

SUMMER 2015

Shorewood

TODAY

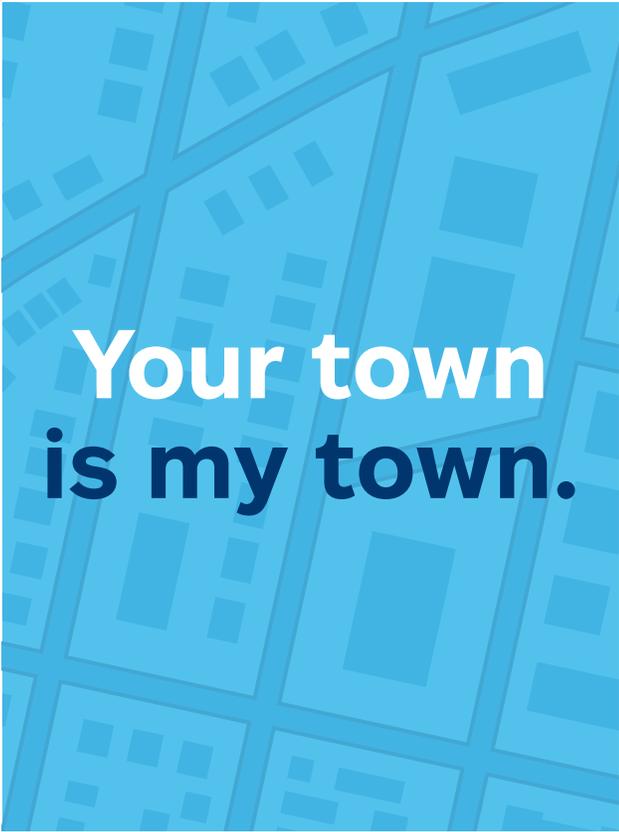
EXPLORING
Expeditionary
Learning

LOCAL
PRESCHOOL
GUIDE

SHARING
SHOREWOOD'S
STORIES

FRESH
PRODUCE
FARM
TO
TABLE





**Your town
is my town.**

Proudly serving Shorewood for 10 Years.

I live and work here just like you. So I'm right around the corner when you need me. I can help protect the things you own and the people you love. Call or stop by today for a free quote.



McCabe Agency - Shorewood
414-961-1166
4010 N. Oakland Ave.
Shorewood, WI 53211
andrewmccabe@allstate.com



Allstate
You're in good hands.

Auto Home Life Retirement

**Call us for a free
quote today.**

© 2014 Allstate Insurance Co.

128540

Shorewood scenes

Summer is lovely in Shorewood, and every year, I feel that it passes too quickly. Shorewoodians are used to cooler June days and came out to enjoy events like the St. Robert Fair, Men's Club Chicken Barbeque and Criterium Cycling Classic. By July, the weather had warmed to perfection for our 4th of July Parade and fireworks display.

There's still plenty of summer fun to be had in Shorewood. You can spend Sunday mornings at the Shorewood Farmers Market, stocking up on fresh produce and visiting with neighbors. You can take surfing lessons and support one of our greatest resources – Lake Michigan – at the Surf @water event in August. And if we're lucky, our summery weather will continue into September for the third annual Shorewood Plein Air festival.

When you're not enjoying outdoor events in our Village, I hope you'll take some time to relax with this issue of *Shorewood Today*. As we bring you stories of what's new in Shorewood, we also highlight in this issue the ways in which the Shorewood's Historical Society is reaching a broader audience with stories from Shorewood's rich past. In these pages, you'll also get to know neighbors who embody the spirit of Shorewood, through volunteerism, or creativity, or entrepreneurship (there are quite a few new businesses this season).

Enjoy the rest of your summer.

– Chris Swartz, Shorewood Village Manager

=====

EDITOR: Paula Wheeler

CONTRIBUTING WRITERS: Michelle Boehm, Karen de Hartog, Jenny Steinman Heyden, Molly Loucks, Ananya Murali, Katelin Watson

DESIGN: Karen Parr

PHOTOGRAPHY: Jonathan Kirn

ADVERTISING SALES: Michelle Boehm, Jenny Steinman Heyden

The deadline for reserving advertising space for the Fall 2015 issue of *Shorewood Today* is October 3, on a space-available basis. Please contact info@shorewoodtoday.com for more information.

Shorewood Village Manager: Chris Swartz

Shorewood School District Superintendent: Bryan Davis

Shorewood Business Improvement District Board President: Tim Ryan

For more information, visit:

Village of Shorewood: villageofshorewood.org

Shorewood Business Improvement District: shorewoodwi.com

Shorewood School District: shorewoodschoools.org

On the cover: Shorewood resident Tia Torhorst loads up on fresh finds during opening day at the Shorewood Farmers Market. Photo by Jonathan Kirn.



happenings



THE RESPONSIBILITY OF LEARNING
 EMPATHY AND CARING
 SUCCESS AND FAILURE
 DIVERSITY AND INCLUSION
 THE NATURAL WORLD



9 Hands-On Learning
 Shorewood School District Explores
 the Expeditionary Learning Model

13 Following the Beet
 How One In-Season Vegetable
 is Served Up in Shorewood

16 Sharing Shorewood's Stories
 New Initiatives Highlight
 Village History

IN EVERY ISSUE

WHAT TO KNOW

- 4 News**
New and noteworthy around town
- 38 Resources**
Handy information on timely topics

WHAT TO DO

- 18 Events**
The great outdoors
- 20 Senior Resource Center**
Events and excursions
- 44 Shorewood Calendar**
Don't miss a thing

WHAT'S GOOD IN THE 'WOOD

- 23 Do-Gooder**
"Spirit of Shorewood" volunteers
- 24 Classroom Plus**
"Team Awesome" meets special needs
- 27 Recreation**
Fitness for all

SHOREWOOD SPOTLIGHTS

- 30 Business Spotlight**
Village legal eagles
- 34 Education Spotlight**
Alumna Joan Walsh: media queen
- 36 Hi, Neighbor**
Fiction writer Lauren Fox
- 40 Out & About**
- 42 A Look Back**
Capitol corner

Beet Pizza
 recipe
 p. 14



A painter's playground
 PLEIN AIR SHOREWOOD
 p. 18

Shorewood News

Community Task Force to Assist With Plan for NORTH WILSON DRIVE

More than 10 years ago, Village administrators determined that the N. Wilson Dr. corridor was in poor condition and in need of reconstruction. Since then, a number of options have been discussed, grant applications to the State of Wisconsin for reconstruction assistance have been turned down, and the 2010 floods have shifted Village project priorities.

Village officials have determined that N. Wilson Dr. will need full reconstruction in 2018. To develop and evaluate options for the corridor and meet the reconstruction schedule, the Village Board has approved an organizational framework that includes task force organization, key tasks and a reconstruction timeline.

A steering committee will be appointed and begin deliberations this fall. The committee's initial tasks will include developing a communication plan and organizing work groups to address four areas: Traffic and Safety, Environment, Recreation, and Development. From January to September 2016, the work groups will identify data and information needs and develop options for Village Board and community consideration by fall 2016.

Both the steering committee and the work groups will include Shorewood residents. The Village will send notices to residents this fall to further explain the work of the task force and solicit volunteers. Residents interested in participating in the planning process may also contact Village Trustee Paul Zovic at TrusteeZovic@villageofshorewood.org.

GOING STRONG

Congratulations to Pete Grammoll, whose American Family Insurance agency is celebrating 40 years at its Shorewood location.



Submitted photo

Pete Grammoll, far left, and his staff outside the Grammoll Agency in Shorewood.



Board Approves Environmental Assessment of Combined Sewer Alternatives

The Village Board has approved securing professional engineering services to perform an environmental assessment of identified alternatives for improvements to the combined sewer area on the southeast side of the Village. The assessment will be based on technical plans to reduce basement back-ups, which were included in facility plans developed in 2011 and 2014. The assessment will address the environmental impact of currently available proposed alternatives; the impact of extensive sewer construction and feasibility of proposed timelines; a description of applicable local, state and federal permits that might be needed; and development of a sewer-separation alternative including costs and construction impacts.

The engineers will be asked to make at least three reports to the Village Board. For more information as the assessment progresses, subscribe to the Village Manager's Memo, review Village Board agendas on villageofshorewood.org or contact Village Manager Chris Swartz at cswartz@villageofshorewood.org.



Left to right: Workers put finishing touches on HarborChase's courtyard area; living room and bedroom in the assisted-living model unit.

HARBORCHASE SENIOR LIVING FACILITY PLANS TO OPEN OCTOBER 1

HarborChase, the new senior living facility at 1111 E. Capitol Dr., plans to welcome residents by October 1. There will be room for 35 Memory Care residents on a single floor of studio units. Fifty-nine assisted living apartments are on four adjacent floors.

Building amenities include a large dining area, rooms for group activities and family gatherings, a bistro, a patio, and special purpose areas for exercise, PT/OT, computer use, and a beauty shop. Marketing efforts are under way, administrators are currently being hired, and a full staff of about 60 will be trained and in place in time for the opening.

Executive Director Michele Carlson is looking forward to hiring staff and welcoming residents. "I want to surround myself and

our residents with really good people," she says. Carlson adds that her relationship with the Village has been excellent. "Everyone has been very welcoming. We are developing a relationship with Elizabeth Price and the Senior Resource Center. We want to be a Village resource."

As final touches are put on HarborChase, construction will begin on a four-story senior residence just to the south of HarborChase along the river. Sherman Associates is constructing the 100-unit apartment building. Carlson expects to work closely with Sherman Associates staff on programming and resources to meet a broad spectrum of senior citizen needs.

For more information, visit harborchase.com/shorewood.htm.

Shorewood Reads Program A GREAT SUCCESS

Choosing a book for a community reading project is tricky. The subject matter must have wide appeal, lend itself to group discussion and inspire related activities. Wisconsin author Nicholas Butler's novel *Shotgun Lovesongs* met all of the criteria – and April's Shorewood Reads program was a tremendous success. "The book appealed to high school students as well as adults and brought lots of new people into the library," says Hayley Johnson, community and adult services librarian.

The Friends of the Shorewood Library, with financial support from the Shorewood Foundation, organized the Shorewood Reads events. To encourage reading, 50 copies of the book were purchased and placed in little free libraries and coffee shops.

A "Shorewood Lovesongs" concert, featuring student and adult performers, was held at Three Lions Pub. Book discussion groups were hosted by Colectivo and Camp Bar, and met with adult writers and creative writing students from the high school before doing a public reading. Artwork to publicize the event was designed by Shorewood High School (SHS) students in graphic design classes.

"Participation by Butler was another key to success," says Priscilla Pardini, president of the Friends of the Shorewood Library. "He was personable, down to earth and energetic, and had an interesting personal story to share."

Planners hope to make Shorewood Reads a biannual event. In the meantime, Johnson will continue to her efforts to attract new people to the library for reading and special interest programs, in part with a presence at community events to highlight the Library's resources. Look for her at the Shorewood Farmers Market with a display of cookbooks.



Submitted photo

SHS student Alberto Kanast was one of the performers at "Shorewood Lovesongs," held at Three Lions Pub on April 11. The musical event was part of the Shorewood Reads program.

(continued from page 5)

VILLAGE WELCOMES NEW EMPLOYEES



PETER NIMMER



TYLER BURKART



TANYA O'MALLEY



JOEL KOLSTE

Peter Nimmer became Shorewood's ninth Chief of Police on May 18. Nimmer was familiar with Shorewood from his time as a student at the University of Wisconsin-Milwaukee, where he earned undergraduate and graduate degrees in criminal justice. He spent 12 years on the Brown Deer police force and most recently served as chief of police in the community of Burlington, Wis. "The chance to return to a vibrant community right on the lake was too good to pass up," Nimmer says.

His first month on the job has confirmed his belief that Shorewood is a diverse, dynamic community. He is very pleased with Shorewood's 25 sworn officers who, he says, "are eager to do their part to keep the community safe." He is currently meeting individually with his staff members to learn from their experience before setting goals for himself and the department. He is also meeting business and school personnel and looking forward to joining the Shorewood Men's Club.

Tyler Burkart is Shorewood's new Assistant Village Manager. The new position was created to merge the duties of Special Project Manager with those of Human Resources Administrator. Other responsibilities include coordination of Village communications, staff liaison for several Village committees, and conducting research projects.

Burkart is a native of Janesville, Wis. He obtained his master's degree in public administration from the University of Kansas. After internships in Janesville, Middleton and Onalaska, Wis., he served as assistant to the city administrator in Woodbury, Minn.

Burkart says he is ready for the challenges of the Assistant Village Manager position. "I have admired people in public service most of my life," he says, noting that he was student liaison to the Janesville School Board while in high school. "I've had excellent mentors and expect to learn from Village Manager Chris Swartz as well as assist him in the day-to-day management of the Village."

Tanya O'Malley has extensive experience in election administration, handling meeting agendas and preparing tax rolls, experience that she will put to good use in her position as Shorewood's Clerk-Treasurer. O'Malley was the clerk-treasurer in Fox Point before starting her new position in Shorewood on July 6. She also worked in Fitchburg, Wis., for a number of years. "I'm looking forward to working in a larger community," she says. "I like new challenges!"

O'Malley has a bachelor's degree from Alverno College. She also attended the Wisconsin Municipal Clerk's Institute to become a Certified Municipal Clerk.

"The chance to return to a vibrant community right on the lake was too good to pass up."

— Peter Nimmer

Joel Kolste started his new job as Shorewood's Assistant Director of Public Works (DPW) on July 6. He comes to Shorewood from Sheboygan, Wis., where he was the superintendent of Streets and Sanitation. Previously he worked as a foreman and construction manager with Milwaukee construction companies.

"I was looking for a position where my abilities and knowledge in construction management, utilities and public works projects would provide leadership for a team of dedicated professionals," Kolste says.

The Assistant Director is responsible for the daily supervision of all field operations, including contracted services and construction contract administration. Duties include planning, assigning and directing the work of employees in various DPW divisions.



Village Manager Swartz Honored

Shorewood Village Manager Chris Swartz was one of two recipients of the Wisconsin City and County Management Association (WCMA) 2015 "Manager of the Year" Meritorious Service Award. Swartz received the award in June at the WCMA conference in Wisconsin Dells, Wis. The award recognizes dedication and an innovative approach to local government management that advances both Wisconsin communities and the local government management profession.



Dr. Bryan Davis Hired as Shorewood School District Superintendent

Dr. Bryan Davis has been appointed as the new superintendent of the Shorewood School District. Davis was chosen after an extensive search that vetted a pool of 51 candidates. Davis' contract was approved at the June 16 School Board meeting.

