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Table of Contents

- 4** Shorewood Schools To Become Google District
- 6** Excellence in Teaching Awards
- 7** Newman Named Coach of the Year Finalist
- 8** High School Welcomes New Associate Principal
- 9** District Volunteers Acknowledged
- 11** Recreation Department News
- 12** Preparing for Picnic Fun Courtesy of Shorewood Retailers
- 14** The Chocolate Factory Opens in Shorewood
- 15** Pick Up Your Shorewood Shopping Guide
- 16** Shorewood Welcomes the Hubbard Park Beer Garden
- 17** Integrative Health Services Celebrates 15 Years
- 18** Bike Fashion Show Highlights
- 20** Plein Air Shorewood Returns for Second Year
- 22** Recycling Tips 101: We Can Do Better!
- 24** 2025 Village Vision Plan Approved
- 25** Shorewood Honored for Innovation in Financial Management
- 26** Shorewood Welcomes New Commercial Developments
- 28** Senior Resource Center Upcoming Programs
- 30** Senior Resource Center Announces Art Contest
- 31** North Shore Health Department News
- 32** Shorewood Historical Society Celebrates 30 Years
- 34** Village Notes and Resources
- 36** 4th of July Revisited
- 39** Library Installs LiveWall
- 39** Fish and Feather Festival in October
- 42** Village Services and Contact Information
- 44** Community Calendar

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On the Cover: Shorewood summers include an abundance of special events for residents and guests. The annual Summer Sounds concert series draws huge crowds to its Wednesday evening outdoor performances at Hubbard Park in July. Photo by John O'Hara

The advertising deadline for the Fall 2014 issue of *Shorewood Today* is October 3 on a space-available basis. For advertising rates, e-mail info@shorewoodtoday.com.

Shorewood Today Magazine Offers Cost-Effective Communications

Shorewood Today offers an attractive, appealing way for the Village, School District and Business District to share important information with the community. The cost of publishing *Shorewood Today* is very reasonable, thanks to the advertising support of local businesses. We will continue to be sensitive to keeping costs low in bringing you this high-quality communication vehicle.



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Shorewood TODAY

Shorewood Today is a community magazine providing useful information about the Village of Shorewood and offering news and feature stories about the people, places and things that make our community a special place to live, do business and raise a family. The magazine is jointly published four times a year by the Village of Shorewood, the Shorewood School District and the Shorewood Business Improvement District (BID), with additional financial support from the Shorewood Marketing Program.

Shorewood Today welcomes story ideas, content suggestions and advertising inquiries, but reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please e-mail all inquiries and suggestions to info@shorewoodtoday.com.

Shorewood Today is guided by a professional advisory committee composed of representatives from stakeholder groups and Shorewood residents. Current members are Barb Caprile, Karen de Hartog, Diane DeWindt-Hall, Ann McKaig, Colin Plese, Rebecca Reinhardt, Karen Strom and Rachel Vesco.

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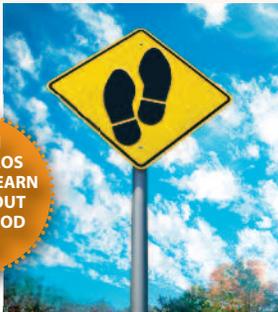
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Shorewood Schools To Become a Google District

Photo by John O'Hara

As the 2014-2015 school year gets underway next month, Shorewood Schools will continue to move into the 21st century by transitioning into a Google Apps for Education, or GAFE, District.

By becoming a GAFE District, Shorewood students and staff members will have access to Google Applications (apps), including Google Docs, which is similar to Microsoft Word; Google Drive, which will allow students and staff to store work digitally (in the cloud); and Gmail, Google's e-mail service, as well as other applications that can be used in the classroom to supplement everything from first grade math lessons to keyboarding.

Unlike traditional software programs, most of these applications can be accessed using any device with an Internet connection and do not need to be installed onto a hard drive. As such, students and families will no longer need to purchase products like Microsoft Word or PowerPoint to complete a project at home.

This will allow students without home Internet access to use computers in public spaces, such as libraries, to access all of their school files. Similarly, there are also Google applications that are compatible with smartphones and tablets.

Many of the applications foster collaboration among students and staff members. For example, multiple users can work on a single Google Doc document together, at the same time, allowing for instantaneous feedback.

Each student will receive a District e-mail address with built-in features designed to protect students' identities and ensure safety. The exact security features will be grade level specific. First graders, for example, will only be able to e-mail their teacher, while high school seniors will have much more open access.

Students' full names will not be included in their e-mail addresses, just the first three letters of their last name, and, if necessary, three numbers. (This is the same username that families and students currently use to access PowerSchool, the District's digital grade book software.) The District will also retain ownership of all student information and documents stored in the cloud, not Google, providing another level of protection.

"I am so excited that Shorewood is becoming a Google District," says Shorewood Director of Curriculum, Instruction and

Pupil Services Dr. Tabia Nicholas. "These new tools will help our staff and students work together more efficiently, and offer the potential for increased differentiation and individualized learning in our classrooms."

As part of the transition, some staff members will receive extra training this summer so they can assist their co-workers throughout the school year, while all staff will receive training in August. During the first quarter of the school year, small pilot groups of students at each school will be testing out various applications before the Google platform is fully implemented during the second quarter.

"During the first quarter of the school year, our technology department will be working with teachers and staff members to set age protocols for students, and will also provide additional staff training if necessary," Shorewood Technology Director Connie Jaeger says. "We want to introduce this technology appropriately, with adequate time for adjustment, rather than just throwing new technology at our staff and students for technology's sake."

While the Google applications will be compatible with Shorewood's current laptops and desktops, thanks to generous donations from SEED and the Lake Bluff PTO, the District will also be purchasing 260 Chromebooks for student use while at school to increase availability and access. (A Chromebook is portable, like a laptop, but runs Google's Chrome Operating System and is designed to be used primarily while connected to the Internet, with applications and data residing in the cloud. Some applications, including Google Docs, can be used offline as well.) Netbooks, which are similar to Chromebooks, have also been purchased for use during the school day.

When they return next month, students and staff will also notice an updated wireless network. This summer, wireless Internet access was enhanced at all District schools and buildings, and the bandwidth, or speed, was increased by 150%.

"As our society becomes more mobile, we need to be able to support the devices used in the classroom as well as those being brought from home, particularly by our older students," Jaeger says. "These upgrades will help support that work and keep Shorewood Schools moving forward."



Thank You 2013-2014 Annual Fund Donors You Helped SEED Raise \$191,000

SEED will fund \$130,000 in grants to **SHOREWOOD SCHOOLS** and allocate an additional \$100,000 to the General Education Fund.

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Our apologies to any individual or family whose name was inadvertently omitted or listed incorrectly.





Karen Grzybowski, Sarah Kopplin and Deb Sakai proudly display their Excellence in Teaching Awards at the celebratory dinner in June.



Excellence in Teaching Awards Presented

New Award Recognizes Highest Professional Achievements in Teaching

For the first time, three Shorewood teachers were recognized with the Shorewood Excellence in Teaching Award: Shorewood High School science teacher Karen Grzybowski, Shorewood Intermediate School geography teacher Sarah Kopplin and Atwater multiage teacher Deb Sakai. The award was funded entirely by an anonymous donor and aims to recognize the highest professional achievements in teaching by Shorewood School District educators.

“The recipients were selected from a pool of teachers nominated by fellow District employees, students, parents and community members.”

As part of the award, the recipients each received \$5,000 and celebrated their accomplishments at Northstar Bistro on June 16.

The recipients were selected from a pool of teachers nominated by fellow District employees, students, parents and community members. In March, all of the nominated educators were contacted, and given the chance to apply for the award. (Approximately 45% of all District teachers were nominated, and 30% of those eligible to receive the award applied.)

As part of the application process, each nominee submitted two letters of recommendation (from a student, parent/guardian

or co-worker) as well as their own letter, explaining why they should be presented with the award. Nominees could also submit photos and/or videos.

A selection committee comprised of long-time Shorewood residents and education experts reviewed the applications. Committee members reviewed three criteria to evaluate the nominated teachers: student achievements, inspiration, and communication and collaboration with the school community.

Members of the selection committee included Chair Mike Spector, a longtime Shorewood resident who attended the District as a student and also served as the Shorewood School Board President and Village President; Mary Diez, Dean of the School of Education at Alverno College and former President of the American Association of Colleges for Teacher Education; Jack Linehan, who retired from the Shorewood School District after 18 years in leadership roles; Latish Reed, a 1990 graduate of Shorewood High School who currently serves as an Administrative Leadership faculty member at the University of Wisconsin-Milwaukee; and the donor, who wishes to remain anonymous but has been a resident of Shorewood for more than 50 years. (No one on the selection committee had students currently enrolled in the District.)

Although the award was presented for the first time during the 2013-2014 school year, it had been in the planning stage for six years. Moving forward, SEED will facilitate the award, although the exact number of awards may increase as the result of additional contributions. Individuals interested in nominating a deserving teacher for the 2014-2015 school year can visit shorewoodseed.org to fill out a nomination form.

Newman Named Coach of Year Finalist

Shorewood High School boys cross-country and track and field coach Dominic Newman was recently named a Brooks 2014 Inspiring Coach of the Year Award finalist. Newman was nominated by a number of parents, athletes and fellow coaches earlier this year for his hard work, encouragement and dedication to the SHS track and cross country programs.

According to Brooks, while it's common for coaches to be nominated by parents and athletes, it is unusual for fellow coaches to submit nominations.

As a finalist, Newman will receive \$5,000 in Brooks running shoes, apparel and accessories for his teams, \$500 cash for team expenses, and membership in the Brooks Inspire Daily program for 2014. Neumann has also been invited to attend the Brooks Inspiring Coaches awards ceremony in Seattle on August 5. (Brooks will pay for all of his travel, lodging and food expenses.)

Brooks will choose one Inspiring Coach of the Year from its nominees later this fall. Should Newman be named the Inspiring Coach of the Year, he will receive an additional \$5,000 in Brooks running shoes, apparel and accessories for his teams, \$2,000 cash for team expenses and a trip for two to the 2015 Brooks PR Invitational.

"It's a great honor to be selected to the top 25 from the more than 1,500 nominations Brooks received," Newman says. "I am honored that my athletes, parents and fellow coaches took the time to nominate me, and felt that I inspired both my teams and the running community as a whole."



Cross-country and track coach stands with members of his 2012-2013 track team after being crowned State Champions. Newman was recently named a Brooks Inspiring Coach of the Year Award finalist.

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Shorewood High School is excited to welcome Joe Patek as its new Associate Principal. Patek came to Shorewood from Cedarburg.

