

Shorewood **TODAY** magazine

VILLAGE • SCHOOLS • BUSINESSES



INSIDE ...

- Creativity and the Visual Artist
- School District Financial Plan
- Business Spotlights
- Welcome New Businesses
- Storm and Sanitary Sewer Improvements Planned

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Shorewood TODAY magazine

Shorewood Today is a community magazine providing useful information about the Village of Shorewood and offering news and feature stories about the people, places and things that make our community a special place to live, do business and raise a family.

Shorewood Today is jointly published four times a year by the Village of Shorewood, the Shorewood School District and the Shorewood Business Improvement District (BID), with additional financial support from the Shorewood Marketing Program.

We welcome story ideas, content suggestions and advertising inquiries, but reserve the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please e-mail all inquiries and suggestions to TODAY@shorewoodwi.com.

Contributing writers: Barb Caprile, Karen de Hartog, Justine Leonard and Kim Robinson.

Contributing photographers: John O'Hara/John O'Hara Photography, Gloss Photography Studio, Kim Robinson and Barb Caprile.

Design/Production: Caprile Marketing/Design

Shorewood Village Manager: Chris Swartz, 414.847.2700

Shorewood School Superintendent: Dr. Blane McCann, 414.963.6901

Shorewood Business Improvement District Board President: Tim Ryan, 414.332.3404

For up-to-date information on Shorewood news, events and services, please visit:

VILLAGE OF SHOREWOOD
www.villageofshorewood.org • www.shorewoodtoday.com

SHOREWOOD SCHOOL DISTRICT
www.shorewoodschoools.org

SHOREWOOD BUSINESS IMPROVEMENT DISTRICT
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The deadline for the May 2011 issue of *Shorewood Today* is April 4 on a space-available basis. For advertising information, e-mail TODAY@shorewoodwi.com.



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Please note: The Village Manager publishes a weekly memo on Village business that you can request via e-mail by contacting manager@villageofshorewood.org.



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On the Cover: Artist-in-Residence Reginald Baylor works with Lake Bluff Elementary School students on a special self-portrait project integrating technology in the classroom (see page 4 for details).
Photo by John O'Hara.

Shorewood Today Magazine Offers Cost-Effective Communications

Shorewood Today offers an attractive and appealing way for the Village, School District and Business District to share important information with the community. The cost of publishing Shorewood Today is very reasonable, thanks to the advertising support of local businesses. We will continue to be sensitive to keeping costs low in bringing you this high-quality communication vehicle. We welcome your comments and impressions. Please keep us informed by e-mailing TODAY@shorewoodwi.com.



Shorewood is a "Fair Housing Community" with fair and equal access to housing in the Village regardless of sex, race, color, sexual orientation, religion, national origin, marital status, lawful source of income, area ancestry, disability, or familial status.



Artist-in-residence Reginald Baylor works with Lake Bluff Elementary School students on their self-portrait projects.

Creativity, Innovations and The Visual Artist

Technological advances are being incorporated into every component of the curriculum – from science to music and everything in between. This school year, Lake Bluff art teacher Kevin Karman introduced the Wacom Bamboo Tablets (an electronic pen and drawing tablet), in his classroom. These drawing tools enable students to simulate the effects of drawing, painting and coloring an image in conjunction with digital-editing software such as Corel Painter Essentials and Photoshop. It allows for finer detail, more edits, increased color

exploration, and it removes size limitation.

A self-portrait project was the ideal introduction for the new technology. To further enhance the students' experience, Kevin invited nationally renowned "Pop" artist Reginald 'Reggie' Baylor to serve as Artist-in-Residence for this project.

"Reggie was an ideal fit. His attention to composition, pattern, shapes and color makes his work compelling," explains Mr. Karman. "He is also a teacher who has a natural rapport with students and is a lifelong learner."

This past fall, 170 fifth and sixth grade

students embarked on the project that combined traditional sketching with the electronic drawing tablet to create a self-portrait. Initially, students drew basic self-portraits with pencil and paper and scanned them into the computer. Then they used the digital pencil and drawing pad to enhance the self-portraits and add

visual representations of who they are with icons. The drawing tablet enabled the students to experiment with a wide array of colors, line thickness, shape and focus on fine details.

At first, Reggie worked with the students on their basic portrait and then met with them to further discuss their approach. He reinforced their need to understand their vision and the value of taking time to work on composition, utilization of lines and shape, and the importance of color to express themselves. In early January students shared their vision of themselves and their artistic journey with their parents, friends and Reggie during a Gallery Night at Lake Bluff.

"It is just incredible how Mr. Karman and Mr. Baylor harnessed the students' creativity and individualism to help each student create a portrait that expresses who they are," comments Lake Bluff parent, Kris Peterka.

In November, Mr. Baylor shared the progression of his own work with the whole school. Students responded to his paintings with spontaneous, 'oohs', 'ahhs' and claps as though they were watching a fireworks display. As each painting was shown, students learned about his inspiration and artistic vision, and they developed a better



Lake Bluff art teacher Kevin Karman (middle back) assists students with their self-portraits.

understanding of how one's life shapes their form of artistic expression.

When asked by a student about who inspired him, Mr. Baylor shared, "I am very fortunate to have had parents, friends and teachers in my life who encouraged me to love art and be creative." During a response to a question about his school life, he added, "I enjoyed school! Learning is fun and one absorbs knowledge throughout life."

Mr. Baylor also told the students that his time at Lake Bluff was fundamentally changed how he approaches his work. Like the students he worked with, this was his first experience integrating technology into art. Going forward, he will regularly utilize the digital drawing tablet in his work. He will spend this year finessing his knowledge and use of the tool.

"It is just incredible how Mr. Karman and Mr. Baylor harnessed the students' creativity and individualism to help each student create a portrait that expresses who they are."

"The drawing tablet opens up a whole new direction for me; scale will no longer be an issue and it opens opportunities to utilize a wide array of new media." Perhaps that is the most valuable lesson of all: a true master of his craft is always open to new learning opportunities.



Parents review the display of self-portraits created by Lake Bluff Elementary School students during their special Artist-in-Residence project with Reggie Baylor.

It is the policy of the Shorewood School District that there shall be no discrimination on the basis of age, race, religion, creed, color, handicap, marital status, disability, sex, national origin, ancestry, sexual orientation, or membership in the national guard, state defense force, or any other reserve component of the military forces of the United States.

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**From Dr. Blane McCann
Superintendent, Shorewood
School District**



A Bright Future Together Part II: The Financial Plan

In the autumn 2010 edition of *Shorewood Today*, I outlined our District's educational goals that will guide our behavior and decisions through the next several years. Additionally, I discussed the regional transformation proposal from the Southeastern Wisconsin School Alliance. Their educational vision, drafted by local superintendents, is very exciting and could improve the ability of each child to reach his/her potential in a changing world.

One question that I continue to hear which is intrinsically tied to the discussion is: *how will school districts sustain rigorous educational opportunities?* I am sure it is not news to you that educational institutions in our state and across the nation are experiencing a bumpy ride financially. For us here in Shorewood, it is still unclear how the state's budget deficit or discussion on changing the current funding of public education will impact us. However, it is clear that our current financial system is challenged. It is also clear that we must work together to not only transform our educational practices, but to also provide a financial sustainability plan that will allow us to provide rigorous course offerings with the same liberal arts approach we have all come to value and appreciate. The answer to the sustainability question is complex.

The School Board and administrators have been addressing short- and long-term financing for years and have successfully balanced budgets and tightened our belts while still providing an educational experience nearly the same as when finances were more plentiful. School administration has been working diligently in a variety of areas to increase revenue, including increasing resident enrollment, fundraising, implementing efficiencies and sharing services. We are also discussing the potential of a referendum that would increase our operating revenue. Additionally, we are currently working to build an endowment that will help offset our expenses.