Davis holds a bachelor's degree in business education, a master's in educational administration and a Ph.D. in urban education from UW-Milwaukee. He has served as the superintendent of the Columbus School District in Columbus, Wis., since 2010, and previously held positions as principal of Green Bay Southwest High School and associate principal of Green Bay Preble High School.

The Shorewood School Board and District look forward to working with Davis and welcoming him to the Shorewood community.



Michael D. Joynt Hired as Shorewood Intermediate School Principal

The Shorewood School District welcomed Michael D. Joynt as principal of Shorewood Intermediate School on July 1. Joynt most recently served as associate principal at Cudahy Middle School. Previously, he taught math at Whitefish Bay Middle School and at Centennial High School in Circle Pines, Minn. The School Board and District administration are excited to welcome him to the community.



SHS Athletic Facilities Near Completion

The Shorewood School District has selected Titan Building Co. for the design and construction of new concessions, restrooms and team room facilities at Shorewood High School's John F. Nickoll Stadium. Titan's winning proposal, approved by the Shorewood School Board in late May, includes design and construction work with collaborative support from Rettler Corp. and Bray Architects.

Pending weather and project conditions, the project is expected to be completed by the end of September, in time for a grand opening of the facilities to coincide with Shorewood Homecoming festivities on October 2.

The project was funded by a grant awarded to the Shorewood School District by an anonymous community foundation in April. The new concessions, restrooms and team room facilities will mark the completion of the SHS athletics field improvements originally supported by the Drive To Distinction campaign.

SEED'S EXCELLENCE IN TEACHING AWARD Recognizes Five Outstanding Educators



Submitted photo

Left to right: Karen Frink, John Stanco, Todd Fendos, Chris Gagne and Kelly Steiner.

Each year, the Shorewood SEED Foundation honors teachers who go above and beyond in the classroom and community with the Shorewood Excellence in Teaching Award. This year, the honorees were Karen Frink, Shorewood High School (SHS) orchestra teacher; John Stanco, Atwater Elementary fifth-grade teacher; Todd Fendos, Lake Bluff Elementary second-grade teacher; Chris Gagne, SHS special education teacher; and Kelly Steiner, Shorewood Intermediate School science teacher. SEED held a June 29 dinner in their honor at North Star American Bistro, where each teacher was presented with a \$5,000 award.

To be eligible for the award, teachers must be full-time employees with five or more years of experience in the District. Candidates are nominated by students, teachers or other members of the Shorewood community.

The selection committee evaluates nominees against established criteria. Teachers must demonstrate a proven ability to foster academic and personal growth for all students, engage students through creative and innovative approaches to learning, and collaborate with colleagues to make Shorewood schools a better place to learn and teach.

Congratulations to this year's five honorees for their hard work and dedication to the District and the Shorewood community.

Dr. Timothy Hart & Dr. Steven Koutnik

*Both Chosen as Best Dentists in Milwaukee
by Milwaukee Magazine 2014*

High-quality dental care right here in Shorewood!

Specialists in Prosthodontics and Implant Dentistry

Utilizing the latest technology and providing you with the highest quality care in a friendly, relaxed environment.

We appreciate all the support we receive from the people of Shorewood and are committed to our involvement in our community.

**Lake Bluff Dental is a proud sponsor of
The Shorewood Criterium
June 18, 2015**

LAKE BLUFF DENTAL

1720 E. Lake Bluff Boulevard, Shorewood • 414.962.1800
lakebluffdental.com



*Left: Steven Koutnik D.D.S., M.S.
and Timothy O. Hart, D.D.S., M.S.*



Celebrating Senior Living



HarborChase is Shorewood's newest Assisted Living and Memory Care community. Join our Charter Club and be the first to select your luxurious apartment, with 24-hour on-site nursing to ensure our families and residents receive all the special attention the need.

**Sales Office
Now Open!**

Call (414) 436-0311 today!



HarborChase
Assisted Living • Memory Care

1111 E. Capitol Drive, Shorewood, WI 53211
www.HarborChase.com

THE PRIMACY OF SELF-DISCOVERY

FEATURE STORY

THE HAVING OF WONDERFUL IDEAS

THE RESPONSIBILITY OF LEARNING

EMPATHY AND CARING

SHOREWOOD SCHOOL DISTRICT

SUCCESS AND FAILURE

EXPLORES

DIVERSITY AND INCLUSION

the

THE NATURAL WORLD

Expeditionary Learning Model

SOLITUDE AND REFLECTION

By Katelin Watson

COLLABORATION AND COMPETITION

SERVICE AND COMPASSION

Expeditionary Learning's
10 DESIGN PRINCIPLES

New research continues to confirm the benefits of hands-on learning, both inside and outside of the classroom, often showing a direct correlation between experiential learning and future student success. This type of learning is not foreign to the Shorewood School District, where teachers and students at each school have been engaging in hands-on learning in one way or another for many years.

When former Lake Bluff Principal Kirk Juffer heard about an experiential learning model called Expeditionary Learning (EL) from multiple close friends, he wasted no time in introducing the concept to his teachers.

"I knew there were a lot of teachers [at Lake Bluff] who were really on board with project-based learning, and I thought they might find EL interesting, so I started discussing it at meetings," says Juffer, who retired in June. The staff was receptive enough that Juffer invited an EL representative for an onsite presentation.

Advancing Achievement

The Expeditionary Learning organization was founded in 1993, based on the 10 design principles of Outward Bound founder Kurt Hahn: the primacy of self-discovery, the having of wonderful ideas, the responsibility of learning, empathy and caring, success and failure, collaboration and competition, diversity and inclusion, the natural world, solitude and reflection, and service and compassion.

Rooted in these principles, the Expeditionary Learning organization creates partnerships with schools and districts to build teacher capacity and transform teaching in a way that advances student achievement. The EL model challenges students to think critically and take active roles in their classrooms and communities. It helps teachers and students

connect academic challenges and scholarship to important lifelong skills like perseverance, critical thinking and a contribution ethic, to prepare students for success in college, career and citizenship.

"A central promise of [the EL model] is that you don't have to choose between high test scores, intellectual rigor, and deeply engaging teaching and learning," says Scott Hartl, Expeditionary Learning's president and chief executive officer.

Currently working with more than 150 schools and 40,000 students in 33 states, the organization is delivering some noticeable results. A recent survey from Mathematica Policy Research found that after three years, EL students are 10 months ahead in math and seven months ahead in reading versus non-EL students.

Exploring Implementation

In the Shorewood School District, expanding conversations around EL led more local educators to embrace the concept.

"I immediately liked the idea of EL because it would enable us to weave together some initiatives that are taking place separately right now," explains Atwater teacher John Stanco. "Recently, Shorewood has begun a strong Positive Behavioral Intervention and Support program, but it is a separate piece of what we do in the schools, and one of EL's integral components is helping kids demonstrate and internalize strong, positive character traits. Also, EL's foundation is a solid set of learning standards and targets, something Shorewood has been working on for the past few years. I believe implementing EL would help us further that process. Lastly, we have always had high expectations for student work, but I think EL would take this to a whole other level."

I immediately liked the idea of EL because it would enable us to weave together some initiatives that are taking place separately right now.

– John Stanco
Atwater teacher



EL schools have a framework that combines many of the initiatives we have been pursuing, such as character education, individualized learning, project-based learning, STEAM and mindfulness.

– Tony Schiro
Atwater teacher

(continued from page 9)

In January 2015, teachers and administrators from Atwater and Lake Bluff presented their EL experiences and perspectives to the Shorewood School Board. The Board approved a proposal for both schools to move forward with an EL “exploratory year” through summer 2015.

“EL schools have a framework that combines many of the initiatives we have been pursuing, such as character education, individualized learning, project-based learning, STEAM and mindfulness,” says Atwater teacher Tony Schiro. “EL integrates these ideas. EL is important because it places the child at the center of their own learning, and students become invested in more than just a final product and public presentation on a topic, but also in their own learning and in the learning of their peers.”

During the exploratory phase, Midwest Regional EL Director Ryan Maxwell worked with Shorewood to customize the experiences for the District. A selection of Atwater and Lake Bluff teachers attended national conferences, visited offsite institutes, attended site seminars, and participated in additional professional development. For Shorewood families, the District held parent meetings to answer questions, and Maxwell put together a “Slice of Expeditionary Learning” day during which 17 Shorewood families spent a typical day in an EL experience at the Urban Ecology Center, studying bees.

The Shorewood School District recently was awarded a \$500,000 matching grant to support the implementation of STEM/STEAM and EL. Once an equal amount is raised, the \$1 million in total funding will help support the first three years of EL in the District.

Lake Bluff teacher Michael Roberts, an early EL advocate, says, “It is important for the community to know that schools moving to adopt the EL model are not adopting a curriculum or buying any product. The EL school designers work closely with the school leadership team to establish goals that move the school toward improvement without taking away the school's personality.” ■

To support the District's Meet the Match campaign, visit tinyurl.com/meetthematch or contact Ted Knight at tknight@shorewood.k12.wi.us. For ongoing updates, visit shorewood.k12.wi.us.



“SLICE OF EXPEDITIONARY LEARNING”

Shorewood families spent a typical day in an EL experience at the Urban Ecology Center, studying bees.

TRY OUR SUMMER MENU PATIO & SIDEWALK DINING

RUSTIC ITALIAN FOOD | LOCAL INGREDIENTS
SMART WINE SELECTION & CRAFT COCKTAILS



CENTRO | 808 E CENTER ST
CENTROCAFERIVERWEST.COM
IN THE HEART OF RIVERWEST 414 455 3751



The **SHOREWOOD FOUNDATION** is dedicated to providing financial support from individuals to enhance the culture, beauty, quality of life and neighborhood spirit of the Village of Shorewood and ensure that it remains a special place to live, work and visit.

Did you know the Shorewood Foundation...

...is one of the oldest community non-profits in the state of Wisconsin? We've been investing in the Shorewood community since 1964.

...has been the exclusive sponsor of the Shorewood Foundation 4th of July Fireworks at Atwater Park since they started?

...has combined donor gifts to make over \$600,000 in grants over the past ten years that continue to improve the quality of life for all residents in Shorewood?

...is made up of 15 dedicated volunteers from a variety of professional backgrounds that are your neighbors here in Shorewood?

...invests nearly 100% of the money under its stewardship directly into Shorewood.

To apply for a grant or make a tax-deductible donation to the Shorewood Foundation, please visit:

shorewoodfoundation.org



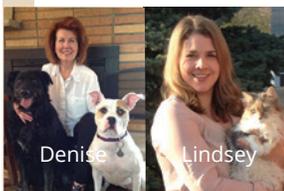
Your friend in the neighborhood.

Are you in need of a personal concierge?

You work long hours
Have an emergency come up
Too many things on the "To Do List"

Our Services:

Home Management Services
Errands
Pet Care
Organization
Special & Seasonal Events



Your friend in the neighborhood.

Contact Denise or Lindsey at:
414-979-1755
www.shorewoodconciierge.com



SHOREWOOD IS HOME TO THE BEST OF MANY THINGS, AND MILESTONES IS PROUD TO BE ONE OF THEM

Milestones was started by the people in this community, and Shorewood continues to be its home 35 years later. Milestones has an impeccable reputation that is renowned throughout the Northshore. We are most proud of the quality experiences and the connections that we have built with the children and families in the community that we serve.

Ask a Milestones family about their child's experience:

- ⇒ THE FUN AND WORTHWHILE ACTIVITIES
- ⇒ THE RELATIONSHIPS THE STAFF BUILD WITH THE CHILDREN
- ⇒ THE AMAZING EXPERIENCES THEY CARRY WITH THEM A LIFETIME



MILESTONES HAS A PROGRAM TO SERVE YOUR FAMILY

Consider joining the Milestones family. We serve children from 8 weeks old to age 13:

- BEFORE AND AFTER SCHOOL PROGRAMS
- PRE-SCHOOL AND CHILD CARE PROGRAMS
- ACADEMIC SUPPORT PROGRAMS
- SUMMER DAY CAMPS

414-964-5545 www.milestonesprograms.org



fresh food is just around the corner...

DISCOVER YOUR LOCAL OUTPOST

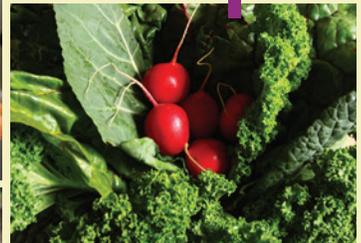
For 45 years, we've been working with local farmers, bakers, food makers and craftspeople to bring our community the best, year-round selection of authentically local products. It's not a trend for us, but an integrated part of who we are, what we believe and where we're going.

Your community cooperative since 1970



100 E. CAPITOL DRIVE MILWAUKEE • 7590 W. MEQUON ROAD MEQUON
7000 W. STATE STREET WAUWATOSA • 2826 S. KINNICKINNIC AVENUE BAY VIEW

www.outpost.coop • open daily • 414.431.3377





following
the Beet

How One In-Season Vegetable is Served Up in Shorewood

By Jenny Steinman Heyden

Shorewood now boasts its own Farmers Market, with more than 20 local vendors providing fresh produce, meat and cheese from Wisconsin farms. One ingredient that's deliciously in season from August through November is the beet – a surprisingly versatile root vegetable available in many forms throughout the Village.

Good for You

Beyond their beautiful color, beets boast health benefits. "One of the hottest topics of conversation in the veggie world is the impact beets can have as a part of your diet," says Shorewood's Catherine Andersen, owner of Milwaukee Adventure Boot Camp and a nutrition expert who will be doing a food and nutrition demonstration at the Shorewood Farmers Market this season.

Studies have demonstrated that components found in beets can contribute to increased stamina and lower blood pressure, Andersen notes. "Dark vegetables also typically have a high phytonutrient content," she adds. "Beets themselves pack beta-carotene, beta-cyanine and folic acid, fiber, potassium, phosphorus, magnesium, iron, and vitamins A, B and C. We love to suggest beets as a side dish or beet extract in protein smoothies because of its super detoxifying abilities, and also because it has a high content of [the amino acid] betaine. Beets are a powerful anti-inflammatory."

From Farm to Village

Several vendors at the Shorewood Farmers Market (see Fall Calendar, back cover) sell fresh beets from their stands. Schmit's Farm Produce, Big City Greens and Vang Family Farmers are three of the regular vendors offering in-season produce, including beets.

Shorewood's Arthur Ircink, executive producer of MPTV's *Wisconsin Foodie*, is volunteering at the Shorewood Farmers Market. "I am excited to pickle beets," he says. "I get to savor summer's bounty throughout the doldrums of winter." ■

The Beet goes on

Beet lovers will be happy to learn that several Shorewood eateries feature fresh beets in signature dishes. Get your beet fix at any of these local establishments:

Benji's Deli offers fresh beet borscht – that's cold beet soup (see sidebar for recipe) – all year round. In winter, you can try their warm beet soup.
4156 N. Oakland Ave.