Shorewood High School Welcomes New Associate Principal

Shorewood High School is excited to welcome Joe Patek as its new Associate Principal. Patek, who officially began at SHS on July 1, came to Shorewood from Cedarburg High School where he served as both an English teacher and temporary Assistant Principal while the school's Assistant Principal was on leave. Before working in Cedarburg, he taught English at Oshkosh North High School.

Patek lives along the Shorewood/Whitefish Bay border and says he was attracted to the position because of the Shorewood community, as well as the close proximity to his home. He added that he was excited about the prospect of being able to work with students who are also members of his community.

"We had a number of really outstanding candidates apply for the Associate Principal position, but one of the things that separated Joe was his very apparent passion for education, working with teenagers, and his energy and enthusiasm for building positive relationships with both students and families," Shorewood High School Principal Tim Kenney says.

Patek will also spearhead the District's efforts to expand its focus on mental health and wellness for its students, Kenney adds.

As the school year gets underway next month, Patek said he is looking forward to getting to know everyone.

"I am excited to be a part of Shorewood, and want to keep the high school moving in a positive direction," Patek says.



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Shorewood Schools Celebrate District Volunteers

One of the things that makes the Shorewood School District special is the amount of volunteer support teachers and staff members enjoy. If you walk through the District's schools, you'll find families, community members, high school students and retired teachers all helping out in a variety of ways. These individuals assist with everything from decorating classrooms to judging science fair projects. In fact, the District has more than 850 registered volunteers.

This spring, the School District partnered with the Village of Shorewood to celebrate these individuals with a Volunteer Reception Program. As part of the event, all District and Village volunteers were given two free tickets to the SHS Drama production of "West Side Story," or VIP seating at another SHS spring performing arts event.

The celebration honored many individuals, and SHS Mock Trial Coach Nathan Bayer was named the District's "Spirit of Shorewood" award recipient for continually going above and beyond the duties and expectations of a typical volunteer.

Bayer has been coaching the SHS Mock Trial team for more than 10 years. In this role, he spends nearly half of the year (October-May) dedicating at least three nights a week to SHS students. Under Bayer's guidance, the team has won countless regional competitions and often places within the top three teams in the state. Multiple times the team has competed in front of the Wisconsin Supreme Court (most recently during the 2013-14 school year).

"As I sorted through all the nominees for the Spirit of Shorewood Award, Nathan's name clearly rose to the top," Shorewood School District Superintendent Dr. Marty Lexmond says. Many parents and staff members nominated Bayer, commenting on his ability to teach students public speaking and critical thinking skills. They also called him a role model for continually demonstrating hard work and good sportsmanship.

"To say that he has changed the lives of the students for the better hardly scratches the surface of the powerful effect he has had on our students," SHS Principal Tim Kenney says. "Our District is extremely lucky to have him as part of our community."

Shorewood resident and business owner Mike O'Brien received the Village's Spirit of Shorewood award.



Shorewood Superintendent Dr. Marty Lexmond (far right) presents Nathan Bayer (far left) with the School District's Spirit of Shorewood award. Village President Guy Johnson (second from left) was also on hand to present Shorewood resident and business owner Mike O'Brien (second from right) with the Village's Spirit of Shorewood award.

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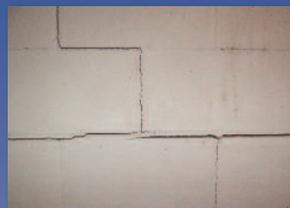
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Join us for Roald Dahl's timeless story of the world-famous candy man – and his quest to find an heir – as it comes to life in Shorewood Drama Junior's summer musical theatre production of "Willy Wonka Kids," an adaptation of Charlie and the Chocolate Factory, featuring the songs from the classic 1971 family film "Willy Wonka and the Chocolate Factory."

This scrumdiddlyumptious musical is guaranteed to delight everyone. Actors, singers, dancers, technicians and chocolate lovers are encouraged to join us for a fantasy ride into the land of pure imagination! The show will open on Friday, August 8 with performances at 1:30 p.m. and 7 p.m. and continue on Saturday, August 9 at 7 p.m. and Sunday, August 10 at 1:30 p.m. All performances will be held in the Shorewood High School Auditorium/Gensler Theatre. Tickets will be available for purchase at the door.

Recreation Department Fall Activity Guide

Look for your Shorewood Recreation Department Fall 2014 Activity Guide in your mailbox! Resident online registration begins August 18, with non-resident online registration beginning August 22. Don't forget: If you are a Shorewood School District family, even if you don't live in the Village of Shorewood, you are considered a resident, and can pay the reduced rate!

5th Annual Shorewood Community-Wide Halloween Party

Join SEED and the Recreation Department for a night of Halloween fun and games! This free event will feature several family-friendly activities and games, including bowling in the Shorewood High School Bowling Lanes, a haunted hallway and more. Be sure to wear your Halloween costume!

Location: SHS Youth Center
Date: Thursday, October 31
Time: 4-5:30 p.m.

.....
It is the policy of the Shorewood School District that there shall be no discrimination on the basis of age, race, religion, creed, color, handicap, marital status, disability, sex, national origin, ancestry, sexual orientation, or membership in the national guard, state defense force, or any other reserve component of the military forces of the United States.

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Basket from North Shore Boulangerie, wine from Thief Wine, corkscrew and linens from Garden Room and pastries from City Market.



Linens, hat and Frisbees from Garden Room, books and cups from The Workroom, sunglasses from Goldi, and wine from Thief Wine.



Courtesy of Shorewood Retailers: Summertime Picnic Fun!

Shorewood's got your picnic needs covered this summer! You can get everything from the picnic basket to delicious food and beverages to strap on your bike or load in your car and spread out in a local park. Here are a few suggestions from the locals to get you out and enjoying the sunshine.

Tasty Savories

No picnic is complete without food, and there are a myriad of options in Shorewood for purchasing healthy, portable meals such as a cold sandwich, sub, or salad from City Market, Sedlik on Oakland, Pick 'n Save, North Shore Boulangerie, Einstein's or the new Chocolate Factory. Russian Food and Gifts is also a contender if you want to fancy up your feast with caviar. Other food and beverages are available at many retailers in Shorewood, and all addresses and contact information available in the Shorewood Food & Beverage Guide or by checking the interactive map at shorewoodwi.com.

Local resident and picnic connoisseur Janet Reinoffer says

she likes Sendik's for the chicken salad on a croissant, "They cut it up and it's ready to go!"

Gene Webb at North Shore Boulangerie advises, "Never bring anything that requires a lot of cutting up. Have good wine, nice linens, real cutlery – but no stemware. And don't forget the corkscrew!"



Assorted corkscrews/ bottle openers from Garden Room.

Delicious Desserts

Surprise your family and friends with special items from Shorewood such as chocolates from Indulgence Chocolatiers, tasty popcorn from Goody Gourmets, and fresh bakery items from Miss Cupcake, City Market and North Shore Boulangerie. Don't forget Culver's, YoMama, and The Chocolate Factory make great places to get icy treats on the way home.

Libations

From sparkly water to Stinky Gringo, neat to dirty, Shorewood has never been dry on beverages. Kensington Liquor, Thief Wine, Sendik's, Russian Food & Gifts, Walgreens and Pick 'n Save offer soft and hard beverages to go. For details on all of the food and beverage businesses in Shorewood, visit shorewoodwi.com website.

Baskets and Bikes

North Shore Boulangerie (NSB) offers delightful wicker picnic baskets replete with cutlery, ceramic plates, linens and a corkscrew. For a \$50 deposit, you can rent one, fill it with delicious items from NSB such as homemade pickles and tartine, and add your own flair from other venues as well. North Shore Wheels and Rainbow Jersey Bicycles will sell you a rack for your bike or panniers to pack on that basket and head to a local park.

Beach Blankets

Min's, the Workroom and the Garden Room offer large beautiful blankets and linens to lay out your feast and to keep your picnic pleasant. The Workroom also has attractive books to read on your outing, and reusable fabric wraps for your picnic food.

Looking the Part: Sun Hats and Shades

Find a perfect floppy straw hat at Min's, Goldi, or the Garden Room, plus shades at Goldi. While you're at the Garden Room, you could pick up a Frisbee or other toys, plus a set of fold-flat salad tongs, a compass and a sunography art kit.

Sundries

Bug spray and sunscreen can be found at Walgreens and Pick 'n Save, along with fun magazines, balls and Frisbees, ziplock bags, and cups, napkins, and plastic ware. The Garden Room offers artful paper napkins and a host of fun and hardy corkscrews. Hayek's is the local spot for candy and rain bonnets. If you want an upgrade for your bug defense, try a special bottle from Integrative Health Services made from paraben-free natural oils.

A list of all retailers mentioned in this story can be found on the Shorewood BID website at shorewoodwi.com.

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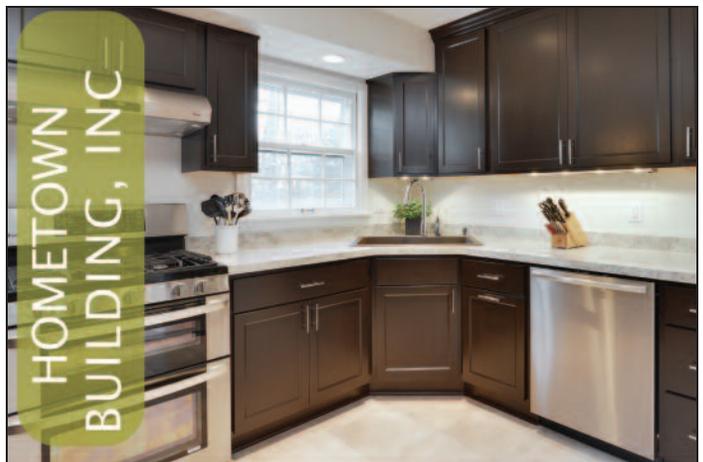
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Photos by John O'Hara



Mike Toffler (far right), founding business partner of The Chocolate Factory, poses with his new team of eager Shorewood workers.

Spotlight on The Chocolate Factory Milwaukee Icon Opens 8th Location in Shorewood

The Chocolate Factory, an iconic Milwaukee ice cream and sandwich shop, is now open in Shorewood at 4330 N. Oakland Ave. (formerly Thirst & Vine). First opened in 1972 in Cedarburg, the Shorewood location marks The Chocolate Factory's eighth location in the area. The Bayshore location has been open since 1974.

The Chocolate Factory features Blommer's Wisconsin ice cream and hot fudge, as well as signature warm and lightly crusted sub rolls, salads and soups. Shorewood last had an ice cream shop in 2010 (when Baskin Robbins closed).

The Chocolate Factory will feature many food items and phone orders for office lunches are encouraged, with a delivery option on the horizon.