The School Board has been working with the Village Board to discover how we can partner for the benefit of both institutions and ultimately the residents of Shorewood. To date we have uncovered some shared service opportunities between our two governmental bodies (such as combined marketing forces to recruit new residents and understand the reasons for the changing resident enrollment), and we have created an ad-hoc Joint Finance Committee. This Committee understands that our School and Village finances are very complex and different from each other, yet we are interdependent, and each has a vested interest in the success of the other.

Happily, I can report that our resident enrollment has exceeded

our projections the last several years and increased this year more than in the past 15 years. The stabilization of enrollment is critical to our financial future. Generally, increased enrollment = increased State aid. It is my hope that this trend continues.

Over the next several months, you will hear more about our District finances and the impact from changes in Madison. As we address the 2011-2012 budget, there is a gap between expenses and revenue that ranges from \$550,000 to \$850,000 (the amount is dependent on the yet-to-be-determined state financing). The School Board is working on building a bridge to long-term solutions and transforming educational practices that could allow us to reallocate resources. After years of planning, it has become apparent that some type of referendum is needed. This will allow us to continue to provide the liberal arts foundation on which this District was built.

I invite all of you to attend the budget workshops that are scheduled throughout the early winter as we build the 2011-2012 budget and discuss our future. We are very fortunate for the community support we receive and we would appreciate your input on these important issues before we make final decisions. Our schools sit squarely at the center of the Village and provide a strong identity to this wonderful community – we are an educational destination. I hear from many parents and alumni who are grateful for the educational foundation that they received in Shorewood. I assure you the District has been, and is committed to, our financial stability.

School District Facts: Did You Know?

- SIS Science Teacher Kelly Steiner achieved National Board Certification. Only 101 teachers across the state earned certification in 2010.
- SHS is home of the 2010 WIAA Division II Boys' Cross Country State Champions. It is their second state championship in a row, and 7th in the past 11 years.
- Dominic Newman, SHS Boys' Cross Country Coach, was selected by the Wisconsin Cross Country Coaches Association as the recipient of the 2009-10 NFHS Coaches Association Boys' Cross Country Coach of the Year Award for Wisconsin.
- The Recreation Department offered 924 classes to residents between Sept. 1, 2009 and Aug. 31, 2010.
- 16,670 swimmers participated in the Shorewood Recreation Department's Community Swim Program between Sept. 1, 2009 and Aug. 31, 2010, despite the fact that the VHE pool was closed for 60 of those days.

School District & Recreation Department Notes

DATES TO REMEMBER:

February 21: No School, Presidents' Day

March 5: District Art Show's Opening Reception, Shorewood Library, 3-5 p.m.

March 19: SEED's Swing With Shorewood Benefit, Pier Wisconsin. Visit www.shorewoodseed.org for details.

Register Now for Bright Beginnings Preschool

Bright Beginnings Preschool focuses on the individual child and provides an educational environment that stimulates and nurtures each child's unique growth potential. We provide numerous exciting and engaging thematic units throughout the year, allowing your child to freely explore and grow in important skill development areas, including: large and fine motor, language and literacy, science and math, art and music.

Your child's social and emotional development is of prime importance. At Bright Beginnings we help each child grow in his or her feelings of self-worth, self-confidence, respect for and appreciation of others, and love of learning and of school. Our curriculum reflects the most current understandings regarding child development and early education. Bright Beginnings embraces Shorewood School District's curriculum goals.

Registration for the 2011-2012 school year has begun. Information on Bright Beginnings is available through the Recreation Department at 414. 963.6913, ext. 4. or online at www.shorewoodschoools.org.

Cinematic Series Continues with Screening of "Fresh" on March 8

The Shorewood Recreation Department's Cinematic Series continues on Tuesday, March 8 at 7 p.m. at the SHS Auditorium with "Fresh," presented by the District's SNACPAC committee. The movie profiles the farmers, business people, and thinkers across the nation who are at the forefront of re-inventing America's food system in a more sustainable fashion. Among the many visionaries who are profiled is local sustainable farming leader and MacArthur Genius Award winner Will Allen of Growing Power. Join us for this important look at a new paradigm based on sustainable food practices that can be profitable and a model for our food system. The SNACPAC committee focuses on the physical activity, health and nutrition of the students.

The last film of the year is "Philadelphia." The SHS Film and Gay-Straight Alliance Clubs are sponsoring the screening on May 17. All screenings are free, although donations are suggested.

Community Gardens Plots Available

Dream of growing your own vegetables and herbs, but are lacking the space? Sign up now to rent your 2011 garden plot at Shorewood High School. Plots are 4 x 10 ft. raised beds. Gardeners have access to their plots from mid-April through mid-November and are responsible for bringing their own tools, plants, seeds and soil amendments. Water is available on site. No chemical pesticides or fertilizers are to be used in the gardens. There are only 20 plots so sign up now (one plot only per household). Contact the Recreation Department at 414. 963.6913, ext. 4



6th Annual Jugglegest Variety Show on Sunday, March 20

Bring the whole family to our extravaganza of flying clubs, knives, balls and so much more! Professional jugglers will anchor this fun show that also features local talent. The program costs \$5 per person (children under 5 are free). The show begins at 1 p.m. in the SHS Auditorium. Open juggling follows the performance in the North Gym.



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HELP US BUILD THE BLEACHERS!



D2D Marathon Close To The Finish Line Final Fundraiser Will Build Bleachers, One Seat at a Time

The Drive to Distinction (D2D) committee is completing the final leg of their fundraising drive with a "Sponsor-A-Seat" campaign to build the permanent set of bleachers for the School District's new athletic field. The goal? To have 1,300 bleacher seats sponsored by spring so that construction of the grandstand can begin and the new bleachers will be ready for use by fall 2011.



Mike and Beth Giacobassi display their D2D sign in support of the bleacher fundraising project.

For \$650 a seat (\$1,000 for two and \$500 for each additional), donors can have their family's or children's names, or the names of a beloved teacher or coach (whichever they prefer in 22 characters) permanently engraved on one of the metal seats.

Currently, the District rents bleachers and portable toilets for approximately \$40,000 a year, a practice that is both expensive and impractical according to D2D Committee co-chair Dan Zens.

"Nobody likes to use Port-o-Lets, and not having a concession stand negatively impacts our teams' fundraising efforts," says Zens. "The current set-up also limits the number of groups that want to rent the field for games and tournaments, which reduces the rental fees that fund the field's maintenance."

Field Is Nationally Recognized

The new grandstand will have permanent restrooms, a concession stand, and two team rooms. "It is important that we complete the final phase of this project," says D2D committee member and District parent Beth Giacobassi. "The grandstand would be a great complement piece to our award-winning field."

The new field has been applauded by players and fans alike and was recently honored by the American Sports Builders Association (ASBA), as one of the top sports fields in the country. This national organization of builders, designers and suppliers for sports facilities recognized the SHS field for its technically superior construction. The community should be proud that our field will be used as a model for similar fields around the country.

All Donations Are Valued

Interest in the "Sponsor-A-Seat" campaign has built over the last few months as people have used it as an opportunity to recognize people who played an important role in their own or their children's lives.

"We offer a discount for seats purchased in honor of teachers or coaches (\$500 per seat), and we've seen a lot of individuals and groups (such as alumni classes) purchase a seat for a beloved coach, teacher or principal," says Mrs. Giacobassi. "It's a unique and very heartfelt way to honor those who made a difference."

In addition to sponsoring bleacher seats, D2D is offering naming rights to individuals or businesses that would like to sponsor specific components of the project, such as the press box or team rooms. D2D thanks SHS alumni John Nickolls who donated \$800,000 to the field and bleacher project.

