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On the Cover: Students in Shorewood High School's Best Buddies Program get ready to participate in the Homecoming Parade. Best Buddies are looking forward to a spring trip to Hawaii (see article on pg. 26).

Photos by John O'Hara

The advertising deadline for the Winter 2014 issue of *Shorewood Today* is January 3 on a space-available basis. For advertising rates, e-mail info@shorewoodtoday.com.

Shorewood Today Magazine Offers Cost-Effective Communications

Shorewood Today offers an attractive, appealing way for the Village, School District and Business District to share important information with the community. The cost of publishing *Shorewood Today* is very reasonable, thanks to the advertising support of local businesses. We will continue to be sensitive to keeping costs low in bringing you this high-quality communication vehicle.



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Shorewood **TODAY** magazine

Shorewood Today is a community magazine providing useful information about the Village of Shorewood and offering news and feature stories about the people, places and things that make our community a special place to live, do business and raise a family. The magazine is jointly published four times a year by the Village of Shorewood, the Shorewood School District and the Shorewood Business Improvement District (BID), with additional financial support from the Shorewood Marketing Program.

Shorewood Today welcomes story ideas, content suggestions and advertising inquiries, but reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please e-mail all inquiries and suggestions to info@shorewoodtoday.com.

Shorewood Today is guided by a professional advisory committee composed of representatives from stakeholder groups and Shorewood residents. Current members are Barb Caprile, Karen de Hartog, Diane DeWindt-Hall, Patrick Linnane, Colin Plese, Rebecca Reinhardt, Karen Strom and Rachel Vesco.

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ASK ABOUT THE WELCOME NEW NEIGHBORS PROGRAM

Our free **Welcome New Neighbors Program** is designed to connect you to Village services, businesses, schools, recreation options and volunteer opportunities.

Let us help you learn everything you need to know about our vibrant Village!

- School programs, athletics, performing arts and theatre
 - Special community events (free concerts, 4th of July activities)
- Energetic business district with an eclectic mix of shops and restaurants
 - Parks and recreation
 - Shorewood Public Library
- Village services including Police Department and Department of Public Works
 - Senior Resource Center
 - Volunteer opportunities

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SHOREWOOD TODAY CELEBRATES 5 YEARS



Give us a high five! We're celebrating the 5th anniversary of *Shorewood Today* with this issue. We're very proud of our community magazine and the opportunity to bring you news, information and stories about the people, places and events that make our Village a special place to live, do business and raise a family.

Browsing through the past five years of *Shorewood Today* magazines is like taking an amazing, mini-journey through Village history. When our first issue came out in fall 2008, the Village was on the brink of undertaking innovative plans that included re-development of our central business district, major reconstruction of Capitol Drive, planning the High School's athletic field, charting the restoration of Atwater Beach and more. It's all happened!

Shorewood Today chronicled the progress of these projects in stories and updates and has become a vital communications link and important partner in keeping residents informed. "I've lived in Shorewood just about my whole life, and I thought I knew everything about this wonderful village – until I started reading *Shorewood Today* magazine," says Gretchen Fairweather.

Shorewood's remarkable renaissance gave our magazine many wonderful stories because, from border to border, exciting things were happening. On our eastern shoreline in Atwater Park, a new access road to the beach was completed and a boardwalk installed. Shorewood's public art acquisition, "Spillover II" by nationally known Spanish artist Jaume Plensa, was installed on Atwater's scenic bluff.

At our western gateway, the new Oak Leaf Trail Bridge has become a handsome addition and a boon for the many bikers who love our Village and applauded the news that Shorewood was named a bicycle-friendly community by the League of American Bicyclists. We are proud that our magazine has become a reliable resource for schedules of the many events taking place in the Village. "*Shorewood Today's* calendar of events encourages me to get out and about and involved in our community," says resident Priscilla Sharpless.

The new vitality and vibrancy of our Village were reflected in the pages of *Shorewood Today* in the action up and down the

Oakland Avenue business corridor. The Cornerstone and Ravenna, two mixed-use developments, have attracted new shops, restaurants and eateries to the "north end" (now referred to as Kensington Square), making it the place to be. Mid-Village, the just-opened LightHorse 4041 apartment complex with Walgreens as its anchor, is becoming the hub of an already flourishing commercial area.

Covering our schools has always been a top priority for *Shorewood Today*. Shorewood's commitment to educational excellence was reinforced in 2013 with an annual ranking of schools by *U.S. News & World Report*. Shorewood High School was ranked not only the best high school in the state, but one of the top 500 in the nation.

Shorewood Today's attractive, quality format and appealing presentation of community information have contributed to our growth. Fairweather agrees, "The stories are informative, interesting and it's so professionally done. I'm proud to say that it represents our unique and diverse community." Yet our cost of publishing remains very reasonable due to advertising revenue. Local businesses have discovered that it is a cost-effective advertising option for directly targeting Shorewood customers.

The magazine also represents another point of pride for Shorewood, being recognized by the Association for Women in Communications, a national organization of more than 7,000 women communicators, as a national winner in the category "magazine series in a circulation of 100,000 or less."

While we take a bow for our success, it's important to acknowledge that there would be no *Shorewood Today* without an investment and support from our stakeholder groups: the Village of Shorewood, the Shorewood School District, the Shorewood Business Improvement District and the Village Marketing Program. We also acknowledge our dedicated advisory committee that meets quarterly to shape each issue – and greatly appreciate the interest and encouragement of our readers.

As *Shorewood Today* celebrates this milestone birthday, we look forward to continuing to be a forum for governmental and education information, a showcase and a marketplace for our businesses, and a reliable community calendar. Our name says it all. We are truly Shorewood today.



Village Planners Pleased with Latest Addition to Business District

Construction of the latest addition to Shorewood's Central Business District, the LightHorse 4041 on Oakland and Kenmore, is almost complete. Walgreens opened for business on the first floor in September. Residents are currently moving in, and all apartments should be ready for occupancy by the end of the year.

In its effort to make the business district a thriving and vibrant part of our walkable community, the LightHorse 4041 (named for a Wisconsin National Guard Cavalry Unit that occupied an armory on the site in the early 20th century) is the Village's biggest project to date.

"Completing the LightHorse was definitely our most difficult, and perhaps most rewarding, project to date," says Pete Petrie. Petrie is Chairman of the Community Development Authority (CDA), the group that is charged with enhancing the attractiveness, vitality and property values of the business district.

Robert Monnat, Chief Operating Officer of Mandel Group (developers of LightHorse 4041), was really impressed with the Village of Shorewood's review and approval process, and in particular the number of times that public input and dialogue were encouraged. "In addition to the many meetings of the CDA, Plan Commission and full Village Board, we conducted several open neighborhood meetings and engaged directly with adjoining property owners. The elected officials and those that serve in a volunteer capacity on the CDA and Plan Commission have invested tremendous personal time and energy in advancing Oakland Avenue's revitalization," Monnat says.

Construction of the LightHorse and The Cornerstone and Ravenna buildings on the north end of Oakland did not happen by accident. In 2006, a Central District Master Plan was developed

to provide direction for the revitalization of the business district, which includes all of Oakland Ave. and Capitol Dr. east to Downer Ave. Village staff worked with residents and business owners to

- Document existing conditions.
- Provide a framework for redevelopment activities.
- Detail a decision-making guide for both public and private investment.
- Document the Village's vision for the future.

"Active solicitation of new business ... has resulted in a current storefront occupancy rate of approximately 90%."

The completed Plan included much more than potential new construction sites. It also addressed retail marketing, traffic, pedestrian safety, parking and infrastructure issues. To date, all or part of the following projects have been influenced and guided by the Central Business District Plan:

- Construction of the LightHorse 4041, Ravenna and The Cornerstone multi-purpose buildings.
- Renovation of building facades such as the Shorewood Press, Mautz Paint and Sherwin Williams buildings (program administered by the Business Improvement District).
- Reconstruction of Capitol Dr. including the Oak Leaf Trail bridge that provides a beautiful entrance into the Village.

- Active solicitation of new business that has resulted in a current storefront occupancy rate of approximately 90%.

Most of the above projects were completed despite a national recession. "We did lose the Sunrise Senior Living facility because of that organization's inability to secure financing," says Petrie. However, a recent proposal by Harbor Retirement Associates to build a new senior living facility in the 1100 block of E. Capitol Dr. is close to receiving Village approval. The Village also continues to work with property and building owners on the possibility of renovating the block that includes the Pick 'N Save store and the building vacated by Walgreens.

"The Village Board, CDA, Design Review Board, Plan Commission and Village employees have really figured out how to evaluate and foster a project, and we understand the limits to assistance we can provide," says Village Manager Chris Swartz. "Our ability to work together has produced very positive results."