City Market offers a popular beet salad that combines diced red beets, mesclun greens, romaine lettuce, shredded carrots, toasted almonds, Manchego cheese and citrus vinaigrette.
2205 E. Capitol Dr.

Falbo Bros. Pizza offers fresh, hand-made beet chips in season.
2213 E Capitol Dr.

North Star American Bistro offers a roasted beet and goat cheese salad featuring red and gold beets, arugula, candied walnuts, stone-ground mustard and vinaigrette.
4526 N. Oakland Ave.

Oakcrest Tavern has a fresh grilled salmon salad featuring roasted, chilled beets and gorgonzola cheese over mixed greens tossed with walnut vinaigrette.
4022 N. Oakland Ave.

Nehring's Sendik's has opened a fresh coffee and smoothie bar that uses fresh fruits and vegetables from the store. A variety of blended smoothies are available, including two beet-centric options: the Beet-Tastic (apples, beets, carrot, lemon and ginger) and the Red Rooster (see sidebar for recipe).
4027 N. Oakland Ave.

Roasted Beet & Goat Cheese Salad
North Star American Bistro



Red Rooster Smoothie

Nehring's Sendik's

Blend these ingredients until smooth:

- 1 cup water or coconut water
- ½ medium avocado, pitted
- 2 celery stalks, roughly chopped
- 1 cup strawberries (frozen preferred), hulled if necessary
- 1 small/medium beet, ends trimmed and roughly chopped
- 1 lemon, juiced (about 3 tablespoons)
- 1 tablespoon coconut oil
- 4 large ice cubes
- 1 apple (optional if sweeter smoothie is desired), cored and roughly chopped

Beet Pizza

*Shorewood Resident Kathy Papineau
Owner, MKE Localicious*

Ingredients:

- 3 medium beets, roasted and grated
- 2 tablespoons olive oil
- 2 cloves garlic, crushed
- ¼ cup basil leaves, chopped and packed
- 4 oz. goat cheese
- 1½ cups mozzarella cheese
- Prepared pizza dough

Directions:

Preheat oven (and pizza stone, if using) to 450°. Roll out the dough, spread the olive oil and crushed garlic over the dough. Top with the grated beets, goat cheese and basil. Cover with the mozzarella and bake for about 12 minutes.

Beet Borscht

Benji's Deli

Ingredients:

- 8 cups water
- 8 large beets
- ½ cup sugar
- 1 medium onion, peeled and cut in half
- 1 tablespoon salt
- ½ cup lemon juice (or juice of 4 fresh lemons)
- Sour cream (optional)

Directions:

Boil water in stock pot. Wash beets well by scrubbing away dirt and sand, then trim and discard the root and stem ends. Cut up in large (2-3 inch) slices. Add to water the beets, sugar, onion, salt and lemon juice. Boil for one hour. Let cool. Remove cooled beets and peel; discard peelings. Chop beets coarsely in food processor, and return them to the broth. Refrigerate soup and serve cold – adding a dollop of sour cream if desired.

Always Fresh



NEVER FROZEN

Every ButterBurger[®] is seared to perfection. Then topped with a lightly buttered, toasted bun.



THE CULVER'S[®] DELUXE
(Recipe No. 4)

Visit your local Culver's restaurant today:

Culver's of Shorewood
1325 E. Capitol Drive
Shorewood 53211
414-962-4444



Welcome to delicious.[™]

 culvers.com

© 2013 Culver Franchising System, Inc. 11/2013

HARLEYS
THE STORE FOR MEN




3565 N. OAKLAND AVENUE
414.332.3404
harleys4men.com

MTWF 10-6
TH 10-8 | SAT 9-5

Serving Shorewood over 66 years!

HOMETOWN BUILDING, INC



Hometown Building has been locally and family owned since 1978, so we understand the residents and homeowners of Wisconsin. We offer a wide range of services for all your home improvement needs including:

- Additions
- Bath Remodeling
- Sunrooms
- Kitchen Remodeling
- Siding
- Wood Window Restoration
- Decks



CONTACT US TODAY!
414-272-5802 OR
hometown@htbuilding.com



FIND OUT MORE AT
www.htbuilding.com

COLDWELL BANKER
RESIDENTIAL BROKERAGE



Strength of a Team, Reputation for Results!

Susie Popalisky and Cathy Rapp are a dedicated real estate team working together for over 10 years. If you're on the market to buy or sell a home, work with a team who has a reputation for results. By leveraging their experience, creativity and thoughtful approach to every transaction, they're the team for you!

Susie Popalisky
414-254-1732 Susie@SusiePop.com

Cathy Rapp
414-690-0114 Cathy@CathyRapp.com



©2013 Coldwell Banker Residential Brokerage, LLC. All Rights Reserved. Coldwell Banker Residential Brokerage is a service mark of Coldwell Banker Real Estate Services, Inc. All other trademarks are the property of their respective owners.

Sharing Shorewood's Stories

By Karen de Hartog
President, Shorewood Historical Society

From the River to the Lake

"Before white men came to Wisconsin, the site of Shorewood village was a hunting ground for the Indians, and a few of their dead were buried there. Their story is told by the flints and arrowheads villagers still find when they dig foundations for homes; and by two burial mounds which, until they were built over in 1937, rose on the bluff in Hubbard Park overlooking the Milwaukee River. . . Of the six Indian trails that traversed Milwaukee County in those days, one, the Sauk trail, passed through what is now Shorewood." (Shorewood, Federal Works Progress Administration publisher, 1939)

1831 The United States government purchased the area east and north of the Milwaukee River (Wisconsin Territory) from the Menominee Indians.

1835 The first survey of current Shorewood was completed. The area was covered with trees, the soil was red or chocolate colored clay and loam with some rock. It was swampy near the river and had a narrow beach on the lake side.

1841 Thomas Bare, the first permanent settler, arrived; the native of Ireland developed a farm and orchard near present Estabrook Park.

1846 Although there were no roads through the area, the first log schoolhouse was built on the southwest corner of current Oakland Avenue and Capitol Drive.

1872 Lueddemann's-on-the-River, the first park, opened. The park was bordered by current Edgewood Avenue, Oakland Avenue, New-Ida Avenue and the Milwaukee River. In 1876 when the name was changed to Mineral Spring Park, 400 trees were planted to enhance the natural setting. Attractions were added in 1900 and the area became an amusement park called Coney Island, later named Wonderland and Ravenna. The amusement park closed in 1916.

1873 The Northwestern Union Railway built its first tracks across the Shorewood plateau on the east side of the river. A depot was added in 1901 (east south of current Capitol Drive) to serve riders on the North Shore branch.

1876 Cement mills were built on both sides of the Milwaukee River, north of current Capitol Drive, to produce natural cement from the large deposits of limestone.

1900 The village of East Milwaukee was incorporated because residents (approximately 300) were irritated with the Town of Milwaukee's refusal to make street repairs with the taxes they were collecting from the amusement parks. The village name was changed to Shorewood in 1917, a more fitting name for a community with stately trees, bordered by a river and a lake. 1917 Population: approximately 1700.








New Shorewood Historical Society Projects Broaden Access to Village History

The area we know as Shorewood has a rich history, extending back to a time when Native Americans hunted and fished along the Milwaukee River, and Father Jacques Marquette drifted along the lake shore in a canoe, noting the tree-covered bluffs. An 1835 survey described the area as "covered with trees, the soil red or chocolate colored clay and loam and some rock. It was swampy near the river and had a narrow beach on the lake side."

Incorporated in 1900 as the Village of East Milwaukee (with a population of about 300), the area was renamed as Shorewood in 1917. But names and dates are only the beginning of a history rich with stories of early settlers attempting to farm the heavy clay soil; industry and amusement parks that developed along the river; and a golf course and "Gold Coast" summer homes built along the lake. There are stories about the evolution of our school system from a one-room log cabin; stories of the back-room beginnings of our Village government in a tavern on Oakland Ave.; and stories of transportation enhancements and family-friendly architecture that drew people to relocate to Shorewood from Milwaukee.

The Shorewood Historical Society is the keeper and preserver of Shorewood's story and responsible for sharing that story and educating our community. Understanding our history helps us appreciate our current community and leads to enlightened decision making about our future.

Lacking a museum, the Historical Society has often struggled to convey the Village's story. Two new projects are specifically designed to reach a broader audience.

One in a series of four banners conveying a timeline of Shorewood history. The banners are on display at Village Hall.

Understanding our history helps us appreciate our current community and leads to enlightened decision making about our future.

PROUDLY SERVING SHOREWOOD SINCE 2007

Estate Planning • Probates • Guardianships
Family Law • Mediation • Criminal Law



MCDERMOTT, FOLEY & WILSON, LLP
Attorneys At Law

414.967.8981 • mfwlawfirm.com
1200 E. Capitol Dr., Suite 220
Call to set up a free consultation!



We're Social. Follow Us.

Shorewood Stories - from the River to the Lake is a banner project that tells Shorewood's story in pictures and text. The large vinyl banners are easily moved and can be hung in schools, businesses, the library and other public spaces. The first four banners, featuring a timeline of Village history, were completed this summer and are currently on display at Village Hall. Work on more subject-specific banners will continue this fall.

Another key project involves digitizing the Historical Society's extensive photo collection and posting the pictures online for easy access to a wide audience. This effort, which begins this fall, will also help the Society preserve its original pictures, as constant manual sorting to find requested images is hard on the pictures. Online, the pictures will be accessible to students, teachers, researchers and others looking for more information about the Village – or just a neat picture to hang on their wall.

The *Shorewood Stories* and digitizing projects are supported by generous donations to the Historical Society in memory of two charter members, Michael Spector and Edward Hoffmann, who passed away in 2015. Both men were lifelong Shorewood residents, wonderful storytellers and very proud of their Village.

Storytelling is a time-honored method for conveying information from one generation to the next. It presumes that there is both a skilled, accurate storyteller and a receptive audience. At the Shorewood Historical Society, we want to be effective storytellers, and understand that we need to share compelling stories in easy-access formats, including public locations and online.

The Historical Society welcomes subject ideas for our banners and suggestions for places to hang them. Contact us at shorewoodhistory@yahoo.com. ■

1928



Brand-new trucks outside Shorewood's Department of Public Works incinerator and garage.

LIVE, SHOP, EAT & PLAY
SHOREWOOD

We love to Sell our Community!



Desty Lorino
ABR, CRS, SRES
414-962-8888
Desty.com



Gail Ganley
ABR, CRS
414-550-0973
GailGanleyHomes.com

View our Online Profiles:
DestyLorino.cbintouch.com
GailGanley.cbintouch.com



©2015 Coldwell Banker Residential Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Operated by a subsidiary of NWE LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC. Real estate agents affiliated with Coldwell Banker Residential Brokerage are independent contractor sales associates and are not employees of Coldwell Banker Residential Brokerage.

Shorewood Events

PLEIN AIR SHOREWOOD

Outdoor Art Competition and Celebration
Sept. 17-19, 2015

The third annual Plein Air Shorewood 2015 Outdoor Art Competition and Celebration, produced by the Village of Shorewood Public Art Committee with help from more than 120 volunteers, will attract approximately 50 juried, professional artists and more than 3,000 visitors to Shorewood. The three-day event culminates in a gala on the front lawn of Shorewood High School, with artists selling more than 150 paintings. Artists will compete for \$7,250 in cash prizes – one of the highest competition purses in the state. Many art-related community events will take place during the first two weeks of September, and all are free and open to the public!

What's New for 2015?

- ▶ Higher caliber of talent from five states and two countries
- ▶ Shorewood families to host all out-of-town artists in their homes
- ▶ Opportunities for newer artists, including a Plein Air Boot Camp and a special track in the competition for emerging artists
- ▶ Bigger gala and gallery celebration in lighted tent on SHS front lawn, with live music and artists selling their Shorewood paintings
- ▶ No silent auction; artists will sell artwork directly to patrons
- ▶ Updated map of Shorewood public artworks
- ▶ Spotighting of each artist, with Facebook profiles and more

For more information: Call Jenny Heyden at 414.534.6287, email info@pleinairshorewood.com or visit pleinairshorewood.com.



Submitted photos

Left: A Plein Air 2014 participant paints on N. Oakland Ave. Right: Plein Air artist Jenny Anderson's rendering of Atwater Elementary School.

PLEIN AIR EVENTS

FREE AND OPEN TO THE PUBLIC

THURSDAY, SEPT. 17

7 a.m. – 4 p.m.

Participating artists paint throughout the Village

4-9 p.m.

Evening Urban Cityscape Quickpaint;
Shorewood BID Shopwalk;
Kensington Square Block Party

FRIDAY, SEPT. 18

7-9 a.m.

Free community breakfast at
Plensa sculpture in Atwater Park

9 a.m. – 5 p.m.

Participating artists paint throughout the Village

5-8 p.m.

Dinner with artists at Hubbard
Park Beer Garden

SATURDAY, SEPT. 19

10 a.m. – noon

Collectors' "sneak peek," SHS front lawn

Noon – 2 p.m.

Doors Open MKE tours of Atwater
Elementary and artists painting
in/at schools

Noon – 5 p.m.

Art on display for purchase
in tent, art activities

5-9 p.m.

Gala featuring awards ceremony,
opportunity to meet the artists, art on
display and for purchase, live music,
refreshments and cash bar

SURF @WATER

Aug. 22, 6 a.m.-10 p.m.



Submitted photos

Surf @water offers free lessons and other Atwater Beach activities.

Calling all surfers and Great Lakes supporters! The third annual Surf @water event offers a full day of recreation and celebration at Atwater Beach, one of Shorewood's greatest natural resources. This year, Surf @water is part of an event series called "30 Days to Celebrate Your Great Lakes," organized by Surfrider Foundation Milwaukee, a partner of Surfrider Foundation International, which works to protect and celebrate our waters all over the world.

Surf @water includes a sunrise paddle session, beach yoga, a beach blessing, surfing lessons, a sand sculpture contest, a surfboard and swag raffle, traditional Hawaiian music and a surf-themed film festival right on the beach. A post-party at Shorewood's Camp Bar will offer drink specials, surf swag, raffle prizes and classic surfing films on the big screen.

For more information and a full event schedule, visit milwaukee.surfrider.org.

8TH ANNUAL

Shorewood Connects

FALL YARD CLEAN-UP DAY

Nov. 7, 2015

The 8th Annual Shorewood Connects Fall Yard Clean-Up Day seeks volunteers to clean out garden beds, pick up lawn debris and rake leaves at the homes of older and disabled adults who need help getting their yards ready for winter.

Shorewood's participation in this intergenerational event is one of the many reasons the Village was named one of MetLife Foundation/Generations

United America's Best Intergenerational Communities in 2014. This prestigious award went to only four communities in the country. Shorewood Connects, which seeks to improve the ability of older adults to live in and contribute to the community, sponsors yard clean-up days twice a year. Organizers are hoping to recruit at least 150 volunteers for the Nov. 7 clean-up.