According to General Manager Lynn Klotzbuecher, the Shorewood location will also offer two flavors of soy ice cream and one sherbet in addition to the popular flavors of ice cream.

Call ahead and order the traveling sundae bar from The Chocolate Factory which lasts five hours and serves a crowd.

Mike Toffler, founding business partner with Peter Blommer, is no stranger to Shorewood, having owned Mr. T's Health and Beauty Aids in the late 1960s. "I hired Jerry Zucker ("Airplane," "Kentucky Fried Movie") when he was in high school," says Toffler. "I used to ask him what he was going to do with his life, because

"I hired Jerry Zucker when he was in high school, and used to ask him what he was going to do with his life . . ."

he was such an oddball." Sitting on the back of a flatbed truck outside the store looking comfortable with a smile as final construction is finished, Toffler adds, "There's no place like Shorewood – I'm glad to be back."

Best selling sub? Toffler says without hesitation, "The Phoenix. It's got turkey, jalapeno bacon, Wisconsin pepper jack cheese and chipotle mayo."

The Chocolate Factory opened in Shorewood on Friday, June 27. Stop in soon and sample some delectable treats!

New Online Shorewood Business Directory Opportunity

Take advantage of this new opportunity for Shorewood businesses that are not members of the Business Improvement District (BID). Get your business listed on the Shorewood BID website, shorewoodwi.com, that gets more than 500 visits each month. Contact Michelle Boehm at michelle@shorewoodwi.com for more information.

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- Inclusion in any printed materials
- Social media inclusion
- Opportunity to sponsor Shorewood BID events

Shopping Guide A Great New Resource

Pick up your own Shorewood Shopping Guide, available at Village Hall and the Shorewood Public Library, and downloadable at shorewoodwi.com.



Keep up with Business District events at [Facebook.com/ShopShorewood](https://www.facebook.com/ShopShorewood) and through the Business Improvement District website at shorewoodwi.com.

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Welcoming a Touch of Germany Introducing the Hubbard Park Beer Garden

Are you ready to escape the city and relax in one of Milwaukee's/ Shorewood's most beautiful settings? Are you eager to experience the feel of a traditional German beer garden with your favorite frosty beverages and summer picnic food? Then look no farther than Shorewood's handsome Hubbard Park where a beer garden has recently taken shape on the upper level between the Hubbard Park Lodge and the Shorewood River Club.

The Hubbard Park Beer Garden opened to huge crowds on June 24 and will be serving throughout the summer season. Offerings include a wide beer selection featuring Spaten, Hacker-Pschorr Weiss, New Glarus Spotted Cow, Central Waters, Sprecher Black Bavarian, Point, Cider Boys GF Cider, Miller Lite, PBR and

traditional root beer. There is a \$5 deposit on beer steins (or bring your own stein, but not your own alcohol). Food and wine are also available for purchase featuring a nice menu of bratwurst varieties, cheese and pretzels. (Gluten-free options also available.)

The beer garden is operated by Russ Davis, the proprietor who also runs the Hubbard Park Lodge featuring its popular Friday Fish Fry and Sunday Lumberjack Brunch. The Lodge is home to the Shorewood Men's Club meetings/dinners and also is available for a myriad of special events, including weddings and anniversaries.

The Hubbard Park Beer Garden is accessible through the tunnel from the parking lot off Morris Blvd. as well as a new exit off the Oak Leaf Trail. With 120 bike slots providing ample space for cycling traffic and 20 picnic tables situated in a well-shaded, picturesque setting, the Hubbard Park Beer Garden has become "the place to be" this summer! Relax and enjoy this premier outdoor setting. Credit cards are accepted (including stein deposit) and outside food is allowed, but no outside alcohol may be brought in. In addition, there is no grilling.

The Hubbard Park Beer Garden is open daily Mon.-Fri. 3 p.m.-10 p.m. and on Sat.-Sun. 12 noon-10 p.m.

3565 N. Morris Blvd. • hubbardparkbeergarden.com. Want to tag your photos? Use #hubbardparkbeergarden.



Photo by John O'Hara



Happy Anniversary Integrative Health Services: Celebrating 15 Years in Shorewood

This summer, Integrative Health Services (IHS), located at 4465 N. Oakland, celebrates 15 years of providing a quality, balanced approach to complementary health practices in the Village of Shorewood. IHS has been a collaborative partner of the Shorewood BID, contributing to many community events over the years.

Dr. Meredith Young founded IHS in 1997. She is a certified acupuncturist, herbalist and naturopathic practitioner whose goal is to help patients discover the healing power of nature. In the past year, Dr. Young completed a study trip to China to further her study of herbs and fertility.

Together with her colleague Dr. Robert Coleman, a naturopathic physician, and other experienced practitioners, IHS offers acupuncture, naturopathy, Chinese medicine, craniosacral therapy and massage. IHS specializes in pain management, fertility, pregnancy, anxiety, depression and digestive complaints.

**Integrative Health Services, 4465 N. Oakland Ave., Suite 200-S
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Welcome New Businesses

Shop local in Shorewood and support our newest businesses!

- **The Chocolate Factory** 4330 N. Oakland Ave. • 414.431.4713
Old-fashioned ice cream and sandwich shop featuring soups, salads and Blommer's ice cream.
- **Chemistry in Place** 1712 E. Capitol Dr. • 414.963.1613
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- **Craft & Vessel** 4417 N. Oakland Ave. • 414.364.3370
Watch for the opening of this beer café with draft beer for consumption on premises and in growlers to go. Snacks and gifts available for purchase.
- **Hubbard Park Beer Garden**
3565 N. Morris Blvd. (upper level of Hubbard Park between Hubbard Lodge and the River Club buildings)
Traditional Old World beer garden open every day with diverse beer selection and picnic food for sale.
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Highlights of Bike Fashion Show

The popular Shorewood Criterium bike races were not the only attraction in Shorewood on Thursday, June 19. Following the men's pro bike races, there was also a block party with professional DJ., a live band, and the first-ever Bike Fashion Show at the Kensington Square stage. Ten Shorewood retailers and 28 fashion looks sashayed by local Shorewood models were featured. If you missed it, check out this sampling of the featured looks to see how you can be stylish on a bike in Shorewood.

A Leslie from Min's Boutique (4451 N. Oakland Ave.) is wearing G One shorts and jacket and an American vintage shirt accented with Evelyn M jewelry. She is using a Trek bike provided by Rainbow Jersey Bicycles.

B Swanky Seconds (2223 E. Capitol Dr.) has Sharveta Parker wearing a Matty M dress, Calvin Klein peep-toe shoes, a Burberry backpack and Prada sunglasses.

C Harleys: The Store for Men (3565 N. Oakland Ave.) showed off a stylish group of guys including Kyle Carlson, Chris Marschka and Ben Kuhlmann. All are wearing premium denim jeans and limited-edition shirts by Robert Graham.

D Rethreads (1920 E. Capitol Dr.) has Melissa Shaw Rios toolin' around in a Ralph Lauren cotton red dress while Melanie Fullmer shows off a silk rayon dress by Express. Fullmer had her hair done by Zen the Salon on North Oakland Ave.

E Mark Meyer, representing Rainbow Jersey Bicycles (4600 N. Wilson Dr.) is demonstrating the zip-off sleeves of a zipper-flex jacket while he sports biking shorts, a yellow shirt, bike, helmet and shoes all from Rainbow Jersey.

F Martha Helleman, Emma Boehm, Lindsey Repins and Madeleine LePlae are pictured in handcrafted T-shirt designs ranging from tank top to T-shirt dress by Belabela, 2510 E. Capitol Dr.

June 2014 Criterium Bike Race and Block Party

Crowds Descend on
Oakland Avenue Business
District and Kensington
Square



Photos by Jonathan Kirk.com



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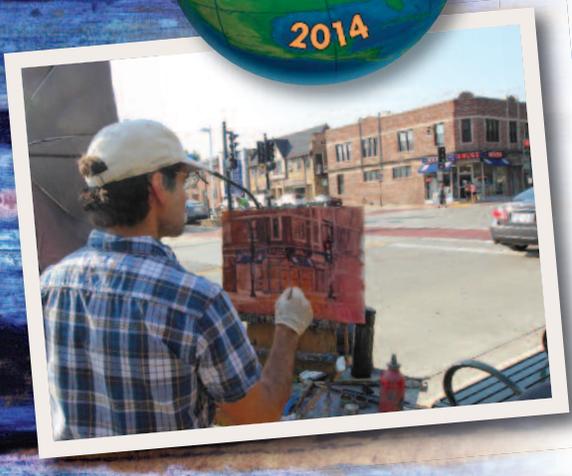
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EHO



Sidewalk Art Shopwalk To Complement Plein Air Shorewood



Public *art* Shorewood



Shorewood's Business District will come alive with the arts on Thursday, September 18, from 4-8 p.m. This date coincides with the second evening of the four-day Plein Air Shorewood event taking place throughout the Village. The Thursday evening "Art Walk" is sponsored by the Shorewood Business Improvement District (BID), and will focus on Shorewood's businesses along Oakland Avenue and Capitol Drive from the south end of Shorewood at Edgewood Avenue to the north end at Kensington Square.

On Thursday evening, it will be easy to find more than 60 professional plein air outdoor artists as they set up their easels along the business district sidewalks and paint the scenes of Shorewood to participate in a "quick paint" competition. This quick paint is a juried painting contest for artists who are part of the Plein Air Shorewood competition and exhibition. The artists will have four hours to set up, paint and deliver a finished oil painting to the Village Center for jurying. The paintings will then be hung in the temporary gallery in the Shorewood Public Library.

In addition to the Plein Air Shorewood painters, businesses along Oakland Avenue and Capitol Drive will sponsor student, amateur and experienced chalk artists who will decorate the sidewalks in front of businesses. Shoppers will enjoy sidewalk sales, with many venues staying open late and providing visitors and locals with special offers and treats.

The Plein Air Shorewood paintings will be juried on Saturday, September 20, and be available for purchase that day at the Collector's Sneak Peek from 10 a.m.-noon on Saturday, and again at

the Gala from 6-9:30 p.m. at the Shorewood Public Library. A total of 240+ works will be on display and for sale, all depicting intricate scenes of Shorewood.

The Shorewood Foundation is again the presenting sponsor of Plein Air Shorewood. Many local businesses are supporting the event as well. The Thursday Evening Quick Paint winning artist will take home \$1,000, sponsored by Pat Algiers of Chemistry in Place. Cash awards of more than \$6,000 will also be granted to artists sponsored by Sommer's Subaru, Sue Ewens, Edward Jones Financial Services, the Shorewood Woman's Club, the Shorewood Men's Club and the Shorewood Historical Society. Plein Air Shorewood is also supported by the Village of Shorewood and its Public Art Committee, Alma Pura Kids, Friends of the Shorewood Library, the Shorewood Business Improvement District, Mary Liner, Three Lions Pub and many other generous organizations, businesses and individuals. For more information about events or sponsorships, visit pleinairshorewood.com. (Stay in touch via hashtag #pleinairshorewood.)