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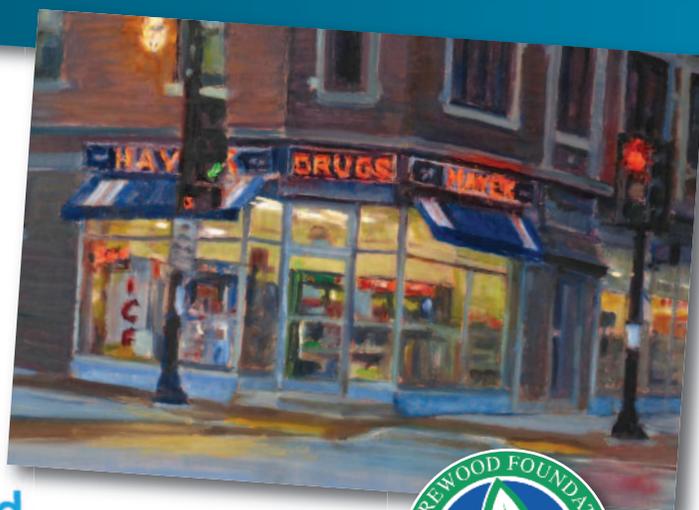
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Photos by John O'Hara



Public *art* Shorewood



Shorewood Plein Air Festival a Huge Success

Although Thursday, September 19 started out with light rain, the 52 artists who took part in Shorewood's first Plein Air event were not deterred. Emphasizing the positive – it was neither cold nor windy – they spread out around the community to find interesting vistas and small corners to inspire their artistic imagination.

Three days later, they "gave our village back to us," says event planner Jenny Heyden, when the completed pictures were hung in the Shorewood Library and viewed by more than 700 people at the Saturday night Gala. Ninety of the pictures, representing the work of 47 of the 52 artists, sold in a Silent Auction.

Plein Air Shorewood started with local artists demonstrating plein air painting technique during the Summer Sounds Concert series at Hubbard Park and at the Library. In the days before the main event on September 19-21, artists demonstrated their craft to Shorewood students, and the Milwaukee Art Museum presented the Kohl's Color Wheels interactive art program at the Library. Special events included a Happy Birthday breakfast at the Plensa statue in Atwater Park and a community street party on Friday evening.

"Plein Air Shorewood epitomized community," says Pat Algiers, a member of Shorewood's Public Art Committee who carefully planned the event. The artists were delighted by the community's response. Many residents took time to welcome the artists and ask questions about the plein air process and the artist's perception of familiar Village scenes.

"We didn't anticipate the enormity of pleasure and excitement the Plein Air event actually generated, nor the encouragement we received to make Shorewood an art friendly community," says event planner Don Berg.

The Shorewood Foundation was the primary monetary sponsor for the event. More than 40 other community groups and individuals provided monetary or in-kind support, including the Woman's Club donation of breakfast for the artists to the SHS Girls' Cross Country Team delivering water to the artists at their painting sites.

Members of the Shorewood Men's Club, under the direction of Jeff Hanewell, constructed ladders to display the completed pictures in the Library during the event finale on Saturday night. Library staff members were particularly helpful, assisting with promotional activities and hosting the Gala and Silent Auction.

Dick Eschner, chairman of the Public Art Committee, says his group was thrilled with the way the event engaged so much of the community. "Pat Algiers, Don Berg and Jenny Heyden spent countless hours organizing this event," he says. Approximately one-third of the Silent Auction purchase prices will be returned to the Public Art Committee for art maintenance, future events and possible future art purchases.

Visit pleinairshorewood.com for contact information on the artists, a list of award winners, and photos of the painters and their completed paintings.



Plein Air Shorewood 2013

Shorewood was ALIVE with talented Plein Air artists the weekend of September 19-21. Left: Shorewood resident James Hempel creates his award-winning painting of Hayek's Pharmacy. Below: Jenny Anderson, an artist from Slinger, demonstrates her craft for Lake Bluff School students as she paints the front of the school building. Anderson also donated a piece of her artwork for the school's permanent collection.



Dancers from the McMenamin Irish Dance Academy performed during the Friday night celebration at Kensington Square.



Rainy weather did not deter the painters from capturing memorable scenes of Shorewood in their paintings.

Attendees of the Gala Reception/ Auction on Saturday night viewed more than 150 paintings on display at the Shorewood Public Library.



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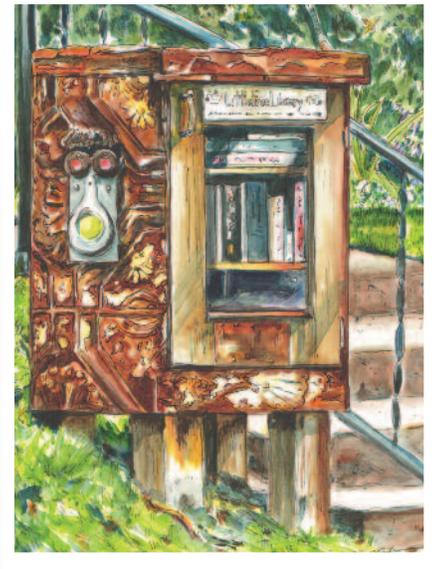
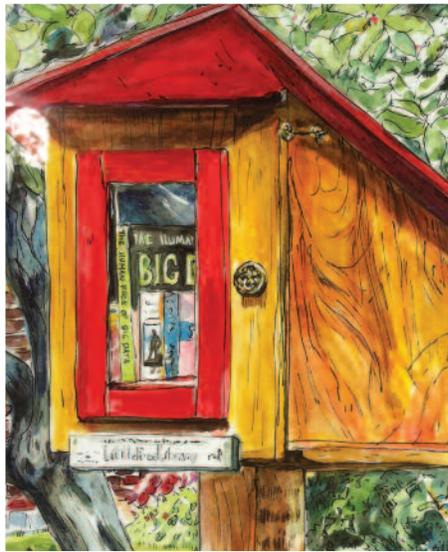
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Shorewood's Own LITTLE FREE LIBRARIES

It started in Hudson, Wisconsin in 2009 when a man named Todd Bol put a box that looked like a schoolhouse on top of a pole in his front yard. He filled it with books and invited his neighbors to help themselves, not realizing that he was starting an international movement. Today there are thousands of Little Free Library boxes around the world and six or more of them can be found in Shorewood.

David Dries and Laura Drexler keep their Little Library on Shorewood Blvd. well stocked, primarily with novels, but they also added some children's books when they noticed children on their way home from school stopping to check the library's contents. They purchased their library as a kit, and their daughter-in-law painted it to look like their house, complete with flowers and birds.

"We have way too many books in our house and attic and thought this would be a worthwhile way of getting them to people who would enjoy them," says Drexler. "We have probably given away more than 100 books since August, and have received many positive comments from neighbors and others who pass by. We even have special days like Mystery Day, Kids' and Teens' Day, and Hardcover Novel Day."

When Mike Smith decided to put a Little Free Library in front of his home (4228 N. Woodburn), he made his box from an old kitchen cabinet because it was bigger than the usual template and he has a lot of books. Mike, who is an avid reader, keeps his box freshly

stocked with books from his own collection, but his reading neighbors have gotten into the spirit of "take a book/leave a book" that is the motto of the free libraries.

He also occasionally takes a box of his books to the Shorewood Library and exchanges them for titles donated for sale to support the Friends of the Shorewood Library. "Library Director Beth Carey is very supportive of the Little Free Library," says Smith.

One of Smith's favorite memories came soon after he set up his box. "I came home and found two moms with strollers and four small girls sitting on my steps reading kids' books that I also try to keep in there. These don't get returned often enough, though. I think kids like to keep their books. I'd appreciate hearing from anyone who has a supply of kids' books."

In May, 2012, Little Free Library was officially established as a Wisconsin nonprofit corporation. See littlefreelibrary.org for more information.

Special Library Paintings

Milwaukee artist Kristin Gjerstedt was inspired by Shorewood's Little Free Libraries during the September Plein Air event. Pictured are Gjerstedt's paintings of three of the libraries.

Multiple Options for Paying Property Taxes

Property tax bills will be calculated and available for mailing no later than December 15. As soon as they are calculated, individual bills may be accessed from the Village website at villageofshorewood.org (click on "property tax" under Quick Links).

Payment Options:

- By mail to the Village of Shorewood or drop in the postage free mailbox behind Village Hall.
- At either of the two North Shore Bank locations during normal hours; only full and installment payments will be accepted at the bank. No overpayments will be taken.
- Online with a credit card or electronic check payment; there will be a fee of 2.39% of the amount to be paid, (minimum of \$1.50) for credit card charges. For electronic checks, a fee of \$1.50 will be charged for the first \$5,000 or \$5 for any amount over \$5,000.
- Pay in person at Village Hall, 8 a.m.-5p.m. Monday-Friday. Receipts will be mailed if a self-addressed stamped envelope is provided by the resident. Receipts will also be available on the website under "property taxes."

The Clerk Treasurer's Office will be closed on December 24 and 25 and on January 1. They will close at noon on December 31. Payments postmarked by December 31 or placed in the Village Hall drop box on December 31 will be applied as of December 31.

