

SPRING 2015

# Shorewood

TODAY

## VISION 2025

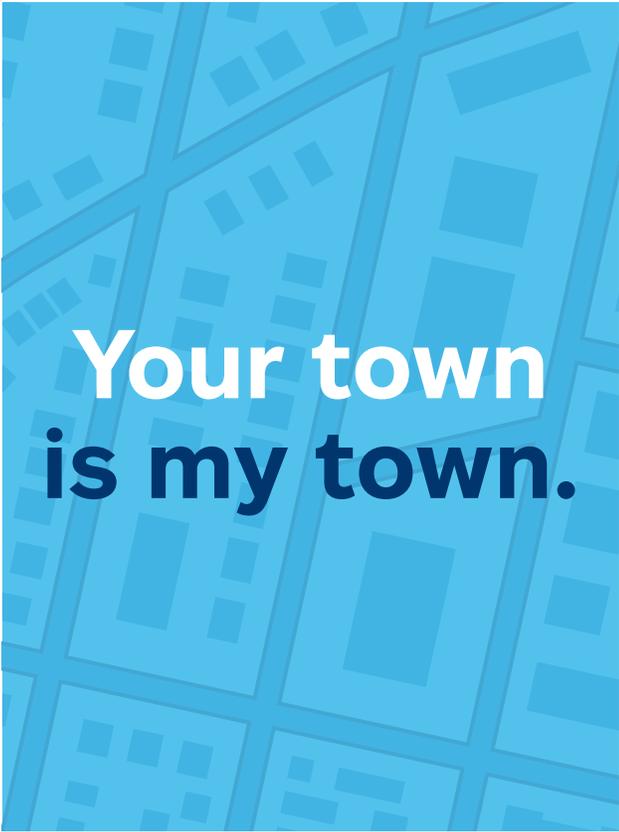
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# A fresh look

Welcome to the new *Shorewood Today* magazine. The re-imagined magazine is part of the Village of Shorewood's comprehensive initiative to integrate and enhance communications. For the past several months, our new communications team has led a collaborative process among the Village, Business Improvement District (BID) and Shorewood School District to evaluate priorities, streamline processes and establish consistency across communications vehicles.

*Shorewood Today* remains a valuable resource for keeping you informed, and offers an engaging way to highlight many aspects of our Village that make Shorewood such a special and unique community. You'll notice a refreshed design that invites you in as readers, as well as a new way of organizing our information about "What to Know," "What to Do" and "What's Good in the 'Wood." Along with key resources like the Senior Resource Center updates and events and the Shorewood calendar, you'll find some new sections that spotlight interesting neighbors and tell stories of "do-gooders" that embody the spirit of volunteerism that is a strength of our Village.

We will continue to keep you informed about the best ways to stay current on Village, BID and School District developments. I hope you enjoy reading this issue of *Shorewood Today*.

– Chris Swartz, Shorewood Village Manager

=====

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The deadline for reserving advertising space for the Summer 2015 issue of *Shorewood Today* is July 3, on a space-available basis. Please contact [info@shorewoodtoday.com](mailto:info@shorewoodtoday.com) for more information.

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For more information, visit:

Village of Shorewood: [villageofshorewood.org](http://villageofshorewood.org)

Shorewood Business Improvement District: [shorewoodwi.com](http://shorewoodwi.com)

Shorewood School District: [shorewoodschoools.org](http://shorewoodschoools.org)

*On the Cover: Third grader Maia Broderick of Shorewood enjoys a summer treat from The Chocolate Factory. Photo by Jonathan Kirn.*



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*A Shorewood farmers market has  
been the most popular community  
request since I joined the Board.*

—Village Trustee Tammy Bockhorst

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# Shorewood News

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Holly Graves of Milwaukee keeps an eye on her 11-month-old son, Liam, playing at the new Play Learn Grow room at the Shorewood Public Library.

## PLAY WITH PURPOSE at the Shorewood Library

Sunlight and bright colors draw small children and their parents and caregivers to the new “Play Learn Grow” room at the Shorewood library. The room is full of games, puzzles and blocks, all chosen to help pre-school children develop literacy skills.

“Early literacy (pre-reading) can’t be taught through formal instruction, but develops naturally through real-life experiences and interactions with adults,” says Heide Piehler, children’s librarian. Because caring adults are the first and best teachers, the room is designed to encourage interactive play between caregivers and children.

Children can stretch their imagination by putting on a puppet show or role playing in a small grocery store. A large table is the perfect place to build with Legos or to draw and write. Little ones can sit with Grandpa on a comfortable bench and listen to a story or music. Bolsters encircle a special area for the very youngest children to play safely; older children enjoy computer programs that help them begin to recognize letters and the sounds they represent.

This colorful addition to the children’s section of the library was made possible by donations in memory of Patricia Connelly, Jeanne Taggett and Betty Quadracci, three women who were particularly interested in early literacy. Additional funding came from attendees at Shorewood Library’s Anniversary Celebration and Friends of the Library.

For more information about Play Learn Grow and early literacy skills, see [shorewoodlibrary.org](http://shorewoodlibrary.org).

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## Neighborhood of the Year: 4400 BLOCK OF WILDWOOD

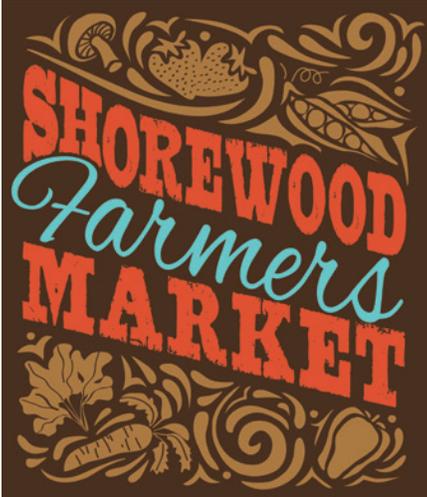
A neighborhood ice rink is one of the more unusual activities that bring neighbors together in the 4400 block of N. Wildwood Ave., Shorewood’s 2015 Neighborhood of the Year.

Neighbors of all ages socialize at block parties and birthday celebrations, and gather to watch movies on a giant outdoor screen as well as to cheer on the Packers on game day. The block has its own website for posting upcoming events as well as sharing photos. The annual block party group photo is a fun measure of the ways the neighbors have grown, aged and stayed together.

Block residents are invited to walk together behind the “Neighborhood of the Year” banner in Shorewood’s 4th of July parade. Recognition of the award will also be added to their corner street signs.



Younger residents of the 4400 block of N. Wildwood enjoy an all-vehicle race.



## Shorewood FARMERS MARKET DEBUTS THIS SUMMER

Residents who have long had an appetite for a farmers market in the Village will get their wish this summer, when the Shorewood Farmers Market opens Sunday, June 28.

The Shorewood Farmers Market is sponsored by the Shorewood Foundation in partnership with the Village of Shorewood and the Shorewood School District. Resident Tia Torhorst also played a pivotal role in making the market a reality.

"I'm someone who loves farmers markets," says

Torhorst, who has been hard at work for several months coordinating the event. She notes that having its own farmers market fits in with the Village's Vision Plan for 2025 (see story, page 9), specifically with the Health and Safety committee's goal of promoting personal health and wellness.

"A Shorewood farmers market has been the most popular community request since I joined the [Village] Board," says Tammy Bockhorst, Village trustee who sponsored the resolution for approval at an April Board meeting. "This is another example of success realized when the Village, School District and community members work together strategically. Everyone wins."

Torhorst has lined up vendors for the food-only market, and anticipates a wide selection of fruits, vegetables, preserves and canned goods as well as seedlings and seeds offered at the start of the season.

"I see this event's value to our community in three ways," Torhorst says. "It allows residents to have direct contact with local growers and producers, it provides an infusion of money into our local economy, and it strengthens our community fabric by offering neighbors a regular place to congregate and connect."

The 2015 Shorewood Farmers Market will run Sundays, June 28 through November 1, from 10 a.m. to 1 p.m. at Atwater Elementary School's west playground. For more information, visit [shorewoodfarmersmarket.com](http://shorewoodfarmersmarket.com).



## New Shorewood School Board Member Elected

Congratulations to Rodney Cain, new Shorewood School Board member elected April 7.