About Plein Air Shorewood: Sept. 17-20

Professional artists will be setting up their easels on Shorewood street corners for the 2nd annual Plein Air Shorewood on September 17-20. The success of last year's event encouraged planners to add a day to this year's festivities, and more than 60 artists from a four-state area will attend, with about half of the artists from last year returning to participate.

Plein Air Shorewood is a community-wide celebration of the

arts. Residents are encouraged to watch the artists at work outdoors and ask questions. Shorewood students will take part in special art projects. The opening night reception at Hubbard Lodge, a Friday evening street party on North Oakland Avenue, and display of the artist's completed work on Saturday at the Library will provide multiple opportunities for residents to meet the artists and celebrate their creativity.

"It is a credit to our community that the artists are willing to come to Shorewood for this event," says committee member Jenny Steinman Heyden. "Last year's artists were thrilled to find so many quiet corners, inspiring vistas and architecturally interesting buildings worth their attention."

The artists will have two "quick paint" opportunities and are also asked to complete two larger, three-day paintings for judging. All of the completed pieces will be displayed at the Shorewood Library on Saturday. A "Collector's Sneak Peek" on Saturday morning (10 a.m.-12 noon) will allow people to buy a painting outright at the artist's asking price. All remaining paintings will be for sale at the silent auction during the Saturday evening Gala (6-9:30 p.m.). Juried prizes will also be awarded at that time.

An event of this size takes a great deal of planning. Shorewood's Public Art Committee is in charge, but they need the assistance of numerous volunteers to make the event a success. They are also looking for residents willing to host an artist for three nights during the event. In return, the host will receive a painting by the artist. For more information on all of the events, visit pleinairshorewood.com. E-mail questions or indicate your willingness to volunteer by writing to info@pleinairshorewood.com

Plein Air Shorewood would be impossible without the financial and in-kind support of many local businesses and community groups. A complete list of sponsors will appear in the fall issue of *Shorewood Today* magazine.

Plein Air Schedule of Events At a Glance: September 17-20

WEDNESDAY, SEPTEMBER 17: 6-9 P.M.
Community and Artist Dinner at Hubbard Lodge

THURSDAY, SEPTEMBER 18: 4-8 P.M.
Shopwalk and Quick Paint in Business District

FRIDAY, SEPTEMBER 19: 7-9 A.M.
Breakfast Birthday Celebration at Plensa
Sculpture at Atwater Park, Capitol Dr. and
Lake Dr.

FRIDAY, SEPTEMBER 19: 6-10 P.M.
Block Party at Kensington Square,
Oakland Ave. and Kensington Blvd.

SATURDAY, SEPTEMBER 20: 8 A.M.-12 NOON
Quick Paint throughout the Village

SATURDAY, SEPTEMBER 20: 10 A.M.-12 NOON
Collector's Sneak Peek and Early Sales, Shorewood Public Library

SATURDAY, SEPTEMBER 20: 6-9:30 P.M.
Gala at Shorewood Public Library with silent auction, music and refreshments



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- Rummage sale October 4
- Village and community causes
- and events, Plein Air Support

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or Nancie Baker (961-2623)

Visit us online at:

gfwcwishorewoodwomansclub.com



Like us on Facebook:
Shorewood Woman's Club



Photos by John O'Hara

Recycling Tips 101: We Can Do Better!

Although recycling has become routine for most Shorewood residents, everyone still has questions. What items can be included in the blue bins? What happens to the items that we do recycle? Does the Village benefit from our recycling? What can we do with recyclable items that cannot go in the blue bins?

Residential Garbage and Recycling Service

Garbage Bins Anything that is placed in the green garbage bins and picked up by Shorewood garbage trucks will end up in a land fill. Shorewood's dumping charge is currently \$31.40 /ton. In 2013, we dumped 2,535 tons of debris in the land fill. Reducing the amount of garbage hauled to the land fill would benefit all Shorewood tax payers.

Recycling Pick-Up Waste Management handles curbside recycling for Shorewood homes. The Village pays Waste Management \$2.28 per month for pick-up at each residential unit plus an additional fee for Village and School buildings and street cans. In turn, Waste Management pays the Village an amount equal to 50% of the sale proceeds of material collected curbside. Last year, the Village received \$51,962. Increasing the number of recycled items sent to Waste Management benefits Shorewood tax payers. We currently landfill 1.9 lbs. of material for each 1 lb. of recycled material. With some concentrated effort, we all can do better.

For resident convenience, the Village also has large bins for recyclable items at the Department of Public Works (DPW), 3801 N. Morris Blvd. *However, the Village does not receive payment for items left at DPW.* By State law, apartments with four or more units and businesses must provide and contract for their own garbage and recycling pick-ups. Village numbers do not reflect collections at apartments.

Blue Recycling Bins Should Contain:

- All plastics numbered 1-7 are currently accepted by Waste Management. The number located in the triangle is the "resin identification code," or RIC. Each number represents a different type of plastic, some of which are easier to recycle than others.
- All glass bottles, all tin and aluminum cans; all newspaper,

paperboard and cardboard; all items should be free of food debris.

- Office paper, envelopes, and junk mail – an area that really needs improvement! Too much junk mail is ending up in the garbage.
- All shredded materials (preferably in paper bags).

Blue Bins Should NOT Include:

- Ceramics, dishes, crystal, window glass or mirrors, Pyrex, or light bulbs

What Does Waste Management Do With Our Recyclables?

Waste Management uses a sophisticated system to sort and bundle recyclables for sale to manufacturers for multiple uses:

- Aluminum, steel and tin are melted down and reused for the same products at significant energy savings.
- Cardboard is used to make chipboard like cereal boxes, paperboard, paper towels, tissues and printing or writing paper. It's also made into more corrugated cardboard.
- Recycled magazines are used to make newspaper, tissues, writing paper and paperboard.
- Recycled newspapers can be made into cereal boxes, egg cartons, pencil barrels, grocery bags, tissue paper, cellulose insulation and many other products, including new newspapers.
- Glass is endlessly recyclable, and most glass bottles and jars produced in the U.S. now contain at least 27% recycled glass, which saves on energy to produce glass made from new materials.
- Plastics are sorted by RIC number, ground up, washed, melted and formed into plastic pellets. The pellets are used to make containers, bottles, paint, clothing, furniture and many other consumer goods.

Recyclables Requiring Special Handling

• **Electronics Recycling** In the past year, DPW has improved its electronics recycling program. Electronics may be dropped off at the DPW yard every Saturday that the dump is open. (December through March, the first Saturday of the month; April through November, the first and third Saturdays of the month, 8 a.m.- 2 p.m.). There is a fee for TVs (\$10); all other electronics are free.



• **Appliances**

Shorewood will now accept appliances (refrigerators, air conditioners, etc.) during Saturday hours at no cost to residents. Free curbside pick-up can be arranged

by calling Refrigerant Depot at 414.627.1552.

- **Motor Oil** Used motor oil can be dropped off at DPW on any working day. It is reused by DPW as fuel in a specially designed waste oil furnace that heats the maintenance shop.
- **Plastic Bags** Waste Management does not handle plastic bags because they get caught in their sorters. However, they can be dropped off for recycling at Pick and Save, Kohl's and other retail outlets.
- **Batteries** Alkaline batteries can be dropped off at Village Hall and Hayek's Pharmacy, and car batteries can be dropped at the Department of Public Works.
- **Medicine** DO NOT FLUSH unused medication! It does not break down in the sewage treatment process and goes directly into Lake Michigan. The Shorewood Police Department (and some pharmacies) collects unused medicine. Labels must be left on the bottle to identify the enclosed medication. You may scratch or peel off your personal information from the label.
- **Reusable Household Goods** Drop them off at Goodwill (strip mall on Richards St. at Capitol Dr.) or contact any of the groups that do home pick up (e.g., Salvation Army, Purple Heart).

Milwaukee Metropolitan Sewage District (MMSD)

Be Alert! Far too many recyclable items and other garbage end up in our waterways/sewers. Treating our storm and sanitary sewer water so that it can safely be returned into Lake Michigan is a very complex process. One of the first steps involves skimming off all of the plastics, and other debris that get dumped in our storm sewers and waterways. Those items end up in landfills, not recycling facilities.

Visit the MMSD website for information on disposal of hazardous waste: mmsd.com/household-hazardous-waste

Learn More About Environmental Activities

• Shorewood's Department of Public Works provides information on locally recyclable articles and special pick-ups. Visit villageofshorewood.org/dpw or call 414.847.2650.

- The Shorewood Conservation Committee inspires and supports Village recycling improvements. Learn more about their activities on the Village website.
- Waste Management's website has a great deal of information on recyclable items and their potential reuse. Please visit www.wm.com/thinkgreen/what-can-i-recycle.jsp
- For general information on recycling and other conservation issues, visit earth911.com

Shorewood Waters Project Sponsors Special Events In Support of Clean Water

Shorewood Waters, a grant-supported project to encourage better understanding and appreciation for our water resources, invites the public to participate in the following events.

- **Aug. 23: Surf@Water Beach Party** Visit the Shorewood Waters booth at this unique event – paddle and play at Atwater beach. Plus, surfboard and paddle board demos, food, beverages, music, outdoor music festival and more (see pg. 33).
- **Sept. 17: International Beach Clean-Up at Atwater Beach 10 a.m.-1 p.m.** Join the crew down at the beach and collect data on what you collect to report to the international effort to see how clean our beaches are.
- **Oct. 4: Shorewood's Fin and Feather Festival at Hubbard Park 11 a.m.- p.m.** A free and fun family day to enjoy the fall colors, fly fish, watch the salmon run up the river, see birds of prey up close and personal, participate in a bird house decorating contest, and attend workshops on making lures and Birding 101. Beginners and pros are welcome to enjoy great food, music and other festivities (see pg. 33).



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The Vision process expanded and tested reality, particularly when all the Village committees came together for comments and suggestions.



2025 Village Vision Plan Approved

“Visioning” is a term used to describe a strategic planning process that develops an image of what a community would like to be in the future and an implementation plan that includes goals and strategies to get there. After months of data collection and community meetings, the Village Board approved the 2025 Village of Shorewood Vision Plan on June 9. The plan will guide Village policy and provide the basis for the management staff’s strategic initiatives over the next 10 years.