Down-Payment Assistance Loans

Down-payment assistance loans of up to \$4,000 are available through the Village's Neighborhood Improvement Loan Program. The zero-interest deferred loans are administered by North Shore Bank. To be eligible, applicants may not have owned a home in the past three years.

The purpose of the program is to encourage owner-occupied housing units and to conserve the existing housing stock. The loans are not available for condominiums. The loans must be repaid when the home is sold, refinanced or is no longer owner-occupied. Early repayment is encouraged to ensure the longevity of the loan program.

For more information about the loan program, contact the program administrator at North Shore Bank or the Village Planning and Development Department (414.847.2647). Loans are also available for duplex conversion and attic improvements.

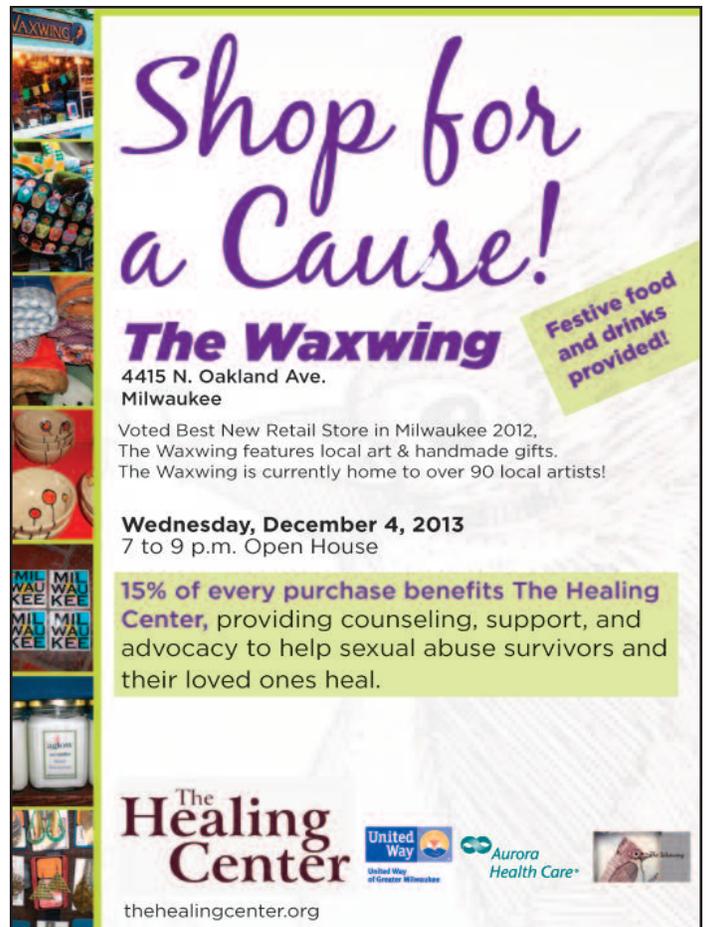


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Shorewood Seniors Let the Sun Shine In

by Justine Leonard

We all have those days. You know, the times when life seems so full of problems you need to talk about it with someone. Or other times your news is so good you want to share it. But as we grow older, that isn't always easy to do. Lifestyles change, families move away, old friends are lost and it's difficult to start new friendships. Older people often begin to feel isolated and lonely, and they need to talk about what's going on in their lives. That's what "Let the Sun Shine In" is all about.

Judy Spencer started the program at the Senior Resource Center (SRC) about five years ago. Spencer is a retired nurse who worked in the inpatient behavioral health unit at Columbia Hospital (now Columbia-St. Mary's), where she also designed much of the programming for the outpatient Geriatric Program and Clinic. "It's scary to talk about the changes in our lives, and sometimes it takes a while to build trust. But when people begin to recognize that there are others with the same or similar concerns, they begin to share and even learn from the experiences of others," says Spencer.

"Let the Sun Shine In" is a unique forum. Spencer, the group facilitator, explains that the meetings are totally open, non-judgmental, accepting and supportive of whatever is said, and everyone gets a chance to participate. "There are no set topics and whatever people start talking about, we talk about."

At a recent get-together, the group offered suggestions to a member looking for a handyman; they enjoyed hearing about a mother's trip to visit her son in China; and they gave a "thumbs up" to a woman who is learning to take the bus from a friend she met in the group so she can remain independent after she gives up driving. They were inspired by the story of a mother and daughter courageously dealing with the sudden and tragic death of a loved one, and they empathized with the struggles of a woman slowly losing her husband to dementia. And they all related to the man who philosophized that the road map of life takes unexpected turns as you grow older, and you have to figure out how to navigate the new curves.

Sometimes the group is just a few people, other times as many as a dozen. While some have been coming to the program since it started, others just pop in when they need a boost. New members are always welcome.

Maybe it's time to brighten your life and let the sun shine in. The group meets the first Thursday of each month from 2-3:30 p.m. in the Village Center, 3920 N. Murray Ave. The program is free, open to all seniors and no registration is required. Stop in for more information, or call the SRC at 414.847.2727.

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Learning Never Ends at Senior Resource Center

Trips and Workshops Offer Enjoyment and Education

Take advantage of the many programs for fun, learning and socialization offered by the Shorewood Senior Resource Center (SRC). Call 414.847.2727 for the complete schedule, or visit villageofshorewood.org/src. To make a class or trip reservation, call or stop in at the SRC Office at 3920 N. Murray Ave. (lower level of the Shorewood Library in the Village Center).

Czech & Slovak Chicago Heritage Tour

Thursday November 7 ■ 8 a.m.-Approximately 7 p.m.

Shorewood resident Marilyn John, a retired university professor and member of many Czech organizations, will lead us on a day of exploration of old Slavic neighborhoods in Chicago and its west suburbs. We'll get a first taste of old-world charm at Vesecky's, one of Chicago's wonderful ethnic bakeries. Next stop is the historic Bohemian National Cemetery and its beautiful chapel. Lunch will be at Klas Restaurant in Cicero, a beautifully decorated, authentic Eastern European restaurant. A guided tour of an Eastern European Museum completes the day. Contact Mary's Personalized Sightseeing at 414.871.9783 for a reservation form. The cost of the trip is \$65 and includes deluxe motorcoach transportation, admission, guide fees and luncheon. Driver tip extra. The bus leaves from 3920 N. Murray Ave. at 8 a.m.

Make a Pine Needle Tray with Linda Gaalaas

Thursday, November 14 ■ 12-3 p.m. (Part 2 on November 21)

Making a pine needle tray is a good introduction to pine needle weaving. The center base is a choice of decorated ceramic disks with punched holes for the stitching process. The overcast stitch is repeated around in continuous coils. A needle, some colored waxed linen and pine needles will be provided. Cost for residents: \$18/nonresidents: \$20.

Ask a Dietitian: How do I get through the holidays without adding 10 pounds to my waist? Tuesday, November 26 ■ 10-11 a.m.

Registered dietitian Carmel Bankier-Sweet RD, CD, will discuss tips for managing your weight during the holidays. You will have an opportunity to discuss strategies for your own weight management. Please pre-register for this free program.

Pabst Brewery and Mansion Tour

Thursday, December 19 ■ 9:45 a.m.-2:45 p.m.

Once the largest brewery in America, Pabst Brewery closed in 1996 and has since been transformed. The tour will include the Blue Ribbon Hall, Captain's Courtyard, Guest Center, King's Courtyard and the original Gift Shop which have all been restored to their original glory. Lunch will be at Best Place. After lunch, tour the Pabst Mansion that will be beautifully decorated for the holidays. The cost is \$47 for the tours, lunch and bus transportation. Please register with Carolyn Noori at the Whitefish Bay Recreation Department (414.963.3992).

Looking for Meals on Wheels Volunteers

Horizon Home Care is a nonprofit organization that provides home-delivered meals (Meals on Wheels) to Milwaukee County residents. They are seeking volunteers to deliver meals between 10 a.m. and 1 p.m. to homebound people. The commitment can be as little as a single two-hour shift per week or more if you are willing and able. It's a great service in the community. Contact the Senior Resource Center at 414.847.2727 for more information.

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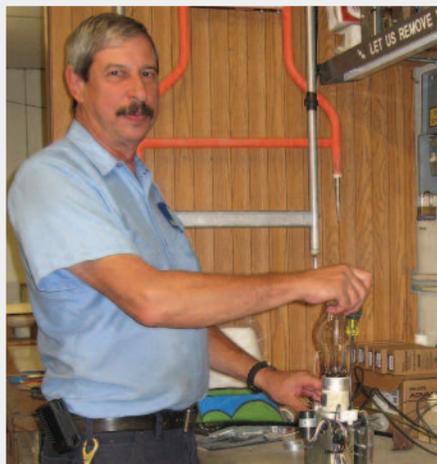
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Bruce Adyniec



Angela Andre



Justin Burris

Behind the Scenes: Focus on Village Employees



Most of us know a couple Village employees by name – and perhaps recognize a few more because of service they provided – but the majority of the Village’s 107 full- and part-time employees remain anonymous to the general public despite the fact that each of them performs an important role in the day-to-day life of our Village. Following is the first of a series of feature articles about the people who unobtrusively provide the services we need to keep our Village running efficiently.