## Shorewood School District Announces FUNDRAISING DRIVES

The Shorewood School District has kicked off several key fundraising drives, including:

- ▶ **Atwater Centennial Campaign** - Help Atwater Elementary celebrate its centennial with new playground equipment: [tinyurl.com/atwater100](http://tinyurl.com/atwater100)
- ▶ **Campaign to Honor Retiring Principal Kirk Juffer** - Honor Dr. Juffer by supporting new tennis courts at Lake Bluff Elementary: [tinyurl.com/lbcourts](http://tinyurl.com/lbcourts)
- ▶ **Campaign for STEM/STEAM and Expeditionary Learning** - Help the district match a \$500,000 grant for these initiatives: [shorewoodschools.org](http://shorewoodschools.org) or 301.961.3161



## ERIC NORLAND Hired As New Lake Bluff Principal

The Shorewood School District is pleased to announce that Eric Norland has accepted the Lake Bluff Elementary School principal position and will begin his duties on July 1, 2015. Norland was selected after a thorough and thoughtful search process. The interview panel of teachers, parents, administrators and other staff unanimously recommended Norland based on his skills and experiences as an experiential educator, his school counseling experience that contributes to his ability to develop supportive relationships, and his experience as an assistant principal in a high-performing school in Fairfax County, Va.

You can learn more about Eric Norland by reviewing his resume at [shorewoodschools.org](http://shorewoodschools.org).

# Shorewood News

(continued from page 5)

## Shorewood Teacher Wins "TEACHER OF THE YEAR" AWARD

Shorewood Intermediate School (SIS) teacher Jan Zehren was named Wisconsin's "Middle School Teacher of the Year" by the Wisconsin chapter of the Veterans of Foreign Wars (VFW). Each year, the VFW recognizes a teacher at each of the elementary, middle school/junior high and high school levels who promotes civic responsibility, flag etiquette, patriotism and community service. Zehren was nominated by SIS Interim Principal Kevin Gemignani. For the past 17 years, Zehren has spearheaded efforts to celebrate, acknowledge and support veterans not only in our schools, but also throughout the entire Shorewood community.



Left to Right: Kevin Gemignani (SIS Interim Principal), Tabia Nicholas (Executive Director of Curriculum and Instruction, Shorewood School District), Jan Zehren (Wisconsin Middle School Teacher of the Year), Wally Hogan (Quartermaster Gross-Yaksh VFW Post 6498), Diane Hogan (Ladies Auxiliary Treasurer) and Michael Braun (Past Commander North Shore American Legion Post 331).

## NEW PLAYGROUND EQUIPMENT Coming to Atwater Park



Demolition crews at Atwater Park make room for a newly designed playground with upgraded materials.

A Department of Public Works crew has removed the old Atwater Park playground equipment in preparation for new equipment that is scheduled to be installed in time for the Men's Club Chicken Barbecue event June 13, 2015, when Atwater Beach also opens to the public.

With the old equipment deteriorating, the Shorewood Parks Commission recommended purchase of equipment manufactured by Little Tykes Commercial, to be installed by Northland Recreation LLC. The Village Board approved the purchase in March.

A rubber surface installed in place of wood chips, as well as several ramps within the play structures, will increase accessibility for wheelchairs and people with physical disabilities. A special feature within the nautical explorer-themed playground will be the Rock'n Ship Glider, a reminder of the Appomattox shipwreck located about 500 feet offshore.



ZOVIC



AMENTA

## Amenta, Zovic Elected as Shorewood Village Trustees

Congratulations to Davida Amenta and Paul Zovic, newly elected to the Shorewood Village Board of Trustees on April 7.

## Police Chief Banaszynski RETIRED MAY 1



Shorewood Police Chief David Banaszynski has dedicated much of his life to ensuring and enhancing Shorewood's quality of life

professionally and as an active volunteer. On May 1, 2015, he officially retired from the Shorewood Police Department.

"Shorewood has been very fortunate to have Dave Banaszynski serving and protecting our community," says Village Board President Guy Johnson. "His leadership role extended far beyond his police duties. Dave also served as kind of the right hand of our Village Manager and our board on matters touching many aspects of making Shorewood a great place to live."

A Shorewood native and Shorewood High School graduate, Banaszynski joined the Shorewood Police Department as a patrolman in 1981 and was named Chief of Police in 2005.

Banaszynski's police work was driven by his belief that everyone deserves to be treated with respect. "You never know when you are going to affect someone's life," he says. "Good kids may do bad things – that doesn't make them bad kids."

Successful adults have thanked him for treating them decently when they got into trouble as teenagers. "There is no better reward," he says.

Banaszynski was also very active in the Shorewood Men's Club as a 25-year member and three-term president.

With his wife, Becky, Banaszynski plans to relocate to a warmer climate, but says he hopes to return when he can for community and Men's Club celebrations.

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*Left: Steven Koutnik D.D.S., M.S.  
and Timothy O. Hart, D.D.S., M.S.*

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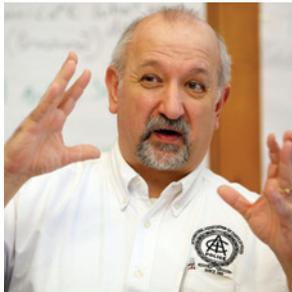


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----- SHOREWOOD -----  
**VISION PLAN**  
**2025**



4 QUESTIONS  
 7 COMMITTEES  
 10 YEARS  
**1 VISION**



**We have envisioned Shorewood's future.**  
**NOW, HOW DO WE GET THERE?**

*Members of Shorewood's Vision 2025 committees discuss future initiatives.*

*Top, left to right:  
 Rob VandenNoven  
 Sara Schnoor  
 Diane DeWindt-Hall  
 Tim Birkel  
 Leeann Butschlick  
 David Banaszynski  
 Bob Peschel  
 Patrick Linnane  
 Tim Kenney  
 Philip Hung  
 Chris Swartz*

*By Karen de Hartog*

Shorewood's visioning process for 2025 began with three fundamental questions: "Where are we now?" "Where are we going?" and "Where do we want to be?"

After many months of focus groups, community meetings and surveys all asking participants to weigh in on these questions, the Village Board in 2014 approved final Vision Plan Statements (page 10) that capture the collective input. At the Board's direction, Village Manager Chris Swartz and his management team are now hard at work tackling the fourth question in the visioning process: "How do we get there?"

*(continued on page 10)*

(continued from page 9)

# 2025 VISION STATEMENT

## IN 2025, SHOREWOOD WILL BE:

- 1 A vibrant urban community with:
  - ▶ Safe, friendly neighborhoods offering desirable housing options that attract diverse people of all ages and stages of life;
  - ▶ Opportunities to work in and to grow successful profit and non-profit businesses in and near Shorewood;
  - ▶ Attractive and thriving local service, retail and hospitality businesses;
  - ▶ Excellent local schools and easy access to world-class centers of culture and higher education;
  - ▶ Strong multi-modal transportation infrastructure that meets transportation needs.
- 2 A welcoming community embracing new people and innovative ideas, engaging with others to continuously improve Shorewood and the Milwaukee metro area.
- 3 A healthy community with clean air and water; access to excellent medical services; and businesses, facilities, spaces and programs that promote personal health and wellness.
- 4 An ecologically responsible community with an appreciation for the lake, river and other natural areas and a commitment to sustainability.
- 5 A financially responsible community with suitable and well-maintained public buildings and infrastructure, strong property values, a competitive tax rate and a commitment to public-service excellence.
- 6 A well-governed community with leaders and citizens who value broad civic participation and maintain a long-range, disciplined view of the future.

## 7 ACTION-TAKING COMMITTEES:

- TRANSPORTATION | PUBLIC INFRASTRUCTURE
- HEALTH AND SAFETY
- COMMUNICATIONS | COMMUNITY SPIRIT
- SUSTAINABILITY
- BUSINESS DEVELOPMENT | HOUSING
- OPEN SPACES
- PUBLIC SERVICES | GOVERNANCE

### A Collaborative Approach

Addressing this key question is about figuring out what actions will bring the Vision Statements to life. Swartz and his management team laid the foundation in a strategic plan to guide their activities through 2017, the cornerstone of which is a collaborative approach that leverages the expertise of Village team members and residents alike.

Swartz and his colleagues created seven action-taking committees: Transportation/Public Infrastructure, Health and Safety, Communications/Community Spirit, Sustainability, Business Development/Housing, Open Spaces, and Public Services/Governance. One or more members of the Village management team chairs each group, and all comprise a combination of residents, other staff and people with expertise relevant to that action committee's assigned goal.

For example, the Infrastructure and Transportation committee, led by Public Works Director Leeann Butschlick, includes municipal engineers from Port Washington and Cudahy who are both Shorewood residents.

"To date, all seven committees have brainstormed potential tactics that support their assigned goals," Swartz says. "Now, they're working on prioritizing their tactics based on their value to the community, effort needed and budget requirements. They are also identifying short, medium and long-term projects."

### Ideas to Action

The Health and Safety committee is a good example of how the groups work. Former Police Chief David Banaszynski, chairman, assembled a committee that includes representatives from the North Shore Fire and Health Departments, the Shorewood School District, and the Milwaukee County District Attorney's Office, along with two Village trustees and two resident volunteers – Rene Gratz and Brad Murray, both selected because of their professional backgrounds and current involvement with the Senior Resource Center.



The Transportation/Public Infrastructure Committee meets at Village Hall.

