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*Shorewood*

SUMMER 2012

**TODAY**

*magazine*

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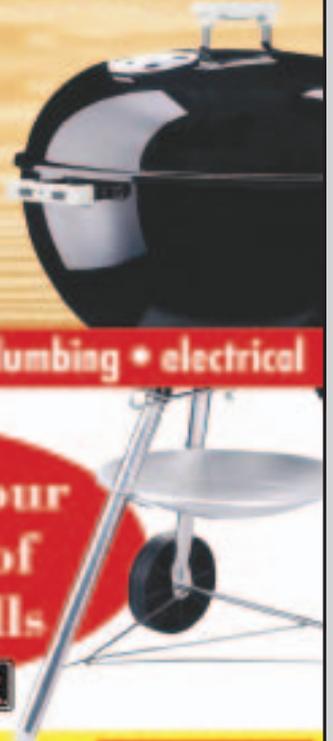
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# Shorewood TODAY magazine

*Shorewood Today* is a community magazine providing useful information about the Village of Shorewood and offering news and feature stories about the people, places and things that make our community a special place to live, do business and raise a family. The magazine is jointly published four times a year by the Village of Shorewood, the Shorewood School District and the Shorewood Business Improvement District (BID), with additional financial support from the Shorewood Marketing Program.

*Shorewood Today* welcomes story ideas, content suggestions and advertising inquiries, but reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please e-mail all inquiries and suggestions to [info@shorewoodtoday.com](mailto:info@shorewoodtoday.com).

*Shorewood Today* is guided by a professional advisory committee composed of representatives from stakeholder groups and Shorewood residents. Current members are Barb Caprile, Karen de Hartog, Diane DeWindt-Hall, Patrick Linnane, Colin Plese, Rebecca Reinhardt, Kim Robinson and Karen Strom.

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Please note: The Village Manager publishes a weekly memo on Village business that you can request via e-mail by contacting [manager@villageofshorewood.org](mailto:manager@villageofshorewood.org).



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**On the Cover:** Shorewood's "Summer Sounds" presents 10 weeks of free concerts in Hubbard Park this summer. On June 27, music lovers were treated to the tunes of MRS. FUN, accompanied by a performance by 5th and 6th graders from Lake Bluff Elementary School. Photo by John O'Hara

The advertising deadline for the Fall 2012 issue of *Shorewood Today* is September 25 on a space-available basis. For advertising rates, e-mail [info@shorewoodtoday.com](mailto:info@shorewoodtoday.com).

## Shorewood Today Magazine Offers Cost-Effective Communications

*Shorewood Today* offers an attractive, appealing way for the Village, School District and Business District to share important information with the community. The cost of publishing *Shorewood Today* is very reasonable, thanks to the advertising support of local businesses. We will continue to be sensitive to keeping costs low in bringing you this high-quality communication vehicle.



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# Get Ready for Ravenna

## Four Diverse Retailers To Add Variety and Flavor to Shorewood's North End



**A**s that hole in the ground transforms before our eyes to a gleaming, mixed-use building, the four businesses moving into the new Ravenna are gearing up to serve Shorewood and the surrounding communities. These unique businesses will add to what is already an active area of the Village's shopping district. Read on to learn more about what's in store for Ravenna.

### **Elements East: Fine Asian furnishings and accessories Planned opening: Sept. 2012**

Alicia Urban and Therese Armbruster have run this successful Asian import business in Whitefish Bay for 10 years. Leveraging her fluent Mandarin, Urban has spirited the duo to unusual spots and remote locations in Northern China four times a year to scour small stores and antique shops to find just the right treasures for their Midwestern clientele.

Armbruster says she and Urban have gotten to know their regulars' tastes well, through expanding their in-home design work in recent years. "At this point, we go to China with our customers' needs in mind, and can send them a picture of a particular find as soon as we see it," Armbruster explains.

The Whitefish Bay location was a destination spot with regulars trekking in from Chicago, Madison, Sheboygan and Ozaukee County. When Anytime Fitness claimed that building for a new gym, the Elements gals sought just the right spot for a relocation, and found Shorewood's north end.

"We liked the positive energy," in the area, Armbruster says, as well as the idea of being able to design new space at Ravenna to serve their specific needs. "We're excited about the new store, and we can't wait to help customers discover Shorewood, as well as our new [retail] neighbors."

Reflecting on how the look and feel of Elements East merchandise has changed during the last 10 years, Armbruster says, "Because of our experience, we are able to now be pickier, because we know our clients so well. We know how to cull a collection from a landscape of options, and we have more unique, beautiful pieces than ever before."

### **Indulgence Chocolatiers: Fine artisan chocolate Planned opening: Sept. 2012**

This newcomer to retail is no stranger to success in the wholesale industry. Indulgence Chocolatiers owner Julie Waterman "can't wait" to start interacting in person with her customers, after searching for two years for the right location.

With family in Shorewood, Waterman spends a fair amount of time in the Village and says, "My husband and I always come to Shorewood [from Brookfield] for date night." She chose Shorewood because of the close-knit community that she felt would appreciate her passion for fine, fresh and local ingredients. "We strive to make amazing chocolate with well-thought-out, innovative flavors," she says.

Establishing her flagship store at Ravenna means Waterman can test new products and teach in-depth, chocolate-tasting classes on topics like single-origin chocolate or regionally inspired chocolates. She'll also do wine-and-chocolate-pairing classes in collaboration with neighbor Thief Wine, which already carries Indulgence products. Waterman insists her classes will be accessible to all, from novices to true aficionados. "If you have a love of chocolate," she says, "you'll fit right in."

The new store's showcase truffle bar will enable people to create customized truffle boxes filled with their preferred flavors. All current Indulgence products will be available at the store, including the newer S'mores kit, made with homemade vanilla bean marshmallows, Waterman's beloved dark chocolate sea salt bar, and an organic graham cracker (serves four, \$8.99). Shoppers will also find exotic cocoa flavors and novel accessories like a hot cocoa press. Waterman also integrates local ingredients like Sassy Cow cream, Penzey's Spices and Occhetti Nuts into her chocolate delicacies.

### **Yo Mama!: Self-serve frozen yogurt and toppings bar Planned opening: March 2013**

Shorewoodians will get the "frozen yumminess" they anonymously demanded via spray paint on the big wooden sign that formerly stood on the Ravenna site when Yo

Ravenna retailers will start to be open this fall.



Mama! Frozen Yogurt & Goodies opens its doors. Yo Mama! has something for everyone, in every size – often served up with a side of motherly advice on topics like healthy eating or restroom etiquette from “Mama” (proprietor Becky Berger’s alter ego).

“It has been fun marketing Mama,” says Berger, a mother of four, “and

the idea has really taken off.” Berger and her husband, Scott, launched the self-serve yogurt concept in pedestrian-friendly central Wauwatosa, then quickly opened another location in Brookfield, where a patio is now being added to accommodate customers. The Shorewood store will be her third in just over a year.

Berger settled on yogurt because it’s “healthy to eat, with the calcium and live bacteria you’d find in regular yogurt, with a fraction of the fat you get from a serving of ice cream,” she says.

Certain Yo Mama! store features belie intimate knowledge of the customer base, such as a water-bottle refill spot on the drinking fountain, funky seating and recyclable pink spoons. The entire setup is self-serve, allowing for both portion and price control. The customer chooses from among 10 flavors (free samples for paying customers are also self-serve), then adds toppings, and everything is a simple 45 cents per ounce. Year-round, Mama provides five or more fresh fruit toppings (no compotes or syrup) to complement a broad selection of sweets ranging from gummy bears, cookie dough and Nerds to the more adult-friendly roasted pecans, strawberry boba balls (from bubble tea) and chocolate-covered sunflower seeds.

One of Mama’s flavors is always a sorbet, a nice perk for vegan or dairy-sensitive customers. Hands down, the best-selling flavor of yogurt is “Cake Batter.” It’s available daily, and also offered in Mama’s new line of 12-inch cakes, made to order with up to 12 side packets of toppings.

With planned evening hours as late as 10 p.m. weekdays and 11 p.m. weekends, Yo Mama! has the fixings for a fun, healthy and safe hangout for young and young-at-heart.



Performance Running Outfitters

**Performance Running Outfitters:  
Specialty running store for runners,  
walkers and fitness enthusiasts  
Planned opening: Sept. 2012**

Performance Running Outfitters (PRO) owners Trae and Jessica Hoepner are excited to move from their current Shorewood location at 4401 N. Oakland Ave. to their new space at Ravenna, as it will give them twice the square footage.

“We’re getting a whole new look, which will become the model for our Brookfield store,” Jessica Hoepner says. She adds that she is excited that in the new PRO, they’ll be able to display all the shoes they sell (in all colors), have more inventory on hand, and start

carrying children’s running and track shoes. “The new store will make life so much easier,” she says.

A planned new feature is the 80-foot indoor synthetic track. Jessica says, “This will let athletes try out their track and cross country spikes, which is really important.” The bigger store will also enable PRO to hold more classes – they offer classes in form, nutrition and even foot strengthening for the increasingly popular barefoot running style – and allow for more running group meet-ups.

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Mike and Amy Mueller of The Workroom.

Photo by John O'Hara

## Feeling Right at Home in The Workroom

**S**ince Amy and Mike Mueller opened The Workroom last October at 2221 E. Capitol Dr., passers-by have been treated to an evolving storefront showcase of color, texture and style.

The shop's attractive window displays, with their uniquely beautiful pillows and funky fabrics, are hard to resist even if you're not in the throes of a home décor project. Step through the front door and you'll feel like you've walked into an interior designer's eclectic studio. Everything's for sale in this room, from curtains to coffee-table books to the twin hanging basket lamps Mike Mueller fashioned from a couple of his wife's many "found objects."

Keep going and you'll come to the heart of the space: the actual workroom. An enormous table is surrounded by sewing machines, a hanging iron, fabric rolls and swatches and bins of all sizes, containing every possible tool and tassel that Amy and Mike might need to bring your vision to life.

"There are so many creative people out there, and it's fun to collaborate, to help them pull out their vision, no matter what their aesthetic," says Amy, who is seasoned in sewing and interior design, and started the business about 17 years ago from the basement of her Shorewood home.

The Workroom can custom design anything involving home fabric: window treatments, pillows, cushions, and chair and sofa slipcovers that can look just like upholstery to the naked eye. Amy consults, designs, creates and sews. Mike, who joined her in the business in 2010, measures and installs window treatments, restores and rebuilds furniture, and manages the business' back-office elements.