Bruce Adyniec is responsible for keeping the lights on. As chief electrician at the Department of Public Works (DPW), he makes sure that all streetlights, traffic signals and lighting in municipal buildings are working correctly. Whether he is repairing a light fixture in his extremely well organized work area at the DPW or is on top of a light pole, he performs his job with quiet efficiency.

Adyniec has been a Village employee for more than 29 years, most of that time as an electrician. His biggest challenges have come in recent years as the Village has totally reconstructed streets such as Capitol Dr.

“The street projects require all new electrical cabling,” he says, “and may take up to half a year of work to complete.”

He is also the Village sign maker. “He’s the go-to guy for all street, regulatory and special event signage (like the July 4th parade),” says DPW Director Leeann Butschlick.

Adyniec particularly enjoys the people he works with at DPW. “There is such a diversity of talent,” he says.

“Everyone has a special skill like woodworking, plumbing, concrete repair or gardening. We all learn from each other.”

Adyniec will retire on November 27. “I will miss him terribly,” says Butschlick. “Lots of knowledge and a terrific work ethic will leave with him.” However, Adyniec himself has been around long enough to know that a competent person will be found to replace him and that person can count on terrific support from the rest of the DPW crew.

Angela Andre’s creativity is often on display at the Library. Eye-catching displays and informational print pieces reflect her interest and skill in artistic design. Planners of the recent Shorewood Plein Air event raved about her assistance in preparing materials for the artists and in advertising the event.

But most of the time, Andre can be found at a desk in the Library work area, performing her tasks as administrative assistant. A variety of tasks that make use of both her communication skills and educational background in art and graphic design have made her job enjoyable for the past seven years.

She is responsible for preparing Library Board meeting minutes, making sure the bills are paid, and acting as a go-between with the Village on personnel issues. She handles all of these duties with great care, recognizing that problems can be avoided if communication is crystal clear. She also gets to unpack all the new books, which is like opening colorful presents.

Commenting on the variety of her tasks, Andrae notes, "The role of the Library has changed substantially since I started working here, and I have enjoyed being part of that change process because it benefits the whole community."

"Although behind the scenes, Angie's work is essential to the successful operation of the Library," says Library Director Beth Carey. "She brings attention to details and communication skills that help me and the Library Board, and projects that make good use of her creativity are always special."

As a Shorewood native, **Justin Burris** brings knowledge of the Village along with the necessary special skills needed to be Shorewood's code compliance inspector, a position in the Village's Planning and Development Department. Initially trained as a carpenter, he took classes at MATC to qualify as an electrical and plumbing inspector and receive his Uniform Dwelling Inspection Certificate. He also has an associate degree in business management.

Burris does deal directly with the public, but just one household at a time. When a property owner decides to sell, a code compliance inspection must be completed before the home or multi-unit building can be sold. The code is a list of carefully crafted procedures and guidelines that are in place to ensure that our older buildings continue to be well-maintained. Burris checks both the inside and outside of the dwelling for code violations and discusses any needed repairs with the home owner. "Either the seller or the buyer can agree to complete the repairs," says Burris, "as long as they are done in a timely manner."

The code violation that Burris finds most frequently is relatively easy to fix: smoke and carbon monoxide detectors must be located on all levels of the dwelling.

Burris enjoys his job and is happy when he can help people. "I'll work with residents who need extra time to complete repairs – at the same time, I try to lead people in the direction of making quality repairs." Occasionally he runs into property owners who have no interest in correcting violations. The soft-spoken Burris is a good listener and uses this skill to deal with a variety of personalities. He also handles complaints from residents about the exterior appearance of buildings that often take the form of reminding a property owner to clean-up around their property.

"Justin plays an important role in ensuring that our homes are well-maintained and continue to reflect the history of our community. His willingness to work with residents and property owners to achieve the best results for everyone is very much appreciated," says Planning and Development Director Ericka Lang. Residents may contact Burris at Village Hall at 414.847.2640 or jburriss@villageofshorewood.org

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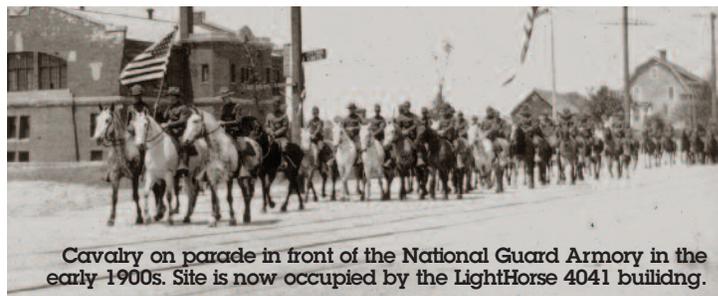


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Cavalry on parade in front of the National Guard Armory in the early 1900s. Site is now occupied by the LightHorse 4041 building.

Treasures from the Shorewood Archives

by Karen de Hartog-President,
 Shorewood Historical Society

The Shorewood Historical Society maintains an archive in the basement of Village Hall that includes local newspapers (covering more than 80 years), Village documents, many wonderful pictures, Board meeting minutes from the Shorewood Opportunity School, oral interviews of longtime residents, scrap books and clippings from Village organizations, and much more. However, most of these treasures are seen only by people seeking particular information.

On Saturday, November 16, "Treasures from the Shorewood Archives" will be displayed and explained in the Village Center from 10 a.m.-12:30 p.m. Visitors will be able to stroll between displays and take a close look at the treasures while learning more about Shorewood history.

We want Village residents to know and appreciate what we have, but also to realize that we welcome additions to our collection. Additions to the archives are increasingly coming in electronic formats which are a challenge to archive and store. Questions such as: "How do we capture, save and reference electronic information so that it is readily available?" "What procedures should be put in place to assure that digital files can be read by the latest media?" are current concerns of the Historical Society.

Village President Guy Johnson recently brought two articles he found on the Internet to our attention that will become part of our archives. The first is an article about Chet Krizek who was Village President from 1964-1976. According to the April 6, 1976 *Milwaukee Journal* article, Krizek, who moved to the growing Village of Shorewood in 1924, was known as "Mr. Shorewood." During his time as an elected official, improvements were made to the Library, River Park and Shorewood's open housing ordinance. He was respected for his knowledge of the community and a sense of humor that helped to diffuse potentially tense Board discussions.

The second article, from a recent edition of the *New York Times* entitled "Embracing Technology and Each Other," is about former Village Manager Shirl Abbey who lives in New Mexico. Abbey, now 89 years old, married his fifth wife (a woman he met through an online dating service) in April. The story of how he got to wife number five is delightful. Abbey was Village Manager from 1973-1987.

Links to both articles can be found on the Historical Society website at shorewoodhistory.org.

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Frequently Asked Questions

Shorewood's Customer Service staff members field a variety of questions from residents, and this is a sampling of those most frequently asked.

When and where can I obtain a license for my pet – dog or cat?

Pet licenses need to be renewed each calendar year. 2014 tags will be available at Village Hall in December. Licenses need to be renewed by March 31, 2014 to avoid a \$6 late fee. Cost of the license is \$12 for spayed/neutered pets; otherwise the cost is \$24.

I have large items to discard; will the Village pick them up?

Large items are picked up on Thursdays. Call the Department of Public Works to schedule a pickup (414.847.2650) and have items at the curb by 7 a.m. on Thursday. There is a \$50 fee for the pickup that can be paid at either the DPW or Village Hall. Payment must be received by 2 p.m. on Wednesday prior to pickup.

A large, ugly piece of furniture has been left on the curb for days – will someone remove it?

Call the Department of Public Works (414.847.2650). After 72 hours, the item will be picked up at a charge to the property owner.

What are the Village sidewalk shoveling rules?

Sidewalks must be cleared 12 hours after snow ends. Residents who fail to clear their walks will be given notice that they have an additional 12 hours to finish shoveling. If still not done, the Green Team will be called in to shovel and the homeowner will receive an invoice for clearing charges and a citation.

How can I dispose of old electronic items?

All electronic items have to be recycled in the State of Wisconsin. Items can be brought to the Department of Public Works, 3801 N. Morris Blvd., during Saturday dumping hours only. There is a \$10 fee to dispose of television sets; all other items are accepted free of charge. The dump is open from 8 a.m.-2 p.m. on the first Saturday of the month, December-March, and the first and third Saturday, April-November.

Where can I get information about Shorewood's Recreation Program?

The Recreation Department Office is housed in Shorewood High School. Call 414.963.6913 or visit shorewoodschoools.org and click on "Recreation and Community Services." The mailing address is 1701 E. Capitol Dr., Shorewood WI 53211.