This committee has prioritized its tactics and moved into implementing projects that support three health and safety-related goals:

- ▶ Make Shorewood the safest urban Milwaukee suburb
- ▶ Rank at the top of comparably-sized Wisconsin communities as measured by public health and personal wellness indicators
- ▶ Promote personal health and wellness

Three “Quick Hit” programs will address a number of health and safety issues. The first one happened April 25, 2015, at the Shorewood Police and North Shore Fire Station, in conjunction with a Welcome Neighbors program. Visitors were able to get their blood pressure checked, learn CPR and crime prevention tips, and receive a newly compiled list of “Healthy Things to Do in Shorewood.”

A second program will be held in conjunction with Shorewood Night Out on August 13, 2015, at the Village Center. A third program is tentatively scheduled for January 2016 and will focus on teen suicide prevention and dealing with seasonal depression.

Another Health and Safety committee project will encourage more residents to walk the Village. “Walking distances will be computed on Village maps and we may add historic buildings, outdoor art and even notable trees to the map as interest points that encourage walking,” says Ann McKaig, Village trustee and committee member. She adds that the information will be available in both paper and electronic forms, and the committee is even considering developing a smartphone app.

Progress on implementation of vision goals is routinely reviewed in staff meetings. The Village Board will receive a progress report in May. ■

# Isn't it nifty? The Shorewood Foundation is fifty!



**A lot has changed in our community in 50 years and the Shorewood Foundation has been proud to be a part of this history. Together we can make the next 50 years just as terrific for our community.**



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# Metro Market BREAKS NEW GROUND in Shorewood

Construction crews are onsite at the former Pick 'n Save location daily, working on what will be the first two-story Metro Market store in the country.



**A FEW THINGS  
TO LOOK  
FORWARD TO:**

- VERO COFFEE & GELATO
- SUSHI BAR
- TRAIL MIX BAR
- JUICE & SMOOTHIE BAR
- EXPANDED OFFERINGS  
OF ORGANIC FRUITS  
AND VEGETABLES



The 90,000-square-foot store will feature specialty kiosks on the first floor, from Vero coffee and Italian gelato to meat and cheese areas, plus a trail mix bar, smoothie bar and an expanded offering of organic fruits and vegetables.

Access to second-floor aisles will be via cargo-sized elevators or stairs. Above the store will be luxury apartments with included parking for residents. Onsite parking for shoppers is, of course, also part of the development.

Pedestrians will be rewarded with multiple entrances along N. Oakland Ave., and bike enthusiasts will appreciate abundant bike racks. Sustainable features include special paving behind the store to assist with storm-water runoff, and the building will have a green roof and other green elements.

Sig Strautmanis, partner with project developer General Capital Group, calls this project a “wonderful challenge” and adds, “I have really enjoyed working with the Village of Shorewood to develop something this large in a small footprint for a densely populated community. Accommodating the pedestrian and bike traffic and working within the environment is a good direction for everyone, and is the new direction of grocery stores in the country.”

For renderings and updates about the new Metro Market, visit [shorewoodmetromarket.com](http://shorewoodmetromarket.com) or sign up for email updates at [villageofshorewood.org](http://villageofshorewood.org).

*For a guide to shopping during the construction, see page 14.*



# TO MARKET, TO MARKET

With Pick 'n Save closed and many months until Metro Market opens, we've created a food and sundries source guide for Shorewood residents with abundant options to keep your fridge and pantry stocked through summer and beyond.

By Jenny Steinman Heyden

## OAKLAND AVE. OPTIONS

### SENDIK'S ON OAKLAND

4027 N. Oakland Ave., 414.332.3140

Sendik's has served Shorewood for approximately a century, and owners John and Anne Nehring continue to offer fresh produce, fresh baked goods, an extensive wine selection, signature prepared foods and of course, grocery staples. Seniors receive a 10 percent discount at Sendik's each Wednesday.

Sendik's offers free delivery in Shorewood on orders over \$25. Place your order one day in advance by calling the store or sending an email to [deliveries@sendiksonoakland.com](mailto:deliveries@sendiksonoakland.com).

In addition, hot case options are posted daily at [sendiksonoakland.com](http://sendiksonoakland.com). You can also stop by the wine bar area where newer options include fresh juice, blended smoothies or Valentine's coffee.

### WALGREEN'S

4035 N. Oakland Ave., 414.961.2001

Walgreen's Manager Oleg Gersteyn is working to bring in fresh produce to round out the Walgreen's shopping experience, which can include a quick trip for milk, bread, juice, toilet paper and all the toiletries, gum and seasonal items you need. Sorry, the Walgreen's drive-thru option is for pharmacy only (milk will not fit through the slot, says Gersteyn). Walgreen's is open daily from 7a.m. to midnight.

## NEIGHBORING PICK 'N SAVE STORES

If you'd like to keep racking up your Roundy's rewards, you can visit nearby locations for your grocery needs. You may even see some familiar faces, as many Shorewood employees will temporarily relocate to work at other Pick 'n Save stores. A few to try:

- ▶ Garfield, 1100 E. Garfield Ave.
- ▶ Green Tree, 6969 N. Port Washington Rd.
- ▶ Glendale, 1735 W. Silver Spring Dr.
- ▶ East Pointe, 605 E. Lyon St.

Free shuttle service to and from the Garfield store will be available on Saturday mornings (from the Shorewood Library), and to and from the Green Tree store on Thursday afternoons (from both the Shorewood Library and the closed Pick 'n Save site). For specific times and more information, call 414.231.5887.

## NON-GROCERY DELIVERY OPTIONS

Two Shorewood pharmacies can deliver sundries to your door for very little cost to you.

### HAYEK'S

4001 N. Downer, 414.332.8870

Hayek's can deliver your toilet paper and shaving cream as well as prescriptions, but does not carry groceries. Deliveries are made twice a day. Delivery fee \$3; minimum order \$5.

### THOMPSON'S SERV-U DRUGS

1421 E. Capitol Dr., 414.962.9665

Delivery is free, but your snack order must include a bona fide pharmacy prescription item.

## COMMUNITY SUPPORTED AGRICULTURE (CSA)

Shorewood delivery is just one element of comfort from these local, organic farms, which offer shares that translate into boxes of fresh produce all summer long and often into the fall. The following farms deliver in or near Shorewood and had shares available at press time.

### High Cross Farm CSA

920.533.3276, [highcrossfarm@kmoraine.com](mailto:highcrossfarm@kmoraine.com)

### LotFotL Community Farm

262.951.0794, [April@lotfotl.com](mailto:April@lotfotl.com)

### Rare Earth Farm

262.285.7070, [rareearthfarm@frontier.com](mailto:rareearthfarm@frontier.com)

### Springdale Farm

920.892.4856, [springdalefarmcsa.org](http://springdalefarmcsa.org)

### Tipi Produce (famous for "Tipi Carrots")

608.882.6196, [csa@tipiproduce.com](mailto:csa@tipiproduce.com)

### Wellspring

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## OTHER OPTIONS

### FARMERS MARKETS

This is a great time to explore Milwaukee's sources of locally grown food, including Shorewood's own farmers market, opening in June (see page 5). A list of farmers markets can be found at [ediblemilwaukee.com/mkefarmersmarkets](http://ediblemilwaukee.com/mkefarmersmarkets).

### TAKE OUT OR DINE IN

The Roundy's hiatus gives Shorewoodians a great excuse to try out any of the business district's 30+ dining options. A complete list of walkable Shorewood dining options can be found online at [shorewoodwi.com](http://shorewoodwi.com).



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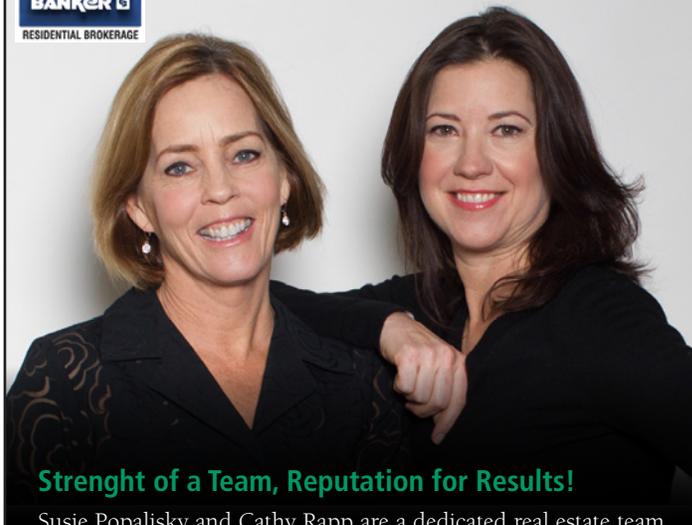
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Katie Eder shares her Kids Tales program with Atwater Elementary students. Left to right: Tailor Lawrence, Jesse Sanchez and Leila Scardina.