The approved 2025 Vision Statement is at the right. Data collection details along with goals and strategies for implementation of the vision can be viewed at villageofshorewood.org. Village staff members are already engaged in plans to implement the vision.

Before the Village Board vote for approval, President Guy Johnson noted that many pieces are already in place to help us reach our vision. “Our Central District Master Plan, Capital Improvement Plan and Neighborhood Initiatives are all guided by a Long-Range Financial Plan. That structure will support our efforts to make Shorewood a financially responsible community and our commitment to provide excellent public service. Long-range planning for necessary maintenance to our public buildings and infrastructure will encourage strong property values and a tax rate competitive with our neighbors.”

“Civic participation” is a significant part of the Vision. “We hope to increase community volunteerism and participation by 500%,” says Village Manager Chris Swartz. “This may seem like a lofty goal, but people who attend our community meetings and workshops and who serve on Village committees have a better understanding of both the opportunities and challenges we face to implement our vision. They add knowledge, skills and different points of view to our decision-making process.”

Learn more about opportunities to participate, public meetings and committee openings by subscribing to the Village Manager’s Weekly Memo. You can sign up for this e-mailed newsletter on the Village website.

2025 Vision Statement

In 2025, Shorewood will be:

- A vibrant urban community with:
 - Safe, friendly neighborhoods offering desirable housing options that attract diverse people of all ages and stages of life.
 - Opportunities to work in, and to grow successful for-profit and non-profit businesses in and near Shorewood.
 - Attractive and thriving local service, retail and hospitality businesses.
 - Excellent local schools and easy access to world-class centers of culture and higher education.
 - Strong multi-modal transportation infrastructure that meets transportation needs.
- A welcoming community embracing new people and innovative ideas, engaging with others to continuously improve Shorewood and the Milwaukee metro area.
- A healthy community with clean air and water; access to excellent medical services; and businesses, facilities, spaces and programs that promote personal health and wellness.
- An ecologically responsible community with an appreciation for the lake, river and other natural areas, and a commitment to sustainability.
- A financially responsible community with suitable and well-maintained public buildings and infrastructure, strong property values, a competitive tax rate, and a commitment to public service excellence.
- A well-governed community with leaders and citizens who value broad civic participation and maintain a long-range, disciplined view of the future.

Shorewood Honored for Innovation in Financial Management and Budget Presentation

The Public Policy Forum awarded the Village of Shorewood its 2014 Innovation in Financial Management Award for its Long-Range Financial Plan.

The financial plan is used to guide fiscal and programmatic decision making and ensure that annual budget deliberations consider long-term issues and objectives. Shorewood's plan provides clear guidelines for the Village Board and is consulted in making all major financial decisions. Revenues, expenditures, capital needs and TIF activity estimates are revisited and stress-tested on an annual basis in an updated yearly Financial Plan that is approved prior to the annual budget review.

Having a Long-Range Financial Plan has enabled the Village to respond responsibly to potential crises, including the 2008 economic recession, 2010 flooding and a rash of water main breaks this past winter.

The Village of Shorewood has also received the Distinguished Budget Presentation Award from the Government Finance Officers Association of the United States and Canada (GFOA) for the Village's 2014 budget document. This award reflects the commitment of the Village governing body and staff to meet the highest principles of governmental budgeting.

When a Distinguished Budget Presentation Award is granted to an entity, a Certificate of Recognition for Budget Presentation is also presented to the individual or department designated as being primarily responsible for its having achieved the award. This year, the certificate of recognition was presented to Village Manager Chris Swartz.

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Milwaukee Journal Sentinel Realtor of the Week



Winner of Milwaukee Magazine's Five Star Real Estate Agent Award

Construction is underway on the new HarborChase facility at the west entryway to Shorewood on Capitol Dr. next to the Milwaukee River.



Photos by John O'Hara

New Commercial Developments Take Shape

Projects Include HarborChase, Shorewood Senior Apartments and Metro Market



Construction of HarborChase in Shorewood, a senior living development that will include assisted living and memory care facilities, is underway. HarborChase will be located on Capitol Drive next to the Milwaukee River. Access will be via a new road to the west of the building, an extension of Estabrook Parkway.

Shorewood Senior Apartments is the newest project. Sherman Associates is proposing a four-story building to be located on a parcel of land south of HarborChase, along the Milwaukee River and north of Hubbard Park. The proposed facility will include one- and two-bedroom apartments and a number of amenities including a library, theater room, fitness center and indoor pool. Green or sustainable design features are incorporated in the planned building materials and in strategies for water and energy efficiency. Kaas Wilson is the architect.

“Shorewood Senior Apartments is the newest project . . . a four-story building to be located on a parcel of land south of HarborChase.”

The Sherman project is moving along fairly quickly because no zoning change is required (the area is zoned for buildings of two-five stories) and Sherman Associates is handling much of the financing themselves. Their plans must be approved by the Design Review Board and the Village Board. If approved, construction on the Shorewood Senior Apartments could begin in the fall.

Both HarborChase and Sherman Associates have indicated they will dedicate land adjacent to the Milwaukee River to the River Site Restoration Plan. Approximately 100,000 square feet (2.5 acres) of property next to the river will remain essentially wild to preserve plant and animal habitats. The Village has applied for a Stewardship grant to assist with construction of a walking path that will extend from the Capitol Dr. bridge to Hubbard Park.

General Capitol Group, the developers of the property on North Oakland Ave. between Kenmore and Olive, received approval from the Plan Commission, Design Review Board and Village Board to move forward on their mixed-use development. The proposed development includes a Metro market, a parking structure and a mixed-use building. Pending the finalization of the Developer's Agreement, construction could begin this fall.

For information on the progress of any of the above projects, visit the Village website at villageofshorewood.org (under Planning and Development Department).



An expanded Metro Market is included in the proposed new mixed-use development for Oakland Avenue.



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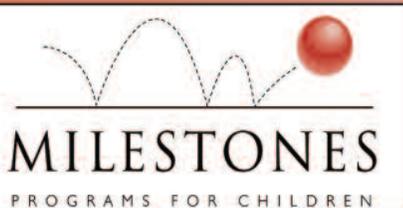
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Shorewood Parent and Resident



Photo credit: Erin Harris Photography



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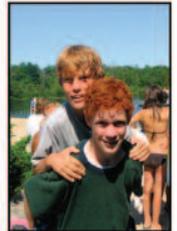
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A recent Men's Morning program featured a spotlight on electric cars.



Senior Resource Center Calendar of Events

For more information and a complete calendar of events, call the SRC at 414.847.2727.

Downtown Adventure: Westown Farmer's Market Wed., Sept. 3, 10 a.m.-2 p.m.

We're headed downtown to Zeidler Square to enjoy music, people-watching, fresh produce, flowers and lots of vendor choices for lunch. The bus will leave the SRC at 10 a.m. and River Park Apartments at 10:15 a.m. Cost includes school bus transportation and bus driver gratuity: residents \$3/ nonresidents \$5. Sign up by September 2. The bus is underwritten through the William Benjamin Fund.

Ask a Dietitian • Tuesdays 11:15 a.m.-12:15 p.m. Registered Dietitian, Carmel Bankier-Sweet RD, CD

Sept. 23: Nutrition for Brain Health

Oct. 28: Achieving Balance with Three Meals a Day

Nov. 25: Improve Your Bones

Please pre-register for this free program at the SRC office.

Men's Morning Programs • Wednesdays 10-11:30 a.m.

Sept. 10: Women's Airforce Service Pilots (WASPS) answered the U.S. call to action during WWII. These brave young women ferried planes from factories to airbases freeing male pilots for combat duty. Their story will be told by hobbyist historian Kathleen Smith.

Oct. 8: Dispossessed: The Story of Wisconsin Indians. Hobbyist historian and Shorewood resident Kit Vernon shares his lifelong interest with Native American culture in Wisconsin.

Nov. 12: A Day of Honor Flight presented by Kevin Krist and Barb Grossmeyer of Stars and Stripes Honor Flight with a possible guest appearance of WWII vet Joe Demler from the movie "Honor Flight."

Donuts, coffee and juice will be served. Please pay \$3 at the door. Women are welcome – and you are encouraged to bring a friend!

Making a Choice: Medicare and Supplementary Insurance

Wed., Oct. 15 • 1-2:30 p.m.

Sam Johnson, a counselor from the State of Wisconsin Medigap Helpline, will help us unravel the choices faced when choosing insurance coverage for those 65 and older. We will look at Medicare and supplementary policies, Medicare Advantage plans, prescription drug coverage, options like Seniorcare and Medicare Part D plans, employer/retiree group health plans and medical assistance programs. This program is free, pre-registration requested.

Of Heaven and Earth: 500 Years of Italian Painting from Glasgow Museums at the Milwaukee Art Museum

Thur., Oct. 23 • 9:30 a.m.-1:45 p.m.

This is a rare opportunity to experience an exceptional collection of historical masterworks from Italy's rich painting tradition. The day will include comments about the exhibition by curator Tanya Paul, lunch at the Museum and a docent-led tour of the exhibit. The cost includes museum entrance, lunch and bus transportation: \$42 for residents and \$45 for nonresidents. Please include telephone number and/or e-mail address with registration. The school bus will leave from the SRC at 9:30 a.m.

Sunflower Journeys Presents 2015 Extended Travel Opportunities • Tue., Oct. 28, 1-2 p.m.

Charlene Lettrari will tell us about the adventures we have planned for 2015 including Charleston S.C., Savannah, Ga., Jekyll Island, Ga.; Mackinac Island and Germany's Rhine Valley, Black Forest, Switzerland and Lake Lucerne. (More information will be in the October calendar mailing).

Fall Yard Clean-Up: Volunteers Needed on November 8



Shorewood's Annual Fall Yard Clean-Up, sponsored by Shorewood Connects, is scheduled for Saturday, November 8 from 9 a.m.-12 noon. Volunteers are needed to help older and disabled homeowners get their yards ready for winter. New for this year – all volunteers will receive a knit hat as a thank you for helping with the event, compliments of a generous grant from the Shorewood Foundation.

Shorewood's Yard Clean-Ups are a great opportunity for families, groups of friends and organizations to have fun working together and giving back to the community. Gather a group to help Shorewood's older and disabled adults for a rewarding experience for all!

Older and disabled adults seeking more information about yard clean-up should contact Elizabeth Price at the Shorewood Senior Resource Center, 414.847.2727 or e-mail src@villageofshorewood.org. Village residents interested in volunteering are asked to pre-register with Michelle Boehm, Shorewood Connects Yard Clean-Up Coordinator, at 414.698.4369 or michelle.boehm@sbcglobal.net.

