



**Conservation Committee  
Agenda  
Thursday, January 6, 2022  
7:00 P.M.  
Via teleconference**

Call information: 1-312-626-6799  
Meeting ID: 869 6190 3940  
Password: 959250

Video Link: <https://us06web.zoom.us/j/86961903940?pwd=cGxLVlIGMGFkSDJmZVQc1QrTG5wQT09>

1. Call to order
2. Consider Approval of December 2, 2021 Meeting Minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
5. Discuss and Consider Committee Annual Report
6. Discuss Salt Use, Stormwater Permit Compliance, and related Projects
7. Update on Film Screening and Spring Event Planning
8. Subcommittee Reports
9. Upcoming Events, Member Topics & Suggestions
10. Adjournment

DATED at Shorewood, Wisconsin this 30th day of December, 2021.

VILLAGE OF SHOREWOOD  
Toya Harrell  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2701.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



**Conservation Committee**  
**Minutes**  
**December 2, 2021 7:00 P.M.**  
Via Teleconference

**1. Call to order**

The meeting was called to order at 7:03 p.m.

Members present: Joshua Liberatore, Maggie Pipek, Erin Povak, Elisabeth Witt, Meenal Atre, Chuck Hagner, Matt McGovern, Caroline Kuebler, Bella Peaslee and Henry Tomasiewicz (arrived at 7:05 p.m.), Linda Frank (arrived 7:08 p.m.)

Others Present: Assistant Village Manager Tyler Burkart

Not present: Donna Pollock, Pat Wilson

**2. Consider Approval of November 4, 2021 Meeting Minutes**

Ms. Povak moved to approve the November 4, 2021 minutes. The motion was seconded by Ms. Witt. Vote 9-0 to approve the minutes.

**3. Discuss Citizen Concerns**

Ms. Povak mentioned two residents brought up the use of pesticide use in Shorewood and the potential of proposing a community-wide ban.

**4. Staff Liaison Updates**

Mr. Burkart reported the Village Board will be discussing the possibility of hybrid and in person meetings during their December 6 meeting. Mr. Burkart will have a completed 2021 scorecard by the end of January. Compost Crusader has been asked to put together a short summary of the 2021 year and continue communication to promote the ideas. Lastly, Mr. Burkart shared the interest of DPW partnering with the committee on recycling education efforts and initiatives for National Recycles Day. Ms. Atre and Ms. Povak volunteered to help with this.

**5. Discuss and review additional data collection opportunities for bird strikes and residential pesticide use**

Mr. Liberatore shared a database that would be maintained and updated by the committee only which would entail details of pesticide use flags located around the community. The committee would assess the data over time to see trends and identify ways to further educate the use of pesticides. One idea shared was to track number of blocks walked while counting flags for better benchmarking and comparison purposes. He shared a similar database that would be maintained by the committee in regards to bird strikes. There was discussion about adding a feature that would allow community members an opportunity to download a photo of the bird to seek any trends. There was discussion about concerns of privacy of those addresses identified in the database since it would be subject for open records. This same concern was shared for the bird strike database. Due to this concern, the committee decided to potentially coordinate a few events per year with assigned routes to tally flags seen could be a better approach. There was an idea for the Parks and Public Spaces Committee to look for overuse of salt to their walk audits. Mr. Burkart mentioned he would share that suggestion with the committee.

**6. Discuss film screening status and other event planning and gather feedback**

Ms. Kuebler gave an update on four potential nights of a film screening renting out the high school's auditorium. Ms. Kuebler will submit for February 10 and 11 and the other days as alternates.

**7. Discuss committee annual report**

Mr. Burkart summarized the purpose of the annual report. Upon discussion of the committee, the following were identified as completed actions:

- Performed two river cleanups in partnership with Friends of Estabrook Park
- Updated content on the Village website
- Solar group buy with MREA
- Conducted a lawn and pesticides survey
- Feedback to the dog waste station program proposal
- Applied for a grant through the Public Service Commission for energy efficient upgrades to the roof controls in the Village Center
- Updated the Sustainability Scorecard
- Reported to the Village Board on the goals in the Vision 2025 Plan
- Finalized the Green Development Checklist with the CDA and Village staff
- Placing bird strike tape at Atwater Elementary School
- Recommendations shared with the community on salt usage for the dashboard
- Coordinate virtual film screening (From the Waste Up)

The following were identified as new initiatives for the committee:

- Review analysis on green infrastructure for Lake Drive
- Put together database for pesticide use and bird strikes
- Review recommendations from the Facility Condition Assessment report
- Have liaison participate in efforts for the downspout disconnection program
- Coordinate Fin and Feather Festival moving to the spring
- Coordinate film screening in the high school auditorium

**8. Subcommittee Reports**

No reports.

**9. Upcoming Events, Member Topics & Suggestions**

Ms. Atre reported Closing a Loop is a free film event that will be shown on December 13. Mr. Burkart will circulate promotion of the event via email with the committee.

**10. Adjournment**

Mr. Tomaszewicz moved to adjourn, seconded by Mr. Hagner. Vote 11-0 to adjourn. The meeting was adjourned at 8:05 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager

## Village of Shorewood 2021 Annual Report

### VILLAGE OF SHOREWOOD DEPARTMENT / COMMITTEE ANNUAL REPORT

**Instructions:** To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager's Office if you have any questions about the report.

**Name of Department / Committee:** Conservation Committee

**Name of Department Head / Committee Chair:** Joshua Liberatore

**Other Department Managers / Committee Members:**

Meenal Atre, Linda Frank, Chuck Hagner, Caroline Kuebler, Matt McGovern, Maggie Pipek, Erin Povak, Donna Pollock, Natalia Stein, Henry Tomaszewicz, Elizabeth Witt, Student Rep. Bella Peaslee, Trustee Liaison Wesley Warren, Staff Liaison Tyler Burkart

**Identify your most significant department / committee services and activities performed in the past year.**

1. Updated content for website with "Shorewood Loves Birds" article
2. Submitted Public Service Commission grant application for energy efficiency upgrades
3. Completed two river cleanups with Friends of Estabrook Park/MKE Riverkeeper
4. Supported successful Solar Group Buy with MREA - hosted two public sessions/Power Hours
5. Continued ongoing Yard survey data collection initiative
6. Provided feedback for dog waste bag stations and supported with Committee motion
7. Continued ongoing work with Sustainability Scorecard data collection initiative
8. Completed and shared Green Development checklist with other Village stakeholders (CDA and Village Manager)
9. Completed "midterm" reporting to Village Board on two main Vision 2025 goals
10. Continued "dashboard" public awareness initiatives with SHS sign and library information board
11. Hosted first "virtual" film screening in April showing "From the Waste Up"

## Village of Shorewood 2021 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Pursue bird collision avoidance for little buildings at Atwater/Lake Bluff elementary schools	(4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability
2. Continue feedback on Lake Drive reconstruction inquiry/engineering analysis	(1) Strong multi-modal transportation infrastructure that meets transportation [and sustainability] needs
3. Continue education on residential pesticide use with multiprong initiative	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation
4. Review facility condition assessment on Village Hall and DPW building	(5) A financially responsible community with suitable and well-maintained public buildings and infrastructure, strong property values, a competitive tax rate, and a commitment to public service excellence
5. Continue to liaise on downspout disconnection program	(4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability
6. Plan and host a spring event celebrating pollinators and hometown habitats	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation
7. Host a February film screening of “Symphony of the Soil” for the public	(4,6) An ecologically-responsible community with an appreciation for sustainability and a well-governed community that values broad civic participation