# Shorewood Freshman Creates Award-Winning Literacy Program

By Katelin Watson

“

To be able to go into classrooms, teach kids, and to see their excitement when they show me their finished product is the best feeling in the world.

– Katie Eder ”

It all started with a discussion around the kitchen table in March 2014.

Shorewood High School freshman Katie Eder was listening to her older sister, Molly, describe her experience as a math tutor to younger students. Katie realized that she, too, wanted to be working with kids in some way.

Katie had always been passionate about creative writing, and began to explore some ways in which she might apply that passion and talent to working with children. But she couldn't find an existing program with all the elements she was looking for.

“I had decided that I wanted to teach students between eight and 12 years old who don't normally have opportunities outside of school to work on their writing,” Katie says. “So, I went a step further and thought, ‘What if I developed some sort of class on my own?’”

In the next few months, Katie began crafting an outline for her new program – which she named “Kids Tales” – drawing guidance from her past creative writing classes. She determined that Kids Tales would be a weeklong workshop for kids with an interest in writing, during which they would brainstorm, write and edit their own short story to be published as part of an anthology.

Katie spent countless hours outside of school developing a detailed class curriculum and eventually secured the opportunity to teach her program in summer 2014 at two Milwaukee-area locations: the COA Youth and Family Centers and the Highland Community School (Milwaukee Public Schools).

During this time, the Eder family began hosting a Tunisian exchange student through the AFS Intercultural Program, an international nonprofit organization dedicated to enhancing the global competency of students, families, educators and communities. Through this connection, Katie learned of the AFS Project: Change competition.

AFS Project: Change applicants submit a one-minute video or a short essay describing an original volunteer project idea that addresses one of five key global issues (including education, a perfect fit for Kids Tales). Winners receive a full scholarship from AFS to spend two weeks abroad, bringing their vision to life.

Katie submitted her video to AFS and waited. Several months later, she received the good news: Kids Tales had been chosen from among approximately 500 entries as an AFS Project: Change "Vision In Action" award winner. AFS cited the project's extraordinary alignment with AFS's mission to work toward a more just and peaceful world through international and intercultural learning experiences.

This June, Katie will travel, all expenses paid, to Columbia, South America, to facilitate her creative writing workshop with students there.

"I never saw it getting this big," Katie says. "I feel incredibly fortunate to have had such amazing support from the community and it makes me so proud to be from Shorewood. I am really excited for the next chapter of Kids Tales."

In the U.S., Katie has attained 501(c)(3) status for her program and hopes to expand it nationally. With summer 2015 pilot programs planned in Los Angeles and Washington, D.C., Katie has her hands full training instructors via Skype and email on how to implement the Kids Tales curriculum.

"This whole experience has been such a learning opportunity for me," she says. "To be able to go into classrooms, teach kids, and to see their excitement when they show me their finished product is the best feeling in the world. It's nice to know Kids Tales is making an impact." ■

To support Katie's Kids Tales program or to learn more, visit [kidstales.org](http://kidstales.org).

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# Wisconsin Breast Cancer SHOWHOUSE 2015

MAY 30-JULY 15

The Wisconsin Breast Cancer Showhouse for a Cure (WBCS) fundraising event returns to Shorewood in 2015. This year's Showhouse is a unique, modern Shorewood home at 3965 N. Lake Dr., facing Atwater Park and Lake Michigan.

WBCS is a nonprofit organization founded in 1988 to support early-stage breast cancer and prostate cancer research at the Medical College of Wisconsin. WBCS's Showhouse for a Cure event has donated more than \$5.45 million since inception.

Each room in the Showhouse is re-imagined and decorated by a Milwaukee-area designer. This year the Showhouse foyer will feature the work of Shorewood designer Sandra McSweeney of Design Services (4465 N. Oakland Ave.).

Advanced ticket sales, full schedule and lecture information are at [breastcancershowhouse.org](http://breastcancershowhouse.org). Tickets are \$20 prior to May 30, or \$25 at the door after the Showhouse opens.

## EVENTS AT THE SHOWHOUSE INCLUDE:

**Raise a Glass to Hope Gala** 6-10 p.m., May 29. Premiere showing of the 2015 Showhouse with small-plate dining, music and fundraising festivities.

**Lecture Series at the Showhouse** 6 p.m., Tuesdays and Wednesdays. Lectures to be announced.

**Designer Day** June 7 during Showhouse open hours. Meet and chat with room designers.

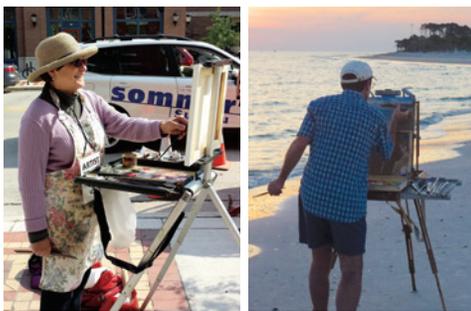


Submitted photo

The Wisconsin Breast Cancer Showhouse at 3965 N. Lake Dr. is the 4th Showhouse located in Shorewood since the event's 1988 inception. More than 20 Milwaukee-area designers will redesign the rooms of this year's home.

## PLEIN AIR SHOREWOOD Outdoor Art Competition and Celebration

SEPTEMBER 17-19, 2015



Calling all hosts! The third annual Plein Air Shorewood committee has a goal of housing every artist right here in our community during the event. Interested hosts should contact Eve Sappenfield, volunteer coordinator, at [info@pleinairshorewood.com](mailto:info@pleinairshorewood.com).

Find out more about this year's exciting event at [pleinairshorewood.com](http://pleinairshorewood.com).

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# Senior Resource Center

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## Shorewood Welcomes and Congratulates NEW AMERICAN CITIZENS

Shorewood residents Margaret and Michael Kolawole cast their first votes in an American election last November, after being sworn in as United States citizens just a month prior.

The new citizens relocated to Shorewood in 2009 from Ibadan, a major city in southwestern Nigeria. Both are retired teachers: Michael taught applied economics and quantitative techniques in several universities, while Margaret taught in high schools.

While they initially chose Shorewood to be close to one of their four sons, a lawyer who lives in Whitefish Bay, the Kolawoles are experiencing the Village as a friendly, welcoming community that offers many opportunities for seniors including the Senior Resource Center.

"We particularly appreciate the history lectures," Michael says.



Submitted photo

From left: Nancy Joseph, magistrate judge of eastern Wisconsin, with new U.S. citizens Margaret and Michael Kolawole.

## North Shore Fire Department Offers Free HOME SAFETY INSPECTIONS

There's a lot of truth to the saying, "better safe than sorry," especially when it comes to your home.

The North Shore Fire Department (NSFD) is offering free home safety inspections to help Shorewood homeowners and renters identify potential safety hazards and recommend corrective solutions.

In the 22 safety assessments conducted in homes in 2014, the NSFD found that nearly 50 percent of the homes did not have a properly working smoke detector. Supported by a grant from Walmart, NSFD personnel replaced these with new smoke detectors.

"They installed a smoke detector and carbon monoxide detector with 10-year batteries, free of charge, no mess. I know it will save my life if something happens," says Shorewood resident Ray Courtneage.

Shorewood Senior Resource Center Director Elizabeth Price reports that older residents who have had home inspections find the NSFD a trusted and reliable resource.

"They found a cord in our attic that needed to be replaced and installed four smoke detectors from our attic to the basement," Shorewood resident Evelyn Zulli says. "I think it's a wonderful service."

For more information or to schedule a free home inspection, contact the North Shore Fire Department at 414.357.0113 ext. 1512 or 1513.



### Intergenerational Art

Shorewood High School juniors and seniors were invited to explore the theme of "Intergenerational Shorewood" through an art contest the Senior Resource Center sponsored in March. Italian exchange student Federica de Marchi (pictured at left) took top honors and was awarded a \$1,000 cash prize for her entry, a work in Adobe Photoshop entitled, "The Tree of Ages."

The competition was funded in memory of community members Pat Burke, Dan and Violet Duecker, LaVerne Hammond, Jean Shaughnessy, Lorraine Shimeta and Esther Weinberger.

## Events

### The Shorewood Memory Café

Thurs., May 21, June 25, July 16, Aug. 20, 2:30-4 p.m.

Memory-challenged individuals and their care partners will meet at Three Lions Pub, 4515 N. Oakland Ave., for a social gathering with an emphasis on making friends. *Activities will be welcoming and participatory. R.S.V.P. with Milwaukee County Dementia Care Specialist Bashir Easter at 414.289.5792.*

### Contract Bridge Bidding Conventions with Bruno Wolff

Tues., June 9, 16, 23 and 30, 10 a.m.-noon

Improve your bridge game and your brain in this four-week session. *Shorewood residents' fee is \$45; non-residents' fee is \$50. Register by June 3, 2015.*

## Travel Opportunities

### Unlock the Fox (Day Trip)

Wed., June 24, 9 a.m.-6 p.m.