Plein Air Shorewood

FOUR BIG DAYS!
WED., THUR., FRI. & SAT.,
SEPTEMBER 17, 18, 19 & 20

Don't miss Shorewood's second annual Plein Air Festival featuring 60 professional artists painting throughout the community, including meet-and-greet artist events each day.

Attend the artist reception and auction on Saturday night at the Village Center/Shorewood Public Library and bid on your favorite paintings! **Visit pleinairshorewood.com for details.** See article on page 20.



Public **art** Shorewood



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Senior Resource Center Announces Art Contest for Shorewood High School Students

Intergenerational Theme To Showcase How SRC Benefits All Generations

An art contest sponsored by the Shorewood Senior Resource Center (SRC) will give 11th and 12th grade Shorewood High School students an opportunity to compete for a \$1,000 cash prize. The contest is inspired by the success of Shorewood's Plein Air Art Festival.

SRC Coordinator Elizabeth Price explains that the contest theme, "Intergenerational Shorewood," is particularly appropriate because Shorewood was honored recently in Washington, D.C. with a Best Intergenerational Community Award.

"The art award is an example of how the SRC benefits all generations. Funding comes from monies generously donated over the past years in memory of beloved members of our senior community and are retained by the Shorewood Foundation. The timing seemed right to begin putting the funds to use," Price explains. The 2015 award will honor the memory of Shorewood residents Lorraine Shimeta, Vi and Dan Duecker, Jean Shaughnessy, LaVerne Hammond, Esther Weinberger, and Pat Burke.

To encourage students of all artistic ability to participate, all mediums will be accepted. The piece can be no smaller than 18" x 24" and no larger than 22" x 30" and suitable for wall hanging. The subject must be appropriate for viewing by all ages and will be publicly displayed in the Spector Conference room in the Village Center. Complete contest rules and official entry forms

will be available through Shorewood High School art teachers and counselors. Entries must be received at Shorewood High School no later than Thursday, March 5, 2015, at 4 p.m..

All entries will be displayed and entrants recognized at a reception at the Shorewood Village Center on Tuesday, March 24, 2015. The \$1,000 cash award will be presented at the 2015 May Awards at the High School.

"The art award is an example of how the SRC benefits all generations. . .

The timing seems right to begin putting the funds to use."

The Shorewood Senior Resource Center provides information, education, enrichment and social activities for Shorewood residents age 60 and older. Contributions are always welcome and may be made to the Shorewood Foundation and designated for the Shorewood Senior Resource Center. For more information about donations or the art award, contact Elizabeth Price at the SRC, 414.847.2727, or email eprice@villageofshorewood.org.

From the North Shore Health Department Protect Yourself and Loved Ones During Flu Season

Flu season is approaching! Influenza (flu) is a contagious respiratory disease that can lead to serious complications, hospitalization and even death. It can cause healthy people to get sick enough to miss work or school. To avoid becoming sick and spreading the virus to others, vaccination is the best way to protect yourself and your loved ones. An annual flu vaccination is recommended for all people six months of age and older.

This annual vaccination is needed since flu viruses are constantly changing and a person's immune protection declines over time. Every year the vaccine is updated to protect against the strains that research shows will most likely cause illness during the upcoming season. New vaccines are now providing protection against four different strains. It is best to get vaccinated before flu begins to spread. It takes about two weeks for the vaccine to provide optimal protection.

Vaccine for the flu season is expected to be available in late summer. There are a variety of vaccines to choose from. Consult with your health care provider to learn which options are available.

For more information about the seriousness of influenza and the benefits of influenza vaccination, visit flu.gov or call the North Shore Health Department at 414.371.2980. The North Shore Health Department will again be providing flu vaccination – dates to be determined.

Other Vaccines Recommended

What do you want to pass on to your loved ones? Vaccinating our children is commonplace in the United States, but few adults know they also need vaccines other than flu vaccine and even fewer are fully vaccinated.

Adults need vaccines throughout their lives to protect against disease like pertussis, influenza, hepatitis, shingles and pneumococcal disease to prevent illness and the risk of spreading diseases to others. Infants, older adults and people with weakened immune systems are especially vulnerable to infectious diseases. You can help protect your health and the health of your loved ones by getting your recommended vaccines.

Ask about vaccines at your next doctor's visit. Most health insurance plans cover the cost of recommended vaccines. A call to your insurance provider can give you the details. If your insurance does not cover vaccines, call the North Shore Health Department at 414.371.2980 to determine if you are eligible for state-supplied vaccines.

CLINIC DATES AND TIMES: SHOREWOOD OFFICE

The Shorewood office is located at 2010 E. Shorewood Blvd. Call 414.371.2980 for more information or to make an appointment. Additional clinic locations are listed at nshealthdept.org

IMMUNIZATION CLINICS

- 2nd Thursday of the month, 3-4:30 p.m. (by appointment):
Aug. 14, Sept. 11 and Oct. 9
- 3rd Tuesday of the month, 7:30-9 a.m. (by appointment):
Aug. 19, Sept. 16 and Oct. 21

BLOOD PRESSURE SCREENINGS

- 4th Wednesday of the month, 3:30-5:30 p.m. (no appointment):
Aug. 27, Sept. 24 and Oct. 22

ADULT HEALTH RISK SCREENING

- 4th Tuesday of the month, 8-10 a.m. (by appointment):
Aug. 26, Sept. 23 and Oct. 28



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Shorewood Historical Society Celebrates 30th Anniversary

On May 7, 1984, then Village Trustee Michael Spector filed Articles of Incorporation of the Shorewood Historical Society, Inc. and the organization was officially established. On May 12, 2014, the Society celebrated its 30th anniversary by introducing its latest book, "A Shorewood Sampler." Articles from Society newsletters and recorded oral histories of early Shorewood residents are combined in the book to give readers a sense of what life was like in Shorewood in the early 20th century.

In the book, Ernst von Briesen, an early resident of the 4400 North block of Stowell Ave and 1925 graduate of Shorewood High School describes his daily walk to Atwater School:

"I preferred going west to the only house on Maryland Ave. and then south along the abandoned 'Dummy Line' tracks not only because going from tie to tie stretched my stride, but also because I didn't like the goats which Mr. Grogan tethered along Atwater Rd. (current Capitol Dr.)"

A generous donation from Michael Spector supported publication of "A Shorewood Sampler." Copies of the book, which is a great gift for both new and long-tenured residents, are available for sale at the Village Hall Customer Service Desk during regular hours (M-F 8 a.m.-5 p.m.) They are also available at the Society's Sheldon Room in the Village Center on Wednesdays only from 11 a.m.-2 p.m. Cost is \$15.

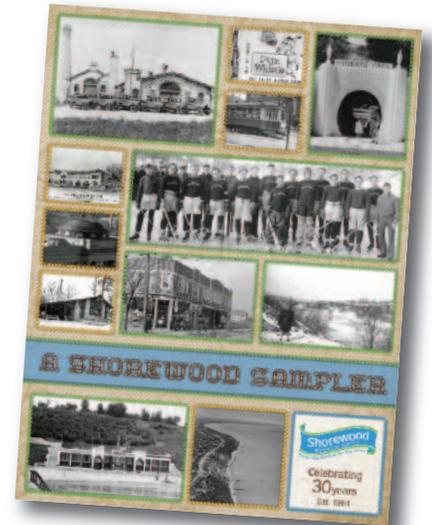
"A Shorewood Sampler" is the third book published by the Society as part of its mission to preserve and educate. Society members have also solicited donations and organized an archive including pictures, newspapers and other printed materials, published a quarterly newsletter, sponsored many historical

programs and advocated for the preservation of Shorewood's unique architecture. Numerous requests for information from residents and researchers have been addressed.

In the future, the Society hopes to bring Shorewood's story to a wider audience with displays in public areas." Because we do not have a museum, we need to find other ways to communicate our story to the public," says Society President Karen de Hartog. Recently, the Society worked with the Mandel Group to create the panels displayed on the exterior of the LightHorse building (4041 N. Oakland Ave.). The pictures and text on the panels tell the story of the Shorewood Armory, home of the National Guard Light Horse Squadron, which was the first building on the site.

"We are actively looking for more opportunities to partner with businesses and other organizations, to create both permanent and moveable displays," says de Hartog.

For more information about the Shorewood Historical Society, to become a member or to request research assistance, visit shorewoodhistory.org or call 414.847.2726.



Photos by Kristopher Mark Photography



SURF @Water

Back This Season Saturday, August 23

When several Shorewood residents (Kenneth Cole, Eric Gietzen, Bodin Sterba and Ryan Bigelow) got together last year to discuss their passion of surfing, they decided they wanted to stage an event to help people understand and appreciate our Great Lakes and learn more about how they can help protect this vital water resource. Surf@Water was born in 2013. Now in its second year, Shorewood residents and guests can experience one of southeastern Wisconsin's most unique and fun events.

On Saturday, August 23, activities will begin with a sunrise ceremony on the beach, including a paddle out between the jetties. This surfing tradition is often held to honor those who have passed, but is also a way to celebrate and appreciate what we have and what lies ahead.

Surf@Water reconvenes from 5-10 p.m. with surf lessons, information about Surfrider Wisconsin (the beneficiary of funds raised) and the sand sculpture competition from MIAD. The event closes with an outdoor Great Lakes film festival. Featured films include one about middle-aged women who surf in New Zealand, a documentary about an African-American surfer in Malibu and a movie featuring Great Lakes surfing called "Suits of Armor."

The theme for this year's Surf@Water is diversity. Please join your friends and neighbors at Atwater Beach and learn how surfing and a love of the water is for everyone. Help raise awareness of our precious Great Lakes water supply, and spread the spirit of aloha and appreciation from the lake, up the bluff and throughout our community.



Surf@Water will feature a sunrise ceremony and an outdoor film festival.



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Village Notes and Resources

Elections: August 12 and November 4

The Fall Partisan Primary Election will be held on Tuesday, August 12. All three polling locations will be open 7 a.m.-8 p.m. The Primary ballot will include races in the 4th Congressional District and Assembly District 10, County races for Sheriff, Clerk of Circuit Court and County Treasurer, and State races for Governor, Lt. Governor, State Treasurer, Attorney General and Secretary of State.

Absentee ballots will be available in the Clerk's office until Fri., August 8 (8 a.m.-5 p.m.). Absentee ballots will also be mailed to any resident who has provided an application to the Clerk's office up to and including Thur., August 7, at 5 p.m.

The Gubernatorial Election will be held on November 4. All three polling locations will be open from 7 a.m.-8 p.m. Absentee ballots will be available in the Clerk's office starting Mon., October 20, through Fri., October 31 (8 a.m.-5 p.m.). Absentee ballots will also be mailed to any residents who have provided an application to the Clerk's office up to and including Thur., October 30, at 5 p.m.

