



Temporary Signage to Promote a Special Event

§445-16 Temporary Signs.

Temporary signs shall be approved through the Planning and Zoning Administrator and subsequent notification to the Business Improvement District office, if applicable, allowing such temporary signs for business grand openings and events held within Shorewood. A temporary sign approval shall be issued only for the active use period of the sign, not to exceed 30 days. Temporary signs shall not be illuminated.

§445-20 Prohibited Signs

E. Miscellaneous. The use of any banner, pennant, flag, balloons, streamers or other similar media for advertising or identification purposes shall be strictly prohibited, except as may be permitted to promote special events for a period not to exceed 30 days, and which shall be subject to the written approval of the Village Manager.

Property Address: _____

Business Name: _____

Applicant Contact Info:

Name: _____

Phone: _____

E-mail: _____

Type/Size/Description of Sign: (attach image/rendering, if available)

Reason for Sign:

Location of Sign: (attach photo or site plan, if available)

Dates of Display: From: ____/____/____ To: ____/____/____

Approval:

Bart Griepentrog, AICP
Planning & Development Director

Date

Rebecca Ewald
Village Manager

Date