"We are very grateful to the District vendors that have already sponsored seats," says District Superintendent Blane McCann. "We hope even more partners will see this as a good way to get their name out and help us finish this project. Any size donation is welcome and most appreciated."

After many years, the D2D committee understands the need to finally cross the finish line. "This is our last big push," explains Zens. "We want to get the job done right and have a facility that the whole community can be proud of for generations to come."

For more information on the project and how to make a tax-deductible donation, visit www.drivetodistinction.org.



Shorewood Alumni Notes

Thank You!

The Shorewood High School Alumni Association represents a world-class list of individuals who initiate support for their alma mater. The Alumni Association is grateful this season to the following graduating classes of SHS for their thoughtful donations:

- The Class of 1950 donated funds from their past reunion for operating expenses of the Alumni Association.
- The Class of 1960 focused on an effort to raise money for the Alumni Scholarship and donated \$2,000 for this purpose.
- The Classes of 1984-86 have a loosely affiliated group dedicated to raising the \$500 needed to secure a new bleacher seat in memory of Mr. Huth. Donations are being collected through the Alumni Association (address below) and will be given to the www.drivetodistinction.org fund when complete.

Honor A Teacher

If you would like to honor a different teacher, let the Alumni Association know and we will start a fund for that effort. E-mail: shorewoodalumni@gmail.com. All donations to the SHS Alumni Association are tax-deductible and can be mailed to the address below.

Seeking Volunteers: Share Your Skills

The SHS Alumni Association is a 501(c)(3) charitable organization that needs volunteers, organizers, and offsite cheerleaders for the coming year. Want to take over the membership or help write the newsletter? We need you! We are growing so fast, and have many excited alumni eager to find out more!

Contact Information

All donations and correspondence to secure mailbox: Shorewood High School Alumni Association, P.O. Box 11427, Shorewood, WI 53211. E-mail: shorewoodalumni@gmail.com Find us on Facebook and follow the District and Ripples on Twitter: [@shorewoodlearns](https://twitter.com/shorewoodlearns) or [@shorewoodripps](https://twitter.com/shorewoodripps).

2011 All-School Reunion This Summer

Reminder: The next All-Class Reunion is scheduled this year on July 9 at Shorewood High School. Mark your calendars!

Boutique Blowout Is Back

Returning for its third year on Saturday, February 26, is the bargain hunter's paradise known as "Boutique Blowout." This one-day gathering of some of the area's most fashionable stores selling everything from summer sandals to cocktail dresses at steeply discounted prices has become an annual pilgrimage for style seekers all over the Milwaukee area.

This year's event will be held at the Atwater School Cafetorium (2100 E. Capitol Dr.) from 9 a.m.-3 p.m. For a \$5 admission fee, that is donated to the Drive to Distinction (D2D) campaign, you may shop to your heart's content. Don't miss these super bargains!



Retirement May Be Far Off, But the April 18 Deadline for IRA Contributions Isn't.

You have only so many years to prepare for retirement. That's why contributing to your Individual Retirement Account (IRA) is so important. Fortunately, you still have time to maximize your 2010 IRA contribution before the April 18 deadline.

By contributing now, your retirement savings can have more opportunity to grow. Even if you already have an IRA elsewhere, it's easy to transfer it to an Edward Jones IRA and begin receiving the face-to-face guidance you deserve.

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Building Bridges Among Our Students

A school is a community – a group of children and adults interacting and sharing common goals and values. Both of our elementary schools, Atwater and Lake Bluff, implemented a buddies' program as a way for our older and younger students to get to know each other beyond occasional glances in the hallways. While each program varies a little, they share many of the same origins and goals to build a more cohesive community.

In many schools, students only interact with others in their grade. Sometimes, the youngest students perceive the older, taller elementary students as intimidating – or the older students observe the younger ones to be immature. To develop a better understanding of each age group, Atwater and Lake Bluff Elementary schools initiated their own buddies' program where older students are partnered with younger students for the school year.

Over the years, the program has become more formal and was incorporated into the Character Education Initiative. Students meet one to three times a month depending on the school and activity. At the initial meeting, students spend time learning about one another and develop an appreciation for their similarities and differences. The students continue to meet throughout the school year. Recently a buddy group comprised of Atwater's second and fifth graders worked together writing an introductory pen pal letter to students in Argentina. The older students helped the younger ones with their letter composition and writing.

"This is a wonderful way for our students to build relationships. The older students understand their responsibility as a role model and enjoy assisting the younger students," explains Atwater 2nd grade teacher Carrie Zuithoff. "In turn, the younger students develop a stronger sense of the school community and they see appropriate behavior that they should model."

The program also provides a unique opportunity for teachers of different grades to work together to develop opportunities that benefit both of their classes. Projects included personal interviews, book talks, holiday activities, poetry writing, service learning experiences and science walks. These experiences help bridge the age gap among our students, encourage friendships and serve as a laboratory for the cultivation of good character among all students. They also encourage a safer environment by creating a more cohesive school community.

"This program supports the development of a caring community where everyone feels respected and nurtured," says Lake Bluff guidance counselor Brenda Dell.

In the elementary community, classrooms are like houses and these opportunities give our students the chance to know their neighborhoods. Students are encouraged to form bonds, problem solve together, share resources and appreciate others. Our elementary schools truly are a community and everyone benefits from their buddy.



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Shorewood School District – Go Public!



A Winter Filled with the Arts!



SHOUT! The Mod Musical

"SHOUT! The Mod Musical!"

The SHS Drama Department is performing "SHOUT!, the Musical" this February. Join us for a modernized version of this hip retrospective of the 1960s. Enjoy a non-stop journey through the infectious and soulful pop anthems and ballads that made stars of England's talented musicians. The musical will feature the talents of 14 girls and 6 guys who will sing new arrangements of such chart-topping classics as "To Sir With Love," "Downtown," "You Don't Have to Say You Love Me," "Son of A Preacher Man" and "Goldfinger." Don't miss this feel-good musical!

Performances are Fri.-Sun., Feb. 11-13 at the Shorewood High School Auditorium. Tickets are \$10/adult, \$8/students and seniors, and \$5 for Shorewood High School students. Tickets can be purchased online at www.shorewooddrama.org or at the Box Office. For Box Office hours, please call 414.963.6940.

Almost, Maine – Nine Tales of Love on a Cold Winter's Night

Join the Shorewood High School Drama Department for the play, "Almost, Maine." On a cold, clear, moonless night in the

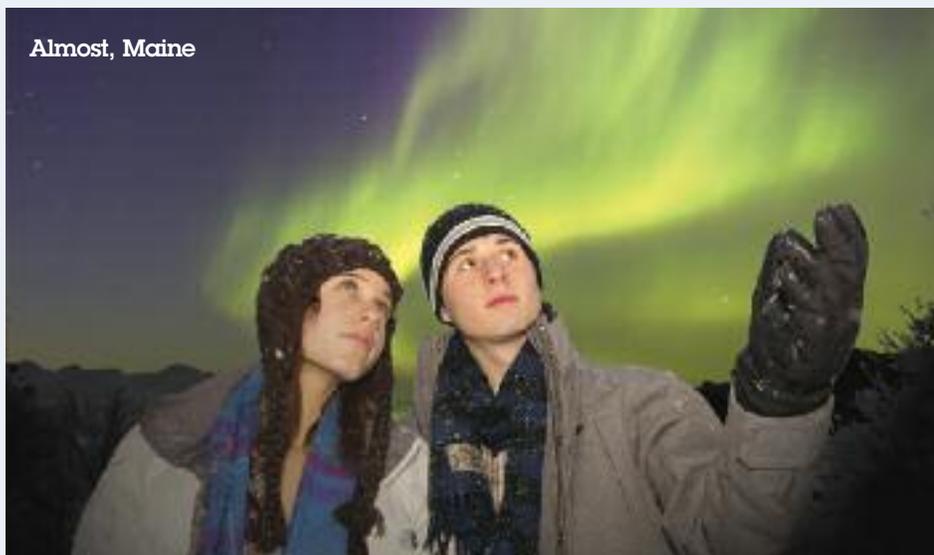
middle of winter, all is not quite what it seems in the remote, mythical town of Almost, Maine. As the northern lights hover in the star-filled sky above, the residents of Almost find themselves falling in and out of love in unexpected and often hilarious ways. It is the perfect, heartwarming, midwinter's tale.