For additional election information, please contact the Clerk's office at 414.847.2601.

BikeShare Grant Approved

Thanks to a federal grant, Midwest BikeShares Inc. will bring their bicycles to rental stations in Shorewood. BikeShare users pay an annual fee to check out bikes, ride them around and return them to any station in the system. Stations are currently being constructed in the City of Milwaukee which will provide drop-off stations for Shorewood riders.

BikeShare members can ride a bike for free for 30 minutes. Additional charges are based on time. The Village has identified nine possible locations for BikeShare stations. The first three will most likely be along Oakland Ave. Each station will have room for approximately 10-12 bikes. The program fits well with Shorewood's vision as a walkable and bikeable community.

Cost of the proposed project is approximately \$466,000 for engineering documents, equipment and installation. A federal Transportation Alternatives Grant (administered by the Wisconsin Department of Transportation) will cover

80% of the cost. Construction of the first stations will probably not begin until next year.

"We have to wait until the Milwaukee program is well underway so that bike renters have more drop-off points," says Village Planning and Development Director Ericka Lang.

Shorewood Municipal Water Utility Rates

Quarterly Service Charges:

5/8-inch meter \$ 17.75

3/4-inch meter \$ 17.75

1-inch meter \$27.08

1-1/4-inch meter \$36.10

1-1/2-inch meter \$45.13

2-inch meter \$69.20

3-inch meter \$111.32

4-inch meter \$171.50

6-inch meter \$300.87

8-inch meter \$466.36

10-inch meter \$ 676.97

12-inch meter \$ 887.58

Plus Volume Charge: All water used per quarter \$1.88 per 100 cubic feet

Sewer rate: \$3.68 per 100 cubic feet

Sewer connection fee: \$29.43

New Wheels Coming to Shorewood



In response to resident interest, the Village is partnering with Zipcar Milwaukee to bring their ride-share service to Shorewood. Zipcar users, called "zipsters," pay an annual membership fee (that includes gas and insurance), and additional costs are based on usage time. Memberships are from \$6/month and driving rates are from \$8-10 per hour. Cars can be reserved in advance and are for round trips. Zipsters can choose from sedans, hybrids, vans and more and save hundreds of dollars annually over car ownership. Attendees of this year's Summer Sounds concert series at Hubbard Park took advantage of learning more about the Zipcar experience by interacting with representatives of the company that brought a Zipcar and distributed literature at each of the concerts.

Zipcars are found in neighborhoods, cities and airports across the globe. Shorewood is the first Milwaukee suburb to have Zipcars. Two cars are currently located in the Village, one in River Park and the other in the community parking lot in the 4400 block of North Oakland Ave. For more information about Zipcars, visit zipcar.com.



Library Hosts "Night of Awesome"

The Shorewood Library Teen Advisory Board (TAB) held a special program on May 31 to honor the new movie release, "The Fault in Our Stars." The book has a huge fan base, including TAB members who admire author John Green's campaign to "increase awesome and decrease world suck" through charitable acts.

TAB member Lauren Kohlenberg arranged to hold a hair donation as part of the Night of Awesome to both honor the storyline of the book (childhood cancer) and to support kids in need. Several high school students had long locks of their hair cut off and donated to Children with Hair Loss, a non-profit organization that wastes no hair and makes wigs only for children up to age 18 with hair loss for any reason. This is the same organization that female lead Shailene Woodley gave her hair to when she cut it off to film the movie. Woodley and author John Green sparked a worldwide hair donation initiative through social media which became known as #HairforHazel.

According to Young Adult & Social Media Librarian Emily Passey, "At our Night of Awesome, participants also made cards that were donated to the Children's Hospital of Wisconsin and created a Wall of Awesome that can be seen in the teen space in the Library, spreading a positive message through words of gratitude and joy."

Thanks to Shorewood alum parent and hair salon owner/stylist Pam Sable for donating her time to cut our teens' hair for this special event – and thanks to our Shorewood teens for their "awesome" donations!



New to Shorewood?



ASK ABOUT THE WELCOME NEW NEIGHBORS PROGRAM

Our free **Welcome New Neighbors Program** is designed to connect you to Village services, businesses, schools, recreation options and volunteer opportunities.

Let us help you learn everything you need to know about our vibrant Village!

- School programs, athletics, performing arts and theatre
- Special community events (free concerts, 4th of July activities)
- Energetic business district with an eclectic mix of shops and restaurants
- Parks and recreation options
- Shorewood Public Library
- Village services including Police Department and Department of Public Works
 - Senior Resource Center
 - Volunteer opportunities

VILLAGE OF SHOREWOOD



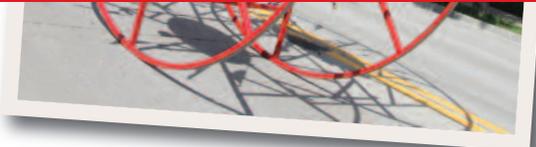
Welcome New Neighbors

Contact our Program Director Jenny Heyden to find out more. Call **414.847.2721** or e-mail welcome@villageofshorewood.org.



Shorewood Celebrates the 4th of July!

Shorewood knows how to put on an amazing 4th of July Celebration – and our annual parade is one of the biggest and best in the area! Plus, a free swim at the High School pool, music and free ice cream at Spector Field, refreshments and entertainment at Atwater Park and fantastic fireworks at dusk rounded out the celebration. It was truly a full day of summer fun and festivities for our residents and guests! Many thanks to our generous sponsors for helping to underwrite this major event, the Shorewood Foundation for the awesome fireworks – and to Shorewood resident Jan Zehren for coordinating the day's activities!



Photos by John O'Hara



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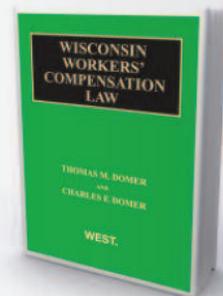
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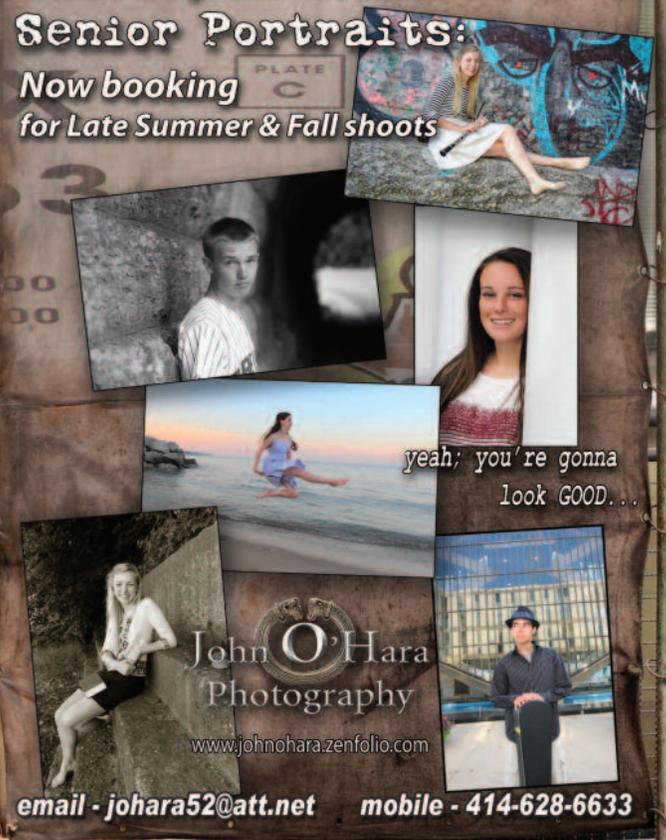
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Photos by John O'Hara

Library Installs LiveWall Greening System

The Shorewood Library is pleased to introduce an innovative new greening system on its exterior wall next to the Murray Avenue entrance. On June 30, this unique system was officially planted by Shorewood students and seniors, with help from horticulturist Judy Kaiser and her crew from the Shorewood DPW.

Tomatoes, thyme, nasturtiums, peppers, rosemary, lavender, parsley and other herbs were planted in this attractive vertical display and growing system. Shorewood seniors will help maintain the wall and then harvest and use the herbs and vegetables throughout the summer.

The LiveWall was purchased through funding from the Shorewood Garden Tour. Stop by and watch this wall of plantings grow throughout the summer!



Shorewood FISH and FEATHER Festival

Saturday, October 11 ■ 11 a.m. to 4 p.m.
Hubbard Park, 3565 N. Morris Blvd. in Shorewood

- Fly fishing demos with Trout Unlimited and angling demos with the Wisconsin DNR.
- Take a Walk on the Wet Side: Take a fall walk in the river as gigantic salmon swim upstream between your legs – waders are available!
- Birds of Prey Visits with Schlitz Audubon Nature Center: See hawks and eagles up close and personal!
- Bird banding demos with Urban Ecology Center: Catch and release the birds!
- Win a free bird house at the Shorewood Water's Water Wheel.
- Bird house decorating contest.
- Bird house building demos.
- Great food, beverages and music.

Out and About IN



Shorewood celebrates summer with an abundance of special events to keep our residents entertained and connected to their community. From concerts, bike races, a painting festival, a surfing event and more, Shorewood boasts an incredible array of activities for everyone's interests! Keep in touch with all the latest happenings by visiting shorewoodtoday.com, shorewoodwi.com, villageofshorewood.org and shorewoodschoools.org.

1. Members of the Shorewood High School Moto Build Team stand proudly around the bike they put together for the competition. The team won the Craftsman Award, and as part of the prize, Shorewood High School will receive tools so the program can continue in the future. **2.** Shorewood Schools will continue to move into the 21st century by transitioning into a Google Apps for Education, or GAPE, District (see article on page 4).



Photos by John O'Hara

THE VILLAGE OF SHOREWOOD

3. Shorewood's 2014 graduating class stands proud in the High School Auditorium in June. **4.** Shorewood bids a fond farewell to iconic business owner, Joe D'Acquisto, who retired in May from his longstanding barber shop on North Oakland Avenue. **5.** The Hubbard Park Beer Garden opens in Shorewood in beautiful Hubbard Park (see article on page 16). **6.** The Shorewood Conservation Committee stages its annual conservation event each May in the Atwater School parking lot. **7.** The Shorewood Library installs a unique LivingWall that includes fresh flowers, herbs and vegetables (see article on page 39). **8.** Plein Air Shorewood returns to the community for a second year in September as more than 60 painters convene to paint outdoors (see article on page 20). **9 & 10.** The popular Summer Sounds concert series again attracted thousands of attendees to Hubbard Park this season to enjoy a wide sampling of musical styles while connecting with family and friends in a beautiful outdoor setting.