Amy, the daughter of a carpenter and a "great homemaker," says she was the type who would constantly rearrange her bedroom growing up. Her background includes stints with a paint manufacturer and selling wall coverings. As a fledgling designer, Amy was inspired and mentored by a talented seamstress she met while living in Okauchee, Wis. Amy then got serious about developing her own sewing business once she and Mike married and bought her grandmother's former home in Shorewood.

She worked in her basement space for years, and on a walk with Mike in 2010, they saw the vacant storefront on Capitol Dr. Amy knew it was right: six blocks from their home, across the street from their kids' school (St. Robert) boasting high ceilings, and plenty of room for both

showroom and working area. Having transformed it with paint and new lighting, the Muellers say they now fill a niche that had been lacking for some time in this area.

"There are really no other fabric stores nearby, particularly with the diverse selection we offer," Mike says. "And I don't know where else you can buy fabric, have what you need constructed, and have it installed all by the same people. We provide the whole package."

**"There are so many creative people out there, and it's fun to collaborate, to help them pull out their vision ..."**

One satisfied local customer who has engaged Amy and Mike is Mary Beth Shaffer. Originally seeking unique curtains and pillows that would reflect her style and taste, she also engaged Amy for design ideas. "Her creativity, her unique point of view and her ability to customize things to me and to what I like are among Amy's talents," Shaffer says. "And she's absolutely great with that finishing touch – it's like accessorizing an outfit. I had an idea of what I wanted, and Amy took me the rest of the way there and made it really different." Mike also reconfigured a couch to create more functional seating in Shaffer's dining room. "They really listened to me," Shaffer says. "They're just such nice people, I feel at ease working with them."

Amy says she's overwhelmed by the support from her customers since opening The Workroom's doors. "When people tell me they enjoy the window displays, or that our space has a great feel, it means a great deal," she says. "The customers are just very inspiring to me, and to Mike. What it really comes down to is that I want people to be happy in their homes."

.....

*Shorewood children learned to ride two-wheel bikes without training wheels at the "First Ride" event on Saturday, June 16. The second annual event was sponsored by PNC Bank and produced by the Shorewood Business Improvement District.*



Photo by John O'Hara

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## Benji's Succeeds with Fresh Take on Tradition

**B**enji's Deli in Shorewood may have stopped advertising in 2009, but the beloved business is getting as much buzz as ever as it approaches its 50th anniversary next year. It won "Best Corned Beef" by *Milwaukee Magazine* in 2011; its brisket melt was featured on Travel Channel's "Man Vs. Food Nation" program; its hoppel poppel has been highlighted in *Gourmet* magazine.

So what's Benji's secret? When pressed, manager and co-owner Mike Price says, "It's really the food quality. I pride myself on that. We use the best corned beef and freshest ingredients. And we have worked to keep prices down."

Price has co-owned Benji's since 2006 with his brother, Chris. Both are directly involved in the day-to-day operations, and the brothers have sustained a brisk business at the Shorewood restaurant as well as the newer Fox Point location. Running Benji's is a true family affair, with the brothers' mom, Shorewoodian Karyl Price, coming in to do the books each Wednesday.

Benji (real name: Werner Benjamin) – the restaurant's 85-year-old founder who retired in 1995 – still comes in daily after the lunch rush, slipping into his regular spot at the end of the dining counter. As he dunks

his rye bread into a to-go cup of coffee, he greets friends and regulars. Benji recalls that the counter used to be packed with an early morning crowd of *Milwaukee Journal* reporters and freelancers, discussing the news of the day. He says an Atwater Elementary School teacher used to sit at a booth before school, writing children's books.

After immigrating to New York from Germany, Benji served in the Korean War, and then lived in California until moving to Milwaukee to be closer to family. He was working at the Corned Beef Corner at Capitol Court when he moved to Shorewood in 1963 and opened Benji's.

Just like Benji used to do, Mike Price settles himself daily at the carving station up front, taking orders, deftly slicing juicy corned beef, answering the phone and ringing up tickets.

"He's doing a good job," Benji praises Mike from the counter, raising an arm, cracking his signature smile.

Price knows a thing or two about how to run this deli, having worked here on and off for more than 20 years. "The place kept calling me back home," he says. He also gained experience in other Milwaukee restaurants, learning the ins and outs of this demanding business.

Bill Trost, a frequent Benji's customer, says

he likes starting the day at the deli (it opens at 7a.m. daily) because it's comfortable and he loves the wait staff. "If they don't have a paper yet, they'll go out and get one for me," Trost says. "It's just so friendly."

Longtime Benji's fans can appreciate enduring or returning traditions under Price's management, like the traditional and well-loved coffee, the signature corned beef style and cut, and famed menu staples such as the hoppel poppel (potatoes, eggs and salami) and Matzo ball soup. Ice water is still served in red plastic cups, table and booth layout remains unchanged (including the odd corner spot), and the plate of fresh rye bread with butter still starts your meal. In the cooler, you'll find a selection of Dr. Brown's soda. Benji's also has its own convenient parking lot.

What's new is Price's commitment to freshness – spinach, mushrooms and more are all fresh ingredients, never canned, and all local when possible. The special corned beef comes from Vienna Beef, the bread and some of the treats are delivered fresh from Miller Bakery in downtown Milwaukee and the cookies are from Alterra. The new menu adds a Spinach Benedict and Reuben Benedict. Gone are a few heavy dinners, replaced with new sandwich specials and a Friday Fish Fry.

The Price brothers are reworking the Benji's brand, with a new logo and a website in the works. Price also plans to offer gift cards.

How long will Shorewood have Benji's? Many business owners talk about the length of the lease to describe their commitment to an area. When asked how long he plans to have the business, Price opens his arms wide and says, "Until the day I die."

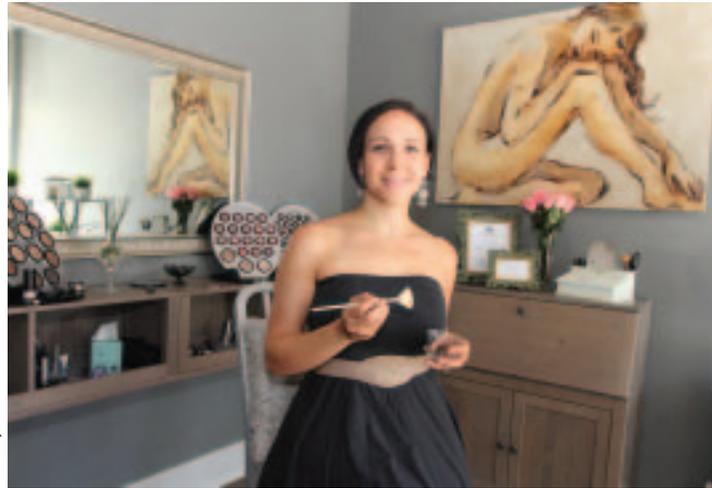


Photo by John O'Hara

Theresa Danzer is the owner of the new Le Cocon Day Spa in Shorewood.

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**Curves** is moving on August 1 from 4010 N. Oakland Ave. to 4473 N. Oakland Ave.

**Lada Driver School** has moved from 4044 N. Oakland Ave. to 3817 N. Oakland Ave.

**Thirst & Vine**, the wine bar and restaurant at 4330 N. Oakland Ave., has temporarily closed for renovations.



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## WELCOME NEW SHOREWOOD RESIDENTS!

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Please also visit our website **[shorewoodtoday.com](http://shorewoodtoday.com)** and view our online videos. Keep up-to-date on all that is happening in one of Wisconsin's most desirable locations to live, work, play and shop!

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## Shaping a Future of Extraordinary Learning Experiences

From Martin Lexmond, School Superintendent

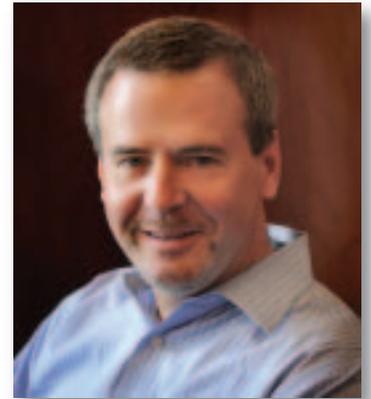


Photo by John O'Hara

**A**s your newly hired Shorewood School Superintendent, I am honored to become part of the tradition of excellence and the spirit of community that are embodied in Shorewood School District. It is a pleasure to introduce myself, and I look forward to maintaining and expanding the power of the liberal arts education, to being part of a team with momentum and focus, and to help children of all ages love learning.

My career in education includes teaching high school social studies, mentoring new teachers in middle schools, working as a curriculum specialist in Denver, heading innovation efforts in Milwaukee, and serving as a principal and superintendent in Kohler, Wis. This full range of experiences, from major urban districts to small, high-performing suburban communities, will help me understand and serve the diverse needs and interests that are part of the District.

While this is my first position in Shorewood, I've had the honor of being involved in the highly regarded Shorewood drama program. In the early '90s, together with my students from Vincent High School, we helped build sets for Shorewood productions. Years later I watched my former students perform with the Shorewood Players. Even though theater is near and dear to me, academic and athletic pursuits are equally important. These activities keep young people engaged in the life of their school and community.

My work over the next several months will include meeting and engaging with

administrators, teachers, staff members and community members. Together with the Board, I will host community sessions where we will ask the question, "What does the new Superintendent need to know about the Shorewood Community and Shorewood Schools to be successful?" The information shared at these meetings will help us reflect on our strengths and address the challenges we face in our work. Additionally, there will be a number of transition activities designed to build relationships that lead to success for all children.

As we look at the future of public education in Shorewood and the nation, it is clear there will be many new and exciting opportunities. I look forward to learning more about the community. The knowledge of Shorewood and the trust inherent in strong relationships will help us make the right decisions as we envision schooling in the coming decades. My commitment to you is that all students will graduate prepared to be successful in our modern world and have the tools to pursue their dreams.

Together with the Board, the administrative team, teachers, staff members, parents and students, we will shape a future filled with extraordinary learning experiences. Building upon the strong solid foundation that already exists, the Shorewood School District is uniquely positioned to become a model district for the future. By working collectively, we will develop innovative learning experiences that will place Shorewood among the most successful school districts in the nation.