The play will run Fri.-Sat., Feb. 25-26 at 8 p.m. in the 99-seat Studio Theater. Tickets will be sold the evening of the performance for a suggested \$5 donation.

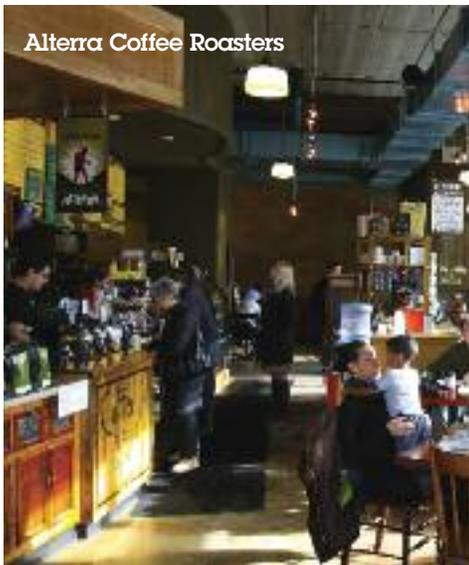
5th Annual Orchestra Benefit Concert Features Guest Artist

Cellist Scott Tisdell will perform with the Shorewood High School Orchestra at their 5th Annual Benefit Concert on February 24 at 7 p.m in the Shorewood High School Auditorium. The concert will feature works by Haydn, Dvorak, Ysaye and Sibelius. Mr. Tisdell, this year's guest artist, is well known to Shorewood and Milwaukee-area residents as acting principal cellist of the Milwaukee Symphony Orchestra and the founding cellist of the Prometheus Trio. In addition to his work as a professional cellist, Mr. Tisdell and his wife, Stefanie Jacob, are the parents of two Shorewood Orchestra students, Andy (Class of '08) and Emmy (Class of '11). Orchestra students will have the opportunity to work closely with Mr. Tisdell in preparation for the concert, an invaluable experience for these young musicians.

Tickets are \$5 and will be available at the Box Office prior to the concert or by calling Karen Frink at 414.961.2817. Proceeds from this concert help support the Shorewood Orchestra Boosters, a non-profit parent organization committed to support and enhancement of the Shorewood Orchestra program. Parents participate in fundraising, advocacy and volunteer activities to help the more than 500 Shorewood students involved in the district orchestra program.



Almost, Maine



Alterra Coffee Roasters

Shorewood's Exciting, New North End Is Booming

The biggest question in Shorewood these days is: Have you been there yet? The buzz is all about The Cornerstone, the Village's new, premier, mixed-use development on Oakland Ave. at Kensington Blvd. An impressive entrance to Shorewood's northern border and vibrant retail area, The Cornerstone combines deluxe apartment homes with upscale retailers including Alterra Coffee Roasters, Boutique B'Lou, Thief Wine and North Star American Bistro restaurant.

With these outstanding, local retailers offering food and drink for every time of day and fashionable women's wear for the most discerning tastes, The Cornerstone is more than just a beautiful building – it's a community in one of the North Shore's great neighborhoods.

Alterra Coffee Roasters Shorewood

Alterra has been a Milwaukee mainstay since 1983. Besides freshly brewed coffee, tea and espresso drinks, the café serves baked goods made fresh daily from scratch. An extensive food menu includes a variety of soups, salads and sandwiches, breakfast burritos, wraps and more. The new café is outfitted with a brewed-by-the-cup coffee bar where – in addition to Alterra's signature Strong Coffee – customers can select from a handful of fresh roasted coffees brewed using a manual pour-over method.

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Hours: Mon.-Fri. 6 a.m.-9 p.m.
Sat.-Sun. 6:30 a.m.-9 p.m.

Boutique B'Lou

The upscale boutique features fashions for women of all ages. There are classic and trendy styles for special occasions, sports, resort and professional wear along with accessories and accents that make a statement. Service is personal and attentive and new selections arrive regularly from famous-name labels and upcoming new designers. There is no

charge for alterations or gift wrapping.

4508 N. Oakland Ave. • 414.763.5649
Hours: Mon.-Sat. 10 a.m.-5 p.m. (call for future hour changes)

Thief Wine Shop & Bar

This unique wine bar and retail shop focuses on eclectic, artisanal wines from around the world. The wine bar features a 32-tap Cruvinet© wine-dispensing system – the largest in the Midwest. The dramatic retail area has floor to ceiling shelves of wine accessible with a rolling ladder. Contemporary and relaxed, vino lovers can sip their favorites at the custom-made bar and enjoy appetizers and other light fare from the neighboring North Star Bistro.

4512 N. Oakland Ave., 414.906.1906
Hours: Mon.-Thurs. 10 a.m.-10 p.m.
Fri.-Sat. 10 a.m.-11 p.m. • Sun. 10 a.m.-8 p.m.

North Star American Bistro

Always rated one of Milwaukee's top restaurants, the North Star's new digs are spectacular. Featuring classic American cuisine with a twist, the food and service are better than ever. The casual bar is a terrific place to meet friends, catch a game or just relax with a great meal or cocktail. The restaurant is comfortable and inviting and there's a cool family room where parents can enjoy dining without worrying about the kids.

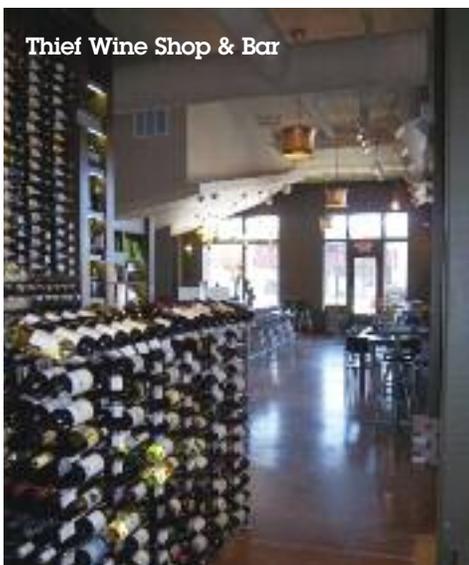
4518 N. Oakland Ave. • 414.964.4663
Hours: Dinner Mon.-Sat. 4:30 p.m.-10 p.m.
Sun. 4:30-9 p.m. Lunch Wed.-Fri. 11 a.m.-4:30 p.m.
Brunch Sun. 10 a.m.-4:30 p.m.

Two new establishments will open soon, adding even more vitality to the already interesting neighborhood. The Three Lions Pub, a traditional English pub, is opening in the former location of the North Star Bistro at 4515 N. Oakland Ave. and Big Bay Brewing, a tasting room and brewery store will be located at 4517 N. Oakland Ave.

The Cornerstone was developed by WiRED Properties, a competition-winning development firm based in Milwaukee that



Boutique B'Lou



Thief Wine Shop & Bar

includes in its mission a commitment to high-quality, dynamic real estate developments that engage the community. The Cornerstone's 24 gracious, one- two- and three-bedroom apartments feature luxurious finishes such as granite countertops, stainless-steel appliances, ceramic tile walk-in showers and bamboo wood floors. The building includes a dynamic courtyard, heated underground parking for apartment residents and additional surface parking for retail customers. Residents enjoy the convenience of nearby shopping and easy access to schools, parks, the Milwaukee River and Lake Michigan.