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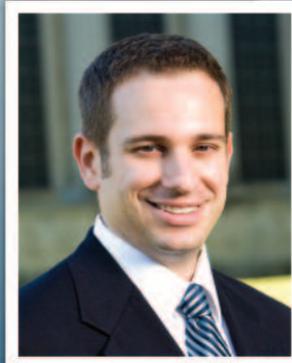


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Village Notes and Resources

A Vision for Shorewood in 2025

Five focus groups were held in October as part of the Village Vision process. The Vision process will help the Village Board put together a picture of what we want the community to look like in 2025 and how we can get there.

The focus groups were selected to represent the various demographic groups within the Village. The turnout was tremendous and the Village gained valuable insight for the Vision process.

The discussion will continue at a Community Meeting on Saturday, November 9, from 9 a.m.-12 p.m. at the Shorewood Intermediate School (3830 N. Morris Blvd.). Everyone is welcome. Resident input is crucial during this process.

Leaf Collection Underway

Village crews will continue to collect leaves from the curb until December 6, unless we have a snow or freezing rain event before that date. Please place leaf piles on the parkway near the curb for collection.

Sticks and garden debris should be put into paper bags for pick up on your normal yard waste/garbage day as these may clog the hose on the leaf loaders, causing delays.

The Conservation Committee asks residents NOT to rake leaves directly into

the street as rainwater leaches leaf nutrients into nearby storm sewers and ultimately into our lakes and river. Mulching leaves by mowing them into the lawn is an excellent idea. Chopped-up leaves feed lawns and reduce the need for chemical fertilizers.

North Shore Health Department Clinics

Health Department clinics are held at the Brown Deer and Shorewood Offices and at the North Shore Library. Shorewood residents may attend clinics at any of the locations. Visit nshealthdept.org or call 414.371.2980 for a complete schedule and information on other North Shore Health Department services.

IMMUNIZATION CLINICS

Shorewood Office

2010 E. Shorewood Blvd.

- 2nd Thursday of the month (Nov. 14, Dec. 12, Jan. 9) 3 to 4:30 p.m. (by appointment)
- 3rd Tuesday of the month (Nov. 19, Dec. 17, Jan. 21) 7:30 to 9 a.m. (by appointment)

BLOOD PRESSURE SCREENINGS

Shorewood Office

- 4th Wednesday of the month (Nov. 27, Jan. 22) 3:30 to 5:30 p.m. (no appointment needed)

ADULT HEALTH RISK SCREENING

Shorewood Office: 4th Tuesday of the month (Nov. 26, Jan. 28) 8 to 10 a.m. (by appointment)

Winter Parking Restrictions

Winter parking restrictions begin December 1 throughout the Village, whether or not there is any snow on the ground. In most residential areas, parking is restricted to one side of the street. Pay close attention to posted signs to avoid getting a ticket.

Shorewood Municipal Water Utility Rates

Quarterly Service Charges:

- 5/8-inch meter \$17.75
- 3/4 -inch meter \$17.75
- 1-inch meter \$27.08
- 1-1/4 -inch meter \$36.10
- 1-1/2 -inch meter \$45.13
- 2-inch meter \$69.20
- 3-inch meter \$111.32
- 4-inch meter \$171.50
- 6 -inch meter \$300.87
- 8-inch meter \$466.36
- 10-inch meter \$676.97
- 12-inch meter \$887.58

Plus Volume Charge:

- All water used per quarter \$1.88 per 100 cubic feet
- Sewer rate is \$3.68 per 100 cubic feet

Celebrate Shorewood! Leave a Lasting Impression on the Community You Love

The Shorewood Foundation Amenity Fund is a wonderful way to make a difference and a lasting impression in the community we all love. The Shorewood Foundation has partnered with the Shorewood Parks Commission and the Shorewood School District to enable residents and business owners to enhance and preserve the beauty and quality of our community by donating to/helping to fund a variety of useful amenities.

A brochure is now available that lists numerous needs in the community and associated costs. For example, you can help fund a new lounge bench for Atwater Park, a picnic table for Hubbard Park or a bike rack for Shorewood High School. Several outdoor ping pong tables are needed for Atwater School and River Park. Individual boards for the new Atwater Beach Boardwalk can also

be purchased. Larger items, such as ADA-accessible playground equipment or a shade structure for Atwater Beach, can be purchased by combining smaller donations to create the larger funds that are needed.

To acknowledge each gift, whenever possible, memorial plaques can be attached to the item and donors will be recognized in the Manager's Memo and in the *Shorewood Today* magazine. The new Village Giving brochure can be picked up from Village Hall or can be viewed on the Village website at villageofshorewood.org.





“Senior-Friendly” Certified Businesses Cater to Older Customers

With baby boomers now reaching senior status, more businesses are interested in learning how to better serve this target market. The Shorewood Connects Neighbors project has a mutual interest in making Shorewood a senior-friendly community where people are connected to each other and to the businesses and organizations of the Village.

Trained volunteers from Shorewood Connects have visited several local businesses at their request, and following a free assessment, made suggestions about improvements that would benefit older customers.

The first Shorewood businesses to be certified as “senior-friendly” by the Shorewood Connects project include Grande Flowers, Harleys: The Store for Men, McDermott, Foley & Wilson, LLP and Edward Jones: Financial Advisor Michael Y. O’Brien. Businesses interested in learning more about this project are encouraged to contact Shorewood Connects Facilitator Sue Kelley at 414.961.7262.

Shorewood Connects Neighbors connects residents of all ages by promoting organized block groups to enhance the quality of life for all. This Village initiative is an offshoot of the Shorewood Connects partnership, which is designed to enhance the ability of older residents to remain in, and contribute to, the life of the Village.

Time To Renew Your Daytime Parking Permits

Daytime parking permits will expire on November 30. If you have a green Residential Congested Area (RCA) daytime parking permit or an Impact Area daytime parking permit, it is time to renew. The RCA permit is available ONLY to residents of single-family or duplex homes in the southeast quadrant of the Village (bordered by the south side of E. Capitol Dr. on the north, north side of E. Edgewood Ave. on the south, east side of N. Oakland Ave. on the west, and N. Lake Drive on the east).

Daytime parking permits (new or renewal) are \$5 for the year and can be purchased at the Customer Service Department in Village Hall, 3930 N. Murray Ave. Office hours are Monday-Friday (except holidays), 8 a.m. to 5 p.m. Please bring proof of residency (lease agreement, driver’s license, bank statement or similar document). If you have any questions about whether your residence qualifies for either the Residential Congested Area or Impact Area daytime parking permits, please contact Customer Service at 414.847.2601.

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With an excellent selection of women's clothing retailers as well as the best haberdashery in Milwaukee, Shorewood has you covered when it comes to holiday fashion. The festivities are coming up quickly, and our retailers can help you look your best for any occasion! To show off what they're showing this season, Shorewood retailers gathered for a holiday party photo shoot at North Star American Bistro, dressed in holiday-appropriate attire from their shops. If you've never met these fashion-forward folks, stop in at their stores to say hello and pick out your perfect holiday look!

CHEERS! Shorewood's retailers and two guests make a stylish group. From left to right (men): Tim Ryan-owner, Harleys: The Store for Men; Elias Chedid-owner, Harry's Bar & Grill and David Price-owner, Three Lions Pub, all in clothing from Harleys. From left to right (ladies): Mary LeBlanc-co-owner, SHOP; Lynn Waite-owner, Min's; Kehri Stowers-manager, Goldi; Kay Bergemann-owner, Another Look; Allison Rozek-owner, Swanky Seconds, all in clothing and jewelry from their own shops.



Tim Ryan accessorizes in complementary colors.



Kehri Stowers shows off jewelry from Goldi that complements the sparkle in her sweater.



Christian Louboutin shoes go for less at Swanky Seconds, and still look fabulous.



*All photography by Sara Schlicht of Fresh Frame Photography
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Allison raises a glass.

Mary wears a necklace from Juliet Jewelry, available at SHOP.



Lynn and Kehri share a laugh and some treats.



Three dapper dudes looking and feeling good in their Harleywear.



Mary's and Lynn's hair by Mary Bonfiglio-Main Salon Studios; Mary's and Kay's makeup by Wendi Schick-Main Salon Studios. David's hair by Zen the Salon. Centerpiece by Nehring's Sendik's on Oakland floral department. Food and cocktails by North Star American Bistro. All treats by Miss Cupcake Bakery.



Tree Lighting and Stress-Free Holiday Shopping Coming to Shorewood's Business District

The holidays are right around the corner, and the Shorewood Business Improvement District (BID) has planned family-friendly fun and stress-free shopping to enhance your holiday season.

Friday evening, December 6 The BID hosts Shorewood's second annual Tree Lighting ceremony on the patio space between North Star American Bistro and Thief Wine, in the neighborhood now known as Kensington Square. All are welcome for holiday treats, musical entertainment and the chance to greet one jolly special guest as Shorewood's beautiful holiday tree lights up the night!

Saturday, December 7 Head into the Shorewood Business District for the third annual Stop, Shop & Restore holiday shopping event. Offering the ultimate antidote to holiday stress, the BID invites you to relax and have fun as you shop locally for holiday supplies and gifts. Enjoy complimentary massages, salon services, refreshments, free gift wrapping, a visit with Santa and more!