Submitted photo

SHS Yard Clean-Up volunteers with Shorewood homeowner Joan "Miss Chris" Chistoferson-Schmidt.

To volunteer, pre-register with Michelle Boehm by Nov. 1 at 414.698.4369 or michelle.boehm@sbcglobal.net. Older and disabled adults seeking more information about yard clean-up should contact Elizabeth Price at the Shorewood Senior Resource Center, 414.847.2727 or src@villageofshorewood.org.

Announcing our new office in Shorewood!

4050 N. OAKLAND AVE.



NEW LISTING
4447 Lake Drive
\$1,895,000



3554 N. Summit
\$600's

OUR FOCUS IS ON YOU.



JAYSCHMIDTGROUP.COM



2729 E. Capitol

\$900's



4385 N. Alpine

\$400's



4479 N. Morris

\$200's



4232 N. Ardmore

\$200's



4053 N. Prospect

\$200's



4013 N. Downer

\$170's

#1

PROUD TO BE YOUR NUMBER ONE AGENT IN METRO MILWAUKEE!

JAY SCHMIDT
414.517.7716

LINDSEY VEBBER
414.334.0470

JANINE WERNER
414.617.9016



A DIVISION OF
KELLER WILLIAMS
MILWAUKEE
NORTH SHORE

kw LUXURY HOMES
INTERNATIONAL
KELLER WILLIAMS REALTY

FOLLOW US ON: [f](#) [t](#) [in](#)



*MLS sales statistics from January 1st to July 7th, 2015.

Senior Resource Center

Shorewood's Senior Resource Center CELEBRATES 15TH ANNIVERSARY



The Young at Heart Players encourage their audience to join in the chorus of a familiar song at the SRC's anniversary party.

By Karen de Hartog

Senior Resource Center (SRC) members celebrated the organization's 15th anniversary on April 15. Guests at a special luncheon were entertained by their peers, who performed in choral reading and musical groups. They also honored their special guest, outgoing Police Chief David Banaszynski.

The SRC promotes safe, healthy and enriching lifestyles for Shorewood residents age 60 and older. The organization has grown enormously since 2000. Currently, more than 500 people attend events each month.

"We've added lots of programs and volunteers," says SRC Director Elizabeth Price. "We try to respond to the interests and requests of our members." Price notes that programming is changing as baby boomers move into their senior years. "We have more requests for health and wellness programming, exercise classes and other educational opportunities," she says.

A core goal of the SRC is to connect people to needed resources, a function that Price hopes to promote more aggressively in the future. "We get questions about senior housing, insurance, Medicare and other transition issues," she says. "The biggest challenge is keeping information up to date."

For assistance or information on SRC programs, call 414.847.2727 or email src@villageofshorewood.org.

Events

Party Bridge

Mon., 11 a.m.-2:45 p.m.

Join our bridge game every Monday at the SRC. Show up by 10:45 a.m.; no partner is needed. For a list of other locations that host bridge games, contact the SRC.

The Shorewood Memory Café

Thurs., Aug. 20, Sept. 17, Oct. 15, 2:30-4 p.m.

Memory-challenged individuals and their care partners meet at Three Lions Pub, 4515 N. Oakland Ave., for a social gathering with an emphasis on making friends. Activities will be welcoming, informative and entertaining. Contact Wendy Betley at 414.479.8800 to RSVP or to learn more about other Memory Cafés in the area.

NEW Intergenerational Program:

It's Time to Play

Wed., Aug. 12, 10-11 a.m.

Bring your grandchild or great grandchild and explore the Shorewood Library's Play Learn Grow room, for infants through Kindergarten-age children, with Youth Services Librarian Heide Piehler. Children learn from playing, and a caring adult is a young child's best teacher. Please pre-register at the SRC. The program is free.

Community Safety Brown Bag Lunch Discussion

Mon., Aug. 31, Noon-1 p.m.

Bring your lunch and take this opportunity to meet Shorewood's new police chief, Peter Nimmer. Discuss your safety concerns and hear about his approach to policing in Shorewood.

Five Wishes: Getting the Care You Want When You Need it the Most

Tues., Sept. 8, Noon-1 p.m.

Join Sue Engstrom, MA, LPC-IT of Shoreside Therapies for an interactive presentation of Five Wishes, the most popular living will or advanced directive in the country. Five Wishes is an easy-to-use legal document that allows you to clearly state your personal, emotional and spiritual needs as well as your medical wishes if you become seriously ill and can no longer speak for yourself. A Five Wishes document may be completed during the presentation or on your own. The program is free; please pre-register with the SRC office.

Arts and Letters with Pat King

Tues., Sept. 22 & 29, Oct. 6 & 13, 10:15 a.m.-12:15 p.m.

The combination of text and image is at the heart of this course. We will explore "words with pictures" using a range of materials and techniques such as illustrated journaling, creating a scroll, collage and mixed media. Each class will begin with demonstrations followed by individual or collaborative work. Experience with drawing and lettering is not necessary. A list of materials will be available upon registration. Prepayment and registration required. Shorewood residents' fee is \$60; non-residents' fee is \$66.

Travel Opportunities

Arlington International Racecourse

Thur., Aug. 13, 9:30 a.m.-7:30 p.m.

Tour includes dining in the Million Room while watching the races, deluxe motor coach (departing from Shorewood High School parking lot at 9:30 a.m.) and escort. Cost (which includes a \$10 non-refundable deposit) is \$34. *To reserve your space, send payment to Mary's Personalized Sightseeing, 4533 N. 41st St., Milwaukee, WI 53209. Participants will also pay \$4 admission and \$3 (optional) for the racing program at the gate. For questions, call Mary at 414.871.9783.*

Tours with Sunflower Journeys

For detailed information and to register for these tours, visit sunflowerjourneys.com or call Charlene Lettrari at 414.761.5848.

Dressing Downton Abbey: Changing Fashions for Changing Times

Wed., Sept. 16, 9-5 p.m.

This self-guided tour takes you through the Paine Museum in Oshkosh, Wis., an art-filled 1920s mansion with ornate interiors and beautiful gardens. The Downton Abbey Exhibition features a variety of ensembles for the Crawley family and their servants. Lunch will be at Fratello's Waterfront Brewery & Restaurant. *Tour cost of \$86 per person includes deluxe motor coach transportation, admission into the museum and lunch. Prompt departure at 9 a.m. from Bayside Park & Ride.*

The Best of Northern Ireland

April 23-May 1, 2016

From County Mayo's quaint village of Westport, from Belfast to Donegal and Queen Maeve's Cairn, from Yeats Country in Sligo to the Giant's Causeway and Antrim Coast, from ancient Stone Forts to the new Titanic Experience, Northern Ireland will not disappoint. *Trip limited to 20 people.*

Email src@villageofshorewood.org or call 414.847.2727 for a complete schedule of events or more information on any of the above activities.

Are you worried about an aging family member?

Having to take time off work? Struggling to decide what to do?

Who do you call to find the right answers?

Mary had many questions and our professionally trained, nationally certified care manager helped her find the answers.

Founded by two social workers in 1983, accredited by The Joint Commission, staffed by nurses and social workers with years of experience, Stowell Associates provides care management and home care – uniquely comprehensive services on which families can rely.

Call 414.963.2600 for a consultation today!



Stowell Associates

Care-Managed Home Care

Established 1983 • Locally Owned

4485 North Oakland Avenue, Shorewood

caremanagedhomecare.com

TOP
WORK
PLACES

2011
2012
2013
2014



Your Pathway to Good Health Starts Here



Specializing in
Pain, Fertility, and
Digestive Issues
through Naturopathy,
Acupuncture,
Arvigo Maya
Abdominal Massage,
and Craniosacral
Therapy.

Integrative
Health Services

414.906.0285

Convenient online scheduling
MyIntegrativeHealthServices.com

meredith@myintegrativehealthservices.com

Dr. Meredith Young, CAC, ND
and Heidi Marie Jost, Certified
Arvigo Practitioner, BS, RN

4465 N. Oakland Ave., Suite 200-S
Shorewood, WI 53211



CELEBRATING 16 YEARS IN SHOREWOOD

Now is the time for a fiscal check-up

No more excuses for not knowing how your finances and investments line up with your life goals and retirement expectations.

Call today for a free consultation, and we'll explore strategies designed to help you protect yourself and develop an investment strategy for today, tomorrow, and into the future.

Together we'll go far



Abe Goldberg
 Financial Advisor
 111 E. Kilbourn Ave., Suite 2400
 Milwaukee, WI 53202
 414-347-3223
 www.abegoldberg.com • abe.goldberg@wellsfargoadvisors.com

Shorewood Resident

Investment and Insurance Products: ► NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value

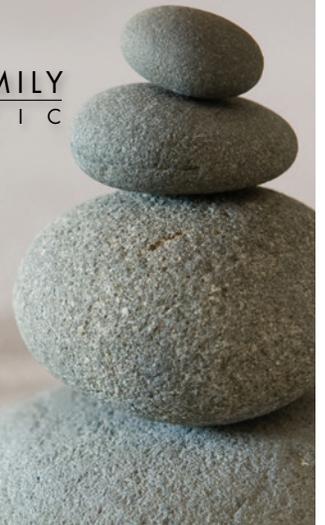
Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. ©2013 Wells Fargo Advisors, LLC. All rights reserved. 0214-04296 [74021-v5] A1662

CHIROPRACTIC NUTRITION • MASSAGE



MONICA MARONEY, DC, DICCP
 Board Certified in
 Chiropractic Pediatrics

JENNIFER DOTTO, DC
 Certified Chiropractic Kinesiologist
 Webster Technique Certified



BEST CHIROPRACTOR IN MILWAUKEE - 2014 *Shepherd* EXPRESS

414.962.5483

4433 North Oakland Avenue
 shorewoodfamilychiro@gmail.com
 www.shorewoodfamilychiro.com

Most Insurance Plans Accepted

Is This Your Year for Brick and Stone?



Have you thought of enhancing your outdoor living space with a stone walk or driveway?

Are you wanting to "bring the indoors out" with a brick fire pit, outdoor kitchen or grilling area?

As a full-service landscape company, Ideal is here to help. In addition to year-round landscape maintenance, Ideal specializes in:

- Brick and Stone Landscape Enhancements
- Decks, Fences and Pergolas
- Fountains, Water Features and Statuary
- Landscape Design and Construction
- Customized Landscape Services

Grooming Milwaukee's Northshore for More than 25 Years

Ideal Property Management
 ideal-landscaping.net
 262-246-8512



CALL US TODAY FOR A COMPLIMENTARY CONSULTATION!

RUSTAM'S GALLERY OF FINE RUGS

ORIENTAL RUGS

Specializing in Fine Oriental Rugs From Around the World
Selling New, Old and Antique Rugs

THE BEST SERVICES

Hand Wash Cleaning • Repair
 Complete Restoration • Appraisals
 Pads • Buying and Trading

507 East Silver Spring Drive, Whitefish Bay
(Across from Sendik's)

414-906-1122

Volunteers Capture the Spirit of Shorewood



Spirit of Shorewood award winners from left: Mariann Maris, David Banaszynski, Debbie Eder and Lenore Young. Not pictured: Sam Knox.

By Karen de Hartog

The Village and School District of Shorewood honored five dedicated volunteers whose service this year enriched both organizations and whose work has exemplified a commitment to community service.

At the annual Volunteer Appreciation event on April 30, the five honorees — Debbie Eder, Sam Knox, Lenore Young, Mariann Maris and David Banaszynski — received the Spirit of Shorewood awards for exceptional service.

Debbie Eder

Eder has been a dedicated District volunteer since her now-college-age children were in elementary school. She has volunteered in the classroom, organized book fairs and picnics, served on the Shorewood Intermediate School (SIS) Parent Advisory Council and as Shorewood High School (SHS) Parent Association President, and edited the SHS newsletter. Parents describe Eder as someone who cheers on Shorewood students and also supports their parents.

Sam Knox

Knox demonstrates a zeal for mathematics development in the Shorewood schools. He volunteers at Atwater, Lake Bluff and SIS and at

off-site local and state math events. With Knox's assistance, students participating in Math League, MATHCOUNTS and Math Olympiad contests have increased their team scores to record levels and competed successfully in state contests. His work has reaped profound benefits for students and complements math teaching and learning across the District.

Lenore Young

As a retired teacher, Young understands that time and dedication are necessary to nurture young readers. She volunteered at Atwater while her grandchildren were students there. Using her teaching skills, she worked with small groups of students on math and reading activities, engaging them in meaningful discussion about their reading. She pitched in to help teachers with clerical tasks like copying and laminating. Her reputation for completing tasks with care and attention to detail has made her commitment especially valued, by both students and teachers.

Mariann Maris

Maris has a long history as a Shorewood volunteer. She started at Lake Bluff when her children were young, volunteering in their classrooms and serving as PTA president. In 1991, she was

elected to the School Board, a position she held until 2000. Currently, Maris is president of the Shorewood Library Board, which she has served on for two previous terms. Her background is in education and writing, and she has always found ways to put her interests and skills to good use as a Shorewood volunteer.

David Banaszynski

Banaszynski is best known as Shorewood's former chief of police. However, he has also been a dedicated community volunteer. His commitment to the Shorewood Men's Club could be called legendary. He was a member for 25 years and served three terms as president. He frequently chaired the successful Men's Club Chicken Barbecue event and supported Men's Club events on the 4th of July. Both events are labor intensive, but enable the Men's Club to support several Village and School District activities each year. Whether working to ensure community safety or the success of Men's Club activities, Banaszynski has been a tireless promoter of Shorewood. ■

Special-Needs Students Learn Tech Theater Skills Through Unique Team Awesome Program



Team Awesome members lay out the red carpet in preparation for SHS graduation ceremonies. From left, Alex Bader, teacher Amy Thomas, Kathryn Mauer, Cam Keith and technical director Maylan Thomas.

By *Katelin Watson*

Over dinner one evening last October, Maylan Thomas, theater technical director for the Shorewood School District, and his wife, Amy, a District special education teaching aide, were discussing the lack of funding and support for extracurricular activities in special education.

It's a topic of particular interest to the couple, who have a special-needs child of their own (son Sullivan, an eighth grader at Shorewood Intermediate School). The Thomases began brainstorming ways to offer students like Sullivan more learning opportunities outside of school.

"We thought, 'Why not combine my skills in tech theater and Amy's experience with special education to create our own extracurricular program for students who are interested?'" Maylan Thomas says. "We thought we could create an after-school class where interested middle school and high school special education students could experiment with activities related to STEAM (Science, Technology, Engineering, Arts, and Mathematics) and maybe even build some of the sets for the theater performances."