## Shorewood Athletic Successes: Did You Know?

- **SHS Girls' and Boys' Swim Coach Rob McCabe** was named the Wisconsin State Swimming Coach of the Year.
- **SHS Junior Justin Rabon** won the 200 meter and 400 meter competition WIAA State Track & Field Championships in May. He also took first place with the 4 x 400 relay team along with Alec Grimmer, Taylor Dennis and Jacob Goldberg. They set a new state record of 3:21.41 in the preliminaries.
- **SHS junior Blake Meisinger** is an award-winning surfer who was featured in ESPN.com on International Surfing Day on June 21.
- **SHS sophomore Rachel Munson** was one of the youngest swimmers to compete for a chance to represent the U.S. at the 2012 Summer Olympics at the Olympic Trials held in June.

*It is the policy of the Shorewood School District that there shall be no discrimination on the basis of age, race, religion, creed, color, handicap, marital status, disability, sex, national origin, ancestry, sexual orientation, or membership in the national guard, state defense force, or any other reserve component of the military forces of the United States.*

## Stay Connected to the District: Follow Us On Facebook

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## New Aquatics Hours

VHE Pool hours will change on Monday, September 3. The new fall schedule will be:

### MONDAY-FRIDAY

Lap Swim .....6:15-7:30 a.m.

Adult Swim .....11 a.m.-2 p.m.

Adult Swim .....8:10-9:10 p.m.

### FRIDAY

Lap Swim: New! .....8:30-9:30 a.m.

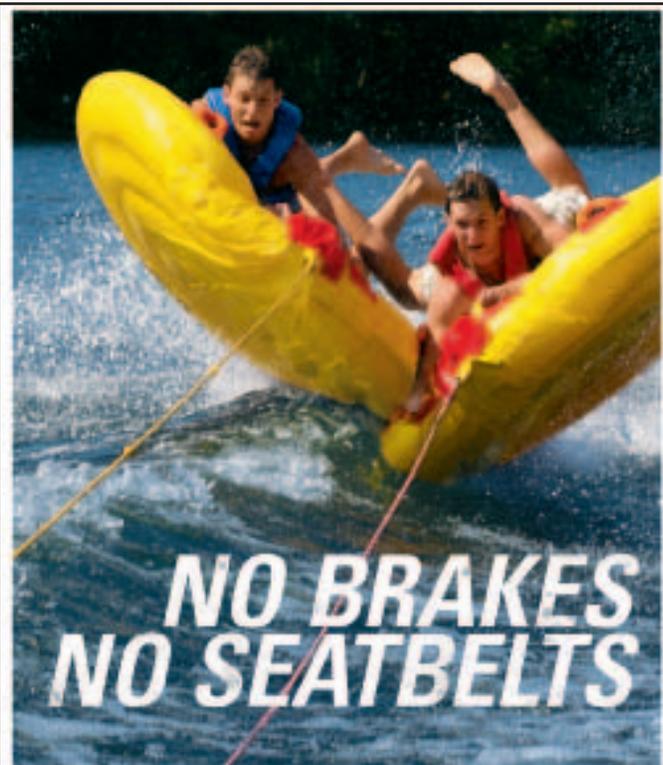
All-Age Swim .....7:05-8:05 p.m.

### SATURDAY & SUNDAY

All Age Swim .....2:30-3:30 p.m.

Adult Swim .....3:30-4:15 p.m.

Lap Swim .....4:15-5 p.m.



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## Letter From the School Board President By Rob Reinhoffer



Photo by John O'Hara

**T**en years ago, my family and I moved to Shorewood. We were drawn to the Village by the excellent schools and friendly neighborhoods. Since then my family has grown and developed deep roots within our community. I have three children in the District – Jack is entering third grade at Lake Bluff Elementary, Ava will be starting sixth and Alison will be a freshman at Shorewood High School. My wife Janet and I enjoy volunteering in our children's classrooms and at special events, coaching sports teams, and staying active in Shorewood.

Two years ago I was honored to be elected to serve our community on the School Board. As the new Board President, I am again honored and looking forward to working closely with the entire Board and our new Superintendent Marty Lexmond. I believe as a team we share common values and the belief that the interests of our schools are best represented by the community they serve, and that the best decisions come from collective thinking and planning.

During my tenure on the Board I've witnessed dramatic changes in education, changes that present new challenges to every school district in Wisconsin. I am fortunate to have had the opportunity to "watch and learn" under our previous School District's leadership – Board President Paul Zovic and our previous Superintendent, Dr. Blane McCann. Our District's tremendous success in navigating the many challenges we have faced in recent years is testament to the strength in its leadership, as well as the collaborative nature of Paul and Blane. I'd like to thank each of them for their dedication, years of service to our community and

friendship. Marty and I have some big shoes to fill.

My goal as president is to follow the footsteps left behind and tap deeper into the tremendous energy, commitment and expertise we have in Shorewood. I look forward to further developing our collaborative model for governing, by honoring our tradition of respect for teachers, while we work on innovative solutions. We've already made great progress by leveraging initiative programs to improve our facilities, and committees are focused on addressing some of the critical issues.

Shorewood's teachers have always gone above and beyond, modeling excellence for the students. The Watershed Wisdom program, for example, launches the learning experience out into the environment. John Jacobson's government class is something I should probably take, as the skills honed up there in the copperdome classroom are worthy of the Capitol. We are experimenting with blended online learning at Lake Bluff. Under the expertise and wisdom of Principal Kirk Juffer, I have no doubt the program will thrive in just the right way.

We, as a School Board, will take great care to preserve the traditional strengths of all of our academic programs, while also bolstering the arts such as drama, band, orchestra and art, and heralding our championship athletics as well. I look forward to meetings full of community members, taxpayers, parents, teachers and other interested parties. It is my belief that we can all discuss things that matter to us in productive ways. We already are, and I feel blessed we chose this community 10 years ago, as it is one I cherish.

Retired Drama teacher Barb Gensler (left) inspired thousands of students during her 47-year tenure at Shorewood High School.



## ALUMNI NEWS:

# Celebrating Friends and Honoring a Treasure

On Saturday, July 14, Shorewood High School alumni, community members and families of current and past students celebrated at the annual All-Class Alumni Reunion and Community Picnic. Attendees enjoyed family-friendly games, behind-the-scenes tours of the underground tunnels and historic bowling alley, and catching up with old friends.

The day culminated with a special celebration honoring the legacy of retired SHS Drama teacher Barbara Gensler. Gensler's distinguished career as an English, speech and theatre teacher at Shorewood High School spanned 47 years, from 1965 until her retirement this year. During that time, Gensler created a world-renowned, professional-caliber theater department and directed more than 200 student productions – many of which won local, national and international awards. Gensler inspired thousands of students with her passion for teaching and created a legacy that extends over generations and around the globe. More than 50 alumni from seven decades participated in the tribute performance. A reception followed on the front lawn, where fans from near and far toasted their mentor, Mrs. Gensler.

In her honor, the theater in the Performing Arts Building has been renamed The Barbara Gensler Theater for the Dramatic Arts. A plaque bearing the distinction will be added to countless awards and accolades to Shorewood Drama that will be showcased in new cases (donated by the Class of 1961) that will grace the auditorium lobby.



Photo by John O'Hara

Shorewood High School alumni traveled from all parts of the globe on Saturday, July 14 to attend the All-School Reunion and to honor retired Drama teacher Barb Gensler in a special collaborative performance.

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I look forward to many more years as a successful member of our community.

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*Spirit of Shorewood Award winners (left to right): Karen de Hartog, Blane McCann, Marilyn John and Paul Zovic. Lindy Florsheim accepted the award on behalf of her husband, John Florsheim.*

## Honoring Those That Serve Our Community

**T**he spirit of volunteerism is alive and well in Shorewood. Our community is fortunate that so many residents are willing to offer their time and expertise to the Village and School District. Several years ago, the Spirit of Shorewood Awards were introduced to honor community members who have made an exceptional contribution to the Village or School District. This year the contributions of Karen de Hartog, John Florsheim, Marilyn John, Blane McCann and Paul Zovic were honored at the annual Volunteer Recognition event in May.

### **Karen de Hartog**

Karen embodies the best of Shorewood. She is always willing to lend a hand and share her expertise for the betterment of all. Karen has a long history with the District and Village, including serving as one of the creative forces behind the redesign of the prior *Shorewood Bulletin* into the current *Shorewood Today* magazine. Currently, she serves as president of the Shorewood Historical Society. In this role she shares her expertise on the history of Shorewood for many Village and District projects, ensuring all of us maintain the historical integrity of the District and Village.

### **Marilyn John**

Marilyn could teach us all the finer points of being well organized. Throughout her adult life she has managed to successfully juggle numerous home, work and volunteer activities. In addition to volunteering in the schools when her children were young, she has served on the Shorewood Foundation Board, the Park Commission and the Historical Society, and is a graduate of the Shorewood Citizens Police Academy.

In recent years, she has served on many School District committees. Currently, Marilyn is a member and retiring program chair of the Shorewood Woman's Club. Because of both her historical and engineering interests, she followed the reconstruction of Capitol Drive closely and took 3,100 pictures over the two years of construction. The pictures are now part of the Historical Society archives and a number of them have been used by Village personnel to illustrate reports.

### **John Florsheim**

John is passionate about our Village and School District. John and his wife Lindy are actively engaged in their school communities, and are dedicated participants in SEED where John is a board member. A few years ago, John volunteered for a much bigger role. Initially he served on the District's fundraising and referendum committee that in part transitioned into the Village/District Adhoc Finance Committee. Under his leadership, the committee was instrumental in passing the last referendum. This year, the committee completed a 5-year budget outlook that focuses on long-term planning. He has focused on finding unique ways to keep what is special about the District in place. For John, it is about doing what is best for the students.

### **Blane McCann**

To be considered an effective superintendent in a community like Shorewood, one must be willing to continually engage in activities outside of the school buildings. Some of that involvement may fall under the job description of "other duties," but the amount of time that Blane McCann spent

attending meetings and supporting community events from early morning to well into the evening also qualifies him as a community volunteer. He worked with the Village and School Bi-Board, the Village Marketing Committee, the Library Board and with the Parks Commission to develop cooperative projects for the benefit of both the Schools and Village. He participated in an ad hoc finance committee with Village personnel in an attempt to better understand each other's financial structures. He also volunteered with numerous other community groups. Enthusiastic about baseball, Blane served as a volunteer coach for the Shorewood High School's boys' baseball team and Shorewood girls' softball league.