Join us for a bus trip to the Fox River Valley! We'll travel on a turn-of-the-last-century waterway built to create a passage from the Great Lakes to the Mississippi River, and learn about its history. A pontoon ride will be included if weather permits. *Shorewood residents and Shorewood Historical Society members' fee of \$60 (\$66 for non-residents) includes deluxe motor-coach transportation, lunch and lecture, docent-guided tour of the lock system and bus driver gratuity.*

### Brewers Game

Wed., July 8, 11 a.m. departure

Watch the Milwaukee Brewers play the Atlanta Braves from infield box seats on the first-base side. *Shorewood residents' fee is \$25, non-residents' fee is \$28. A school bus will leave the Shorewood High School parking lot at 11 a.m. and return immediately after the game.*

### Fall Tours With Sunflower Journeys

For detailed information visit [sunflowerjourneys.com](http://sunflowerjourneys.com) or call Elizabeth Price at the Shorewood Senior Resource Center.

#### A Grand Getaway on Mackinac Island

Aug. 17-20

This trip includes a trip on the SS Badger Ferry across Lake Michigan, a night in Luddington, Mich., and two nights at the Grand Hotel on Mackinac Island. *Price per person, double room is \$1,399; single rooms are an additional \$425.*

#### Dressing Downton Abbey:

#### Changing Fashions for Changing Times

Sept. 16, 9 a.m.-5 p.m.

Visit the Paine Art Center and Gardens in Oshkosh, Wis., for a stunning exhibition of three dozen period costumes seen on the PBS show "Downtown Abbey." *Tour cost of \$86 per person includes deluxe motor coach transportation, admission and lunch.*

#### Autumn Adventures: The Rhine Valley & Black Forest of Germany & Lucerne & Bernese Oberland of Switzerland

Sept. 21-Oct. 1

This trip includes three nights in a wine village along the Rhine, three nights in the Black Forest and three nights along the lake in Lucerne. *Tour Cost: \$4,398 per person double; single supplement \$599 per person.*

#### Built to Impress: Columbus, Indiana & Brown County Artists' Colony

Oct. 18-21

Tour architectural treasures including First Christian Church designed by Eliel Saarinen, the Cummins Engine Diesel Plant and an artists' colony in Nashville, Ind. *Tour Cost: \$879 per person double; single supplement \$239.*

Email [src@villageofshorewood.org](mailto:src@villageofshorewood.org) or call 414.847.2727 for a complete schedule of events or more information on any of the above activities.

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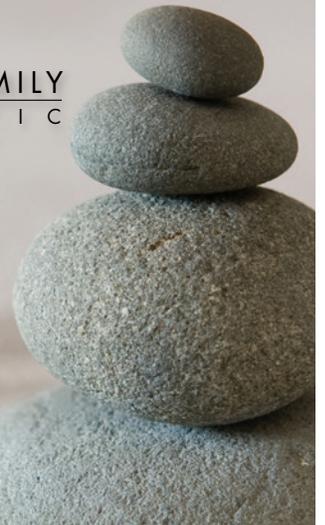
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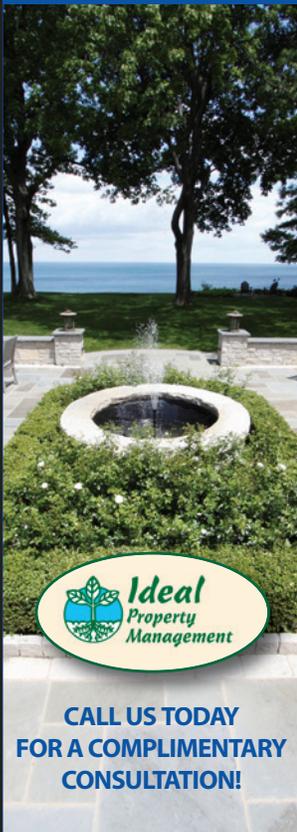
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Molly Fox-Kincaid, Jamie Puppe and Elaine Fraser, left to right, prepare their lemonade sale for charity after school at Lake Bluff Elementary.

## ELEVEN GIRLS, ONE MISSION: To raise money for local charities

By Katelin Watson

It all started when three friends from Lake Bluff Elementary School — Molly Fox-Kincaid, Alena Nikolich and Jamie Puppe — thought up the idea to start an Ambassador's Club specifically based on hosting fundraisers to benefit local charities.

"We knew that Lake Bluff hosts a lot of fundraisers for the school," Jamie explains. "But not many of those benefit the outside community. We wanted to start a fundraiser where people got something out of their donation, something yummy and delicious, while at the same time our club benefited by raising money."

The girls took this idea and approached the head advisor of the Ambassador's Program, Meghan Markham, for approval to begin promoting their club. Once the girls had the green light, they promoted club membership through school announcements and posters, and eventually added eight additional members — Sadie Cumberbatch, Elaine Fraser, Nora Frank, Olivia Johnson, Mira Laroyia, Audrey Oldfather, Azure Parmenter and Emma Stenzl.

The 11 rechristened themselves as the "Charity Club" and had their first meeting in late October. They spent recesses brainstorming different charities that could benefit from their efforts.

"Everyone threw out charity ideas," Alena says. "And as a club, we compiled a written list on the board, and then we voted — each person had three votes to give away toward the charities of their choice."

St. Jude's Children's Hospital got the most votes, and the girls began to plan when and how they would organize a fundraising activity. The club met nearly every Thursday at recess to nail down the logistics, and compiled their checklists and duties with no help from parents or teachers. Ultimately, they decided to sell hot chocolate every Wednesday after school in February.

When February came, the girls were very prepared, as they had planned and organized thoughtfully. Club members were assigned specific duties like buying the supplies, making the hot chocolate, serving the hot chocolate or collecting the money.

When asked about the results of the hot chocolate sale, the girls were not shy in sharing their opinions.

"It's great how little of an effort it was for us to put on this fundraiser and how big of a difference it made," Emma says. "We raised \$455.16 for St.

Jude's, so that felt really good, and it was just an hour per week of our time."

Adds Molly, "It's really a three-way win if you think about it. It's a balance of deliciousness for the customers, fun for us and helpfulness for the charities."

With the hot chocolate sale under their belts, the team moved on to their next big fundraising series — a lemonade sale benefitting Pathfinders, an organization empowering youth in crisis to make positive choices. Taking a similar approach, the girls have already begun selling the lemonade, which will continue to be sold every Wednesday after school in May. While the final profit has yet to be determined, the girls are confident that it will be another success.

As the school year comes to a close, the members have been thinking about the Charity Club's future. As the 6th graders depart for Shorewood Intermediate School, the girls hope to continue functioning as one big club with multiple fundraising events happening at both schools. ■

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## SHS STUDENTS EXCEL AT STATE ACADEMIC COMPETITIONS

The 2015 Shorewood Lake Sturgeon Bowl Team (left to right: Shimara Bose, Augustus Pendleton, Ananya Murali, Monica Dix, Maria Stahl and Team Advisor Karen Grzybowski) hold up their second-place ribbons following the competition.

By Molly Loucks

When it comes to competition outside the classroom, Shorewood students don't only excel on the field, in the pool or on the track. Academic competition is proving just as strong as athletic for Shorewood High School (SHS) students, thanks in part to the recent success of the Lake Sturgeon Bowl and Mock Trial teams. Both teams took second place at the state level in their respective final competitions this year.

### Science Bowl Stars

On January 31, SHS science teacher Karen Grzybowski and a team of five SHS students competed in the 14th Annual Lake Sturgeon Bowl. This question-and-answer competition, sponsored by the National Ocean Sciences Bowl and coordinated by The University of Wisconsin-Milwaukee's School of Freshwater Sciences, featured 20 teams and coaches from across Wisconsin and some areas of Illinois.

The team's second-place win is the highest they have earned in the last four years. Reflecting on this year's Lake Sturgeon experience, Grzybowski had nothing but good things to say about her team's efforts. "This team had a fantastic chemistry together," she says. "It wasn't just that they wanted to compete, they were actually interested in hearing the explanation of the right answer and learning from it."

### Trial Victory

SHS Varsity Mock Trial students found a similar success, placing second in the state competition on March 8, losing by just three points to Appleton's Xavier High School. The SHS team had taken first place at the regional level.

Debra Schwinn, SHS teacher and Mock Trial advisor, is pleased with the results this year and the work ethic of her team. "This has been one of the hardest-working teams I've seen in a long time," she says. "They are an extraordinary group of students and I'm lucky to have worked with them."



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### More than Medals

Though it is certainly nice to celebrate team success, students often come away from these experiences with a lot more than just medals and trophies.

“Competitions like these are opportunities for a diverse group of students with diverse talents to come together,” says Joe Patek, SHS assistant principal. “It’s a group of kids with shared interests coming together, pushing each other socially, emotionally and academically.”