As *Shorewood Today* went to press, WIRED owner Blair Williams said that approximately 65% of the apartments in The Cornerstone have been leased and a number of tenants are already enjoying their new homes there. For rental information or appointments for viewing the furnished models, please call 414.803.9699 or e-mail cornerstone@wiredproperties.com.

With the success of The Cornerstone, WIRED is planning a new development, called Ravenna, directly across the street. Williams says the name is a nod to the last amusement park that operated in Hubbard Park (it closed in 1916). According to Williams, Ravenna will be similar to The Cornerstone in many respects with 7,500 sq. ft. of retail space on the ground level and 22 apartments upstairs with the same attention to quality and detail. "We've already signed a letter of intent with a retailer new to Shorewood to occupy 2,200 sq. ft. and we're working to find two more retailers. We're hopeful of a construction start in the winter of 2011."

The exciting, new North End is just the beginning of a renaissance in the Village. It's a very exciting time to be living, working and doing business in Shorewood.



Welcome To Other New Shorewood Businesses

Stop by, say hello and check out their services and merchandise at these new Shorewood businesses.

- **Belabela** 2510 E. Capitol Dr.
- **Caribbean Touch Massage** 3510 N. Oakland Ave.
- **Comfort Living Home Health Care** 4465 N. Oakland Ave.
- **Deborah Opolian Law** 2510 E. Capitol Dr.
- **Great Clips** 4164 N. Oakland Ave. (space formerly occupied by Baskin-Robbins 31 Flavors)
- **Performance Running Outfitters** 4401 N. Oakland Ave. (space formerly occupied by The Gilded Edge Lakeshore Gallery)
- **St. Moritz Hair Salon** 3955 N. Prospect Ave.
- **Zen the Salon** 4407 N. Oakland Ave.

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Mary Marti and her brother, Vidal Acevedo, are owners of Vedo's Pizza.



Vedo's Is Amore for Shorewood Pizza Fans

There's pizza. And then there's Vedo's Pizza. The pint-sized pizzeria on Capitol Drive may be small, but it's big on out-of-the-ordinary pizzas – Vedo's calls them *gourmet*. That's not to say you can't get a terrific cheese, sausage, pepperoni or other traditional favorite, but Vedo's "specialty pizzas" have caught on with North Shore pizza lovers. Some of their creative and most popular combos include spinach/artichoke, tomato/feta, potato and fresh fruit.

There are even cheese-free pizzas for customers who are lactose intolerant or on heart-healthy diets. "We make a lot of pepperoni and veggie pizzas with no cheese and you'd be surprised how good they are," says Mary Marti, who owns Vedo's with her brother, Vidal Acevedo, both Shorewood residents. Vedo's, which opened in 2007 in Shorewood, just celebrated its anniversary with a new three-year lease. "We love living here, walking to work and being part of a business community that sticks together and supports one another. I think that's what got us all through this summer's flood and construction." Mary shows her support by patronizing other Village businesses; she buys her produce from Nehring's Sendik's on Oakland, for instance.

Vedo's sauce and the dough for their hand-tossed crust are made fresh daily. For crust connoisseurs, Mary describes it as New York-style – thin in the middle and thicker at the ends. Their latest twist is a stuffed crust with any ingredient the customer wants – onions, mushrooms, sausage, pepperoni, garlic. "Whatever you want, we can do. I just made a one-half Hawaiian pizza with onions and half pepperoni."

Pizza by the slice is becoming increasingly popular. "It used to be just children coming in for a healthy, affordable lunch or a snack (a one-ingredient slice is just \$2). Now it's everyone. We even deliver slice orders to offices, for a minimum charge."

Vedo's also offers Italian sausage or veggie subs, twisty sticks, pepperoni melts, soda and water. The menu is available for delivery or carry-out only. Delivery is available to the downtown, East Side, Shorewood, Whitefish Bay and the North Shore areas.

Vedo's • 1808 E. Capitol Dr. • 414.962.2008 • Open Mon.-Sat. 11 a.m.-9 p.m.

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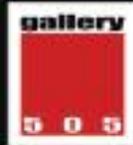
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Sweet Treats and Eats at Favorite Village Dining Spot

Bakers Square Known for Award-Winning Pies and More

What's more American than apple pie? How about a cherry pie, a yummy cream pie -- or any pie from Bakers Square? Shorewood pie lovers have been making the sweet treats a tradition for every holiday and special occasion since the restaurant opened in the Village in 1978.

While the popular restaurant keeps winning awards for serving the best pie in America, Bakers Square is also famous for breakfast, lunch and dinner choices featuring traditional favorites and creative new dishes to please everyone from children to seniors.

"We're a very family-friendly restaurant," says manager Rose Sanfilippo. "Many customers have been coming in since the day the restaurant opened. We're a comfortable place to dine and often people get to know one another, become friends and dine together."



Rose Sanfilippo, manager of the Bakers Square in Shorewood, is excited to share their award-winning pies.

Rose remembers she was in high school when she got her first taste of a Bakers Square pie at the new restaurant. She was hooked, and it was the beginning of a long and happy career with the company. Through the years, Rose has been an assistant manager in Shorewood, worked in other Bakers Square locations and returned to Shorewood as

manager four years ago. "I love Shorewood and I love this location because it was built especially to be part of a community where people know and care about one another," says Rose.

For Bakers Square, being in Shorewood has always meant giving back to the community in a variety of ways. Kids love "Make and Take" events when children 10 and under, accompanied by an adult, learn to make a small apple or cherry pie -- and take it home for free. Organizations can get a boost with fundraising opportunities such as a Benefit Night that gives back 10% of that evening's total sales to the participating group -- or the Sweet Returns Program through the selling of cards redeemable for a whole pie at a profit to their organization.

This past summer, Bakers Square diners had ringside seats for the road construction and completion of the Capitol Dr. overpass bridge. This spring, they'll be paid back for their patience and loyalty with an up-close view of the landscaping beautification and welcoming, new look of Shorewood's west entry.

With tasty food, delectable pies, friendly service and convenient hours, there's more reason than ever to stop at Bakers Square in Shorewood.

Bakers Square • 1305 E. Capitol Dr. • 414.963.9880
Hours: Sun.-Thurs. 7 a.m.-11 p.m.
Fri.-Sat. 7 a.m.-midnight



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Nikolay Rogovskiy and his staff: Nadia Rogovskiy (left) and Alla Rogovskaya at Russian Food & Gifts.



Svetlana Ragozin (left) and Irene Valler of International Food.

Unique European Shopping in Shorewood

Russian Food & Gifts and International Food Bring International Flair to Village

When Nikolay Rogovskiy arrived in Shorewood from Odessa, Ukraine in 2002, he was 19 years old and spoke no English. But he came prepared with an education from the Odessa Food Technology Academy, filled with determination and ambition and welcomed by a supportive family here. Today, he is the owner of **Russian Food & Gifts**, which he bills as an emporium of international food, beer, gifts and custom jewelry. "It represents the Russian spirit in Shorewood," says Nikolay.

For shoppers it's an adventure. The food items come mainly from Russia, Ukraine, Latvia, Poland and other European

"With so many wonderful choices customers discover one problem; everything tastes as good as it looks."

countries. There are jars of pickles and mustard, borscht and other soups, beer (Baltika, a top label in Russia), country-style breads, smoked fish, eel, sausages, seaweed salad, caviar, Pelmeni (meat- or vegetable-filled dumplings) and other delicacies. The fascinating gift selection includes glassware, art, books, DVDs, jewelry and jewelry repair. The store also features a variety of unique vodkas and liquor from all over the world. Nikolay's family helps him provide friendly customer service.

For a different shopping experience, Russian Food & Gifts is a must-stop.

