



**Conservation Committee  
Agenda  
Thursday, January 5, 2023  
7:00 P.M.  
Village Hall – Committee Room**

1. Call to order
2. Consider approval of November 3 and December 1, 2022 meeting minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
5. Presentation from Shorewood Intermediate School on organics diversion program
6. Discussion of Shorewood Waters program plan and Village Manager's Memo collaboration
7. Subcommittee Reports
8. Upcoming Events, Member Topics & Suggestions
9. Adjournment

DATED at Shorewood, Wisconsin this 21<sup>st</sup> day of December, 2022.

VILLAGE OF SHOREWOOD  
Toya Harrell  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2701. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



# Conservation Committee Minutes November 3, 2022 7:00 PM

## 1. Call to order

The meeting was called to order at 7:03 PM by proxy chair Caroline Kuebler.

Members present: Adelais Burkholder (remotely), Joey Sprague, Erin Povak, Meenal Atre, Caroline Kuebler, Joe Shaffer, Maggie Pipek, Elisabeth Witt, Henry Tomasiewicz

Others present: Assistant Village Manager Chris Anderson.

Not present: Joshua Liberatore, Charles Hagner, Linda Frank, Matt McGovern, Diego Murphy.

## 2. Consider Approval of October 6, 2022 Meeting Minutes

Motion to approve the minutes by Mr. Tomasiewicz, seconded by Ms. Sprague. The motion carried 8-0.

## 3. Discuss Citizen Concerns

Ms. Povak shared a concern for a concrete driveway that was recently poured. There is no ordinance for illicit discharge. Murky water from the concrete truck was leaking into the drain. Is there a better protocol in place to report issues that are seen during non-business hours? Committee member knew to check the website and connect to DPW, but what about those that do not know? Adelais left the meeting at 7:12pm.

## 4. Staff Liaison Updates

None to report.

## 5. Review recent data from the Sustainability Scorecard, consider new reporting opportunities on metrics of interest, and evaluate any fields to be retired or added

Committee Chair Liberatore requested the committee to review the Sustainability Scorecard to scan what stories we could tell to the community. Mr. Liberatore mentioned the highest percentage for renewable energy was captured in May of 2022, so what other stories can we tell, or what metrics should be retired? In its discussion, the committee created the following list of ideas:

- Share Year over Year performance compared to goals
- Link this document back to energy audits and compare how various building types would perform
- In addition to this document tracking, develop a separate scorecard that could show performance at a glance. The point person to develop this scorecard will be Ms. Kuebler.

## 6. Subcommittee Reports

No Mow May Henry, Elisabeth, Joe, and Joey- met, looking at signs to organize and identify partners to keep the word. Small areas roped off to promote the partnership.

Bumblebee Brigade did not meet- educational option with Urban Ecology Center to show how to identify bees. Perhaps in March.

Pollinator Palooza 3<sup>rd</sup> Saturday in May. Plan is to get someone to Chair the committee after Henry leaves the committee in May 2023. No need to reinvent the wheel. Joe to make a list of the activities and the subcommittees.

Next step: the three subcommittees to work together toward shared goal.

**7. Upcoming Events, Member Topics & Suggestions**

Working group to ban leaf blowers did not get a strong response. Mr. Shaffer to follow up with Trustee Stokebrand to inform her that the activity will be tabled due to inactivity.

Fish and Feather – Conservation Committee did not have a presence at the tables. Ms. Kuebler shared history of CC used to co-sponsor the event but focus on other activities proved to be a better use of time.

**8. Adjournment**

Mr. Tomaszewicz moved to adjourn, seconded by Ms. Witt. The motion to adjourn carried 8-0. The meeting was adjourned at 8:01 PM.

Respectfully submitted by,

Chris Anderson  
Assistant Village Manager



# Conservation Committee Minutes December 1, 2022 7:00 PM

## 1. Call to order

The meeting was called to order at 7:01 PM

Members present: Joey Sprague, Joshua Liberatore, Joe Shaffer, Charles Hagner, Erin Povak, Matt McGovern, Maggie Pipek, Henry Tomasiewicz, Diego Murphy, Meenal Atre

Others present: Assistant Village Manager Chris Anderson

Not present: Linda Frank, Elisabeth Witt, Adelais Burkholder, Caroline Kuebler

## 2. Discuss Citizen Concerns

None.