### **Paul Zovic**

Paul Zovic just completed 11 years of service to the District as a School Board member, most recently serving as Board president. Paul was a dedicated, passionate and hard-working School Board member – always committed to assuring that our students excel. Paul's dedication and passion for public education was evident throughout his time on the Board. He was always willing to roll up his sleeves and dig into an issue or collaborate with any group in the community. Paul has been a supporter of changes and improvements in all curricular and instructional areas – improvements that ensure that all students will be successful.

The Shorewood School District and the Village of Shorewood thank the many other residents that continue to volunteer countless hours of service to assure that our community thrives. Thank you all for your commitment to our Village!

# School District/Recreation Department Notes

## **SCHOOL MEETINGS/ REGISTRATIONS**

- **August 7: SHS Fall Sports Meeting**  
7 p.m. SHS Auditorium
- **August 9: Shorewood Intermediate School** 3-7 p.m.  
**Shorewood High School** 8 a.m.-12 p.m.
- **August 10: Shorewood Intermediate School** 1-5 p.m.  
**Shorewood High School** 8 a.m.-12 p.m.
- **August 21: Atwater and Lake Bluff Elementary Schools** 1-7 p.m.
- **August 22: Atwater and Lake Bluff Elementary Schools** 7:30 a.m.-1 p.m.
- **August 15: SHS Freshman & New Student Orientation** 7 p.m. in the SHS Auditorium
- **August 16: Summer Strings Final Performance**, 7 p.m., SHS Auditorium
- **September 4: First Day of School**

## **Summer Strings Program – End of Summer Celebration August 16**

More than 155 Shorewood students participate in one of the largest summer orchestra programs in the state. Students who have never played a string (violin, viola, cello or bass) instrument, along with those who want to enhance their knowledge, receive a summer of instruction that culminates in the Summer Strings Concert on August 16. All community members are welcome to attend this end-of-summer tradition. Join us at 7 p.m. in the SHS Auditorium.

## **Get Fit Now – Join the Shorewood Community Fitness Center**

Partner with a couple of fitness buddies and sign-up for small group personal training. Your certified personal trainer will assess your needs and help you reach your fitness goals. You schedule the time of your sessions. Groups of 2-5 individuals

receive discounted per person rates for 60-minute sessions. Set up your own times with your own trainer. Contact the Shorewood Community Fitness Center at 414.961.3100, stop in or visit the website for more information.

Also, prospective members may stop in for a tour at anytime. Recent additions include new equipment, a new floor and new lockers.

## **Prepare For Iron Athlete II**

The 30-Day Iron Athlete Challenge is back by popular demand! The Shorewood Community Fitness Center and the Shorewood Recreation Department invite you to participate in the second annual 30-Day Iron Athlete Challenge. Participants have one month to complete 26.2 miles of running/elliptical, 112 miles of biking or stair stepping and 2.4 miles of swimming. New this year: participants will be able to complete up to 25% of the challenge outside of the fitness center that equates to 6.5 miles running and 28 miles biking. All participants will receive a T-shirt.

Join us October 1-31. Sign up online at shorewoodrecreation.com or over the phone (Course #1186.1). Call 414.963.6913.

## **SHS Bowling Alley Is Open**

The District's historic bowling alley reopened in 2011. In addition to the numerous classes, co-curricular activities and recreation programs, the alley may be rented for group use, such as children's birthday parties.

## **Start Your Child on the Right Path – Enroll in Bright Beginnings Preschool**

There are openings for the 2012-2013 school year at the District's Bright Beginnings Preschool. Our program focuses on the individual child and provides an educational environment

in small classes that stimulates and nurtures each child's potential. For more information, contact the Recreation Department at 414.963.6913, ext. 4.

## **Interested in Recreation, Exercise, Education or Enrichment?**

The Recreation Department offers a wide selection of programs to meet your needs for infants through senior citizens. Increase your knowledge, get fit or pursue an interest from your own home. Check out the Fall Activity Guide for a listing of all classes, including online opportunities. You can register for recreation classes starting August 20 online at shorewoodschoools.org. Watch for the 2012 Recreation and Community Services Fall Activity Guide in your mailboxes.

## **Thank You Shorewood Community for Supporting the 8th Annual Buzz Cuts for Cancer!**

On May 24, students and faculty members buzz cut their hair as part of a unique fundraiser to support the fight against childhood cancer through the MACC Fund. Students raised \$13,000 through generous pledges from family and community members. Additionally, a number of students with longer hair donated the first cut to Locks of Love, that makes hair pieces for children who lose their hair due to childhood illnesses.

Thank you to the hair stylists from across Shorewood and the Milwaukee area who donated their time to help buzz cut our students' hair – and to the many donors who supported this fun and important charitable event!



## Old-Fashioned Baseball a Summer Favorite in Shorewood By Jessie Garcia

**O**n summer mornings, as most adults are just firing up the coffee pot, kids all over Shorewood excitedly mount their bikes; baseball gloves, water bottles and bats bouncing in backpacks as they pedal with furious concentration. They would never want to be late – the destination is too much fun.

This is what Shorewood children have grown to love and expect through the years in the Recreation Department's most popular daily program – "Midgets" and "Minors." Winding down its 67th year, a whopping 197 kids signed up this year.

"I can't imagine our summer without Midgets and Minors," says Grace Collopy, who has three boys in the program. " (My boys) always wake up in good moods, eager to start the day off with baseball." In an era of electronic devices, the idea is simple, old-fashioned and so affordable you can hardly believe it: an average of \$3 per day for two-and-a-half hours of non-stop baseball for seven weeks.

John Doherty has been overseeing the program since 1983, but it all goes back to Chet Rinka in the year 1946. Rinka had been in World War II and played semi-pro baseball. A history teacher and baseball coach at Shorewood High School, he

wanted to start a baseball program for the Village. He came up with the concept and was in charge for 31 years. Now Doherty walks the fields at Lake Bluff.



"Team three, you're up first. Team six, out in the field. Ben, do you need subs? Pearson's team, move into T-ball." His voice is authoritative, but kind. He is instantly aware of any problem.

"You would think we'd get complaints about bullying," marvels Nick Phalin of the Recreation Department. "But it rarely happens, maybe once a summer. We've had parents worried about the ratio of kids to staff. I told them, 'You just have to take my word for it, go out there and you'll

understand.' It's like a kid community that just plays. These kids, like no other program, know the intricate details of the rules and John is fantastic."

"I just love the program. It's old-time baseball, sand-lot baseball, just kids being kids and playing," smiles Doherty, as he helps another team find more baseballs and confers with one of his volunteers about getting the garden hose attached. He always sprays the kids when the temperature gets dangerously hot. "We're here for safety, supervision and learning in the best way possible. That's my whole philosophy in life."

Doherty is a father of six, three of whom played in the program. His son, Ian, is now his assistant. Doherty teaches physical education and health at University Lake School and lives in Glendale, but he grew up in Shorewood.

"Shorewood is still small-town USA. Kids can ride bikes and parents feel safe. This program is unique and I'd like to think I've got something to do with that."

Indeed, you'd be hard pressed to find a community anywhere in the country that runs a summer baseball program as successful as this one. The kids start the year choosing captains and teams, most with an unusual name, like the "St. Louis

Perfectos," or "The Rancho Cucamonga Quakes." They spend a week in the exhibition season before getting into games that count – playing hard ball, mush ball/softball and T-ball, rotating from station to station, and subbing for one another when anyone is shorthanded. Captains and older kids mentor the younger ones and all three Shorewood schools mesh together with kids from other communities as well. The group is heavily boy-laden, although girls are welcome.

"I heard one 8-year-old say to another, 'Why don't you try it this way?' and the other one said, 'Oh, that really worked. Thanks.' That's what this is all about," says Doherty with deep satisfaction.

The last week of the season is devoted to a playoff. The two teams with the best records start in the top position. They work in a ladder format, determining who will be in the World Series, State Series, City Series and Village Series, with one happy and dirt-stained group crowned victorious. Doherty hands out awards he created – a Three Musketeer Bar goes to anyone involved in a triple play, there is "Rookie of the Year," the "Wheaties Award" (for power hitting), awards for grand slams, no hitters, gold gloves, hitting for the cycle and hitting into the funnel that's on the blacktop near the basketball courts. (The winner of that one receives a funnel cake.) There's also the Cal Ripken perfect-attendance award, and an all-star game at the high school, under the lights.

"I always take a deep breath on all-stars," reflects Doherty. "It's the one time not everyone is involved. I believe in participation. We pick 30 kids to represent the community, and try to make sure the kids understand it's not the best 30, it's not the most talented. It's the kids who will represent (Midgets and Minors) in a grander situation."

"It's hard to imagine the Midgets and Minors Program without John Doherty's name attached. Really, is there anyone else who can handle more than 100 kids daily with just the right amount of supervision?," wonders Collopy. "If this was an easy program to run then every community would do it, but it's not. We're incredibly blessed."

Even kids who have aged out of the program still want to be around it. Joell Poole's son, Austin, is in his first year without Minors now that he's going into high school. "He still wishes he could be playing," says Poole. "However, he is appreciating and learning his new role as a volunteer umpire." Austin is one of the many kids who hop on their bikes to ump for free. "My teen volunteers want to give back. I think that is so cool," says Doherty.

Doherty first stumbled onto the program when Rinka was in charge. In 1963, Doherty followed his older brother to the field to watch. It was love at first sight. After playing for years, he became Rinka's assistant and now has 29 years of longevity at the helm. "Chet did 31, so I have to do at least two more years," he laughs. Doherty can't help but think of his mentor as he looks over the field awash in sunlight, a soundtrack of baseball noises behind him – the crack of the bat, the encouragement of teammates as someone guns for second, an umpire's voice calling them safe or out.

"I always wanted it to be run the way he ran it. I have such respect



for him. It's still Chet's program. I always wanted it to be something that he could look down on and say, 'It's still going well.'"

Mission accomplished!

*Jessie Garcia, a Shorewood resident, is a sportscaster at WTMJ-TV. Her two children are in the Midgets and Minors Program, proudly representing "The Milwaukee Braves" and "The Dayton Dragons." Jessie's first book, a memoir about covering the Packers and being one of the first females in the business, will be published by The Wisconsin Historical Society Press.*

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Shorewood staff (from left to right) who comprise the Customer Service Center and Clerk/Treasurer's Office at Village Hall: Ann Krechel, Sherry Grant, Teri Repins and Diane DeWindt-Hall. Not pictured: Cyndee Farnham.

