre, Caroline Kuebler, Elisabeth Witt, Pat Wilson, Matt McGovern and Donna Pollock (arrived at 7:08 p.m.)

Others Present: Assistant Village Manager Tyler Burkart

Not present: Linda Frank

2. Approve November 5, 2020 Meeting Minutes

Mr. Tomasiewicz moved to approve the October 1, 2020 minutes. The motion was seconded by Mr. Hagner. Vote 11-0 approve the minutes.

3. Discuss Citizen Concerns

No citizen concerns.

4. Staff Liaison Updates

Mr. Burkart provided an update on the 2021 budget. Everything that was included in the 2021 proposed budget was approved. Budget is online for anyone who wants to look through it. The Parks Commission and the Pedestrian and Bicycle Safety Committee will be merging to form the Parks and Public Spaces Committee. It will be structured similarly to the Conservation Committee. Lastly, the Village Board will continue discussions on implementation steps of the DPW org study soon. There was an inquiry about if shared services were included in the report. Mr. Burkart confirmed this was the case. Mr. Burkart will share the link to the final report again with the Committee.

5. Discuss Baseline 2025 Goals

Mr. Liberatore stated it was mentioned at the Village Board about what baselines were established in 2015 to measure the Village's progress as we near 2025. Mr. Liberatore reviewed his draft memo with the Committee thus far and asked for feedback. There was discussion how metrics from 2015 versus 2019 and also 2020 (due to the number of people working at home due to Covid) have shifted due to increased demand of online shopping and shipping (i.e. Amazon). The memo could also include a summary of bullet points to highlight what we are doing well and where we most need to improve. It was suggested for the Village to find out an estimated maximum of recycling products in the current waste stream. There was discussion about the Fire Station and how the solar panels on the station are using renewable energy, but the Village no longer owns the building and will not see energy savings as a result of the solar panels. Since Shorewood is one of seven partners, the community will still see some savings in energy costs. Mr. Liberatore will work with Mr. Burkart to see how to reflect the Fire Station in these baseline comparisons.

6. Discuss Winter Salt Education and Best Practices

Mr. Tomasiewicz initiated a discussion of ways we can encourage Village residents of executing best practices for salt usage on their driveways and sidewalks. This would also apply to Village employees on public property and business owners in the business district. They shared the idea of a postcard with the best practices that would be distributed. Ms. Witt mentioned a sign for the electronic board at SHS could be made. Articles in Village communication can also be drafted. An idea was shared about a virtual workshop for apartment property managers, business owners, and other property owners about putting the proper amount of salt out. Other ideas include marketing strategies to show residents the best ways to salt during the winter. Mr. Burkart shared the idea of doing one-minute videos on how to be a good neighbor in Shorewood with salting being one of the videos in the series. Ms. Peaslee volunteered to help Mr. Burkart and find some other high school students to help with the videos. Mr. Burkart and Ms. Peaslee will put together a plan and share at the next meeting. Ms. Carey and Mr. Tomasiewicz will work with Ms. Frank on a design for the electronic board. Ms. Witt volunteered to help with the graphics for the sign.

7. Discuss Grant Opportunity for Renewable Energy and Efficiency

Mr. McGovern shared a grant opportunity available for renewable energy and efficiency projects. Mr. Burkart shared that the best areas for the Village to pursue include recommendations from the energy audit for Village Center and Village Hall as well as reviewing the Village's fleet to add more electric vehicles to the Village fleet. Mr. McGovern will work with Mr. Liberatore to put together talking points to share with Village staff so that the Village can assess putting together a proposal for 2022.

8. Discuss Bird City Application

Mr. Tomasiewicz mentioned he will be working on the Bird City application again. Mr. Hagner shared several municipalities are asking the question about not having an event to celebrate Migratory Bird Day due to Covid. Mr. Burkart mentioned Shorewood Waters Project will no longer be coordinating the Fish and Feather Festival; so the Committee will need to brainstorm other ways to celebrate Migratory Bird Day. This discussion will be added to the January agenda to further brainstorm ideas.

9. Subcommittee Reports

No reports.

10. Upcoming Events, Member Topics & Suggestions

No other upcoming events shared.

11. Adjournment

Ms. Pollock moved to adjourn, seconded by Mr. Tomasiewicz. Vote 12-0 to adjourn. The meeting was adjourned at 8:36 p.m.

Respectfully submitted by,
Tyler Burkart
Assistant Village Manager