When the Thomases shared this idea with some of their students, the strong interest propelled them to get up and running immediately. "One of my students, Cam Keith, wanted to be involved in the [December] SHS Showcase performance, so we had to get started right away," Amy says. She adds that it was Cam who named the program Team Awesome.

A little
bit of
everything
useful



**MOD
GEN**

A MODERN GENERAL STORE

2107 E Capitol Dr
Milwaukee, WI, 53211
414-963-1657
MODGENMKE.COM

Hours: Tuesday - Saturday 10am - 6pm
Sunday 10am - 4pm • Closed Monday



Join the GFWC Shorewood Woman's Club

An active, award winning, civic minded group of women sponsoring:

- **September kickoff**, Salad TEA, September 15, 1 pm. **ALL INVITED!**
- Rummage Sale October 3
- Exciting monthly programs
- SHS and UWM scholarships
- Book group meets first Wednesday at Boswell's at 10 am
- Village and Community causes
- SEED, UN, Meta House, VA
- Plein Air Support & Project Smile
- Annual Wearable Art Show

Join the fun & camaraderie!

Call Janet Nortrom (964-3764)
Nancie Baker (961-2623) or
Kay Berzsenyi (988-2143)

Visit us online at:

gfwcshorewoodwomansclub.com



Like us on Facebook:
Shorewood Woman's Club

“This type of experience does not happen at any other school.”

First Program of its Kind

Seeking some guidance or models to potentially follow, the Thomases did some online research and discovered that they were likely the first in the nation to incorporate this kind of learning experience at a public school district. So, without a clear picture of exactly how it was going to turn out, the couple decided to just dive right in.

They offered a weekly after-school class in which students took turns coming to the “scene shop” in pairs to do hands-on, STEAM-related activities. Through projects such as programming set lights or creating and preparing stage sets, the students learned design and engineering principles, and then were able to see the results of their work on stage.

This past spring, many of the students were able to apply their new skills to a real, live theater production — SHS’s *Cabaret*.

“Seeing one of my students arrive at the set of *Cabaret* in a brand-new crew member uniform and be able to shadow the stage manager and help in the light booth, it seriously makes all of this work worth it,” Amy says. “This type of experience does not happen at any other school.”

Opportunities for Support

Based on this year’s success, the Thomases plan to continue and would like to expand the program, though they acknowledge that expansion would need financial support. “It would be great to be able to buy more resources for our students to experiment with, and we’d really like to expand Team Awesome beyond one day a week,” Maylan says.

The Shorewood Drama Department, the Special Education Department, and the District’s administrative team support the concept and are hoping to secure funding through the Meet the Match campaign for STEM/STEAM and Expeditionary Learning. ■

To support Team Awesome or for more information about the Meet the Match campaign, please visit tinyurl.com/meetthetmatch or contact Ted Knight at tknight@shorewood.k12.wi.us. For more information about Team Awesome, contact Amy Thomas at athomas@shorewood.k12.wi.us.

Success is never an accident. It is always the result of a commitment to excellence, intelligent planning and focused effort.

Mary Wright is your partner in success.



cell 508.314.7079
direct 414.961.8314, ext. 191
marywright@shorewest.com
marywright.shorewest.com
Shorewood Resident
Marquette Graduate



shorewest.com



3575 N. Oakland Ave. Shorewood, WI 53211
414.962.2076 www.groomformen.com

Alliance Française
de Milwaukee

Enter code:
[MADAME]

When registering
online to get
20% OFF
ANY CLASS

Valid until June 20, 2015

AFmilwaukee.org



ROBERT LAURENCE
be worshipped an Aveda concept salon
in the little white church on oakland



FULL SERVICE SALON AND SPA
4060 N. Oakland Avenue • 414.961.7000
www.robertlaurence.com

Your Neighborhood Funeral Home
Family Owned and Operated Since 1896

Feerick
FUNERAL HOME

2025 East Capitol Drive, Shorewood
Telephone: 414.962.8383

Serving Our Community for Five Generations



WWW.FEERICKFUNERALHOME.COM

How you pulled your
back out is your business.
Making the pain go away
is ours.



Dr. Betsy Delich, 3510 N Oakland Ave #201
(414) 962-0700 or ChiropracticCompany.com

"For air guitar injuries and others."

Fit for All:

Shorewood Fitness Center Serves All Ages and Fitness Stages



Pam Miller leads a youth yoga class at the Shorewood Fitness Center.

By Ananya Murali

Shorewood was recently recognized as one of America's Best Intergenerational Communities by MetLife Foundation/Generations United, and no place captures this community attribute better than the Shorewood Community Fitness Center. Located at the intersection of N. Oakland Ave. and E. Shorewood Blvd. next door to Shorewood High School (SHS), the Fitness Center offers a wide range of activities for its members, who range in age from 12 to 89.

The Fitness Center has more than 1,700 members. About 75 percent live in Shorewood, and the Center offers memberships to people outside the community as well. Memberships can be purchased for one day, one week, one month, three months or one year, with special rates for seniors and students.

All members have access to weights, cardio machines, a full line of strength-training equipment, as well as towel service, lockers, showers and a pass for swimming at the VHE pool on the SHS campus. Recently, the Fitness Center added six brand-new, WiFi-equipped treadmills with touch screens, a new spin bike and seven TRX suspension trainers.

"I love the convenience, affordability and the relaxed atmosphere of the Fitness Center," says member Sue Kelley. "I love the fact that there are many older adults who use the Center alongside high school kids, as well as all of us in between. It is a place where people from all segments of the community feel comfortable."

Programs for Everyone

From fitness rookies to fitness fanatics, the Fitness Center works to offer programs that meet everyone's needs, with the goal of making fitness safe, fun and achievable. For example, new student members can sign up for four 30-minute sessions with a personal trainer who shows them how to safely use the equipment.

Seniors benefit from special programs such as a recent free balance and fall risk assessment that brought two physical therapists on site to examine participants and recommend balance-improving exercises. The Center also offers a class focused on balance. Another program, Silver Sneakers, enables seniors over age 65 to qualify for free membership through their insurance company. Currently, 185 seniors are enrolled in this program.

The facility also offers free events and programs that help challenge members to achieve new levels of fitness. The recent Burn It to Earn It, program saw participants competing for two months to lose weight and win free personal training sessions or free one-month memberships. A partnership with the SHS cross-country teams to hold the Fowl 5K each November raises money for the teams.

Fee-Based Training and Classes

Jake Wilson, manager of the Fitness Center since September 2014, notes that the Center also offers personal training for a fee. "[Our trainers] are either graduates of an exercise science-related field and/or are nationally certified personal trainers," he says. "They have a wide variety of backgrounds to accommodate almost anyone's goals and wishes."

A variety of classes at the Fitness Center are available for a fee to both members and non-members through the Shorewood Recreation Department. Classes include muscle fitness, yoga (classes for both kids and adults), Pilates, total body conditioning and more.

Says Kelley, "The Fitness Center is a place for people who take fitness very seriously, as well as a place for people who are trying to work exercise into their busy schedules on occasion." ■

For hours, membership information and more, visit shorewoodfitness.com.

Great Communities Start with Great Schools.

Together, we raised over \$2M to support Shorewood Schools in 2014-15!

ATWATER PTO CENTENNIAL CAMPAIGN

Jennifer and Gregory Anderson
Anonymous
Anonymous
Atwater Class of 2015
Kimberly Apfelbach
Monna Arvinen-Barrow
Marcia Bannink
Elizabeth, Vivie, Audrey and Maddie Beeghly
Emily Begel
Cassandra and Thomas Bell
The Bucciarelli Family
The Caton Family
The Cramer Family: Mary, Alex, Henry, and Shirley
Bud and Jessica DeGraff
Ruthanne DeWolfe
Alexandra, Lili, and Katy Dimitroff
Robert DuBois
Lee and Elisabeth Duensing
Todd Dunsirn
Lynn Duvall
Rachel Elliott
John Emanuelson
Pamela Eversfield
Annette Ferosie
Richard, Will & Katie Frohling
Steve Gayner
Cari Giles
Bonni Haber
Judy Higgins
Connie Hustad
Gayle Gold
Michael Gravelle
Vivek Gupta
Nicholas, Angela, Kate & Elizabeth Hayes
Clarerita Higgins
Brian Hirano
Ruth Hoenick
Vicki Johnson
Amy Jo Jones
The Kenney Family
Elizabeth Kljnsmit
Ted Knight & Family
Damian Kosempa
Karen Kringel
The Kringel Family
Jane Lessac
Elana Levine
Mark and Elisabeth Lien
The Lotter Family
Michael Lueder
Melissa Marschka
Milestones
Xandra Olmedo
Cassandra and Josh Phillips
John and Carol Plankenhorn
Rachel Pluto
Gary Powers
Christopher Pritchett
Jim and Lynn Rickabaugh
Tate Rinka
Jovanka Ristic, Atwater Class of 1964
Kayla Russick
Kelly Ryan
Jennifer and David Sanders
Anne-Marie Schmitt
Bob & Judy Scott In Honor of Sam & Casey Anderson
Megan Scott
The Setliff Family
Shorewood Foundation
Lynn Tomaszewski
Amy Topel, Sebastian & Natalia Famelos

Jay Urban
Melanie and Russell Wasserman
Christin Wille
Mary Jo Wilmot
Judy Wu
Kristin and Thomas Yatso

LAKE BLUFF PTO KIRK JUFFER FUND AND TENNIS COURTS CAMPAIGN

Ben, Addie, & Silas Kemp & Allison Abbott
Amanda Adrian
Laura Petrie Anderson,
David & Grace Anderson
Ed & Kim Apfelbach
Lisa Bane
Kevin and Tracey Barrett
Anika Baxter and Family
Chris, Catie & the Bazar/
Besasie Family
Campbell Boman
Lindsey and Liam Bowman
The Bredeck Family
Liz Escobar and Adam Burns
Marisa and David Caputo
Alex and Laurie Hansen Cardona
Chloe and Chase Cayo
The Cheever Family
Anne Clough and Peter Tonellato
Megan Colvin
The Cothroll Family
The Dahm Family
Jay, Luke, Noah, and Natalie Dess
Sam and Rachel Dickman
Amy Diliberti
Ella and Isaiah Dietrich
The Donner Family
Alice Drummond
Debbie & Jonathan Eder
David, Andrew and Brendan Eder
Mark and Nora Fardella
The Florsheims
Mary Jean and Ward Fowler
Robert & Linda Frank & Family
Kristin and Alec Fraser
Bijaya Giri
Todd Graverson
Phil and Marita Gruber
Leighton and Billie Gustafson
Christopher Hansen
Kit Behling and Adam, Andrew & Chris Hansen
Fredrika and Michael Harper
Mallika Hegde
Megumi Hemann
Kristin Hall
Charlie and Julia Holmes
Theodore Houck & Family
Stefanie Jacob
Heidi Jeter
Anonymous
Gustaf, Trish, Gudrun, Helen, Theodore and Beatrice Juffer
Alice Keane
The Keefe Family
The Keuler Family
The Kim Family
Sam and Mary King
Ted and Catherine Knight
Ben & Will Lichtenstein
Sadhna Lindvall
Susan Love
The Lovern Family
Vashti and Luke Lozier and Family



Dr. David Macherey and Lisa Noble
Radhika Maheshwari
Thomas Mahn
John Martin
Mary Maruszewski
The McElfresh Family
Robert Smith & Sarah McEneany
Ann McKaig
Maureen McKnight
Sweta and Brook Meier

Lisa and Ashok Menon
James Mileham
Amy Miller
Joy & Jerome Mohsen
Pablo and Jackie Muirhead
The Naylor Family
Deidre, William, and Brody Nelson
The Oerter Family
Sangeeta Patel
Dave, Colleen, Emily & Nate Patzer

The Peines
The Reeve Family
Craig and Helene Pielmeier
Lisa Paul & Ross Puppe
Gina and Vali Raicu
Rob and Janet Reinhoffer and Family
Sarah Rock
Jennifer and David Sanders
Kathy, Mark, Jack & Abby Schill
Mary Schiro
Sarah Scott
Gina Shaffer
Colleen Shea
Lorin Shearburn
Leif Shiras
The Skoien Family
Mary Pahl Skwierawski
Stephanie Snyder and Family
Jean and Tom Sobon
The Sorensen Family
Anton, Aleksei, Annika, Laura and Jay Sorensen
Doug and Cassi Stansbury
The Stoner-Gold Family
Kristin Sziarto
The Teerink Family
Heather Terpstra
Saj & Jackie Thackenkary
The Thiel Family
The Tomasi Family
Anne Traudt
Lene Trost
Jay and Lyn Trzesniewski
Victoria Velikanov
Adrian and Jennifer Vulpas
Amy Vuyk
Elizabeth Wagner
Christel Wendelberger
Christina West
Elisabeth Witt
Scott and Kathy Yanoff
Adrien Zitoun

CAMPAIGN FOR STEM/STEAM & EXPEDITIONARY LEARNING

Anonymous
Anonymous Foundation
A.O. Smith Foundation
John and Julie Cabaniss
Class of 2014
Sean Cummings & Family
Patrick Dawson and Michele Kramer
The Florsheims

Ruth Harris
Mike Heindl
Ted and Catherine Knight
Robert Smith & Sarah McEneany
Shorewood SEED Foundation
Amy Topel
Scott Yanoff

SHS ATHLETICS FACILITIES

Anonymous Foundation

MOCK TRIAL FUNDRAISING DRIVE

Anonymous
Kimberly Apfelbach
Nathaniel Cade
Carolyn Curran
Anne Desellier
Debra A Eder
Christel Henke
Therese Klein
Ted Knight
Vashti Lozier
Mary Maruszewski
Patrick M Oatley
Nancy Peske
Mary Skwierawski
Brian C. Spahn
Christopher Wittman

CLASS OF '94 DONATIONS

Erin Balistreri
Shahana Bhaduri
Martha Bodden
Irene Borenstein
Britten Brenner Stenson
Emily Grant Cottrell
Rachael Daniel
Beth Dary
Cara Dickmann
Megan Ehlers
Sara Ekese
Sara Feider
Amanda Gilman
Suzanne Jaquith
Torice Johnson
Phoebe Katsell
DeAnna Leitzke
Gillian Mace
Maura McCauley
Janet Piehl
Christopher Raczynski
Connorie Russell
Brian C. Spahn
Cathy Starr
Nathaniel Sumner
Hang Tran
Adria Willenson

ADDITIONAL DONATIONS TO SHOREWOOD SCHOOLS

Laura Aronson in honor of Sarah Radcliffe
Class of 1964 & Ronald Santilli
Shorewood Swim Club
Joan Spector
Thomas Spector
Bonnie Sumner

This ad made possible by generous support provided by an anonymous donor in support of the **Shorewood SEED Foundation** and the **Shorewood Advancement Committee**.