## May We Help You?

### Village Departments Pride Themselves on Prompt, Courteous Service

**T**he Customer Service Center and the Clerk/Treasurer's Office physically occupy the center of Shorewood's Village Hall. The two departments work closely together and provide support for other Village departments, but most importantly, they provide assistance for the majority of people who either visit or call the Village Hall.

#### Customer Service Center

"Many of the people who come to the Village Hall are coming to pay something such as taxes, fees, or licenses," says Customer Service Manager Diane DeWindt-Hall. "We know that is not the most pleasant task for most people, but we want them to leave feeling that they have been treated professionally and courteously."

The Customer Service Center Desk was established four years ago to make it possible for most Village business to be taken care of with one stop. Teri Repins and Ann Krechel were hired to staff the service desk. "We were looking for friendly people who are good listeners, are adaptable and flexible, and who pay close attention to detail," says DeWindt-Hall, "Ann and Teri have done a great job of

collecting and dispensing Village and community information, of treating everyone with respect, and of consistently performing beyond customer expectations."

**"We are working hard to provide the best possible customer service to every customer, every time."**

Along with regularly processing payments for approximately 3,500 water bills (quarterly), 4,000 tax bills (annually) and numerous license fees, this year Repins and Krechel also assisted numerous absentee voters. In the June recall election alone, there were more than 1,200 absentee (walk-in) voters and about 800 new voter registration applications to be processed by the Customer Service and Clerk/Treasurer's staff.

In addition, they also are the center for Village information and try to keep abreast of what is happening Village-wide because they are as likely to get a question about concerts in the park or School District

activities as they are about how to find information on the Village website.

DeWindt-Hall stresses that it is important for all Village employees to provide good customer service. Regular training and coaching have been provided for all departments and guidelines have been developed based on the particular service the department provides.

"Village government is a service organization. We are working hard to provide the best possible customer service to every customer, every time," she says. Feedback from the public on service provided is actively sought. A general customer service survey can be filled out online. Visit [villageofshorewood.org](http://villageofshorewood.org) and click on "Online Services" and "Customer Satisfaction Survey."

#### Clerk/Treasurer's Office

The mission of the Clerk/Treasurer's Office is to ensure the fiscal integrity of the Village of Shorewood by maintenance of all financial records and collection, investment and disbursement of all Village funds, and to prepare, maintain and provide custody for all official documents and records of the Village.

To achieve this mission, Sherry Grant, the Village Clerk/Treasurer, must be very

well organized to fulfill her dual roles. As clerks, Grant and Deputy Clerk/Treasurer Cyndee Farnham provide clerical assistance to the Village Board, the Board of Review and the Board of Appeals. They also oversee other Village committees to be sure they are adequately staffed and new members receive necessary orientation.

Grant and Farnham manage all Village records, meeting minutes and contracts, making sure they are saved for the appropriate length of time in formats that can be accessed as necessary. They respond to open records requests and maintain the Village code book. The biggest job, at least this year, is managing elections. They are responsible for election site set-up, training of workers and coordinating with the Milwaukee Election Commission and the Government Accountability Board.

As treasurer, Grant collects information from all the various taxing authorities to calculate and create property tax bills. She also balances the taxes after each installment, arranges for the payment of bonds and investments and collects various fees paid to the Village.

Grant thoroughly enjoys working in Shorewood. She enjoys the smaller town atmosphere (compared to her previous position in New Berlin) and the opportunity to get to know residents and business owners, and even people who need extra help voting. "Shorewood is a very friendly place," says Grant.

Staff in the Customer Service Center and the Clerk/Treasurer's Office work hard to represent the Village of Shorewood in a professional manner and in a way that earns the respect of customers and peers. They strive to make every interaction between customers and themselves a positive one. The result is that the employees enjoy their jobs also.

"Every day is different," says Ann Krechel. "There is always something new to learn and new people to meet."



Keep up with all the latest happenings in Shorewood by signing up on our Facebook pages!

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# Public Service Commission Approves Water Usage Rate Increase: New Look for Water Bill

**R**esidents should expect to see an increase in the water usage portion of their next utility bill. A rate increase went into effect on May 15, 2012, and will be reflected on the quarterly bill mailed in early October.

There are two reasons for the rate increase:

- Recover the cost of three rate increases received from Milwaukee Water Works since the last rate review in 2008.
- Cover debt service on infrastructure investments of \$1.29 million needed to maintain the water system (primarily on Downer Ave. and Capitol Dr. construction projects).

The total increase in water revenues approved by the Public Service Commission of Wisconsin is \$278,586, which will result in an estimated overall rate increase of 25% over the water utility's present revenues.

The water bill for an average residential customer with a 5/8-inch or 3/4-inch meter who uses 2,200 cubic feet of water per quarter will increase from \$45.37 to \$58.40, an increase of approximately 14 cents per day.

It should be noted that the sewer portion of the bill increased in the past year because no adjustments had been made since 1998. However, those increases did not include adjustments for debt service on borrowing to fund current sewer projects necessitated by the floods of 2010.

Later this year, the actual appearance of the water bill will change from the traditional post card to a full-letter size document mailed in a regular envelope. The format change will allow the Village to include more information with the bill, such as how to sign-up for direct debit or e-bills.

Information on usage will be easier to read.

"It is important for residents to be aware of the format change so that they don't accidentally throw out the bill," says Finance Director Stephanie Walker. Changes have also been made to the online bill paying system.

## QUARTERLY WATER SERVICE CHARGES AS OF MAY 15, 2012

1/2-inch meter	\$17.70
3/4-inch meter	\$17.70
1-inch meter	\$27
1-1/4-inch meter	\$36
1-1/2-inch meter	\$45
2-inch meter	\$69
3-inch meter	\$111
4-inch meter	\$171
6-inch meter	\$300
8-inch meter	\$465
10-inch meter	\$675
12-inch meter	\$885
Plus Volume Charges: All water used each quarter - \$1.85 per 100 cubic feet	

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- The annual 4th of July Fireworks
- Hubbard Park concert series "Summer Sounds"
- Public Art event: "I Love Shorewood" (hearts)
- Friends of Atwater Beach (playground equipment)
  - Shorewood High School student scholarships and Post-Prom Party
  - Shorewood Police Department (signage)
  - Lake Bluff PTO (common area sound up-grade)

Donations and grant requests to the Shorewood Foundation are welcome. If your organization needs funding for a project that will benefit Shorewood, visit [shorewoodfoundation.org](http://shorewoodfoundation.org).



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# Seniors Keep Busy This Summer

## For Seniors and Students The Pen Is Still Mighty

It's nice to know that a good old-fashioned way of making friends still works. This past school year, Kelly Strong, a 5th grade teacher at the Business and Economics Academy of Milwaukee (a charter school at 18th and Capitol Dr.), had a plan to improve her students' reading and writing skills. A former assistant at the Shorewood Senior Resource Center (SRC), Kelly enlisted 17 SRC members to become pen pals with



Photo by John O'Hara

*Dianne Murray and her pen pal from the Business and Economics Academy of Milwaukee enjoyed a game of Scrabble when they met on June 6.*

her students. The pen pals met at a pizza party on June 6 at the SRC. After some tentative handshakes and shy hellos, they were BFFs (best friends forever) and got even better acquainted in a rousing Scrabble challenge.

## Shorewood Seniors Slow It Down with Qigong

Angela Laughingheart always tries to leave her students with the emotions her name suggests: tranquility, balance and a happy heart. Angela teaches qigong (pronounced chee gung) at the Shorewood Senior Resource Center. With roots in Chinese culture dating back thousands of years, qigong coordinates slow, flowing movements with breathing

in systematic ways to help balance the body, mind, and spirit. Qigong is considered by some to be exercise and by others as a type of complementary medicine beneficial for a variety of common ailments.

SRC Director Elizabeth Price says that mind-body practices like qigong are getting more popular as seniors become more proactive about their health care and aim for longevity, stress reduction and improved health. "Qigong is well-suited for people of all ages and abilities," she explains, "and Angela brings a special sensitivity to her classes."

A Milwaukee native, Angela has degrees in textile art and dance and taught aerobics until a knee injury caused her to re-direct her career. She knew she needed something to replace her lifetime love of dance and she found the answer in Boston where she studied at the Yang Martial Arts Association (YMAA). After receiving her teaching certificate, Angela returned to Milwaukee and is an instructor of these practices at various venues.

Angela explains that because qigong is low impact it is suitable for disabled persons, seniors and people recovering from injuries. "It has many benefits including giving you a sense of empowerment by making you aware of your center of balance which enables you to navigate more confidently. Anyone can do it and everyone over 60 is welcome to our classes."

## Senior Resource Center Activities Exercise the Body and the Mind

For complete class description, call 414.847.2727. Items with an asterisk\* require pre-registration. Pre-register in the SRC Office – space limited.

**\*Thursdays, Sept. 6-Oct. 18, 10 a.m.-12 p.m. Stepping On** A fall-prevention program designed for people who are at risk or fear of falling, or who have fallen. Cost: residents \$35/nonresidents \$40.

**Mondays, Sept. 10-Oct. 29, 10-11 a.m. 8-Week Qigong class** with Angela Laughingheart. Residents \$37 or \$5/class, nonresidents \$52 or \$7/class.

**\*Tuesdays, Sept. 11 through Oct. 16, 11:15-11:45 a.m. 6-Week Beginner Elemental Pilates for Sedentary People** Improve balance and overall function. Residents \$30 or \$5/class, nonresidents \$42 or \$7/class.

**Thursdays, Sept. 27-Nov. 15, 9-9:45 a.m. 8-Week Introductory Tai' Chi for Health and Self Defense** Discover improved total-body fine motor control and balance. Residents \$37 or \$5/class, nonresidents \$52 or \$7/class.

**Tuesdays, Sept. 4-Dec. 18, 10-11 a.m. Gentle Yoga** Increase flexibility, balance and strength with the support of walls, chairs, tables etc. Residents \$5/class, nonresidents \$7/class.

**\*Wednesday, Oct. 3, 9:30 a.m.-5 p.m. Rolling Hills and Country Roads in Wisconsin** Enjoy this trip through the Kettle Moraine with stops at a cheese shop, apple orchard and the Ice Age Center. Lunch in Elkhart Lake. Residents \$46 /nonresidents \$49 (includes motor coach transportation, lunch and bus driver gratuity).