Shorewood's diverse businesses offer many unique options for everyone on your holiday gift list, and shopping local is an easy and convenient way to make a positive impact in our community.

Watch your mail for your official invitation to the tree lighting and shopping event! Event details will also be posted around town and on the Shorewood BID's website at shorewoodwi.com.



Unleash Your Inner Rock Star at Shorewood's New School of Rock

Rock 'n' roll is here to stay in Shorewood, now that Wisconsin's only School of Rock opened in October at 4050 N. Oakland Ave.

School of Rock offers performance-based music education for kids and adults – with rock 'n' roll as its heart and soul. With more than 100 franchised locations in seven countries, School of Rock combines individual instruction with weekly group practice sessions and live, ensemble performances. Students can choose to study guitar, bass guitar, keyboards, drums and/or vocals.

Chicago-area executive and Whitefish Bay native Rock Marasco (yes, that's his real name) is the owner of the new Shorewood location. Inspired by the positive experiences two of his children had participating at School of Rock in Highwood, Ill., Marasco decided to bring the concept to his hometown of Milwaukee, and began scouting for a location last fall.

"I asked a couple of old friends who really know Milwaukee, and they said, without a doubt, I should open my school on Oakland Avenue given the strong momentum in the Shorewood Business District," Marasco says.

He bought the former Gilda's Club building and has had the lower level remodeled to create lesson rooms, rehearsal rooms, a lounge and a central performance space.

"Opening a School of Rock in Shorewood is really a dream come true for me," Marasco says. "I can combine my Milwaukee roots with my love of music and my business background. Plus, I've seen the impact School of Rock can have on kids. They develop their musical talent, their confidence, and at the same time they are forming strong friendships with peers they might otherwise have never met. We say we inspire kids to rock on stage and in life, and it's true."

Milwaukee musician Todd Richards, hired by Marasco as School of Rock's general manager, says he was drawn to School of Rock's approach. During visits to other schools and meetings with corporate management, Richards says, "I could really see the camaraderie. The teachers were not burned out. I was impressed by the people and by what the kids were getting out of the experience. And if I look back at my own development as a musician, I got the most out of the



time I spent working or performing with others, and that's a big part of our program. The learning curve is just higher in a group setting."

Richards, who plays and records with his band and has taught in Milwaukee Public Schools, also knows firsthand the power of music in children's lives. "I'd watch kids go from being in their shells or being trouble-makers, then you'd get them in music class and all of a sudden, they're a leader," he says.

Marasco believes School of Rock is a great place for kids to work on leadership and team-building through something that inspires them. "Usually in music lessons, you get introduced to classical or jazz," Marasco says. "Well, what if that doesn't inspire you? We get them rocking out to the classics. We're creating a place that's safe and fun, and where it's OK to express yourself."

Speaking of safety, School of Rock instructors – all of whom are experienced, working musicians – undergo background checks as well as School of Rock instructor training.

Top students have the chance to audition for the School of Rock AllStars,

a touring group that plays live shows around the country at venues like Red Rocks, Austin City Limits and Lollapalooza. The AllStars have shared the stage with rock legends including Eddie Vedder, Slash, Peter Frampton and Alice Cooper.

Some School of Rock students do pursue careers in music, and Marasco and Richards agree that it's exciting to help build the pipeline of potential musicians to keep Milwaukee's music scene vibrant.

"Kids may or may not walk out of here and become the next Jimi Hendrix," Marasco says, "but they will walk out having learned some valuable lessons about life."

Never Too Old To Rock

The fun's not just for kids at School of Rock. Adult programs are offered as well, for all ability and experience levels. If you've never picked up a guitar or if you're a lapsed musician looking to get back into performing, School of Rock can get you rolling.

"It's the same program that we do for the kids, with both individual instruction and the performance element," Marasco explains. "The adults have to take the stage, too. These programs are pretty popular because let's face it, who doesn't want to be a rock star?"

For more information about programs for kids and adults, contact School of Rock at 414.332.7625 or visit shorewood.schoolofrock.com.



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High School “Best Buddies” Foster Friendships



For the past seven years, the Shorewood High School (SHS) Best Buddies organization has been fostering and developing one-on-one friendships for students with intellectual and development disabilities.

As part of the program, students spend one-on-one time with their buddies and participate in group events and lunches. Each spring, members of the SHS Best Buddies organization travel to Lion’s Camp in central Wisconsin where they take part in challenging team-building activities, such as a ropes course and a climbing wall.

This spring, the Best Buddies will be traveling to Hawaii to give program participants an opportunity to learn important lifelong skills, such as traveling, following a group itinerary and going through airport security. The trip will also be the culmination of the group’s “hands-on” Hawaii project. Students will be traveling with Wilderness Inquiry, a Minnesota-based non-profit group dedicated to sharing the benefits of outdoor education with urban youth, families and people with disabilities.

“For years, our buddies with special needs have watched their peers load buses for Italy, Guatemala and St. Louis over spring break. Now they can have a similar high school experience,” SHS teacher and Best Buddies Advisor Chris Gagne says. “The trip will expand students’ view of the world, and will also give students an opportunity to master and apply critical social and travel skills.”

To help pay for the trip, the Best Buddies have been hosting a variety of

fundraisers. For example, in October Culver’s in Shorewood donated 10 percent of a single day’s profits (roughly \$2,000) to help offset trip costs. As part of another fundraiser, the group is collecting old electronics, including old cell/smart phones, inkjet cartridges (without toner), laptop computers, iPads, iPods and digital cameras at each Shorewood school through early December. Once the collection is complete, the items will be sent to EcoPhones, which will then send Best Buddies a check for the trip.

“The SHS Best Buddies organization has been ... developing one-on-one friendships for students with intellectual and developmental disabilities.”

“I am interested in learning about volcanoes,” says SHS student and Best Buddies member Sam Lenz. “I have not been on a trip to Hawaii before, and it’ll be fun. I’ll probably miss my parents, but I’ll really have a fun time with my teachers and my buddies.”

For more information about the Best Buddies program, visit youtube.com/W54PjM30IAY. To donate to the group’s trip to Hawaii, visit wildernessinquiry.org/Shorewood.



Photos by John O'Hara

It is the policy of the Shorewood School District that there shall be no discrimination on the basis of age, race, religion, creed, color, handicap, marital status, disability, sex, national origin, ancestry, sexual orientation, or membership in the national guard, state defense force, or any other reserve component of the military forces of the United States.



Best Buds at Lake Bluff Elementary School share good times during lunch hour and during after-school activities.

Lake Bluff “BEST BUDS” Create Friendships Across Divides

Much like the Best Buddies program at Shorewood High School, Lake Bluff Elementary School has a “best buds” program that encourages friendships to blossom across cultures, classrooms and special challenges for students in first through sixth grades.

As part of the program, students get together weekly for six weeks during their lunch hour and complete a fun activity, ranging from cooking to scavenger hunts. The last week of the session, the group takes the city bus and eats lunch at a restaurant. In addition to doing things as a group, the students are also paired up with their own buddy, and get together after school as well.

“Last year, we had more than 100 students take part in three sessions during the school year,” says Betsy Pichette, Lake Bluff teacher. “The kids love it, that’s why our numbers are so high. It’s really good for kids to develop friendships outside their circle of friends. The best thing about the program is that students who have social difficulties have really good role models, so they are learning through involvement with a positive interaction, which is great!”

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Shorewood Schools GO GREEN with Energy-Efficient Projects

Going “green” has always been an important priority for Shorewood Schools. This spring and summer, the philosophy was put into action as the District began work on numerous energy-improvement projects at each of its buildings. The work, which got underway during the last week of March, was aimed at increasing energy efficiency and reducing utility costs.

As part of the projects, a variety of District components, ranging from lighting to HVAC (heating, ventilation and air conditioning) switches, received upgrades, repairs and replacements. For example, some of the work included applying weather stripping to the doors at each school building and sealing airleaks at areas where the roof meets exterior walls. These seals are designed to keep the elements, like wind and rain out of the schools, while keeping heat or cool air inside the buildings. Additionally, outdated boilers at Shorewood High School and Atwater Elementary were replaced with newer, high-efficiency models, and



This outdated fire tube boiler at Shorewood High School was replaced with an updated, more energy efficient boiler.

plumbing throughout the District was improved, reducing Shorewood’s water waste by up to 40 percent. At the High School, the leaky, underground pipes that distributed heat throughout the school’s multi-building campus (and dated back to the 1920s) were also replaced.

In addition to saving the District money and reducing energy use, some of the improvements, such as the replacement of many florescent fixture ballasts with fixture 5000 Kelvin bulbs, will benefit students as well.

“Kelvin bulbs mimic natural light, bringing a more calming presence to buildings where they are installed,” Honeywell Project Manager Chris DeLeeuw explains. “Besides installing the bulbs, ceilings in approximately a dozen classrooms were put in place as well, improving light distribution for teachers and students.”