Great Schools Thrive Thanks to Generous Donors!

Over 500 individuals and organizations donated to advance our schools!

OAK SOCIETY (\$3,000 & above)

Anonymous
Jonathan & Debbie Eder
Laura Peracchio & Dan Eder
John Florsheim & Lindy Yeager
Dr. & Mrs. Curtis Fowler
Ward & Mary Jean Fowler
Lincoln Contractors Supply, Inc.
Pam & Paul Miller
The Stahl Family

HICKORY SOCIETY (\$1,000 - \$2,999)

Beth Berger
Jason Bucciarelli & Sarah Johnson
David & Naomi Cobb
Sanjay Deshpande & Kristin Hill
Marie & Cam Douglass
Alex & Lilly Flynn
Lincoln & Lilith Fowler
Alec & Kristin Fraser
Laura & Tom Gough
Bengt Hagstrom & Susan Vala Hagstrom
Scott Holan
Matt & Kathryn Kamm
Susie and Barry Kneisel
Paul Kosidowski & Kathy Donius
Radhika Maheshwari & Varun Laroyla
James & Betty Jo Nelsen
Melissa & Eric Nelsen
Mike & Tracy Nickolaus
Thomas & Trish Ognar
Sarah & Joe Rock
Kathy & Mark Schill
Robert Smith & Sarah McEneaney
Jay & Laura Sorensen
Cinco Tutton
Jay Urban
Andrea & Clarke Warren
Melanie & Russell Wasserman
Carrie & John Wettstein
Christin & Oscar Wille
Christopher Wittman

WALNUT SOCIETY (\$500 - \$999)

Tom & Kathy Alpren
Ellen Bahe
Abe & Beverly Goldberg
Susan Hawkins & Steve Gayner
Jill & Michael Heindl
Sheila Jhansale & Lyle Lawnicki
Ted & Catherine Knight
Jack & Kathy Linehan
Mike & Karen Maierle
Jeff & Holly Morris
Henry Musto & Mary Ellen Shea
Sunila & Corey O'Connor
Robert & Rebecca Osborn
Paula Pergl
Alan Puritan & Jane O'Meara
Annie & Piyush Rajurkar
Tim Randall & Krystal Kimmel
Roland Schroeder & Moya Mowbray
Gregg & Gina Shaffer
James Shields & Joy Peot-Shields - In Memory of Teachers Past & Present
Jason Steigman & Dori Frankel
Jim & Amy Tasse
Susan & Jim Taylor
Beth & Robert Tsuchiyama
Robert Valcq
Christel Wendelberger & Mike de Vogel
Scott & Kathy Yanoff

CHESTNUT SOCIETY (\$100 - \$499)

Greg & Jennifer Anderson
Rhonda Anderson & Brian Helme
David Anderson & Laura Petrie Anderson
Anonymous
Anonymous

Anonymous
Daniel Bader
Mr. & Mrs. Barr
Basting Lichtenstein Family
Byron S. Becker & Mary Ellen Csuka
Kathryn Behling & Christopher Hansen
Kathryn Berg
John Berges & Erica Young
Mary Best & Daniel Schuurman
Tammy Bockhorst
Patrick & Martha Bodden
Matt Brahm & Urszula Tempaska
John & Shana Broderick
Rodney Cain & Amy Kalkbrenner
Cathy Campbell
Will & Mo Carollo
Stuart & Charna Cohn
Margaret & David Cory
The Cothroll Family
The Creighton Family
Margaret Crosby
Diana & Michael Dahm
Rachel & Sam Dickman
Paul & Doris Dix
Kathy Dolan & Tom Holbrook
Rick Donner & Hillary McCown
Rod & Anne Dow
David & Roberta Drews
Eileen & Howard Dubner
Nora Fardella
Dean & Penny Forchette
Jeffrey Frank
John Frederick
Peter & Susan Froelich
Rick Frohling & Kristina Somers
Ken Furtsch
Chris & Carol Gallagher
Beth & Mike Giacobassi
John & Kathleen Glaser
Joel Haubrich
Mike Good & Nancy Helland
Todd & Christa Graverson
Luke & Victoria Groser
Christine Grota & Richard Merkel
John Grove & Nancy Bornstein
Alex & Laurie Hansen Cardona
Jeff Harsch & Lisa Larson
Doris & Edward Heiser
The Higgins Family
Susan Huse
Sonja Ivanovich
Stefanie Jacob & Scott Tisdell
Andrew & Beth Jacobs
Paul & Chris Jacquart
Brian Jakubowski & Diane Berry Jakubowski
Gary Johnson & Lisa Hoerchner
Michael Jorn & Caroline Seymour-Jorn
Tilak & Sunita KC
Michael & Sarah Keefe
Sue & Tim Kelley
Paul & Jill Keuler
Diane & Bruce Keyes
Farhan Khan & Sarah Scott
Jonathan Kirn & Kimberly McLean
The Klein Family
Barbara & Russell Knetzger
Mark & Suzanne Kohlenberg
Tim & Liz Kohler
Lisa & Bill Kovalcik
Thomas & Kim Krechel
Thomas & Mara Kuhlmann
Lakefront Brewery
Wendy & Steven Lambert
Nancy Landre & Scott Hanaway
Lawrence & Bonnie Lanphere
Jim & Cathy Lathrop
Nadya & Bob Leitheiser
Joseph LeSage
Sadhna Lindvall
Dan Lotesto & Diane Gulbrunson
Vashti & Luke Lozier

Melanie Mailloux & Dan Mielnicki
Monica Maroney & Denis Kavanagh
Catherine & Timothy Mattke
Michael McCafferty & Lauren Pagenkopf
Jim & Kathleen McKeown
Catherine & Ric Mercuri
Diane Meredith
Lynne Milner
Donna & Jonathan Moberg
The Moy Family
Jackie & Pablo Muirhead
Thad Nation & Anna Varley

Benjamin Nelson
Danna Nesler
Mike & Megan O'Brien
Thomas & Patricia O'Brien
Ken Payne
The Pierson Family
Christina Plum & Paul Stenzel
Q-Ticles Salon
Joel Rast & Cliona Draper
Victor Reckmeyer
Kathy Rehbein



Shorewood SEED Foundation
Annual Fund 2014-2015

Michael Reid
Joseph Rodriguez
Andrea Roschke & John Gaebler
Tim & Janet Ryan
Jennifer & David Sanders - In Memory of Peg Lightner
Rini & Mark Sanders
Huai Sang & Ruiqing Guo
Evelyn Sappenfield
Bob Schwalbach & Cari Giles
Bob & Judy Scott
Amy L. Shapiro
Ralph & Stephanie Snyder
Seon Joo So
The Roy K. Sorensen Family
The Spoerl Family
Doug & Cassi Stansbury
Christine & Michael Stello
Holly & Scott Stoner
Barbara Stutz
The Teerink Family
David & Mary Jo Thome
Peter Tonellato & Anne Clough
Peter & Anne Traudt
Chris & Lene Trost
David Vinson
Brad Vorpahl & Diane Arnold-Vorpahl
The Vuyk Family
The Waldron Family
Sheldon & Wendy Wasserman
Watershed 2015 Parents
Amy Weisbrot & Paul Seifert
David Weissman
Donald & Melody Weyer
Jeff & Adrienne Widell
Greg Wille & Carol Holley
Jake Woyak
Kristin & Tom Yatso

CEDAR SOCIETY (\$100 or less)

Anonymous
Vincent Adesso
Anonymous
Atwater Sunshine Fund - In Memory of Peg Lightner
Joleen Barry
Jodi Baumann
The Bodendein Family
Teresa Burkhardt & Michael Paulson
Adam Burns & Elizabeth Escobar
Natalie & Clancy Carroll
Larry & Julie Cayo
Susan Clavo - In Memory of Peg Lightner
The Cooley Family
The Cruse Family - In Memory of Peg Lightner

Karen & John de Hartog
Ray Derpinghaus & Susan Forbes
Jane Dicus
Ellen & Fred Eckman
Enrique Figueroa, Ph.D.
Catherine Flaherty & Charles Guadagnino
Joy Frederick
Friends of Davida Amenta for Trustee
Stephanie Ghojallu
Eric & Colleen Goelz
Nancy Hahn - In Memory of Peg Lightner
Nicholas & Angela Hayes
Richard & Cynthia Hayes
Dietric & Megumi Hemann
Brian & Laura Hirano
Suzy & Jim Holstein - In Memory of Peg Lightner
Guy & Mary Johnson
Andrew Kennedy & Lois Wesener
Joe King
The Klisch Family
Kathryn Krieg
Lake Bluff "5+5+5+5" Donors
Will & Sarah Lehmann
Ann Lewis - In honor of Sally Von Briesen
Nancy Lizardas
Michael Maher & Birdie Rieck
Janet Malmon & Greg Grummer
Marian Maris
Chris & Melissa Marschka
Mary Maruszewski
Maureen McKnight
James Mileham
Christopher & Catherine Moore
Carolyn & Kant Muchhala
Lalitha & Gurumurthy Murali
Janet & Marlowe Nortrom
Justin & Tracy Oerter
Priscilla Pardini
Nancy Peske & George Darrow - In Honor of Rich Peske, SHS '78
Thomas & Mara Pheister
Raymond & Kay Pollen
Ann & Mark Porreca
Sandra Regan & Dan Roberts
Rosario Rizzo & Angela Lightner - In Memory of Peg Lightner
Judy Savick
Margit Satchman & Stephen Bleksley
Charlie & Karen Schudson
Sonya Sharp
Shorewood Woman's Club
Muna Sill & Mark Stodder
Janet G. Slater
Don & Cathy Sorensen
Steve & Margaret Sperry
Michael Stillwell & Anne O'Meara
Jon & Deb Stolz
Sam & Donna Swansen
Chris Swartz
Amy Topel & Stephen Famelos
Jim & Ann Treacy
The Wagner Family
The Weisman Family
Susan Naimon Winebrenner - In Memory of Peg Lightner
Wordmason Services Inc.
Anne Wright
Kathryn & Daniel Yunk

FOUNDATIONS & CORPORATIONS

Adobe
Aurora Health Care
Baird Foundation
Fidelity Charitable
Jewish Community Foundation
PNC Foundation Matching Gift Program
United Way of Greater Milwaukee
United Way of Metro Chicago
Wells Fargo Community Support Campaign
Wells Fargo Foundation Educational Matching Gift Program



BUSINESS SPOTLIGHT

SHOREWOOD LEGAL EAGLES

Local specialty law firms serve and share clients

By Jenny Steinman Heyden

Attorney Mark Sweet thinks a walkable community like Shorewood is the perfect setting for a law firm.

"The days of walking through your own small town to see your community lawyer are not over," declares the Shorewood resident and owner of Sweet and Associates, a law firm that specializes in labor and employment law, as well as criminal defense. "In Shorewood, you can still walk to the lawyer's office, just as you can walk to the dentist's office, a local eating establishment, a clothing store, the local pub or your insurance agent. That's what makes Shorewood a great place to work and a great place to live. Our firm is proud to be part of the Shorewood tradition of an engaged and concerned community."

Sweet, who walks to work daily, formed his practice in 2001 to provide thoughtful, responsive, integrative representation to labor unions throughout Wisconsin and later added criminal and traffic defense services.

Sweet and Associates is one of three law firms in the Village's Business Improvement District (BID). Though each firm specializes in different areas, the attorneys share a love of Shorewood as well as a mutual respect, at times referring business to one another.

Thomas and Charlie Domer, father and son, established Domer Law in 2001. Along with their staff, they exclusively practice Wisconsin worker's compensation law, representing injured workers.

"We are [in Shorewood] primarily because of long-standing ties to the community," Charlie Domer says, adding that his father and many of the staff live in the Village.

McDermott, Foley & Wilson, LLP was formed in 2007 by friends Dan McDermott, Aaron Foley and Jeff Wilson. The partners met at Marquette Law School and started the firm after graduation. They handle family-based legal matters including estate planning, probate and trust estate administration, guardianships, family law (e.g., divorce, custody, child support) and criminal law.

Dan McDermott calls Shorewood home. "People who live and/or work in Shorewood genuinely seem to care about the community, and we are no different," he says. "We enjoy supporting local events and, in particular, we value our involvement with Shorewood Connects, the Rec department, Little League, the BID and the new Shorewood Memory Café [at Three Lions Pub]." ■

CHOOSING AN ATTORNEY

Shorewood attorneys are not above offering a little free legal advice to the community. We asked the firms what matters most when selecting a lawyer or law firm.

Charlie Domer of Domer Law recommends gathering as much information as possible via the firm's website and then following up with a conversation. "Making a call to the law firm to speak with an attorney gives you the best sense of whether a good attorney-client relationship exists," he says. He also recommends asking up front about a complimentary consultation, something Domer Law and many other firms are happy to provide.

Dan McDermott concurs that getting a good feel for the potential client/lawyer relationship is key. "Selecting a lawyer, whether it's through a referral or just by a local search, should almost always include meeting the lawyer to determine if there is a good fit, both in terms of what needs to be done and creating a positive relationship," he says. "In particular, using a trusted lawyer in your local community can mean the lawyer is more easily accessible [in that] he or she is familiar with and supports similar aspects of that same community. This connection can create a stronger and more comfortable relationship in general."

For more information about Shorewood law firms as well as individual practicing attorneys in the BID, consult the business directory on the BID website at shorewoodwi.com.

More coverage. Less spendage.

Discounts up to 40%*

Get more. Spend less. It's that simple when you get car insurance from us.

Like a good neighbor, State Farm is there.®

CALL FOR A QUOTE 24/7.



Diana Kostal Ins Agcy Inc

Diana Kostal, Agent

1410 E Capitol Drive

Milwaukee, WI 53211

Bus: 414-964-8680

diana@shorewoodinsurance.com



*Discounts may vary by state.

0901127.1

State Farm Mutual Automobile Insurance Company
State Farm Indemnity Company, Bloomington, IL

NURSING HOME ABUSE OR NEGLECT?



CALL US TODAY IF YOU OR A LOVED ONE HAS SUFFERED INJURIES FROM NEGLECT OR ABUSE.

- Bedsores
- Dehydration
- Falls
- Medication errors
- Malnutrition

VOTED BEST PERSONAL INJURY LAWYER 4 YEARS IN A ROW



Milwaukee | Madison | Appleton | Green Bay | Wausau | Illinois | Iowa

TELL THEM YOU MEAN BUSINESS.™

HupyandAbraham s.c.
personal injury lawyers
800.800.5678 | hupy.com



4427 N. Farwell Ave., Shorewood
\$669,000



4601 N. Sheffield Ave., Shorewood
\$195,000

ACCEPTED OFFERS IN LESS THAN 24 HOURS!