**\*Thursdays, Oct. 4, 11, 18 & 25, 1:30-3 p.m. The Roots of European and American Art A** 4-week art history series. Residents \$20 or \$6/class, nonresidents \$28 or \$8/ class.

**Wed., Oct. 10, 1-2:30 p.m. • Medicare and Supplementary Insurance – Fitting the Pieces Together** A benefits counselor from the State of Wis. Medigap Helpline will help unravel the myriad choices faced when choosing insurance coverage for those 65 and older.

**\*Wed., October 24, 10 a.m.-12 p.m. If Not Now, When? Elder Care Planning and Asset Preservation** A discussion surrounding elder care and assisted-living needs. Residents \$2, nonresidents \$4.

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## Cooperation Makes North Shore Dispatch Center Possible

The new North Shore Dispatch Center, located in Bayside, opened in June. Center personnel receive emergency and non-emergency telephone calls and dispatch the appropriate police department or the North Shore Fire Department to provide assistance. The Center serves the seven North Shore communities of Bayside, Brown Deer, Fox Point, River Hills, Glendale, Shorewood, and Whitefish Bay.

Under the consolidation, calls will no longer be routed or transferred but instead go directly to the Bayside dispatch center, improving response time. All of the North Shore communities expect to save money by eliminating redundant and expensive technology and by eliminating staff costs for payroll and benefits.

The Dispatch Center also includes new infrastructure capable of receiving 911 calls made from cell phones within the seven North Shore communities.

The Public Policy Forum awarded the North Shore Consolidated Dispatch Services with their "Intergovernmental Cooperation" award for the work it took to negotiate and come to agreement with all seven communities. Cooperation in forming the Center was fostered by police and village officials in all seven communities, but according to Shorewood Police Chief David Banaszynski, particular thanks must go to Bayside Police Chief Bruce Resnick and Manager Andy Peterson. "They put in long hours to bring the communities together and address all of our major concerns."

**The following numbers should now be used to contact the Shorewood Police Department.**

- 911 .....Emergency
- 414.351.9900 (NEW)...Non-emergency police services
- 414.847.2610 .....Administrative number
- 414.847.2610.....Overnight Parking

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**Call the Men's Club answering machine at 414.332.5999.**

Visit [shorewoodmensclub.org](http://shorewoodmensclub.org) or e-mail [shorewoodmensclub@wi.rr.com](mailto:shorewoodmensclub@wi.rr.com)

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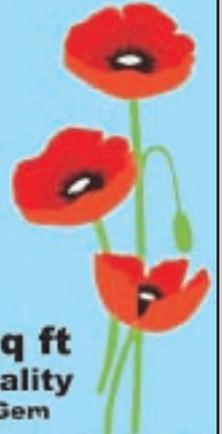
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# Village Notes and Resources

## Funding the Comprehensive Sewer Plan

At a community meeting in May, the Village Board and residents had the opportunity to discuss a proposed funding plan for comprehensive sewer improvements. In particular, they focused on the possibility of a storm water utility fee as one of the funding sources. The storm water utility fee is believed to be a very effective method of financing storm water projects because:

- Fees are charged against all developed parcels.
- Fees are based on runoff volume generated.
- Revenues are kept in a separate, dedicated fund.
- Revenues are applicable to operations as well as debt service.
- It is a dependable and predictable source of revenue.
- It is not based on property value.

A storm water utility fee would be part of a mixture of funding sources including property taxes, sewer utility fees and MMSD grants. At this time, no special assessments are planned.

The funding discussion will continue in the fall. Meeting times will be posted on the Village website at [villageofshorewood.org](http://villageofshorewood.org). To receive notice of meetings by e-mail, sign up for the Village Manager's Memo (see below).

## Have You Read the Manager's Memo?

For the most up-to-date and accurate Village news, subscribe to the Village Manager's Memo, a weekly publication delivered via e-mail. Village Board activities, special events, upcoming meetings and other useful and timely information are presented in a short, easy to read format.

Sign up today to receive this free publication. Visit the Village website: [villageofshorewood.org](http://villageofshorewood.org) and click on "Village Manager's Memo."

## Next Election: August 14

The Partisan Primary Election will be held on Tuesday, August 14. This election used to be held in September. Candidates for the U.S. Senate seat and the 10th State Assembly District will be on the ballot. Voting locations will be open from 7 a.m.-8 p.m.

The last election of 2012 will be the Presidential Election on November 6. If you are new to the Village, please complete a Wisconsin Voter Registration application and provide the form to the clerk's office in Village Hall. Mail-in registration must be completed 20 days prior to the election. After this time you may continue to register in the Clerk's office between the hours of 8 a.m.-5 p.m. Monday-Friday, except the Monday before the election.

If you have any questions regarding elections, please contact the clerk's office at 414.847.2608.

## Planning and Development Reminders

Thinking of building a fence or patio or replacing a porch? All these projects need a building permit. Make sure to check with the Planning and Development Department before you start a project by calling 414.847.2640 or e-mail [PAD@villageofshorewood.org](mailto:PAD@villageofshorewood.org)

Reminder: All alley garages are required to have addresses posted on them in case of an emergency.

## Electronics Recycling

Through a special arrangement with Midwest Computer Recyclers, Shorewood residents can recycle electronic materials at the DPW Recycling Center, 3801 N. Morris Blvd., on Saturday, October 6 from 8 a.m.-2 p.m. For a list of accepted electronics, see the DPW web page on the Village website: [villageofshorewood.org](http://villageofshorewood.org).

Note: there is a \$25 fee charged for television sets.

## Visitors to Estabrook Dog Park Urged To Protect Water Quality

The Shorewood Waters Project sponsored a number of summer activities including walks in the river, fishing, and boat trips on Lake Michigan, all designed to teach people more about our sources of water and what needs to be done to keep that water clean. They have also been handing out information to Estabrook Dog Park visitors encouraging them to pick-up after their pups in order to protect the Milwaukee River. For a copy of the Simple Solutions Guide to Protect Shorewood's Waters as well as a listing of fall activities, visit [villageofshorewood.org/watersproject](http://villageofshorewood.org/watersproject).



## Jim Swenson DPW Operations Director, Retires in July

Jim Swenson began his career with the Department of Public Works in 1980 as a carpenter. In 1988 he was promoted to the position of assistant director. Following the most recent reorganization of the department in 2007, Jim's job duties were expanded, and he was named Director of Operations.

Jim was a great asset, providing knowledge, information and support to the DPW team and to Shorewood residents. In 32 years, he provided nearly 100,000 hours of service, on the clock and on-call, to earn his well-deserved retirement. Best wishes, Jim, in the next chapter of your life!

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# Eco-Friendly Community the Purpose of Sustainability Plan

**T**he environmental and social impacts of Village operations are significant. The Village requires significant amounts of oil, coal and natural gas to run facilities, provide emergency services, plow snow and haul solid waste. Sustainable community development is a solution for lessening the impact of fossil fuel dependence and at the same time ensuring that Shorewood continues to prosper economically and strive for social equity.”

The Village of Shorewood Sustainability Plan was approved by the Village Board on June 18, 2012. The Plan, a joint effort of Village staff and the Conservation Committee, was undertaken to raise awareness about sustainability issues that should affect Village decision-making. It outlines short and longer-term priorities and practices or activities necessary for achieving an eco-friendly community.

**“Sustainable community development is a solution for lessening the impact of fossil fuel dependence ... and ensuring that Shorewood continues to prosper economically and strive for social equity.”**

Although the Plan’s suggestions are not mandatory, they will provide guidance for addressing sustainability issues in both day-to-day Village operations and long-range planning. Conservation Committee member Lisa Noble says that because the Plan is not mandatory, the Village can pick and choose what they want to work on. “You could not do all of the projects right away, and some will need to be phased in,” she explains.

“Sustainability” is defined as using resources in ways that meet our needs without compromising the ability for future generations to meet their needs. It is a whole-system approach addressing the environment, social equity and the economy, and emphasizes the importance of balancing the well-being of all three in every decision-making process (*U.N. Brundtland Commission Report, 1987*).

Based on the above definition, the Plan outlines action plans for Village operations in four sections:

## • **Energy and Natural Resources**

Reduction of energy consumption and a move toward local and alternative energy sources.

## • **Purchasing and Materials**

Purchase and use of sustainable products and environmentally friendly disposal methods.

## • **Land and Infrastructure**

Sustainable street and sidewalk construction and maintenance, wastewater collection, transportation and use of open space and recreation areas.

## • **Education and Outreach**

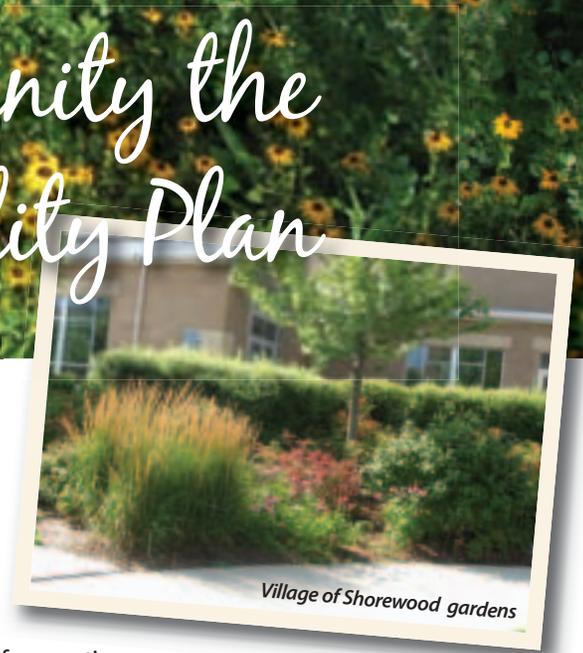
Education of the community, commercial entities and staff members regarding sustainable practices.

The Plan does not directly affect businesses or individual home owners. Village Board member Ellen Eckman says, “We can’t tell other organizations to use sustainability practices without doing it first ourselves.”

The Sustainability Plan provides structure and priorities for future decision making, but the Village has already implemented programs and projects that may be considered sustainable such as:

- Being one of the first Wisconsin communities to fully install LED traffic signals.
- Managing a pesticide-free lawn maintenance program on all Village-maintained turf areas.
- Completing an Ecological Study and Management Plan for Atwater Beach.
- Funding a comprehensive sewer utility plan designed to reduce inflow and infiltration throughout the sewer system and increase sewer capacity.
- Updating winter operations equipment to reduce the amount of salt required to maintain winter streets.