Scholastic competitions, like athletic, are more than a fun way for students to hang out after school hours. These events serve as extensions of the classroom, helping students hone the skills to succeed in future careers and learning to work in diverse teams with other individuals who have complementary skill sets.

“Mock Trial helps with public speaking and analytical skills, builds confidence and teaches kids about the legal system,” Schwinn says.

Senior competitor James Douglass also sees the merit in his Mock Trial participation.

“Mock Trial brings the competition of sports and the academic importance of school together,” he says. “It’s really the best of both worlds. It helps me learn how to apply both those qualities in real-world situations.”

With national and local attention on curricula that excel in STEM (Science, Technology, Engineering, Math), Grzybowski sees the value in science-based competitions now more than ever.

“Lake Sturgeon Bowl is a valuable STEM opportunity for students,” she says. “It reinforces earth science, physical science, chemistry, biology and physics. They cover history and social studies with respect to the interactions of people and the oceans. I see the students thoroughly excited about the competition and about learning science.”

In addition to Lake Sturgeon Bowl and Mock Trial, SHS has academic teams that compete in Model United Nations and chess competitions. Stock Club, led by social studies teacher Jessi Braun, also hopes to compete eventually. Shorewood plans to add more opportunities for students to compete in extracurricular team competitions in the near future. ■

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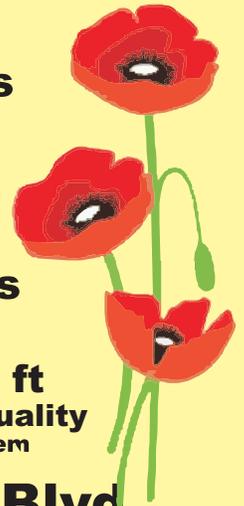
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## TEEN VOLUNTEERS REAP REWARDS

### for Recreation Department's Summer Volunteer Program

By Emma Soldon

Each year, the Shorewood Recreation Department's summer programs offer opportunities for students entering grades 7-12 to volunteer and gain skills at the same time. Volunteers have the unique opportunity to work one-on-one with younger students and also lead various activities.

Recreation Supervisors Nick Phalin and Megan Welch, along with Recreation Director Deb Stolz, assess the activities and decide which programs need volunteers. Welch then reviews and approves the volunteer applications (volunteers can submit a program preference), conducts volunteer orientations and monitors the programs.

In the summer of 2014, more than 80 students volunteered in over 50 programs and logged more than 777 service hours. Welch says she expects similar participation this year.

Many volunteers attended summer Recreation Department programs as children. Shorewood High School Junior Monica Dix took a sewing class when she was in elementary school, then became a volunteer for the class in middle school. Dix also volunteers with math, cooking and orchestra classes.

"I had so much fun taking the classes that I wanted to give back when I was older," Dix says. "I feel like I'm more connected to my community."

Welch adds that the students benefit from volunteering. "It teaches responsibility and prepares students for real-world job situations," she says.

In fact, Welch has hired students for paid positions who have demonstrated outstanding leadership as volunteers. Five of last summer's employees were previously volunteers.

Sara Feider, a Milwaukee Public Schools teacher, attended programs as a child, volunteered as a teen and started working through the Recreation Department after high school. Feider has taught several classes nearly every summer since then.



Submitted photo

Teens can volunteer their time toward activities they enjoy, such as beginners' lacrosse.

"I really enjoy the community feel of the Recreation Department and think that it helped me try different aspects of teaching [and] fine tune units I teach during the school year," Feider says. "While I volunteered, it helped me see if I was interested in majoring in education during college, and it helped get me ready for the responsibilities needed to have a job."

Miranda Jacobi, a high school junior, volunteers with gymnastics classes. "It's a really great experience," Jacobi says. "You benefit just by volunteering, learning new things and working with new people."

Feider and Welch say that younger students benefit from working with volunteers.

"Shorewood is proud to be a strong intergenerational community," Welch says. "I think it's great not only for the kids to receive guidance from their high school peers, but it's also beneficial for the high schoolers to get experience working with younger kids."

Dix and Jacobi agree. "I like working with little kids," Jacobi says. "I feel like I helped a lot of little kids learn new skills and learn how to do gymnastics."

Dix and Jacobi also say they fostered relationships with younger students. "When I see them around the district, they always get really excited, and they say 'Hi' to me," Dix says.

"Now I see them outside of school and outside of the Recreation Department, and they all know my name," Jacobi adds.

Students interested in volunteering should visit [shorewoodschoools.org](http://shorewoodschoools.org), click "Recreation and Community Services" then click "Teen Volunteers" to read the volunteer instructions and complete an application. ■

For more information, contact Megan Welch at [mwelch@shorewood.k12.wi.us](mailto:mwelch@shorewood.k12.wi.us) or at 414.963.6913 x4.

# BIGGER DIGS

The need for more space is a good thing  
for these expanding Shorewood businesses

By Jenny Steinman Heyden



Allison Rozek, owner of Swanky Seconds consignment boutique, stands in the doorway connecting her current store to its expanded space.

**Swanky Seconds** (2223 E. Capitol Dr.) is more than doubling the size of its store as the fashion resale business adds home furnishings to its inventory. The store is taking over the space next door, recently vacated by The Workroom (see below).

"I'm so excited to really see the vision come to life with our new space," says Allison Rozek, Swanky's owner. "We now have the amenities we needed, like customer bathrooms and two new changing rooms, as well as room for great furniture pieces."

Furniture will be a mix of new and used, with a focus on high-end, mid-century modern dressers and end pieces. The expanded space also boasts an elegant formalwear area and more room for the ready-to-wear items from Swanky's 2,000+ consigners.

**The Workroom** has tripled its showroom space with a move into the former Fyndig location at 4508 N. Oakland Ave. Raised ceilings and a bright interior show off the textiles and home furnishings.

"People have access to more online goods than ever, but here, you get an experience," says owner Amy Mueller of the space. "We encourage you to touch, feel and think about possibilities for your home."

The Workroom offers new and repurposed items, in four spaces: a design lab with thousands of fabrics, a workroom where Amy works on custom blinds, a retail space with a showroom, and Mike's workroom, where he crafts custom headboards, tables, benches and frames.

The couple will also be adding more samples and fabrics in a rotating channel system.

**SHOP** (4524 N. Oakland Ave.) moved last September to a unique 1,500-square-foot space in the Kensington Square area.

"We're so happy here," says Liz Sumner, who co-owns SHOP with her mother, Mary LeBlanc. "It's a unique space that fits our aesthetic. Moving was the best decision we ever made."

Business is strong, Sumner says, as SHOP retains its mix of hyper-local clientele and loyal destination shoppers. She also notes an uptick in foot traffic with the new location, "because we're grouped now with complementary businesses."

**Three Lions Pub** (4515 N. Oakland Ave.) has also expanded with the Lion's Den, an inviting new room attached to the original pub and formerly home to Big Bay Brewing Co. The Lion's Den welcomes patrons with a fireplace, comfy leather couches, game tables, ample gathering space and a custom bar with a new overhang. ■

## NEW BUSINESSES AND BUSINESSES ON THE MOVE



Submitted photo

### Nino's Southern Sides

4475 N. Oakland Ave.

414.964.3663

Opened December 2014

Odell and Gloria Robinson bring more than three decades of cooking up family recipes to this comfort-food haven of home cooking. The "sides" include greens, red beans and rice, mac 'n cheese, cornbread and more. Fried chicken and seafood gumbo are also offered. Dine in or take out.

### Integrative Massage & Body Therapy

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# SHOREWOOD'S BROADWAY BELLE

## ALUMNA KATE BALDWIN

"My experience at Shorewood taught me the values of discipline, respect for others, and how to have your own standards."



Photo by Paul Kohnik

Kate Baldwin with Norbert Leo Butz in a Broadway production of "Big Fish."

By Molly Loucks

With the district's reputable and high-achieving performing arts program, it's no wonder Shorewood has ties not only to Hollywood, but to the "Great White Way" as well.

Broadway belle Kate Baldwin, SHS '93, got her start as an actress and singer right here on the Shorewood High School (SHS) stage. Originally from Evanston, Ill., Baldwin moved to Shorewood with her family in 1982. She entered the Shorewood School District as a second grader at Atwater Elementary.

During her time at SHS, Baldwin was widely involved in the drama program. Her credits include roles as Eliza Dolittle in 1991's "My Fair Lady," Cinderella in a 1992 production of "Into the Woods," and Eva Peron in "Evita."

"I remember devoting time after school and most weekends to rehearsing and working on the productions," Baldwin says. "I loved every minute of it."

Baldwin's involvement in the performing arts was not confined to the SHS stage. She also participated in the Wisconsin Conservatory Children's Chorus for six years prior to high school, as well as in a student ensemble called Prism through the former Shorewood studio Dance Spectrum.