Russian Food & Gifts • 3557 N Oakland Ave. • 414.332.3233
Hours: Mon-Sat. 10 a.m-7 p.m., Sun. 11a.m-5 p.m.

Irene Valler and Svetlana Ragozin met at MATC where they were studying English. The women had recently arrived in Shorewood – Irene from Ukraine and Svetlana from Belarus. Both loved good food and loved to cook. And that's why, 19 years ago, they opened **International Food** in Shorewood.

The store sells homemade and imported specialties, focusing on Eastern European and Russian food. Irene and Svetlana are the cooks as well as the clerks welcoming customers to their spotlessly clean store. Visitors are invited to try before they buy.

"Taste, sample," they encourage. They are happy to explain the dishes, make a sandwich, put together a delicious, healthy lunch, or send you home with a complete dinner. Selections change daily. Some favorites include chicken meatballs, roast pork and creamy mashed potatoes, cabbage rolls, crisp cabbage salads, their own recipe borscht, and a made-from-scratch strudel. There are cold cuts, smoked meat and fish, Schmaltz herring, fresh caviar and vodkas, Russian champagne and Georgian wines.

With so many wonderful choices customers discover one problem; everything tastes as good as it looks. There's an easy fix – just keep coming back to try new dishes. Besides carry-outs, International Food offers catering services for businesses, parties and special occasions.

International Food • 1920 E. Capitol Dr. • 414.964.7115
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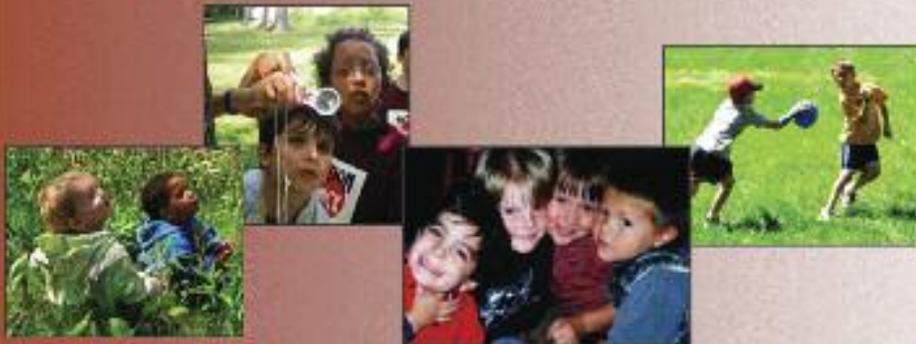


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Julie Drollinger (left) and her mom, Annette, co-own Grande Flowers on Capitol Dr. in Shorewood.

A “Grande” Way To Show You Care With Flowers

There’s always a lot of love coming out of Grande Flowers, the little shop on the corner of Capitol and Morris. That’s because love is what giving flowers is all about. Ever since the Drollinger family bought the shop seven years ago, they’ve been on an exciting journey working hard to deliver the best quality flowers and plants to their customers.

Annette, the mom, handles the day-to-day details of the business and daughter, Julie, is the manager and designer. There were a few bumpy spots in their trip during the road construction this summer. “But we knew it was coming and Shorewood was amazing throughout the process,” says Annette. “And we made it,” Julie cheers! “Now we’re very excited about what the road improvements will bring. We’re off to a great start with January weddings.”

“We enjoyed and appreciated the time Julie spent with our daughter, planning her wedding day floral displays. Everything was beautiful . . . We received many compliments.”

Julie says their website helped carry them through the challenging times. Created uniquely for Grande, it’s always available with standard Teleflora arrangements or original, custom designs created by Julie. With the shop easy to get to again, customers are stopping to talk about their weddings and

other occasions and to shop for locally grown green and blooming plants and gift add-ons such as TY® plush animals, candy and balloons. “I really enjoy personal meetings, consulting and being part of the planning.”

Customers agree and appreciate Julie’s extra touches and attention: “When my friend lost her beloved pet, I wanted to send flowers. Although I dropped in a half hour before closing, Julie understood how important this was to me. She not only created a special floral arrangement featuring the small sentimental ornament I brought in, but she delivered the flowers herself.”

Another customer comments: “We enjoyed and appreciated the time Julie spent with our daughter, planning her wedding day floral displays. Everything from the church enhancements, bouquets, boutonnieres, cake accent and table arrangements were beautiful. We received many compliments.”

“We always say we’re a family-owned business that treats you like family,” Annette explains. For Grande, family includes our community. They were proud to have earned the Shorewood Business Improvement District’s Green Leaf Award, given to local businesses to recognize their environmentally friendly practices.

From the smallest boutonniere or corsage to the largest bouquet or corporate arrangement, every order is special at Grande Flowers, Shorewood’s exclusive florist.

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Capitol Drive Construction Almost Complete

The disappearance of the blazing orange cones that decorated Capitol Dr. throughout the 2010 construction season caused Shorewood residents to issue a collective sigh of relief. All lanes were re-opened to through traffic in late November, ending the frustration of attempting to figure out which side streets were accessible.

Although all major road reconstruction work is complete, Lalonde Contractors will be returning in 2011 (from approximately April to mid-May) to complete the final touches on Capitol Dr., including adding permanent pavement markings west of Oakland Ave. and pouring the new Oak Leaf Trail bridge deck. Although the work crews will be obvious, it is safe to say the work should be far less disruptive than in 2010.

Capitol Dr. landscaping work will also take place in the spring. Decorative plantings and trees will be placed in the new planting beds and throughout the terrace areas. There will also be significant landscaping work taking place around the Oak Leaf Trail bridge. Final streetscape elements, including new benches and bicycle racks, will be installed.

Public Meetings To Resume in the Spring

To kick off the spring work season, the next public meeting on the Capitol Dr. project has been scheduled for Thursday, March 24, at 9 a.m. in the 2nd floor courtroom at Village Hall.

Construction Project Documented by Shorewood Historian

"This is history in the making," thought Marilyn John as she looked out the window of Culver's Restaurant on the evening of May 6, 2010. What she saw was a group of construction workers preparing to dismantle the Capitol Dr. overpass. As an active member of the Shorewood Historical Society, she realized the significance of the event and went home to get her camera.

The photographs Marilyn took that night were just the beginning of what became a construction-season long project. By the end of November, she had taken about 3,000 pictures of the Capitol Dr. construction and placed the best of them in multiple scrapbooks. The pictures will become part of the Historical Society archives for use by future generations, but some pictures have already been

borrowed to highlight Village reports and construction updates.

After the bridge demolition, Marilyn began attending the bi-weekly construction meetings and planned her picture taking based on the reports. Work crews began to recognize her as "the picture lady" and would pose for photos. In November, Marilyn, along with about 150 other chilly residents, enjoyed watching (and recording) the installation of the new bridge. She will complete her project in the spring.

Marilyn's interest in the Capitol Dr. project extends beyond preserving history because she is a mechanical engineer. After completing her education at the Illinois Institute of Technology, she taught in the UWM engineering department from 1956 until she retired in 1986. So she was particularly interested in all of the new equipment used to complete the project. "Revisions to plans, which used to take us hours to draw, are now completed in minutes on the computer," she says.

Marilyn and her late husband, Richard John, were charter members of the Shorewood Historical Society (established in 1984). She has many interests and travels extensively, but when she commits to an organization, she becomes a vital participant. Along with being the Historical Society treasurer, she is also a vice president of the Shorewood Woman's Club and past president of the UWM Faculty Association. She is a graduate of the Shorewood Citizens' Police Academy and is very involved in North Shore Presbyterian Church activities.



Shorewood resident Marilyn John

Marilyn John's photos record many elements of the construction process that the casual observer might not notice. Photos above:

A: Heavy rains in July caused significant erosion to the bank just east of the Milwaukee River bridge. Metal mesh containers were filled with rock and used to stabilize the washout and develop the new stairway "channel" down to the Milwaukee River and the pedestrian path.