For more information on the sustainability issues including the complete Plan, visit [villageofshorewood.org](http://villageofshorewood.org) and click on “Sustainable Shorewood.”



# KNOW AND OBEY the Bike Laws in Shorewood

**S**horewood is a biker's haven. The beauty of cycling in our Village is the ease of getting to, from and around our community. With a quick ride to the west, bikers can escape to the pastoral beauty of the Oak Leaf Trail. Cyclists heading east can take in spectacular views of Lake Michigan and ride past some of the North Shore's most stately mansions. For family biking, Shorewood offers safe and quiet streets, lovely neighborhoods, and friendly folks along the way.

## Know your Responsibilities and Rights

Whether you ride alone, with a friend or as a family, cycling can be fun, good exercise and a wonderful way to get to know Shorewood. But keep in mind that bicycles are considered "vehicles" on Wisconsin roadways and are regulated by Wisconsin State Statutes and a Shorewood Village ordinance. Bicycles must act like, and be treated as, equal users by all other vehicles. And it is especially important to be aware of, and respectful of, pedestrians.

## Bike by the Rules

The operation of bicycles, electric personal assistance mobility devices and other non-motorized wheeled transportation units on highways is regulated by Wisconsin State Statutes 346.77-346.805 and 347.489, and Shorewood Village Ordinance section 207. All public ways in the Village of Shorewood, including streets, sidewalks and alleys, are considered highways.

Before you take your next ride, we encourage you to take a few minutes to read the complete list of ordinances found on the Village website at [villageofshorewood.org](http://villageofshorewood.org) and the Wisconsin State statutes found at [legis.wisconsin.gov](http://legis.wisconsin.gov).

## Rules of the Road Highlights

Highlights of the Wisconsin State Statutes and Shorewood Village Ordinance 207 are listed below.

- **A bicycle is defined by Wisconsin law as a vehicle propelled by the feet acting upon pedals and having wheels** (any two of which are not less than 14 inches in diameter). This does not include very small bicycles, tricycles or motorized bicycles.
- **Bicyclists must obey the rules of the road like any other vehicle**, including obeying stop signs, red lights and official signs such as one-way street, and riding on the same side of the road as other traffic going in the same direction.



### SPECIAL REMINDER

If you are 12 or more years of age, it is against Village ordinance to ride your bike on a Shorewood sidewalk.

- **Signal when turning or stopping:**
  - Left turn = left hand and arm extended horizontally.
  - Right turn = right hand and arm extended upward at a right angle.
  - Stop or decrease speed = left hand and arm extended downward.
- **Only one person per bike is allowed**, unless the bike is tandem or has a child seat.
- **No person 12 years of age or older may operate a bicycle on the sidewalk.** Exceptions are a bicycle equipped with a child seat and carrying a child.
- **Any person legally operating a bicycle on a sidewalk must yield the right-of-way to pedestrians** and give an audible signal when passing a bicycle, an electric personal assistive mobility device or a pedestrian proceeding in the same direction.
- **No person operating a bicycle shall carry any package, bundle or article** that prevents the operator from keeping at least one hand upon the handle bars.
- **During hours of darkness, a light visible from a distance of at least 500 feet in front is required.**
- **A red reflector that has a diameter of at least two inches** must be mounted to be visible from all distances from 50 to 500 feet to the rear.
- **Every bicycle must have a locking device and an adequate brake.**
- **Bicycle registration is required in Shorewood.** Applications are available at Shorewood Village Hall or the Shorewood Police Department. A one-time registration fee of \$10 per bicycle is valid for the life of the bike. Bicycle registration may also be helpful in recovering your bike if it is lost or stolen.

## Safety Tips for Smart Bikers

There are many simple things that bicyclists can do to greatly reduce their risk of crash, death or injury.

- Be predictable and be seen.
- Do not make sudden turns into or out of the roadway.
- Wear highly visible clothing, such as light-colored or reflective clothing at night.
- Roll up, clip or tuck pants legs to prevent entanglement in the chain.

- Defensive driving is the best way to avoid common bicyclist errors and common motorist errors committed around bicyclists.
- The most effective way to prevent head injuries is to wear a properly fitting bicycle helmet. A helmet worn correctly, just above the eyebrows, on every ride is the best protection against serious injury in a fall or crash.

### Roller Skates, In-Line Skates, Skateboards and Scooters

The use of roller skates, in-line skates, skateboards and scooters is prohibited on public parking lots, steps of public buildings, public driveways and public tennis courts in Shorewood. The use of in-line skates is also prohibited on public streets and alleys in our Village.

## From the Health Department

### Child Passenger Safety

According to a survey completed in 2010 by the National Highway Traffic Safety Administration, 95-100% of child restraints are installed incorrectly. The most common errors are:

- Seats installed loosely – there should be less than 1 inch of movement at the base or belt path.
- Incorrect use of LATCH system or simultaneous use of LATCH and seatbelt system.
- Incorrect angle of rear facing seat.
- Not using the car seat owner’s manual AND the vehicle owner’s manual for information on correct seat position and restraint use.
- Incorrect use of top tether.

Visit [safekidswi.org](http://safekidswi.org) to find a free car seat event near you, or contact the North Shore Health Department for an appointment to have your car seat checked for correct installation.

### North Shore Health Department Clinics

**For appointments, call 414.371.2980.**

The following clinics all take place in the Shorewood Office, 2010 E. Shorewood Blvd. Call the Health Office for clinic dates in Glendale and Brown Deer.

#### IMMUNIZATION CLINICS

- 2nd Thursday of the month 3-4:30 p.m. (by appointment)
- 3rd Tuesday of the month 7:30-9: a.m. (by appointment)

**BLOOD PRESSURE SCREENINGS:** 4th Wednesday of the month - 3:30-5:30 p.m. (no appointment needed)

#### ADULT HEALTH RISK SCREENING

Shorewood Office: 4th Tuesday of the month 8-10 a.m. (by appointment)

**SHOP**

**Qi**  
fall trunk show  
September 6-9

Fashion's Night Out  
September 6  
7-9pm

[www.SHOP53211.com](http://www.SHOP53211.com)  
[facebook.com/SHOP53211](https://facebook.com/SHOP53211)  
1918 E. Capitol Dr. | 414.962.4030

**Doris Kitazaki, C.Ac**  
**414.803.2397**

**Jamey Johnston, C.Ac**  
**414.460.6492**

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Photo by John O'Hara

# Summer Fun at Estabrook Park

**E**stabrook Park may not be big in size, but it's a giant when it comes to recreational activities. The park is a picturesque, 50-acre strip tucked between the east bank of the Milwaukee River and Wilson Drive in Shorewood, with most of the park within the Village boundaries.

Estabrook is a favorite, all-season destination. Bicyclists, joggers and walkers use its paved trails year-round. Cyclists peddle along the popular Oak Leaf Trail, that runs along the edge of the park. And when the weather turns warm, it's an ideal place for picnickers. The park's diamonds and open spaces are the sites of countless softball, soccer and volleyball games. Fans of challenging outdoor activity enjoy Estabrook's tournament-quality, 18-hole disc (Frisbee) golf course, one of a few in the area. And the dog park, a cooperative development of the Village and the County, gives pet owners the opportunity to let their dogs

socialize and run without a leash – a treat for city dogs.

For folks who enjoy a slower pace, there's plenty to do. Fishermen can angle for bullheads, northern pike, bass and pan fish. Nature lovers can spot interesting wildlife and it's a great place to look for birds. The Wisconsin Society of Ornithology listed Estabrook as one of Wisconsin's favorite birding destinations. History buffs will be interested in the Kilbourntown House, built in 1844, moved to Estabrook Park in 1938, and now open to the public on Saturdays and Sundays during the summer months.

This summer the opening of another delightful venue, the Estabrook Park Beer Garden, is adding charm and Gemütlichkeit to the park. It offers a variety of beers on tap, brats, hot dogs, giant pretzels, wine and soft drinks. The beer garden is open from noon until 9 p.m. every day until the end of September, then will continue on weekends through November 24.

*A dog park and Frisbee golf are both popular attractions at Estabrook Park.*

**WORKER'S COMPENSATION**  
*Helping Injured Workers*

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*Chairman of Wisconsin Worker's Lawyer, 2015-2010*

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# National Night Out Event Takes New Direction

Shorewood is going “old school” for National Night Out (NNO) this summer. The first NNO had neighborhoods and communities showing their unity and support by turning on their porch lights to stamp out crime (everyone knows that burglars hate light). Shorewood will return to that community spirit this summer by asking everyone to turn on their porch lights on Tuesday, August 7 from 7-10 p.m. Sit in your front yard or on your porch and talk to your neighbors, or host a block party. Take a stand and show we are all united against crime. (There are no planned activities at Atwater School this year.)

The Shorewood Police Station, 3936 N. Murray Ave., will also hold an open house from 4-6 p.m. Crime prevention materials will be distributed, and the new squad car and bicycles will be on display. You can even get your picture taken in the police holding cell!

## Annual Dinner/Auction To Benefit Shorewood Foundation

The Shorewood Foundation cordially invites the community to join them for an evening of fun, fine food and fabulous auction items at their annual fundraiser dinner/auction on Saturday, November 3, at Hubbard Park Lodge.

The gala evening includes a gourmet dinner generously provided by the management of Hubbard Lodge at a substantially discounted price, with wine donated by Foundation Board members. A silent auction will feature a variety of unique items donated by local businesses and residents. The grand finale will be a lively voice auction of fabulous packages including vacation rentals and other treasures.

The dinner price is \$100 per person, with all proceeds supporting the activities of the Shorewood Foundation. Since 1964 the Foundation has provided a way for Shorewood residents and friends to enhance the character and quality of life in our Village by offering financial support for hundreds of community projects, both large and small. A few of the many events and programs the Foundation supports to help make Shorewood a special place to live include Shorewood School projects, civic group projects, the 4th of July fireworks celebration, summer community concerts, the Garden Tours, the Public Art projects, and other Shorewood beautification and improvement efforts.

For more information or to make a reservation, contact Kristin Fraser at 414.962.2275 or krfraser@earthlink.net. Checks should be made payable to The Shorewood Foundation and mailed to Fraser at 3524 N. Shepard Ave., Shorewood, WI 53211. While November may seem a long time away, this special event is a sellout every year, so make your reservation today!