Creative. Knowledgeable. Attentive.
Let's get started selling your home today!



Krystal Kimmel ABR CNE

414.688.3679

kkimmel@shorewest.com

krstalkimmel.shorewest.com

CALL OR TEXT THE HOTLINE: 262.614.1400 + PIN60263

ShoreWEST
REALTORS®



EHO

**Free. Fast.
Online mortgage
preapprovals.**

Get started today at
[northshorebank.com!](http://northshorebank.com)



The Bank of You



In Shorewood:

4414 N. Oakland Ave. 414.964.6710 | 3970 N. Oakland Ave. 414.964.6050

WELCOME NEW BUSINESSES



Positronic Tattoo co-owner Todd Gnacinski, middle, with tattoo artist Aaron Rodgers and piercing artist Corinne Nonnenmacher.

POSITRONIC TATTOO

Todd Gnacinski, owner and lead artist for Positronic Tattoo, says the artists work closely with each client to create custom artwork for a lifetime. Positronic Tattoo also provides piercings, and the staff of four prides itself on a clean, safe and friendly environment.

1918 E. Capitol Dr. • 414.585.9743 • *Opened June 2015*

Clicks

1916 E. Capitol Dr. • 414.539.4732

[instagram.com/clickskicks](https://www.instagram.com/clickskicks)

Boutique with limited-edition Adidas and other designer sneakers and clothing.

Opened May 2015

COUNTRY Financial

3970 N. Oakland Ave., Suite 701 • 414.332.2057

countryfinancial.com/aimee.mcbride

Home, auto, life and commercial insurance and financial planning.

Opened June 2015

Lakeside Contracting

4050 N. Oakland Ave., Suite 216 • 262.221.4321

A resource for residential and commercial construction needs.

Opened May 2015

Olson House

4326 N. Oakland Ave. • 414.210.2892

olson-house.com

Thoughtful interior design, consciously crafted local and Scandinavian home décor, furniture and gifts, and sustainable interior building products.

Opened July 2015

Sydney b

4529 N. Oakland Ave. • 414.336.9677

sydneyboutique.com

An upscale children's boutique with unique clothing, toys and accessories.

Opened May 2015

Jay Schmidt Group/Keller Williams Realty

4050 N. Oakland Ave. • 414.517.7716

Opened July 2015



Teen, Adult, CDL

Driving Training

3817 N. Oakland Ave.

♥ **SHOREWOOD ?**

♥ **Teaching?**

**Good driving
record?**

Valid license for 3+ years?

Positive mind?

**HAVE FREE
TIME!**

ENJOY DRIVING?

You can become a **Driving Instructor** with us!

414-906-0652

ladadriverschool.com



EDUCATION
SPOTLIGHT

From *Ripples* Editor to Political Critic

ALUMNA JOAN WALSH

By Molly Loucks

The term “at-large” doesn’t always bring to mind very savory characters, but in the case of Joan Walsh, SHS ’76, being the editor-at-large at Salon.com is a pretty sweet deal. Walsh joined Salon in 1998, eventually becoming editor-in-chief in 2005, and then editor-at-large, allowing her to write full time, in 2010. But before she became known for her political blogging and lively debates with conservative heavy hitters on live television, Joan graduated from Shorewood High School (SHS).

When Walsh and her family moved to Shorewood from Long Island, N.Y., in February of her eighth-grade year, the first thing she noticed was the uniqueness of the Shorewood Intermediate School (SIS) architecture.

“I’d never seen a round school before!” Walsh remembers. “I walked through the high school grounds to get [to SIS] every day, and couldn’t wait for life on that campus.”

For the most part, Walsh found Shorewood to be a friendly place, though some kids initially made fun of her distinguishable Brooklyn, N.Y., accent. Eventually, though, her accent faded and Walsh found a community among her new classmates. She remembers the unique open-mindedness and easy socialization within her peer groups.

“I’ve talked about this before, and I’m sure I’m romanticizing it, but our class seemed to be more open than the normal high school stereotypes would have it,” Walsh says. “People shifted from group to group. The identities of ‘jock’ or ‘scholar’ or ‘partier’ or ‘drama clubber’ were more fluid. I had friends in every group.”

Despite the comfortable camaraderie, Walsh didn’t join up with many clubs or sports until her junior year, when she was recruited for the *Ripples* student newspaper staff by former English teacher Michael Huth.

“[Huth was] the best teacher I ever had,” says Walsh, who became editor-in-chief of *Ripples* as a senior. She also served on the SHS Student Council.

With a foundation in journalism and writing in her blood (her father worked in Catholic educational publishing), Walsh knew that she wanted to make a career out of putting words on paper, but wasn’t quite sure how to do it. Initially she dreamed of being an author of fiction, but wound up with a strong basis in non-fiction.

From SHS, Walsh matriculated to UW-Madison. As Walsh remembers it, students in the top quarter of their high school classes could typically qualify for admission, and she says she never paid more than \$380 a semester. It’s a time she refers to as “the golden years.”

After college graduation, Walsh spent 30 years in San Francisco, freelancing and running her own business as a consultant to national foundations and nonprofits on education, community development and urban poverty issues. Walsh wrote for a number of publications across the U.S. and won the Western Magazine Award in 2004 and 2005. She is also the author of *What’s the Matter With White People?: Finding Our Way in the Next America*, and co-author of *Splash Hit: Pac Bell Park and the San Francisco Giants*.

In addition to her work with Salon.com, Walsh does commentary for MSNBC and has appeared on *The Rachel Maddow Show*, *Larry King Live* and *Hardball with Chris Matthews*. On these and other shows, Walsh has debated conservative figures including Pat Buchanan, Bill O’Reilly, Dick Armey and Liz Cheney, just to name a few.

With such an accomplished career in American political journalism, it isn’t difficult for Walsh to come up with some of her favorite moments over the last few years.

"I'd say the high point in my career was meeting singer/actor/activist Harry Belafonte and having him thank me for my journalism on issues of civil rights," Walsh says. She ticks off several others: "Having a book published was certainly a highlight. I've gotten to meet President Obama and the First Lady; I embarrassed myself by being awed. I've covered Democratic and Republican political conventions ... I'm essentially a civics nerd."

The biggest highlight of her life, Walsh says, lies outside of her career – her 25-year-old daughter, Nora, who works for a nonprofit that helps first-generation children attend college.

Currently, Walsh lives in New York, but has remained close to a number of her friends from high school. She comes back to Shorewood once a year to visit and is looking forward to her 40th class reunion next year.

"Can I put in a plug to make sure it happens and say that I can help from a distance?" Walsh asks with a laugh. "Let's pick a date!" ■

Sensational Subs & Sundaes.



We stack our famous subs on lightly crusted Italian rolls and flaky, buttery croissants that are guaranteed to be served warm from our ovens. We toss garden-fresh salads to order and scoop the competition with various flavors of Blommer's delicious, Wisconsin ice cream.

A taste sensation since 1972.
www.thechocolatefactorywi.com

the Chocolate Factory

Sensational Subs & Sundaes

Now in Shorewood • 4330 N. Oakland Ave. (Lake Bluff & Oakland)

Other Locations • Cedarburg • Elm Grove
 Oconomowoc • Pewaukee • Waukesha • West Bend

Isn't it time to get your estate plan in order?



Stephanie G. Rapkin J.D., LL.M.

414.847.6380
 1040law.com

CONVENIENT NORTH SHORE LOCATION
500 W. Silver Spring Drive

Named one of the top estate planning attorneys for 4 years in a row by Milwaukee Magazine.

Practice limited exclusively to Estate Planning and Probate.



HEALTHY START DENTISTRY

Quality Dental Care for the Entire Family

Healthy Start Dentistry is a comprehensive family dental practice providing the highest quality dental care in a friendly, comfortable and caring environment.



Healthy Start Dentistry offers
 State-of-the-Art Technology
 Family and Cosmetic Dentistry
 Whitening
 Invisible Orthodontics by  **invisalign®**
Ask about our Free Consultation

Now Accepting New Patients!



Julie Wills-Stier, DDS

North Shore Bank Building
 3970 N. Oakland Avenue, Suite 603
 Shorewood
414.332.1232

HEALTHYSTARTDENTISTRY.COM



Novelist Lauren Fox occasionally settles in at Shorewood's Colectivo to work on her writing.

Hi, Neighbor

SETTING SCENES

Local Perspective Shines Through in Novelist's Work

Meet: Lauren Fox

Moved to Shorewood: 2001

Shorewood writer Lauren Fox has completed three novels: *Still Life with Husband* (Vintage), *Friends Like Us* (Vintage) and *Days of Awe* (Knopf) coming out in August.

As told to Jenny Steinman Heyden

"We moved to Shorewood because we wanted a place close to my parents in Fox Point, close to UWM (where Fox's husband, Andrew Kincaid, teaches), with sidewalks, and a vibrant and urban environment. We have only one car, and that works for us here. My husband rides his bike to work every day – even when it's 40 below and icicles are forming off his nose.

"When we had our second child, we bought our house on Morris Avenue. I have an office off the kitchen where I do my writing. Our two daughters can walk to school. Lake Bluff has provided us a wonderful, nurturing environment that has contributed to my sense of comfort in this community.

"Shorewood provides me the quiet and calm I need to do my work. When I want to step out, everything is within walking distance. I go to the library alone and work in one of those great little offices with a door that shuts. I also like Colectivo for a change of pace, though even there I'm likely to tuck away on the corner couch. The paradox of being a writer is that you have to go out into the world, but you also have to process a lot, and it can be very insular.

"I enjoy using local geography in my novels. Milwaukee is underrepresented in the world of fiction! My epically bad sense of direction frees me to play with geography to suit the action. For example, in my first novel, I took the beloved Mars Cheese Castle, renamed it Jupiter's Palace of Cheese, and plopped it down just north of Fox Point so my protagonist could reminisce about having frequently driven past it as a child. I also like using recognizable neighborhood details. I feel like my use of Shorewood landmarks, like the dearly departed Schwartz's Bookshop, is a little secret between me and local readers.

"Shorewood makes it easy to be a writer. I hope it stays affordable for those of us who have creative lives." ■

"Shorewood provides me the quiet and calm I need to do my work. When I want to step out, everything is within walking distance."



414.961.1110

www.rainbowjersey.com

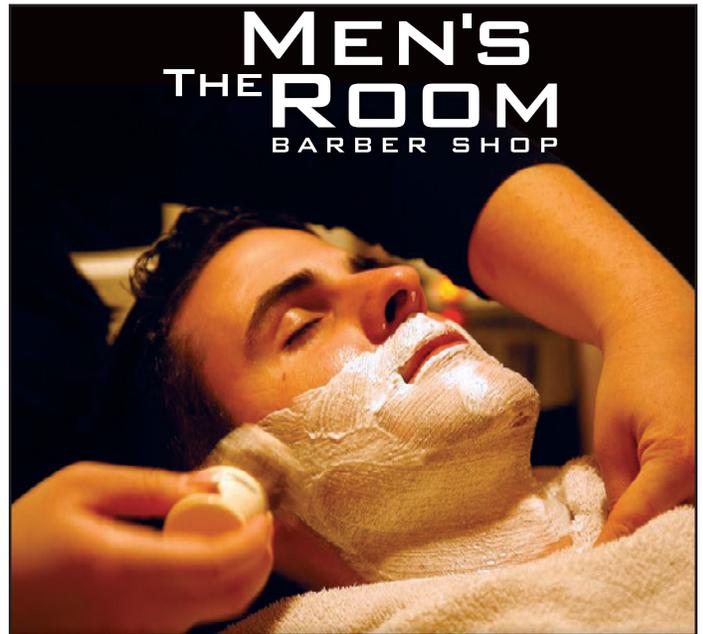
4600 N. Wilson Drive
Shorewood, WI 53211

Locally owned and staffed.

We support Northshore and local non-profits.

SALES REPAIRS RENTALS

**Proud sponsor of The Shorewood Criterium
since the beginning!**



**MEN'S
THE ROOM
BARBER SHOP**

**STRAIGHT RAZOR WET SHAVES
& SKIN TREATMENTS FOR MEN**

**MILWAUKEE'S AWARD WINNING
MEN'S-ONLY HAIR SALON**

4423 N. OAKLAND AVE. | SHOREWOOD

414.961.9019

MENSROOMBARBERSHOP.COM

**SHOREWOOD
Farmers
MARKET**

**JUNE 28
to NOV 1** **SUNDAYS 10AM - 1PM**
CAPITOL + MURRAY, Atwater School West Playground

www.shorewoodfarmersmarket.com

*Sponsored by Shorewood Foundation
In Partnership with the Village of Shorewood and Shorewood School District
Media Sponsor OnMilwaukee.com*

Support Your Local Grocer



Nehring's Sendik's on Oakland



**See Our New Look
Larger Deli Selection
Gourmet Hot Case
Best Produce in Town**

**New Juice Bar
New Smoothie Bar
New Wine Bar
V.Richards Bakery**

Shorewood Resources



Submitted photo

Playtime at Bright Beginnings, just one of several early-learning centers in Shorewood.

OPTIONS FOR EARLY LEARNING

Preschool and daycare options are no more than a short stroll (and stroller ride) away for Shorewood parents seeking early-learning opportunities for their little ones.

SHOREWOOD PRESCHOOLS

Connie's Sunshine Learning Center

4048 N. Bartlett Ave.
414.962.5230, conniessunshinelearningcenter.com
Offers a flexible, weekday-morning schedule from 8:30 a.m. to 12:30 p.m.

Shorewood School District Bright Beginnings Preschool

Early education buildings at Atwater and Lake Bluff Elementary Schools
414.963.6913, shorewoodschools.org
Offers weekday morning programs 8:30 to 11 a.m.
Children must be 2 years and 10 months old by September 8, as well as fully toilet trained, to be eligible for the 2015-2016 program.

Whitefish Bay - Shorewood Nursery School

1225 E. Olive St.,
414.964.3590, wfbshorewoodnurseryschool.com
Offers weekday mornings 9 to 11:30 a.m.

SHOREWOOD CHILDCARE PROGRAMS

Milestones

Atwater and Lake Bluff Elementary Schools
414.964.5545, milestonesprograms.org
Offers all-day childcare for Bright Beginnings students at both Shorewood elementary schools, as well as an early childhood daycare program at three locations, one of which is just three blocks outside of Shorewood at 3131 N. Summit Ave. in Milwaukee.