B: 10 or more huge bolts were used to hold the individual pieces of the new bridge together.

C: An asphalt path was completed up to the edge of the new bridge, but the bridge itself will not be useable until a concrete surface is placed over the bed of the bridge. The concrete will be poured in the spring.

Consolidation A Possible Solution To Improve Village Health Services

Due to its small size, providing services that they believe residents want and need is challenging for the Shorewood/Whitefish Bay Health Department. With only one R.N. on staff, running an efficient clinic is particularly difficult. Adding additional staff is not financially possible. The Village Board and Health Department staff are currently trying to determine whether consolidating with another health department would be a positive way to improve health services.

Listening sessions and focus groups took place in January and a community survey is ongoing. Information collected along with financial and organizational analysis of the fiscal impact of maintaining a separate department versus consolidation will be brought to the Village Board at the March 7 meeting. They will then determine whether or not to pursue consolidation with another department, most likely the North Shore Health Department that includes the communities of Fox Point, Glendale, Bayside, River Hills and Brown Deer.

According to Jamie Berg, Shorewood/Whitefish Bay health officer, "We currently have only one R.N. on our staff. North Shore has one full-time and three part-time R.N.s. Combining staff, particularly for clinics, could allow us to offer more and improved service for our residents." Berg adds that if a consolidation ultimately takes place, Kathleen Demien, the Shorewood/Whitefish Bay nurse, would remain in the Shorewood office.

Meeting notes and a link to the survey are currently available on the home page of the Village website at www.villageofshorewood.org. Residents who would like to express their opinion about the possible consolidation can access the survey on the website or pick up a paper copy in the Health Department office through February 15. For further information, contact Jamie Berg at 414.847.2710.

Health Department Clinic Schedule: February 2011 ■ Call 414.847.2710

Immunization Clinics (By appointment)

February 14, 2-4 p.m.

February 15, 7:30-9:30 a.m.

Most immunizations are \$5 with the exception of Hepatitis A and B for adults and Pneumonia vaccine.

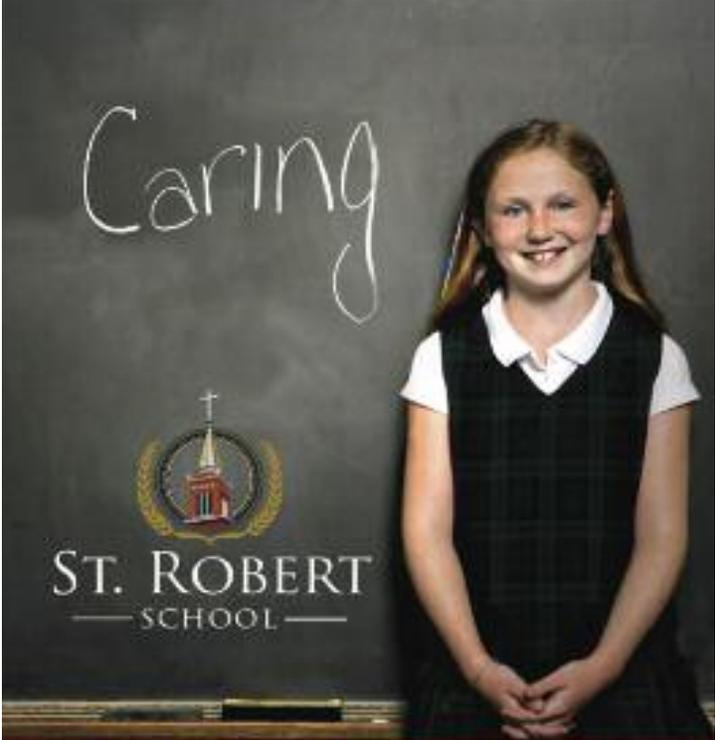
Blood Pressure Screening (No appointment necessary)

February 23, 4-6 p.m.

Adult Health Risk Screening (Half-hour appointment)

February 22, 8 a.m. to 12 noon

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Communication with Residents an Important Part of Crime Prevention

The Shorewood Police Department takes a pro-active approach to crime prevention and reduction. They are committed to partnering with the community to enhance the quality of life for all residents. Communication with residents is an important part of this approach and a number of tools are now in place to enhance cooperation.

- **Bi-annual Town Hall Meetings** are hosted by the Police Department to update residents on police department activities, crime updates and new initiatives. Residents are encouraged to attend, to ask questions and express their concerns. The next Town Hall Meeting is Tuesday, March 8 at 6:30 p.m. in the Village Center (lower level of the Shorewood Library).
- **Information on recent crimes** committed in Shorewood can be viewed on the Village web site under Police Department alerts or at www.crimereports.com
- **A community information service called Nixle** is used to communicate with residents in real time by text message, e-mail, or on the Internet. Particular neighborhoods can be quickly alerted to potential problems. Residents may sign up to receive

this service on the Village website under Police Department/ Police Alert – Nixle.

- **Crime prevention tips for residents and businesses** will continue to be featured on the website.

For further information, contact Police Chief David Banaszynski at 414.847.2610, or e-mail police@villageofshorewood.org

Town Hall Meeting on Tuesday, March 8

Shorewood residents are invited to attend a Town Hall Meeting hosted by the Shorewood Police Department on Tuesday, March 8 at 6:30 p.m. in the Village Center (lower level of the Shorewood Library). Be sure to attend to ask questions and share your concerns.

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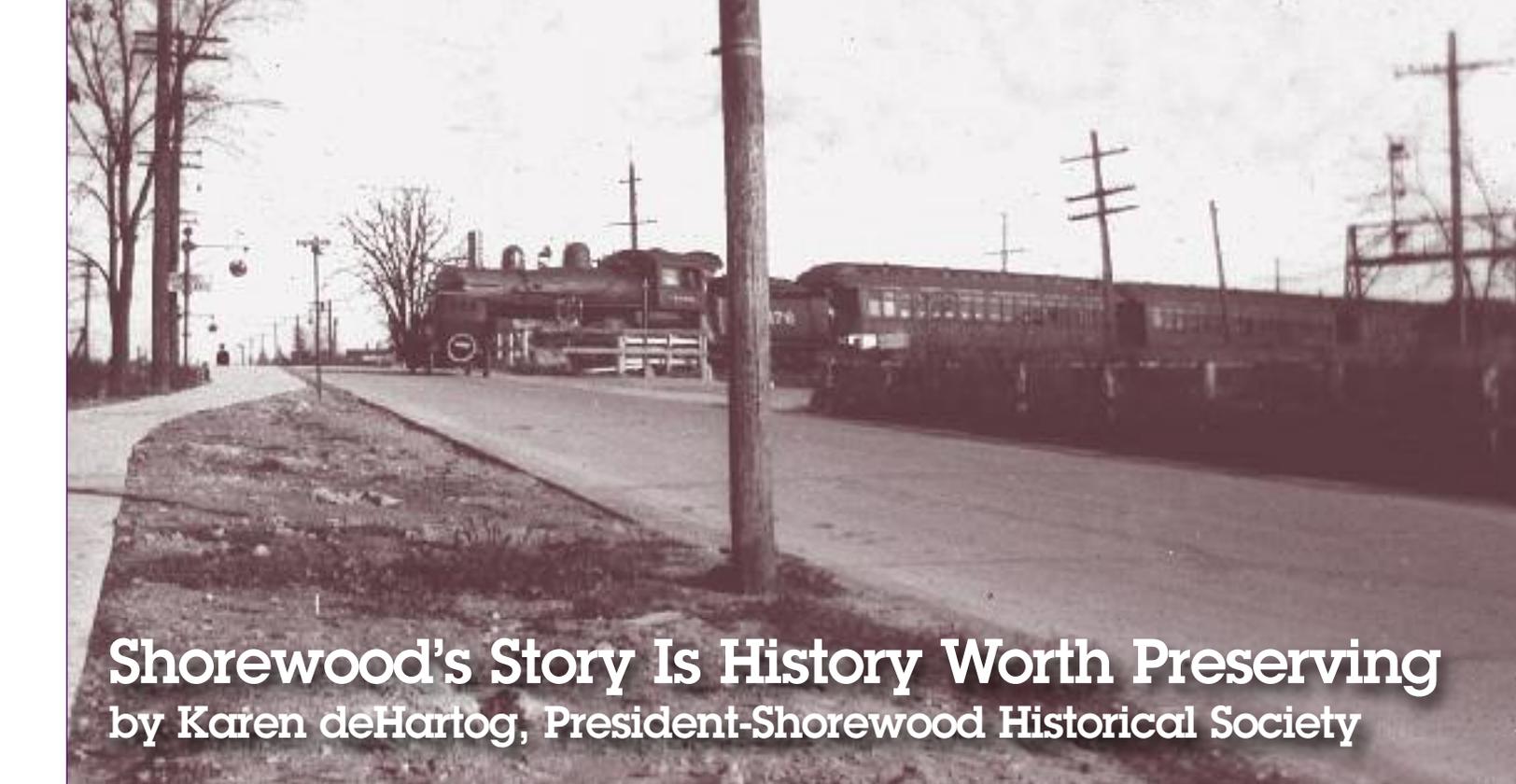
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Shorewood's Story Is History Worth Preserving