All of the projects were approved by the School Board during the fall of 2012, and will save Shorewood Schools at least \$182,000 in utility costs annually. (The savings will be put toward the 15-year, \$6 million loan taken out to fund the projects. Currently, the District is roughly \$300,000 under the project’s budget, which can also be used to pay down the debt on the loan taken out to fund the projects.) In addition, the work will reduce the District’s carbon footprint by 2,085 metric tons of natural gas and 1,592 metric tons of electricity.



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SHOREWOOD DRAMA PREPARES FOR Successful Season



The cast of "the 25th Annual Putnam County Spelling Bee" rehearse before the opening of the production on November 1.

Shorewood Drama kicked off its 2013 season with a production of "The 25th Annual Putnum County Spelling Bee" on Friday, November 1.

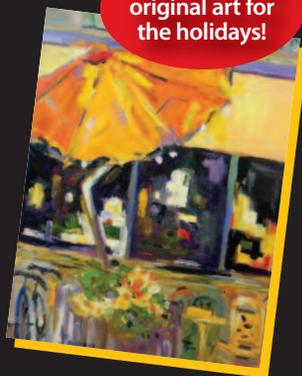
The musical tells the hilarious tale of overachievers' angst chronicling the experience of six adolescent outsiders vying for the spelling championship of a lifetime. The show's Tony Award-winning creative team developed the unlikeliest of hit musicals about the unlikeliest of heroes: a quirky, yet charming cast of outsiders for whom a spelling bee is the one place where they can both stand out and fit in at the same time. These six young people learn that winning isn't everything, and that losing doesn't necessarily make you a loser.

In February 2014, students will perform the play, "I Never Saw Another Butterfly," which tells the story of more than 15,000 Jewish children who passed through the Terezin Concentration Camp during WWII. One of the survivors, Raja, having lived through it all, taught the children when there was nothing to teach with, helped to give them hope when there was little reason for hope, and created a world of laughter, flowers and butterflies behind the barbed wire.

Finally, in May 2014, Shorewood High School drama students will perform "West Side Story," a landmark Broadway musical that is one of theatre's finest accomplishments. The play tells a contemporary version of Shakespeare's *Romeo & Juliet* in modern-day New York City as two young idealistic lovers find themselves caught between warring street gangs. Their struggle to survive in a world of hate, violence and prejudice is one of the most innovative, heart-wrenching and relevant musical dramas of our time.

For more information about Shorewood's world-class drama program, visit shorewooddrama.org.

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ALUMNI NEWS

Calling All Greyhounds!

Check out the SHS Alumni Association on Facebook to connect with Friends and share reunion details and photos here:

Facebook.com/ShorewoodAlumniWi

Contact the SHS Alumni Association at shorewoodalumni@gmail.com, or mail to P.O. Box 11427, Shorewood, WI 53211.

Thanks For Your Donations!

The Shorewood High School Alumni Association is a 501(c)3 charitable organization with an EIN 35-2198274.

Word to the Wise

Don't be fooled by AlumniClass.com "Lifetime Membership" solicitations. This is a separate organization that is not affiliated in any way with Shorewood, Wis., its schools or its nonprofit SHS Alumni Association.

Class of 1993 20-Year Reunion

The Class of 1993 held its 20th reunion over Shorewood's Homecoming Weekend in October. The class celebrated with a tour of the high school on Friday night followed by a get-together on Saturday afternoon – members of the class from around the country were in attendance.

The Classes of 1974 and 1964 are currently planning their 40th and 50th reunions for next summer.

- Members of the Class of 1964 should contact John Matchette at jmatch@comcast.net.
- Members of the Class of 1974 should contact Bethany Mosshart at mossharts@comcast.net.

Reunion planners seeking information should contact Rachel Vesco, Communications Coordinator for Shorewood Schools, at rvesco@shorewood.k12.wi.us.

The Shorewood High School Class of 1993 recently held its 20-year reunion in October. Shown here at Shorewood's Camp Bar are (from left to right) Drew Hornbeck, Andrew Lasca, Greg Dunham and Alan Kloss.



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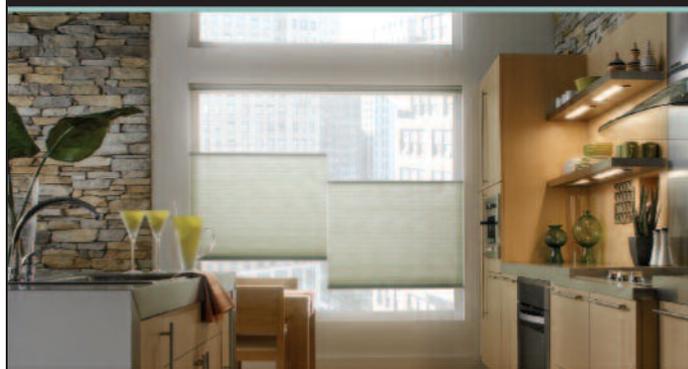
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Shorewood Schools Increase Focus on Student Health and Wellness

Focusing on the whole student, rather than just test scores and grade point averages, has always been a central pillar of the Shorewood School District. This school year, District staff members are continuing that tradition with an increased focus on students' health and wellness at all age levels.

The District began efforts to improve student wellness before the school year even kicked off, with all District staff attending a Youth Suicide and State Department of Public Instruction ACT (acknowledge, care and tell) training. During the training, staff members learned about common suicide warning signs, as well as resources they can turn to if they feel a student is struggling with a common mental health concern, such as depression and/or anxiety.

"We wanted all of our staff to be armed with the information, skills and knowledge necessary to help struggling students," Shorewood Superintendent Dr. Marty Lexmond says.

As the school year continues, staff members will continue to meet to further the discussion and receive additional information from mental health professionals who practice throughout the Milwaukee area.

For students, the focus on personal wellness begins at the elementary level, as school counselors conduct weekly lessons with each classroom on skills that encourage students to think through their actions and instructing them on techniques to calm down when they find

"Students who are struggling can find a variety of supports from the District's Student Services Departments..."

themselves upset or angry. All of the work done by the counselors is driven by their goals of prevention and intervention to ensure that the needs of the whole child are being addressed at developmental-appropriate age levels while building a foundation of good decision-making skills that can serve students into adulthood.

This school year, Lake Bluff Elementary will also be piloting a mindfulness meditation initiative for all of its students. Mindfulness is a type of meditation that involves encouraging students to be quiet and still, while focusing on their thoughts and actions in the present. Fortune 500 companies, members of the U.S. Congress and even basketball MVP LeBron James currently utilize the practice. In recent years, other school districts, including schools in the San Francisco Public School District, have also introduced mindfulness into their classrooms.

As students age, they learn about the importance of mental well-being through their health and science courses, as well as through supports offered by the District's Student Services Department. Additionally, the District, along with other schools around the country, conducts the CDC's Youth Risk Behavior Survey every other year to help learn about some of the most common areas where high school students are struggling. Once the surveys are complete, the District administration team, as well as the student support staff, analyzes the data to identify the next steps.

Students who are struggling can find a variety of supports from the District's

Student Services Departments, including personal counseling, support group facilitation, crisis response, referral, and outreach with community agencies. According to Mandy Kluck, SHS counselor, the response services are designed to address the immediate concerns of students with a brief, solution-based intervention that sometimes leads to a referral for treatment.

All of these efforts are coordinated through the District's Health and Wellness Committee so that all Shorewood students can benefit from these programs and services. The committee is open to all community members and District employees. Those interested in joining the committee should contact Deb Stolz at dstolz@shorewood.k12.wi.us.

Please refer to the following important family resources for additional information:

- **KIDS' HEALTH** kidshealth.org
Kids Health is the #1 most-visited website for children's health and development. At the bottom of each article, you'll find links to related features created for kids and teens.
- **EMOTIONS AND BEHAVIOR**
kidshealth.org/parent/emotions/#cat145
- **AD/HD**
kidshealth.org/teen/diseases_conditions/earning/adhd.html#cat145
- **GROWTH AND DEVELOPMENT**
kidshealth.org/parent/growth/#cat145
- **SCHOOL AND FAMILY LIFE**
kidshealth.org/parent/positive/#cat145
Get the lowdown on parenting basics like discipline, homework help, and how to talk to your child about tough subjects like

sex, tobacco and alcohol. Plus, find out where you can turn for help and support.

- **DEPRESSION** bluekids.org
The Children's Health Education Center offers resources and programs for children, parents, teachers and caregivers to help keep kids and teens healthy and safe. High-energy programs combine cutting-edge technology, engaging models and hands-on learning for a dynamic, group-based educational experience.
- **AODA:** abovetheinfluence.com
Above the Influence is a state of mind. It's about being yourself and not letting negative influence get to you. Pressure to drink, do drugs or do anything that goes against who you are in order to fit in is negative influence. Check out this website if you're a teen who wants to stay above it.