Like most early performers, Baldwin also put on shows at home.

"As a child, I put on plays in my basement and read a lot and wrote short stories," Baldwin says. "I found storytelling, music and choreography fascinating. I still do."

Baldwin flexed her storytelling muscles on the staff of the SHS school newspaper, Ripples, as well as with literary arts magazine *Pegasus*. She was also a flutist in the marching band. However, it was storytelling through singing and acting that held true for Baldwin into adulthood.

After graduating from SHS, Baldwin enrolled at Northwestern University, where she performed roles such as Trina in "Falsettos," and the titular role in the Greek tragedy "Hecuba."

Her Broadway credits include starring as Sandra Bloom in "Big Fish," Helen in "Wonderful Town," and supporting parts in "Thoroughly Modern Millie" and "The Full Monty." Baldwin's 2009 turn as Sharon McLonergan in "Finian's Rainbow" netted her a Tony nomination for Best Actress in a Musical.

But Baldwin says her favorite role to date was as Leslie Benedict in the musical "Giant," which ran at New York's Public Theater in 2012. "For me, that piece had everything – a compelling story with real human struggle at its center, told through gorgeous music," she says.

Currently, Baldwin is starring in the 20th-anniversary production of "John & Jen" at New York's Keen Company, for which she recently received a Drama Desk Award nomination.

"It is a two-person musical that tells the story of a brother and sister in the first act, and in the second, the story shifts to that of a mother and son relationship," Baldwin explains. "It's vocally demanding and requires a lot of energy and stamina."

Baldwin has also released two solo albums and does occasional vocal performances. Next up for the chanteuse is a production of "Bells are Ringing" at the Berkshire Theater Festival this summer, where she will star opposite her husband, fellow performer Graham Rowat.

Though she now calls New York City home, Baldwin has fond memories of Shorewood.

"My experience at Shorewood taught me the values of discipline, respect for others, and how to have your own standards," she says. "Those are things that help later in life, regardless of what career you're pursuing." ■

For more about Kate Baldwin, including performance clips and critic reviews, please visit [kate-baldwin.com](http://kate-baldwin.com).

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# Hi, Neighbor



Mike, Freddy and Juli Kaufmann outside their environmentally friendly Shorewood home.

## FROM RACCOONS TO RESIDENTS: Kaufmanns Settle into Sustainable Home

**Meet:** Mike Kaufmann (wife Juli, son Freddy)

**Moved to Shorewood:** May 2014

*As told to Jenny Steinman Heyden*

"We weren't looking to move. We'd just built a house in Walker's Point, across the street from my wife Juli's office. But Juli's brother lives in Shorewood, and told us about an opportunity to buy an old house here.

"The house wasn't salvageable. There were raccoons living in the walls; the wood and the foundation were rotting. But we saw this as an opportunity to build our dream home. We decided to deconstruct the house and repurpose what we could salvage, plus add other local, reclaimed elements.

"The new home's exterior Cream City brick, for example, is from Schlitz Bottling Co. The driveway is reclaimed pavers from Milwaukee streets dating back to original streetcars. The exterior wood is from pickle barrels reclaimed from Western Wisconsin factories. Fortunately, the Village of Shorewood was open to architectural diversity and the planning and development departments were great to work with.

"For the first few months [of living here], people would just walk right up to the front of the house, cup their eyes on the glass and stare into the house, right at us. We got used to it after a while.

"Shorewood provides a wonderful community for our son, Freddy. Now he is so attached to Shorewood that instead of going up north, he wants to hang at the playground at Lake Bluff School. Juli can't walk across the street to work anymore, but she loves taking the 'green limousine' [Milwaukee Transit System bus] downtown." ■

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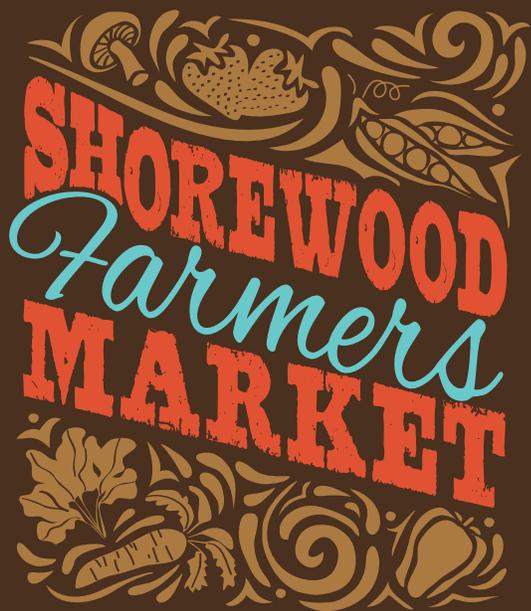
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# Shorewood Resources

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## LOOKIN' GOOD, SHOREWOOD!

### Façade Improvement Program for Local Businesses Extended

The Village Board and Community Development Authority (CDA) have approved \$100,000 in funding for Shorewood's Façade Improvement Program through 2015 and 2016.

The Façade Improvement Program, launched in 2004, is a grant program funded by the tax incremental financing district, and administered by the Shorewood Business Improvement District (BID). It was designed to maintain Shorewood's vibrant business district by helping Shorewood property owners make improvements to the visible exteriors of businesses along N. Oakland Ave. and E. Capitol Dr.

Specifically, the grants:

- ▶ enhance the attractiveness of the central business district.
- ▶ ensure a high level of maintenance for a sustainable commercial area.
- ▶ promote commercial vitality and increase economic activity.
- ▶ maintain or improve existing property values in the target area and adjacent areas.

Not counting the newly approved funds, the grant program has allocated more than \$850,000 in funds toward façade facelifts. Grants require matching private investment from Shorewood property owners.

The recently completed façade work to the building on N. Oakland Ave. that houses The Waxwing and Draft & Vessel is a prime example of façade enhancement completed with grant funds, as is a large portion of the renovated Nana/Three Lions Pub building. With grant assistance, Swanky Seconds on E. Capitol Dr. will soon be sporting fresh awnings, and Northwoods Software on E. Capitol Dr. will be refreshing its monument sign.

BEFORE



AFTER



The Draft & Vessel building's façade was recently refreshed through the BID's Façade Improvement Program.

If you own a retail building in the central business district and are interested in a Façade Improvement Grant, contact Jim Plaisted, BID executive director, at [jim@shorewoodwi.com](mailto:jim@shorewoodwi.com).

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## WANTED: Village Committee Volunteers

The Village of Shorewood is continually looking for interested residents to serve on action committees as well as on advisory committees and commissions, which typically have one- to three-year terms (see [villageofshorewood.org](http://villageofshorewood.org); click on Government for a list of committees). A volunteer application is available on the website or from the Village Clerk's office. Applications are kept on file for up to two years to fill openings as they occur. For more information, call 414.847.2608.

---

## Metro Market CONSTRUCTION



Rendering from General Capital Group

Construction has begun on the new Metro Market and parking ramp. There are several ways to learn more about the project and keep current on its progress:

- ▶ Sign up to receive project alerts from the Village at [villageofshorewood.org/signup](http://villageofshorewood.org/signup).
- ▶ View project renderings and a construction schedule at [villageofshorewood.org/metromarket](http://villageofshorewood.org/metromarket).
- ▶ Visit the developer's project page, [shorewoodmetromarket.com](http://shorewoodmetromarket.com), which includes a blog highlighting project details and status.

## New Policy for SIDEWALK REPLACEMENT FEE PAYMENTS



Four feet stand on a new sidewalk paver in Shorewood.

The Village Board approved a change in the way fees are paid for sidewalk replacement at its March 16, 2015 meeting.

Property owners are assessed 100 percent of paver replacement costs on primary frontage and 50 percent on secondary frontage. Previously, the total assessed was due and payable during the calendar year in which the work was performed. Unpaid balances were added to the tax roll.

Concerned about a significant increase in concrete costs, the Board approved a change that enables property owners with assessments exceeding \$1,000 to complete payments over the course of two years without added interest.

Sidewalk repairs are done every other year. The Village is divided into five sections; each section is evaluated every 10 years. This year the sidewalks in the northeast section of the Village will be evaluated and replaced as needed.

## Connect with the Shorewood Police Department ON NIXLE

The Shorewood Police Department uses a community information service provider service called Nixle. Nixle provides secure and reliable information to the community in real time – via text message, email and online – about major incidents or ongoing crime trends in and around Shorewood, as well as other important information from the Police Department. You can register for Nixle updates at [nixle.com](http://nixle.com) or by texting "53211" to 888777.

## "NOTIFY ME"

Residents who wish to receive current information on issues or projects of particular interest can request information updates via email or text message. Visit [villageofshorewood.org](http://villageofshorewood.org) and click on "Notify Me." You can select Village Board and committee meeting dates and agendas, construction updates, a calendar of events or job postings, or sign up for the Village Manager's Weekly Memo.