NEARBY PRESCHOOLS

- ▶ Once Upon a Preschool, Whitefish Bay, once-upon-a-preschool.com
- ▶ Tree of Life Preschool, Whitefish Bay, treeoflifepreschool.org

NEARBY CHILDCARE PROGRAMS

- ▶ Jewish Community Center Gan Ami Early Childhood Education Center, Whitefish Bay, jccmilwaukee.org/ganami
- ▶ Nurturing Nook Daycare (formerly Columbia St. Mary's Daycare), various North Shore locations, thenurturingnook.com
- ▶ University of Wisconsin-Milwaukee (UWM) Children's Learning Center, UWM campus, uwm.edu/children

NEW SCHOOL REGISTRATION PROCESS for the 2015-2016 School Year

The Shorewood School District's registration process is changing for the 2015-2016 academic year. Much of the registration process will take place online, making the in-person portion of registration much more efficient for students, families and staff. The District will be holding in-person registration, now called Forms and Fees Day, for all students in all grades on August 13 from noon-7 p.m. and August 14 from 7 a.m.-2 p.m. in the Shorewood High School Arena.

Additional registration details are still being determined, so please be sure to check the District website for updates and changes. The District will also inform all families of new developments regarding registration via online and phone communications.

FROM THE NORTH SHORE HEALTH DEPARTMENT

The following events take place at the Shorewood office of the North Shore Health Department, at Village Center (lower level of the Shorewood Library).

Immunization Clinics

- Aug. 13, 3-4:30 p.m.
- Aug. 18, 7:30-9 a.m.
- Sept. 10, 3-4:30 p.m.
- Sept. 15, 7:30-9 p.m.
- Oct. 8, 3-4:30 p.m.
- Oct. 20, 7:30-9 a.m.
- Oct. 12, 3-4:30 p.m.

Adult Health Clinics

- Aug. 25, 8-10 a.m.
- Sept. 22, 8-10 a.m.
- Oct. 27, 8-10 a.m.

Blood Pressure Checks

- Aug. 26, 3:30-5 p.m.
- Sept. 23, 3:30-5 p.m.
- Oct. 28, 3:30-5 p.m.

NEIGHBORHOOD IMPROVEMENT Loan Program

Village staff recently reviewed the Neighborhood Improvement Loan Program, which offers zero-interest deferred loans for home improvements and down payment assistance. The goal of the loan program, approved in 2010 by the Village Board, is to increase family-friendly housing stock by expanding the amount of livable space and increasing owner occupancy.

Current active loans include:

- ▶ Down Payment Assistance Loan (max. \$4,000)
- ▶ Attic Improvement Loan (max. \$20,000)
- ▶ Duplex Conversion Loan (max. \$20,000)

To date, the Village has approved 31 loans totaling \$438,785. More than half of the loaned money has been used for attic improvements. As loans are paid back, funds revolve back out to the next resident on the waiting list. A total of \$169,313, from 14 loans, has been paid back in full.

There are currently 22 people on the waiting list. Village staff has recommended program changes that they believe can help shorten the list, including requiring applicants to pay loan closing fees and requiring installment payments on loans that have not been repaid after five to seven years.

The Village will keep residents updated on any changes to the program, which still need to be approved by the Village Board. For more information or an application for the Neighborhood Improvement Loan Program, visit villageofshorewood.org or call 414.847.2647.

CAR SEAT SAFETY

There are many options on the market when it comes to infant and child car seats. Various studies consistently show that the majority of car seats are improperly installed in vehicles, which can put young children at risk for injury or death in the event of a crash.

Fortunately, parents and caregivers can get help from certified child passenger safety experts.

From 3-6 p.m. Sunday, August 11, SafeKids Southeast Wisconsin will hold a car seat check event at Sommers Automotive in Mequon, where they will also accept dropoffs of expired car seats. For more information, call 414.231.4894 or visit safekidswi.org.

Shorewood residents can schedule a car seat check with North Shore Fire/Rescue. An appointment is required, and each appointment lasts 30 to 40 minutes. Visit nsfire.org for a sign-up form.



This garden at 2413 E. Shorewood Blvd. has been featured in the Shorewood Garden Tour.

Reviving the Shorewood Garden Tour

The Shorewood Garden Tour, an annual summer event from 2005 through 2012, showcased the gardens of Shorewood residents. Approximately 350 people enjoyed the beauty of 10-12 Shorewood gardens each year. The event was sponsored by the Friends of the Department of Public Works (DPW), and proceeds from the tour were used to purchase additional flowers and shrubs for areas such as the boulevards along E. Capitol Dr.

The tour has not been held for the past two years, but the DPW Friends would like to revive it if enough gardeners are willing to participate. Gardens do not have to be overly large. Colorful, cheerful gardens that make good use of available space are ideal.

Gardeners interested in participating can contact Laura Drexler at 414.305.8022 for information. Suggestions regarding interesting gardens in the neighborhood are also welcome. The next tour is tentatively planned for July 30, 2016.



WELCOME NEW NEIGHBORS PROGRAM

This free program from the Village of Shorewood is designed to connect new residents with village services, businesses, schools, recreation and volunteer opportunities. The Welcome New Neighbors program is available to help newcomers enjoy all the benefits Shorewood has to offer.

Contact Jenny Heyden, program director, at welcome@villageofshorewood.org for more information or to sign up for the next Welcome New Neighbors reception.

Out & About in Shorewood

Submitted photo



Photo by Kate Jurgens



Photo by Kate Jurgens





7



9



10



8

1 Volunteers for Shorewood Connects take a break from their work for the Spring Yard Clean-Up.

2 Senior high school choir members receive recognition from Choir Director Jason Clark, right, at the 15th Annual Benefit Concert in June. From left: Hanna Fowler, Olivia Wycklndt, Owen Moran, Rachel Munson, Emma Grady, Casey Tutton and Marissa Noe.

3 Longtime Shorewood Men's Club President Dan Kleaveland-Kupczak bastes spare ribs at the 44th Annual Men's Club Chicken Barbeque in Atwater Park.

4 Cyclists in the Women's Pro Race at the 12th Annual Shorewood Criterium Cycling Classic speed down N. Oakland Ave.

5 Fun at the St. Robert Parish Fair in June included face painting (top photo: Isabella Groenevelt, left, and Chloe Damm) and socializing (bottom photo, from left: Rev. Peter Patrick, St. Robert Parish associate pastor, with Shorewood residents and St. Robert parishoners Mike McQuillen, Matt Linn and Bev Koenen).

6 Families enjoy the new nautical explorer-themed playground equipment at Atwater Park, installed in June.

7 Instructor Sarah Hammond leads Atwater Beach Yoga, a new summer class from the Shorewood Recreation Department.

8 It was a family affair during the Tweed Funk show at the Shorewood Summer Concert Series opener at Hubbard Park. Guest artists Maddie Beeghly, left, and Grace Optekar, both of Shorewood, sing the blues while Grace's dad, JD Optekar, backs them up on guitar.

9 Clockwise, from top: The Shorewood Swim Club car makes its way down N. Oakland Ave. during Shorewood's 4th of July parade. Shorewood Woman's Club President Janet Nortrom is all decked out in red, white and blue for the holiday. Swim Club member Anna Czubak blows bubbles during the parade.

10 The Shorewood Historical Society Annual Dinner in May featured an address from Dr. Jack Linehan, former Shorewood School District superintendent, about the district's founding and early history. Pictured at the dinner are Historical Society members Lisa and Mark Lien, right, with board members Gretchen Fairweather and Marilyn John.

Shorewood A Look Back



One of the oldest retail buildings in Shorewood is the current home of Hayek's Pharmacy, located on the northwest corner of E. Capitol Dr. and N. Downer Ave. Constructed in 1916, it originally housed the Wright Drugstore, Gahn Meat Market and Van Alstine's Grocery.

Corner Story

E. CAPITOL DR. AND N. DOWNER AVE.

The No. 10 streetcar (pictured approaching E. Capitol Dr. from the south) followed a route along N. Downer Ave., and came to the end of its line at this intersection, where it would turn around and return to downtown Milwaukee, often transporting Shorewood residents to their jobs in the city. Notice there was already a gas station on the corner to the right of the streetcar.

OUR AUTO INSURANCE DOES MORE FOR TEEN DRIVERS.



We're the only insurance company whose car insurance comes with a Teen Safe DriverSM Program that can reduce risky driving behavior up to 70%. Call today for a competitive quote.

Your dream is out there. Go get it. We'll protect it.



Peter Gramoll Agency, Inc.

4484 N Oakland Ave

Shorewood, WI 53211

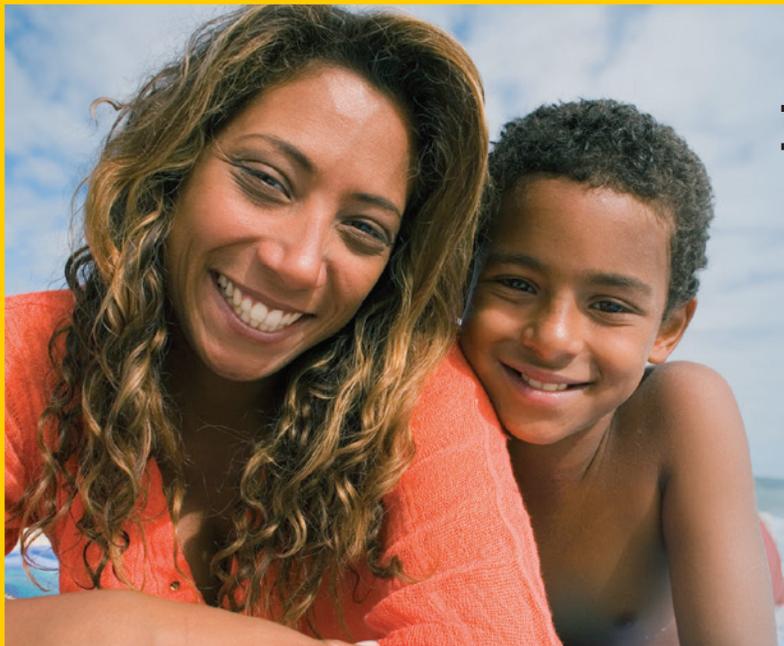
(414) 332-0838

petegramoll.com



All your protection under one roof[®]

American Family Mutual Insurance Company, American Family Insurance Company, American Standard Insurance Company of Ohio, American Standard Insurance Company of Wisconsin. 6000 American Parkway, Madison, WI 53783 ©2013 007389 - 12/13



No Time Like the Present to Keep Your Future on Track

Lots of times, changes in life also affect your investments. That's why there's never been a better time to schedule your complimentary portfolio review. We'll talk about the changes in your life and help you decide whether it makes sense to revise your investments because of them.

A portfolio review will help ensure your investments are keeping pace with your goals. Call your local financial advisor today.



Michael Y O'Brien, AAMS[®]
Financial Advisor

2323 E Capitol Drive
Shorewood, WI 53211
414-963-8727

www.edwardjones.com Member SIPC

Edward Jones[®]
MAKING SENSE OF INVESTING



Village of Shorewood
3930 N. Murray Ave.
Shorewood, Wisconsin 53211

PRSRT STD
U.S. Postage
PAID
Permit No. 4741
Milwaukee, WI

Shorewood Fall Calendar

Shorewood Intermediate School = SIS, Shorewood High School = SHS

AUGUST

WED. AUG 5 Shorewood Summer Concert:
De La Buena 6-9pm, Hubbard Park

WED. AUG. 5 Evening Book Club
7pm, Shorewood Library

SUN. AUG. 8 Shorewood Farmers Market
10am-1pm, Atwater Elementary School
west playground
Runs every Sunday through November 1.

THURS. AUG. 11 Car Seat Safety Check
3-6pm, Sommers Automotive in Mequon
Appointment required.

THURS. AUG. 13 Shorewood Night Out
4:30-7:30pm, Village Center

THURS. AND FRI. AUG. 13-14 Shorewood
School District Registration/Forms
and Fees Days Thurs., Noon-7pm;
Fri., 7am-2pm, SHS Arena

MON. AUG. 17 Village Board Meeting
7:30pm, Village Hall

THURS. AUG. 20 Morning Book Club
11am, Shorewood Library
shorewoodlibrary.org

SAT. AUG. 22 Surf@water
5-9pm, Atwater Beach

SEPTEMBER

TUES. SEPT. 1 First day of Shorewood Schools

WED. SEPT. 2 Evening Book Club
7pm, Shorewood Library

TUES. SEPT. 8 Village Board Meeting
7:30pm, Village Hall

SEPTEMBER (cont.)

SAT. SEPT. 12 Welcome New Neighbors
Reception 9-11am, Shorewood Public Library
RSVP welcome@villageofshorewood.org

SAT. SEPT. 12 Atwater Centennial Celebration
5-9pm, Atwater Elementary School grounds
*Open to the public. Visit the Atwater 100th
Anniversary webpage at tinyurl.com/atwater100
for the most updated information.*

TUES. SEPT. 15 Shorewood Woman's
Club Tea 1pm, Village Center
*All are invited; contact nortromj@sbcglobal.net
for more information.*

THURS. SEPT. 17 Morning Book Club
11am, Shorewood Library

THURS.-SAT. SEPTEMBER 17-19 Plein Air
Shorewood 2015 various Village locations
*See page 18 for more information or visit
pleinairshorewood.com.*

FRI.-SUN. SEPT. 18-20 Reunion Weekend
for SHS Class of 1955
*Visit shorewoodschoools.org and click on the
Alumni tab under the Shorewood High School
page for more information.*

SAT. SEPT. 19 50th Reunion for the
SHS Class of 1965 6-11pm, Anchorage
at Holiday Inn Milwaukee
*Visit shorewoodhighschoolclassof65.org
for more information.*

MON. SEPT. 21 Village Board Meeting
7:30pm, Village Hall

OCTOBER

FRI. AND SAT., OCT. 2-3 SHS Homecoming
Weekend Fri., Homecoming Parade and Football
Game, 4:30pm and 7pm; Sat., Homecoming
Dance, 8-11pm

SAT. OCT. 3 Shorewood Woman's Club
Rummage Sale 9:30am-4pm, Village Center
Contact 414.988.4478 for more information.

MON., OCT. 5 Village Board Meeting
7:30pm, Village Hall

THURS.-SAT. OCT. 8-10 SHS Drama
Production, *Wit* Thurs., 7pm; Fri., 7pm;
Sat., 7pm, SHS Auditorium

THURS. OCT. 15 Morning Book Club
11am, Shorewood Library

MON. OCT. 19 Village Board Meeting
7:30pm, Village Hall

TUES. OCT. 20 Shorewood Woman's Club
program, *Cuba 2012: A Culture in
Transition* 1pm, Village Center

FRI. OCT. 23 SHS Band Concert,
7pm, SHS Auditorium

NOVEMBER

MON., NOV. 2 Village Board Meeting
7:30pm, Village Hall

SAT., NOV. 7 Fall Yard Clean-Up
9am-noon, Village Center



SHOREWOOD
4TH OF JULY PARADE
SEE MORE PHOTOS

p. 40