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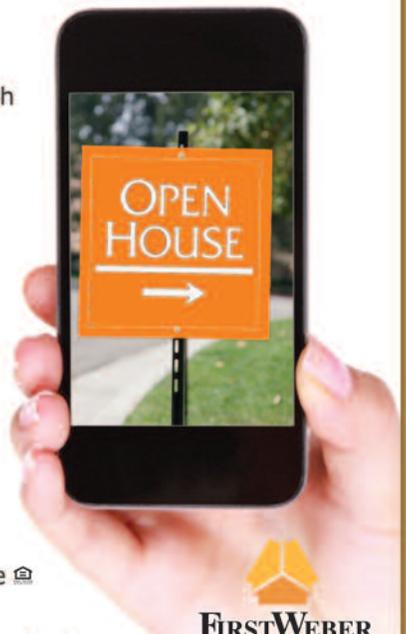


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All-Community Events and Recreation Department News

Chicago, Your Way! Holiday Shopping: Saturday, Dec. 7

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Date: Saturday, December 7

Time: Leave at 8:15 a.m. and return at approximately 7 p.m.

Location: High School Parking Lot

Fee: \$32 Resident/\$48 non-resident

Course #: 1951.1

Ski and Snowboard Club - Learn to Ski or Snowboard at Sunburst for Grades 4-12

Whether you are an experienced skier/snowboarder or have never tried it, this program is for you. Each session includes one hour of lessons with the remaining time for open skiing or snowboarding. Each participant who

completes the lessons will receive a Sunburst Ski Club membership, allowing them to come back any time after completing the program and ski for the day for a nominal fee.

This is a great program to sign up with a friend. Prices include bus transportation. Minimum number of 15 is required, so sign up early. All registrations and Sunburst paperwork must be completed no later than Friday, December 13. All participants must rent a helmet if they do not bring their own. Helmet rental is \$20 for the 4-week session.

Dates: Tuesday, January 7-February 4 (no class January 28)

Time: 3:30 p.m. departure from the High School parking lot. Return at 8:30 p.m.

Fee: Range from \$190-225 for residents

Fowl 5K Run/Walk: Save the date! Saturday, November 23

The 19th annual 5K off-road run/walk will have a new route this year. The race takes participants through the streets of Shorewood, down the scenic bike path

and finishes on the Shorewood High School track. Proceeds will benefit the state champion Shorewood High School Boys' and Girls' Cross Country Teams.

Race-day registration and mandatory packet pick-up begins at 8:30 a.m. at the Shorewood Intermediate School Commons. Run/Walk begins at 10 a.m. at Shorewood High School. All pre- and post-race activities will be held in the Shorewood Intermediate School Commons.

Random drawings for prizes (must be present to win) and refreshments will be served after run/walk. Awards will be presented to the top three men, women, boys (12 and under), and girls (12 and under). Be sure to check your time at the finish.

Bright Beginnings Preschool

Registration begins this December for Bright Beginnings Preschool! Look for information for the 2014-2015 school year in the Winter/Spring 2014 Activity Guide mailed to every Shorewood household.

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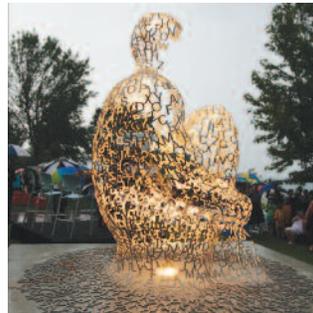
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Donations and grant requests to the Shorewood Foundation are welcome. Please visit shorewoodfoundation.org for more details.

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■ SCHOOL OF ROCK (see pg. 24)

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The LightHorse 4041 staged an open house during the weekend of October 18-20 and showed off its model apartments. More than 70% of the units are leased.

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Out and About in the Village of Shorewood

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The year is winding down in Shorewood as we look back at some of our most recent special events. Enjoy this great fall season in the Village as we anticipate the holiday ahead!

1. Shorewood High School Best Buddies are actively fundraising for their special trip to Hawaii next spring. Fundraisers have already been held at Einstein Bagels and Culver's of Shorewood (see pg. 26). **2.** The Shorewood Foundation staged its annual fundraising dinner/auction this September with a new twist – a salute to Oktoberfest! The event, attended by more than 100 residents and guests, was held at Shorewood's Hubbard Park Lodge. **3.** Shorewood's Welcome New Neighbors Program is off to a grand start! Numerous meet-and-greet events have been staged at some of Shorewood's businesses where new residents have networked and learned more about Shorewood living. **4.** "Walk to School Day" at the start of the school year is a popular tradition in the Village for students, parents and faculty. **5.** Shoppers were pampered and indulged in some power shopping during the Ladies' Night Out event in September, sponsored by the Business Improvement District.

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Enjoy the fabulous **FALL SEASON** in Shorewood!

Shorewood Community Calendar

- **Fri., Nov. 8: "Waterlife" Free Community Movie** 7 p.m. at Shorewood High School Auditorium, Oakland Ave. and Capitol Dr. Experience the epic story of the Great Lakes – and learn more about this precious resource under assault by toxins, sewage, invasive species and profound apathy. Sponsored by the Shorewood Conservation Committee.
- **Sat., Nov. 9: Community Meeting on the Village's Visioning Process** 9:30 a.m.-12 p.m., Shorewood Intermediate School Commons Area, 3838 N. Morris Blvd. Help plan Shorewood's future!
- **Tue., Nov. 12: Family Fun at the Library** Craft Nights, 6-7:30 p.m. All ages welcome to drop in.
- **Thur., Nov. 14: SHS Orchestra & Wind Ensemble Concert** 7 p.m., Shorewood High School Auditorium
- **Sat., Nov. 16: "Treasures from the Archives"** sponsored by the Shorewood Historical Society, 10 a.m.-12:30 p.m. (see pg. 16)
- **Tue., Nov. 19: Peter Lerangis, author of Sword Thief and the Seven Wonders series** 4 p.m. at the Village Center (with Boswell Books)
- **Fri., Nov. 22: Shorewood Intermediate School Showcircle** Shorewood High School Auditorium, 7 p.m.
- **Sat., Nov. 23: Fowl 5K Run/Walk** 10 a.m. see pg. 34
- **Sat., Nov. 23: SIS Showcircle** Shorewood High School Auditorium, 7 p.m.
- **Wed.-Fri., Nov. 27-29: No School** (District offices closed Nov. 28-29)
- **Sun., Dec. 1: Arts & Crafts Fair** 10 a.m.-4 p.m. See pg. 34 for details and a discount coupon.
- **Fri., Dec. 6: Tree Lighting in Business District** 6:30 p.m. see pg. 23)
- **Fri.-Sat., Dec. 6-7: AFS Showcase** Shorewood High School Auditorium, 7 p.m. Students \$10/adults \$15
- **Sat., Dec. 7: Stop, Shop & Restore Shopping Event** 10 a.m.-5 p.m. in the Business District (see pg. 23); visit shorewoodwi.com
- **Sat., Dec. 7: Compactor/Recycling Services available at DPW,** 8 a.m.-2 p.m. Compactor/recycling services are available on the first Saturday of the month only, December-March
- **Tue., Dec. 10: Family Fun at the Library** Craft Nights, 6-7:30 p.m. All ages welcome to drop in.
- **Thur., Dec. 12: 8th Grade Band and Orchestra Concert** 7 p.m., Shorewood High School Auditorium
- **Sun., Dec. 15: SHS Chamber Orchestra & Choir Concert** 7 p.m., Kingo Lutheran Church
- **Tue., Dec. 17: 7th Grade Band and Orchestra and Shorewood Intermediate School Choir Concert** 7 p.m. at Shorewood High School Auditorium
- **Wed., Dec. 18: SHS Choir & Concert Band Concert** 7 p.m. at Shorewood High School Auditorium
- **Dec. 23-January 1: Winter Break:** No School (District offices closed Dec. 24, 25 and 31 and Jan. 1)
- **Thur., Jan. 2: School Resumes**
- **Sat., Jan. 4: Compactor/Recycling Services available at DPW** 8 a.m.-2 p.m. Compactor/recycling services are available on the first Saturday of the month only, December-March
- **Tue., Jan. 14: Atwater & Lake Bluff Schools Junior Kindergarten Registration** 6 p.m.
- **Thur., Jan. 16: Atwater School Open House** 6:30-7:30 p.m.
- **Thur., Jan. 23: Lake Bluff School Open House** 6:30-7:30 p.m.
- **Thur., Jan. 23: Bright Beginnings Open House** 6:30-7:30 p.m. at both Lake Bluff and Atwater Schools
- **Mon.-Tue., Jan. 27-28: No School** (Teacher In-Service)
- **Fri., Jan. 31: Fall payment or first installment of property taxes due**
- **Fri., Jan. 31: Lake Bluff School Movie Night** Lake Bluff Cafeteria at 7 p.m. "Despicable Me" sponsored by the PTO. Popcorn and drinks available for \$1 each. Bring a pillow, blanket or sleeping bag for comfort. Parents must accompany children. Free to all.