## VILLAGE SERVICES

CLIP AND SAVE!

For a more complete list and description of services, visit [villageofshorewood.org](http://villageofshorewood.org) and click on “Residents.”

- **Absentee Ballots:** Clerk/Treasurer's Office .....414.847.2608
- **Agendas and Minutes from Board and Committee Meetings:** Clerk/Treasurer's Office .....414.847.2700
- **Animal Control:** Health .....414.371.2980
- **Assessments:** Assessor's Office.....1.800.721.4157
- **Bicycle Licenses:** Customer Service .....414.847.2700
- **Block Parties:** Customer Service .....414.847.2700
- **Blood Pressure Screening:** Health .....414.371.2980
- **Brush Collection:** Public Works .....414.847.2650
- **Building Code Violations:** Planning and Development .....414.847.2640
- **Building Permits:** Planning and Development .....414.847.2640
- **Citations – Parking:** Police .....414.847.2610
- **Clinics:** Health .....414.371.2980
- **Crime Prevention:** Police .....414.847.2610
- **Elder Services:** Senior Resource Center.....414.847-2727
- **Garbage Pick-up:** Public Works .....414.847.2650
- **Icy Sidewalks:** Police .....414.847.2610
- **Inspections (Building, Electrical, Plumbing, HVAC):** Planning and Development .....414.847.2640
- **Library** .....414.847.2670
- **Medicine Collection Program:** Police.....414.847.2610
- **Neighborhood Loan Program:** Planning and Development .....414.847.2640
- **Overnight Parking Special Permission:** Police...414.847.2610
- **Parking Permits:** Customer Service.....414.847.2601
- **Pet Licenses:** Clerk/Treasurer's Office.....414.847.2601
- **Polling Places:** Clerk/Treasurer's Office .....414.847.2601
- **Pre-Sale (Code Compliance) Inspection:** Planning and Development.....414.847.2640
- **Recycling:** Public Works .....414.847.2650
- **Reserve the Village Center:** Library .....414.847.2670
- **Sewer Utility:** Public Works .....414.847.2650
- **Shorewood History:** Historical Society .....414.847.2726
- **Snow Plowing:** Public Works .....414.847.2650
- **Snow Removal from Private Property:** Public Works .....414.847.2650
- **Street Maintenance and Repairs:** Public Works ..414.847.2650
- **Temporary Event Food License:** Health.....414.371.2980
- **Voter Registration:** Clerk/Treasurer's Office.....414.847.2601
- **Water Problems:** Public Works .....414.847.2650
- **Winter Parking Regulations:** Police .....414.847.2610
- **Yard Waste Collection:** Public Works .....414.847.2650

# Out and About in the Village of Shorewood



Summer is one of our favorite seasons in Shorewood! With so many special events and activities to keep our residents and visitors engaged, we think this summer is one of our best ever – see below for just a sampling of this season’s special offerings.

**1.** Shorewood Intermediate School students watch as their mural is hung on the school building. This special mural is a reminder of the values of empathy and understanding. **2.** Shorewood’s popular Criterium Cycling Classic took center stage on Thursday, June 21, as world-class athletes raced through the business district along Oakland Ave. and adjacent residential streets. **3.** Summer fun at Atwater Beach now includes a new boardwalk, with other upgrades on the horizon. **4.** The “Summer Sounds” free community concert series brings friends and neighbors together for fabulous outdoor music in handsome Hubbard Park (every Wednesday night from 6-9 p.m. through August 29). **5.** Shorewood’s popular 4th of July celebration centers around an award-winning parade down Oakland Ave. that includes world-class performances by a variety of groups. **6.** Residents discover 35 custom-decorated hearts now on display throughout the Village during the 2012 “I Love Shorewood” public art event.



Photo by John O'Hara

Photo by John O'Hara

Photos by John O'Hara

The PNC Shorewood  
Oakland Avenue Branch  
is proud to sponsor the  
2012 Summer Sounds  
Community Concert  
Series at Hubbard Park.

PNC Shorewood  
Oakland Avenue Branch  
4231 North Oakland Avenue  
(on the corner of East Marion Street  
& North Oakland Avenue)  
Shorewood  
Call: 414-967-8548



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## Summer Sounds at Hubbard Park



NOW THRU AUGUST 29  
FREE TO THE COMMUNITY  
ON WEDNESDAY NIGHTS • 6 P.M.  
AT HUBBARD PARK

3565 N. MORRIS BLVD. • 4 BLOCKS SOUTH OF CAPITOL DR.

- PARK OPENS AT 5 P.M. • CONCERTS START AT 6 P.M.
- BRING A LAWN CHAIR OR BLANKET
- PICNIC FOOD AND ASSORTED BEVERAGES FOR SALE

### CONCERT SPONSORS

Presenting Sponsors: PNC Bank and Hubbard Park Lodge  
Master Sponsors: Shorewood Foundation, Barefoot Wines,  
Shorewood Men's Club and Culver's of Shorewood

*Produced by the Village of Shorewood Marketing Program*

CHECK OUT ALL THE HEARTS ON DISPLAY UNTIL SEPTEMBER 1

**I LOVE  
SHOREWOOD!**

### 2012 Public Art Event

Presented by the  
Shorewood Marketing Program

*Fall in Love with Shorewood  
This Summer!*

*35 custom-decorated hearts on display  
throughout the Village.*

- ◆ Purchase a Pack of Notecards  
Only \$7 each at Village Hall
- ◆ Vote for Your Favorite Heart  
at [shorewood.patch.com](http://shorewood.patch.com)
- ◆ Pre-Bid on a Heart Before the Auction  
at [shorewoodtoday.com](http://shorewoodtoday.com)
- ◆ Attend the Auction  
on Sunday, September 16 • 4:30-7:30 p.m.  
Hubbard Park Lodge  
\$10/person includes light appetizers and a cash bar

Pick up a heart brochure at any participating sponsor location or Village Hall.  
Visit [shorewoodtoday.com](http://shorewoodtoday.com) to see photos of all the hearts.

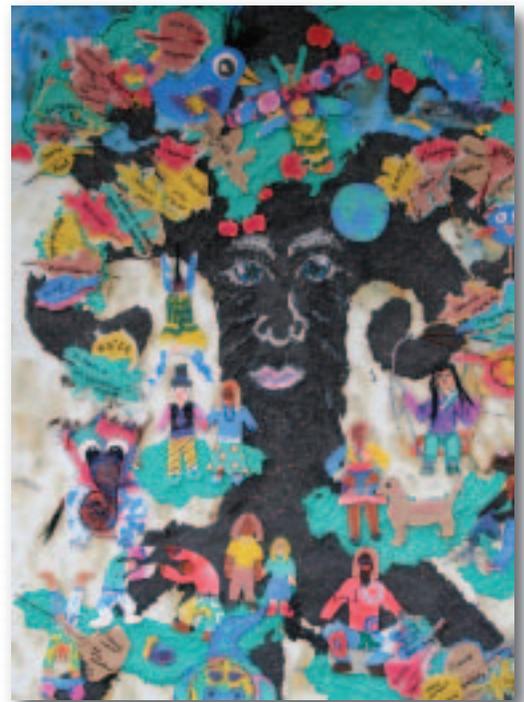


3930 N. Murray Ave.  
Shorewood, Wisconsin 53211

## Enjoy the remaining days of another fabulous SHOREWOOD SUMMER!

### Community Calendar

- **Tue., Aug. 7: National Night Out** 7-10 p.m. throughout the community. Open House at Shorewood Police Department 4-6 p.m. See pg. 33 for more event details.
- **Wed., Aug. 8: Free "Summer Sounds" community concert** 6-9 p.m. at Hubbard Park featuring the country rock band, Southern Tradition. Food and beverages for sale. Bring a lawn chair or blanket.
- **Sat., Aug. 11: Friends of Atwater Beach (FAB) Beach Party and Bonfire** From 2-10 p.m. Live music, sand volleyball and children's games. Food and beverages for sale. All proceeds to benefit the restoration of Atwater Beach. Visit [friendsatwaterbeach.org](http://friendsatwaterbeach.org).
- **Tue., Aug. 14: Partisan Primary Election** All polling locations open 7 a.m.-8 p.m.
- **Wed., Aug. 15: Free "Summer Sounds" community concert** 6-9 p.m. at Hubbard Park featuring Tweed Funk, with blues, funk, soul, gospel and R&B.
- **Thur., Aug. 16: Summer Strings Final Performance**, SHS Auditorium, 7 p.m.
- **Wed., Aug. 22: Free "Summer Sounds" community concert** 6-9 p.m. at Hubbard Park featuring The Flood Brothers, offering a blend of the popular sounds of The Doors, The Allman Brothers, The Band and The Rolling Stones.
- **Wed., Aug. 29: Free "Summer Sounds" community concert** 6-9 p.m. at Hubbard Park featuring Brew City Big Band, an amazing 20-piece ensemble.
- **Tue., Sept. 4: First day of school**
- **Sun., Sept. 16: "I Love Shorewood" Public Art Auction** 4:30-7:30 p.m. at Hubbard Park Lodge. Bid on your favorite heart with proceeds to benefit the Shorewood Foundation. \$10 admission includes light appetizers; cash bar.
- **Sun., Sept. 16: Tour of Shorewood's Historic Churches** 1-4 p.m., sponsored by the Shorewood Historical Society. Visit [shorewoodhistory.org](http://shorewoodhistory.org).
- **Sat., Oct. 6: Electronics Recycling** DPW yard, 3801 N. Morris Blvd., 8 a.m.-2 p.m. (see pg. 27).
- **Sun., Oct. 25: Trick or Treat** 2-4 p.m.
- **Sat., Nov. 3: Shorewood Foundation Annual Dinner/Auction** 6 p.m. at Hubbard Park Lodge, 3565 N. Morris Blvd. See pg. 33 or visit [shorewoodfoundation.org](http://shorewoodfoundation.org).



### ArtScape Uses Art to Promote Working Together

ArtScape, a week of art-making, community-building and fun for Shorewood-area adults and children, was held June 10-14 at Kingo Lutheran Church. Under the direction of Door County papermaking artist Kirsten Christianson and Shorewood artist Wendy Cooper, participants learned the art of making paper and created a mural that portrayed the value of a diverse community using the Tree of Life symbol.

After framing, the mural will be available for exhibit in Shorewood locations to promote the value of working together. To inquire about exhibiting the piece, please contact the church office at 414.964.2620.