VILLAGE SERVICES

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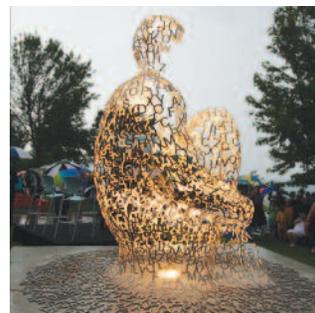
For a more complete list and description of services, visit villageofshorewood.org and click on "Residents."

- **Absentee Ballots:** Clerk/Treasurer's Office414.847.2601
- **Agendas and Minutes from Board and Committee Meetings:** Clerk/Treasurer's Office.....414.847.2601
- **Animal Control:** Health414.371.2980
- **Assessments:** Assessor's Office.....1.800.770.3927
- **Bicycle Licenses:** Customer Service414.847.2700
- **Block Parties:** Customer Service.....414.847.2700
- **Blood Pressure Screening:** Health Dept414.371.2980
- **Brush Collection:** Public Works414.847.2650
- **Building Code Violations:** Planning and Development414.847.2640
- **Building Permits:** Planning and Development414.847.2640
- **Citations – Parking:** Police414.847.2610
- **Clinics:** Health414.371.2980
- **Crime Prevention:** Police414.847.2610
- **Elder Services:** Senior Resource Center.....414.847-2727
- **Garbage Pick-up:** Public Works414.847.2650
- **Icy Sidewalks:** Police414.847.2610
- **Inspections (Building, Electrical, Plumbing, HVAC):** Planning and Development414.847.2640
- **Library**414.847.2670
- **Medicine Collection Program:** Police414.847.2610
- **Neighborhood Loan Program:** Planning and Development414.847.2640
- **Overnight Parking Special Permission:** Police...414.847.2610
- **Parking Permits:** Customer Service414.847.2601
- **Pet Licenses:** Clerk/Treasurer's Office.....414.847.2601
- **Polling Places:** Clerk/Treasurer's Office414.847.2601
- **Pre-Sale (Code Compliance) Inspection:** Planning and Development.....414.847.2640
- **Property Tax Bill:** Clerk/Treasurer's Office414.847.2601
- **Recycling:** Public Works414.847.2650
- **Reserve the Village Center:** Library.....414.847.2670
- **Sewer Utility:** Public Works414.847.2650
- **Shorewood History:** Historical Society414.847.2726
- **Snow Plowing:** Public Works.....414.847.2650
- **Snow Removal from Private Property:** Public Works.....414.847.2650
- **Street Maintenance and Repairs:** Public Works ..414.847.2650
- **Temporary Event Food License:** Health Dept414.371.2980
- **Voter Registration:** Clerk/Treasurer's Office414.847.2601
- **Water and Sewer Bills:** Customer Service.....414.847.2700
- **Water Problems:** Public Works.....414.847.2650
- **Welcome New Neighbors**.....414.847.2721
- **Winter Parking Regulations:** Police414.847.2610
- **Yard Waste Collection:** Public Works414.847.2650



THE SHOREWOOD FOUNDATION

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The Shorewood Foundation gives back to the Shorewood community in a variety of ways. Thanks to our generous donors, the Shorewood Foundation has recently supported the following events and activities: July 4th Fireworks, Hubbard Park "Summer Sounds" concert series, Shorewood Concert Band, Shorewood Plein Air Festival, SHS Scholarships, SHS Band, Welcome New Neighbors Program, Shorewood Swim Club, and the Senior Resource Center.

Donations and grant requests to the Shorewood Foundation are welcome.

STAY TUNED FOR THE DATE AND LOCATION OF THIS YEAR'S OKTOBERFEST FUNDRAISER.

Please visit shorewoodfoundation.org for more details.



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Shorewood Community Calendar

AUGUST

- **Fri.-Sun., Aug. 8-10: Shorewood Recreation Drama Juniors Present "Willy Wonka"** Friday 1:30 p.m. and 7 p.m., Sat. 7 p.m. and Sun. 1:30 p.m. Shorewood High School Auditorium. Tickets available at the door.
- **Mon., Aug. 11: Village Board Meeting** 7:30 p.m., Village Hall
- **Tue., Aug. 12: SHS Freshmen Orientation** 7 p.m., Shorewood High School Auditorium
- **Tue., Aug. 12: Primary Election Day** All polling places open 7 a.m.-8 p.m. (see pg. 34)
- **Tue., Aug. 12: School Board Meeting** 7 p.m., Shorewood High School Library
- **Wed., Aug. 13: Shorewood's National Night Out** on the front lawn of the Shorewood Public Library and the Village Center (lower level of the Library), 3920 N. Murray, 4:30-7:30 p.m. Join your neighbors and help stop crime!
- **Thur., Aug. 14: SHS Registration and Picture Day** 3-7 p.m., Shorewood High School Arena
- **Thur., Aug. 14: Shorewood Intermediate School Registration and Picture Day** 3-7 p.m., SIS Offices
- **Fri., Aug. 15: Shorewood High School Registration and Picture Day** 8 a.m.-12 p.m., SHS Arena
- **Fri., Aug. 15: Shorewood Intermediate School Registration and Picture Day** 8 a.m.-12 p.m., SIS Offices
- **Tue., Aug. 19: Lake Bluff and Atwater Student Registration** 7:30 a.m.-1 p.m., School Offices
- **Tue., Aug. 19: Free Outdoor Concert** at North Shore Presbyterian Church featuring the School of Rock House Band, 6:30 p.m. at 4048 N. Bartlett Ave.
- **Wed., Aug. 20: Atwater and Lake Bluff Student Registration** 7:30 a.m.-1 p.m., School Offices
- **Sat., Aug. 23: Surf@water Beach Party** 5-10 p.m. Surfboard and paddle board demos, food, beverages, music and outdoor movie festival (see pg. 33)
- **Tue., Aug. 26: School Board Meeting** 7 p.m., Shorewood High School Library

SEPTEMBER

- **Mon., Sept. 1/Labor Day: Village and School District Offices Closed and VHE Pool Closed**
- **Tue., Sept. 2: First Day of School**

- **Tue., Sept. 2: Village Board Meeting** 7:30 p.m., Village Hall
- **Thur., Sept. 4: Bright Beginnings Preschool Orientation** 6:30-7:30 p.m.
- **Sat., Sept. 6: VHE Pool Closed**
- **Wed., Sept. 10: Atwater and Lake Bluff Half-Day** 11:30 a.m. early dismissal (No junior kindergarten)
- **Mon., Sept. 8 and Tue., Sept. 9: Bright Beginnings Preschool** begins with one-hour session
- **Tue., Sept. 9: School Board Meeting** 7 p.m., Shorewood High School Library
- **Wed., Sept. 10: VHE Pool Closed (Evening)**
- **Thur., Sept. 11: Atwater and Lake Bluff Parent Orientation**
- **Fri., Sept. 12: SIS Family Picnic, 5-7 p.m.**
- **Sat., Sept. 13: VHE Pool Closed**
- **Mon., Sept. 15: Village Board Meeting** 7:30 p.m., Village Hall
- **Wed. Sept. 17: International Beach Clean-up** at Atwater Beach 10 a.m.-1 p.m. (see pg. 23)
- **Wed., Thur., Fri. and Sat., Sept. 17-20: Plein Air Shorewood** Four days of art and community culminating in a gala at the Shorewood Public Library on Saturday night, 6-10 p.m. Free and open to the public (see pg. 20)
- **Thur., Sept. 18: SIS Open House** 6 p.m.
- **Tue., Sep. 23: Shorewood High School Open House** 6 p.m.
- **Tue., Sept. 23: School Board Meeting** 7 p.m., Shorewood High School Library
- **Fri., Sept. 26: SHS Homecoming Game**
- **Sat., Sept. 27: SHS Homecoming Dance** 8-11 p.m., Shorewood High School Arena

OCTOBER

- **Sat., Oct. 4: Shorewood's Fin and Feather Festival** 11 a.m.-4 p.m. at Hubbard Park (see pg. 39)
- **Mon., Oct. 6: Village Board Meeting** 7:30 p.m., Village Hall
- **Wed., Oct. 8: National Walk to School Day**
- **Wed., Oct. 8: VHE Pool Closed (Evening)**
- **Thur., Oct. 9: 11:30 a.m. early dismissal for all schools** No junior kindergarten

- **Thur., Oct. 16: Parent/Teacher Conferences** 12:30-8 p.m.
- **Tue., Oct. 14: School Board Meeting** 7 p.m., Shorewood High School Library
- **Fri., Oct. 17: No School All Schools Parent/Teacher Conferences** 8-11:30 a.m.
- **Sat., Oct. 18: VHE Pool Closed**
- **Mon., Oct. 20: Village Board Meeting** 7:30 p.m., Village Hall
- **Wed., Oct. 22: VHE Pool Closed (Evening)**
- **Thur., Oct. 23, and Friday October 24, SHS Drama Presents Green Day's "American Idiot"** 7 p.m., Shorewood High School Auditorium/Gensler Theatre. Visit shorewooddrama.org for tickets.
- **Sat., Oct. 25: SHS Drama Presents Green Day's "American Idiot"** Performances at 2 p.m. and 7 p.m., Shorewood High School Auditorium/Gensler Theatre. Visit shorewooddrama.org for tickets
- **Sun., Oct. 26: Shorewood Trick-or-Treating** 2-4 p.m.
- **Tue., Oct. 28: SHS Masterworks Concert** 7 p.m. at St. Robert Church
- **Tue., Oct. 28: School Board Meeting** 7 p.m., Shorewood High School Library
- **Thur., Oct. 31: All-Community Halloween Party** 4-5:30 p.m., sponsored by SEED (see pg. 11)

NOVEMBER

- **Mon., Nov. 3: Village Board Meeting** 7:30 p.m., Village Hall
- **Tue., Nov. 4: Election Day** All polling places open 7 a.m.-8 p.m. (see pg. 34)
- **Tue., Nov. 4: SHS Fall Band Concert** 7 p.m., Shorewood High School Auditorium
- **Thur., Nov. 6: Lake Bluff Open House** K4 from 6-7 p.m., K5-6 from 6:30-7:30 p.m.
- **Sat., Nov. 8: Fall Yard Clean-Up** sponsored by Shorewood Connects, 9 a.m.-12 noon. (see pg. 39)
- **Fri., Nov. 14 and Sat., Nov. 15: SIS Show Circle** 7 p.m., Shorewood High School Auditorium/Gensler Theatre. Visit shorewooddrama.org for tickets
- **Sat., Nov. 15: Shorewood Fowl 5K Run/Walk** Visit SCFC@shorewood.k12.wi.us for more information