## 3. Staff Liaison Updates

No report.

## 4. Discussion on native gardens/hometown habitats

Ms. Frank could not attend, but Mr. Liberatore had her items for the discussion. Ms. Frank would like the native pollinator subcommittee to begin coordination with Kae DonLeavy from the Shorewood Waters project on existing efforts. She'd also like to coordinate a native plant sale to piggyback off last years' giveaway. An update on Bumblebee brigade came from Ms. Atre mentioning her contact can come to the March Conservation Committee meeting to show people how to properly identify bees. Ms. Atre will ask for dates and will bring forward to the committee for consideration. June 20-26 Wisconsin Pollinator promotion week- committee should look at engaging the UW-Milwaukee group. This week will focus on the promotion of natural lawn care, planting of perennials, native garden award program (River West connection). The progression of the process could culminate in the award- start with pollinators/No Mow May, then get into native gardens, etc. Mr. Tomasiewicz began conversation on upcoming Pollinator Palooza. Targeting the third Saturday in May (May 20). He has an email to initiate reserving the spot in Estabrook Park- confirm with the park in mid-February. Encourage this with interactive booths, not just information. An idea discussed is a Create your own yard sign for No Mow May.

## 5. Status of Commercial Zoning Update working group

Ms. Pipek and Mr. Hagner reported that the plan was recently shared with the Plan Commission in October and there was a final open house in November. The final revised plan will be delivered to the Plan Commission on Tuesday, December 6. Mr. Hagner discussed bird friendly design requirements- in the proposed code now (modeled after Madison's)- includes that buildings over 10,000 sq. ft. should have something placed on the windows to protect the birds from flying into the windows (window film with a rating

of at least 30- the lower the number, the better effectiveness it has). Mr. Hagner suggests that a limit for buildings of at least 10,000 sq. ft. may work for larger communities, but not necessarily for one the size of Shorewood. Evanston, IL- all new construction must be bird friendly. Mr. Hagner suggests that new construction of 5,000 sq. ft. could be a good idea for Shorewood. This would aid in limiting “fly through” conditions that birds cannot detect (they only see a clear path forward).

**6. Resolution for Migratory Bird Day**

Mr. Tomasiewicz- resolution for Migratory bird day. The application is due by January 31 which would require \$175 of committee funds for renewal application. A motion to request this funding from the Volunteer Committees budget was made by Mr. Liberatore, second by Ms. Sprague. Vote was 9-0 with 1 member abstaining.

**7. Subcommittee Reports**

No Mow May group reported IPM institute webinar coming up later this month. An additional effort of the subcommittee is the installation of demonstration plots in Village park areas to show people how “No Mow May” works. The fence/demarcation area would be installed by the No Mow May group and a QR code will be affixed near the cordoned off area to inform folks about No Mow May. Mr Liberatore moved and Ms. Atre seconded the motion carried 9-0 to go to forward to the PPS committee. Funding: \$200 will buy 10 signs (18x24 vertical yard signs with information) to be installed with the plots- also need to print signs for coffee shops. Ms. Sprague motioned to request funding of \$200 from Volunteer Committees budget, Mr. Liberatore seconded. Motion carried 10-0.

**8. Upcoming Events, Member Topics & Suggestions**

Mr. Tomasiewicz passed a handout around about pesticide labels. Mr. Murphy brought up the buckthorn at the nature preserve and would like to mobilize the Eco Club to help take care of it, and perhaps the Intermediate school can help as well. Mr. Liberatore reported that DPW is currently working with Marek landscaping on a vegetation survey, so after this is completed, cleanup efforts can occur. SIS will also bring some members to the January meeting to present on their upcoming activities. Ms. Pipek left at 8:10 PM.

**9. Adjournment**

Ms. Povak moved to adjourn, seconded by Mr. Tomasiewicz. The motion to adjourn carried 9-0. The meeting was adjourned at 8:11 PM.

Respectfully submitted by,

Chris Anderson  
Assistant Village Manager