## Village Department

**Clerk Treasurer's Office** - 414.847.2608, Voter registration, election information, property tax payments

**Customer Service** - 414.847.2700

**Library** - 414.847.2670

**Planning and Development** - 414.847.2640, Permits, inspection requests

**Police Department** - 414.847.2610, Street parking permission, Neighborhood Watch

**Public Works** - 414.847.2650, Garbage and refuse pick up, street repairs, street lights out

### REMEMBER TO APPLY FOR PERMITS

Contact the Village Planning and Development Department before you start any building or remodeling projects. Permits are needed for decks, fences, foundation repairs, plumbing or electrical projects, and much more.

Call 414.847.2640 or go to [villageofshorewood.org](http://villageofshorewood.org) and click on Permits and Applications.



### SHOREWOOD MUNICIPAL WATER UTILITY RATES

#### Quarterly Service Charges:

5/8-inch meter	\$18.00
3/4-inch meter	\$18.00
1-inch meter	\$27.30
1-1/4-inch meter	\$36.60
1-1/2-inch meter	\$45.90
2-inch meter	\$70.50
3-inch meter	\$114.00
4-inch meter	\$174.00
6-inch meter	\$303.00
8-inch meter	\$468.00
10-inch meter	\$678.00
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#### Quarterly Sewer Service Charge:

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# Out & About in Shorewood

1



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2



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3



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4



5



6



8

7



**1** Shorewood's 6th-grade orchestra students performed at the State Capitol April 7 as part of the Wisconsin Music Educators Association's concert series celebrating "Music In Our Schools" month.

**2** Rob Reinoffer, Shorewood School Board president, left, and Tim Kenney, Shorewood High School principal, examined student works at the Shorewood School District Art Show. The show ran February 25 through April 6 at the Shorewood Public Library.

**3** WTMJ News Radio 620's "We Love Wisconsin" tour with Gene Mueller, far right, visited Benji's Deli in February, when tour sponsor All American Window and Door awarded \$1,000 to the Shorewood Woman's Club for outstanding community service. From left: Pat Mueller, Woman's Club member; Janet Nortrom, Woman's Club president; Terri Lodwick, sponsor representative.

**4** Shorewood's School of Rock held an "'80s Prom" show April 11 in the Shorewood High School North Gym. Performing, from left: Saul Dinauer, Eli Finder, Adam Dolan and Ayo Kolawole.

**5** The Milwaukee Symphony Orchestra's Mike Giacobassi, violinist, and Beth Giacobassi, bassoonist, both of Shorewood, performed at the Shorewood Colectivo Coffee April 6 as part of the MSO Mondays concert series.

**6** North Shore Boulangerie chef Ben Fairly, left, with Gene Webb, owner, displays a fig and goat cheese tartine. During the Business Improvement District's "Small Plates Week" April 20-26, eight Shorewood restaurants showed off their chefs' talent and creativity with specially priced appetizers, small entrees and desserts.

**7** Shorewood Intermediate School students brought energy and talent to a production of "Fame Jr.," Feb. 27-28 in the Gensler Theater.

**8** Wisconsin writer Nickolas Butler discussed his novel "Shotgun Lovesongs" at the Shorewood Public Library as part of the 2015 Shorewood Reads program.

# Shorewood A Look Back

The tall building in the distance is the American Motors Assembly Plant (Walmart has replaced the demolished plant).



Shorewood Historical Society photo

Lou Ehlers Buick dealership is where we now find Culver's and Bakers Square. Trains still traveled regularly through the Village, and the Shorewood train station is visible between the Buick and Mobil gas signs.

## 1949

E. CAPITOL DRIVE  
looking west from N. Morris Blvd.



The train bridge was a popular place to advertise both train routes and Shorewood activities, until it was replaced by the Oak Leaf Trail Bridge in 2010.

The road-repair crew pictured above was intent on refurbishing lane markers in spring 1949. Although spring road repairs are still common, the view looking west from N. Morris Blvd. has changed considerably.

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## Shorewood Summer Calendar

Shorewood Intermediate School = SIS, Shorewood High School = SHS

### MAY

**MON., MAY 11** Shorewood Intermediate School's Gallery Night, 5-6 p.m., SIS

**TUES., MAY 12** Shorewood High School AP Art Night, 5:30-8 p.m., SHS

**WED., MAY 13** Atwater Elementary School Art Night, 6-8 p.m., Atwater Elementary School

**FRI., MAY 15** Lake Bluff Elementary School Artist In Us Event, 3:30-6 p.m., Lake Bluff Elementary School

**SAT., MAY 16** Atwater Beach Stair Climb, 9-10 a.m., Atwater Beach Park  
*Shorewood Recreation invites you to this inaugural event. Register through [shorewoodrecreation.org](http://shorewoodrecreation.org).*

**SUN., MAY 17** Shorewood High School Chamber Orchestra Concert, 7 p.m., North Shore Presbyterian Church

**SUN., MAY 24** Memorial Day Weekend program, 4 p.m., Atwater Park

**WED., MAY 27** Shorewood High School Finale Band Concert, 7 p.m., SHS Auditorium

**THURS., MAY 28** Elementary Schools Band Concert, 7 p.m., Lake Bluff Elementary School

### JUNE

**TUES., JUNE 2** Shorewood High School Spring Orchestra Concert, 7 p.m., SHS Auditorium

**WED., JUNE 3** 6th Grade & SIS Orchestra Concert, 7 p.m., SHS Auditorium

**THURS., JUNE 4** Shorewood Intermediate School Spring Band Concert, 7 p.m., SHS Auditorium

**SAT. & SUN., JUNE 6-7** St. Robert Parish Fair, Sat., Noon-10 p.m., Sun., Noon-7 p.m., 4019 N. Farwell Ave. Games, inflatables, live music, rummage, Saturday BBQ, Sunday chicken dinner.

### JUNE (cont.)

**SUN., JUNE 7** Shorewood Intermediate & High School Choir Benefit Concert, 2 p.m., SHS Auditorium

**THURS., JUNE 11** Last day of classes for all Shorewood students; Shorewood High School Graduation, 8 p.m., SHS Auditorium

**SAT., JUNE 13** 44th Annual Men's Club Chicken Barbecue, 11:30 a.m.-7:30 p.m., Atwater Park

**SAT., JUNE 13** Shorewood Concert Band Performance, Noon, Atwater Park  
*(at the Chicken Barbecue)*

**SAT., JUNE 13** Welcome New Neighbor Event, 9-11:00 a.m., Atwater Park  
*Meet and greet with free coffee.*

**MON., JUNE 15** Summer Recreation programs begin. Visit [shorewoodrecreation.org](http://shorewoodrecreation.org) for more information on programs.

**THURS., JUNE 18** 12th Annual Shorewood Criterium Cycling Classic, 4:15-8 p.m., Shorewood Business District

**SAT., JUNE 20** Shorewood Recreation Department's First Ride, 9:30 a.m., SHS Parking Lot  
*Children learn to ride a two-wheeler bike and bike safety.*

**THURS., JUNE 25** Shorewood Concert Band Performance, 7p.m., Atwater Park

**FRI.-SAT., JUNE 26-27** 45th Reunion for the Shorewood High School Class of 1970. Visit the Alumni page under SHS on [shorewoodschoools.org](http://shorewoodschoools.org) for more information.

**SAT., JUNE 27** Hazardous Waste Collection, 8 a.m.-2 p.m., SHS parking lot  
*Sponsored by MMSD. Visit [mmsd.com/household-hazardous-waste](http://mmsd.com/household-hazardous-waste) for details on accepted material.*

**SUN., JUNE 28** Shorewood Farmers Market, 10 a.m.-1 p.m., Atwater Elementary School west playground  
*Runs every Sunday through November 1.*

### JULY

**SAT. JULY 4** Independence Day Celebration 3 p.m., Oakland Ave. Parade  
9:30 p.m., Atwater Park fireworks  
*For event details, see page 18.*

**SAT., JULY 4** Special Free Community Open Swim, 12:30-2 p.m., SHS VHE Pool

**SAT., JULY 11** Alumni Open House, Noon-3 p.m. SHS Class of 1960 and other SHS alumni welcome.

**THURS., JULY 16** Shorewood Concert Band Performance, 7p.m., Atwater Park

**THURS., JULY 23** Shorewood Library Summer Celebration, 6 p.m., Shorewood Library  
*Music, ice cream, trolley rides.*

**FRI., JULY 31** Movie Under the Stars 8:30-10 p.m., Lake Bluff School Field  
*Shorewood Recreation invites you to the movie "Paddington."*

### AUGUST

**THURS., AUG. 13** Shorewood Night Out, 4:30-7:30 p.m., Village Center

THE FLAVOR:  
SUPERMAN

THE PLACE:  
THE CHOCOLATE FACTORY