by Karen deHartog, President-Shorewood Historical Society

As many as 40 trains a day passed through Shorewood in the 1920s, causing all traffic on Capitol Dr. to come to a halt because the road ran over the tracks. The number of people who owned automobiles was steadily increasing at that time and their frustration eventually led to the construction of an underpass for vehicular traffic. A bridge was then constructed over Capitol Dr. for the trains (the location of our new Oak Leaf Trail bridge).

The Shorewood Historical Society was formed in 1984 by people who thought it was important to preserve Shorewood's stories – stories about trains, amusement parks, WPA projects, ice skating on the river, a Village president named Hubbard and a community that approved bond issues during the Depression

“Promoting the preservation of Shorewood's unique buildings is a big part of our mission. Well-known architects designed, and even lived in, a number of our homes.”

in order to build schools that reflected their strong belief in the value of education. Since 1984, the Historical Society has established an archive in the basement of the Village Hall that contains pictures, meeting documents, newspapers and other artifacts. The organization has provided community programs, publications and research assistance to convey Shorewood's story to the public. Currently, Society members are involved in a number of challenging projects.

We have wonderful black and white photographs that help us tell the story of how our community began and grew in the first

half of the 20th century. We have far less from the second half of the century. We welcome donations of good photos of buildings and construction projects, as well as everyday life (a day at the beach, enjoying custard at the Pig and Whistle, Scout activities), especially pictures taken since 1950.

The digital revolution has provided us with new archiving methods. We will save Marilyn John's construction photos (see article, pg. 20) in both print and digital formats. Digitizing all of our collection would make it much easier for the public to access our materials, but that is a daunting project for an all-volunteer organization.

Promoting the preservation of Shorewood's unique buildings is a big part of our mission. Shorewood has blocks of wonderful bungalows, uniquely designed duplexes, and Mediterranean-style apartment buildings along Oakland Ave. that are embellished with colorful roofs and curious decorations. Homes in Shorewood represent just about every popular early 20th century architectural style. Well-known architects designed, and even lived in, a number of our homes.

Establishing historic districts or listing individual properties on the National and State Historic Registers is one way to encourage building preservation as well as provide tax credit for owners who wish to repair or renovate their building and maintain its integrity. We are collecting resource materials, bringing in knowledgeable speakers and seeking community support to move forward with our preservation efforts.

We welcome new members, and Shorewood residents do not have to be members to request research assistance, attend our programs, or provide assistance for our projects. For more information, e-mail shorewoodhistory@yahoo.com, call 414.847.2726 or visit the organization's website at www.shorewoodhistory.org.

Village of Shorewood Community News

Primary and Spring Elections

A Primary Election will be held on February 15 for the office of Justice of the State Supreme Court and for Milwaukee County Executive. For the Primary Election only, voters from all 12 Shorewood wards will vote at the Village Center (lower level of the library). Polls will be open from 7 a.m.-8 p.m.

At the April 5 election, voters will choose two Village Board members. The candidates are Donald Ford, Michael Maher (inc.) Christopher Piotrowski and Mike Sauer. There are also two School Board seats up for election. Incumbents Michael Mishlove and Ruth Treisman are unopposed. The two candidates for State Supreme Court Justice and Milwaukee County Executive who receive the most votes in the primary will also appear on the spring election ballot.

Spring elections will return to the usual locations: Wards 1-4 at the Village Center, Wards 5-8 at Shorewood High School and wards 9-12 at the Intermediate School. New residents may register to vote before the elections at the Village Hall. Absentee ballots will also be available at the Village Hall before each election. Contact the Clerk Treasurer's Office at 414.847.2601 if you have voting questions.

Home and Business Improvements Require Permits

Planning on making improvements to your business or home this year? A permit may be required for the scope of work being done; some projects also require approval by the Design Review Board. Examples of work that require a building permit are: building additions, decks, patios, fences, roofing, window replacement (if size changes), interior remodeling, accessory structures (such as garages, sheds and pergolas), recreation rooms, driveways, parking slabs and garage floors.

For answers to all your permit questions, contact the Planning and Development Dept. **before** you begin your project at 414.847.2640. In most cases, contractors should submit permit applications and receive a copy of the approved permits.

Considering selling your house? Be sure to call for a Pre-Sale Code Compliance inspection: 414.847.2640.

Implementation of the Atwater Park Master Plan To Begin This Spring

Atwater Park bluff has suffered repeated stability failures in recent years. These failures, associated with either heavy rain such as we experienced in July or rapid snow melt, have caused damage to the existing access drive that extends from Capitol Dr. to the beach.

Miller Engineers and Scientists from Sheboygan was recently hired to prepare engineering and construction documents to extend, and in some places replace, the existing access drive. They will also facilitate construction of the access road, which could begin as early as April. This is one of the first steps in implementing the Atwater Park Master Plan. (The Plan can be viewed on the Village website.)

Due to damage the bluff sustained as a result of the heavy rains in July, the Village is expecting a FEMA grant of \$200,000 to help finance the bluff stabilization and access road construction project.

Carbon Monoxide Detectors Mandatory for Most Dwellings as of February 1

Carbon monoxide (CO) is the leading cause of accidental poisoning in the United States. The Wisconsin Legislature acted in 2010 to create statutory language requiring carbon monoxide detectors to be installed in all new and existing one-and-two family dwellings effective February 1, 2011. This law requires carbon monoxide detector installation in all one-and two-family dwellings that have attached garages or contain any fuel-burning appliances such as (but not limited to) stoves, furnaces, hot water heaters and dryers.

A complete explanation of the new law can be read on the Northshore Fire Department website at www.nsfire.org.

Volunteer Opportunities

Serving on a Village commission, committee or advisory board is a wonderful way to become more involved in the Village and to have some influence on how the business of the Village is conducted. Volunteers assist in research and gathering materials, provide advice and planning assistance, bring new ideas forward, and carry out established Village Board policies.

Residents who are interested in serving on a commission or committee must fill out an application. The Village President, with approval of the Village Board, makes appointments. Currently, vacancies exist on the:

- Board of Appeals
- Board of Health
- Board of Review
- Parks Commission
- Conservation Committee
- Recreation and Community Services Advisory Committee

For more information on each of the groups and an application form, visit the Village website under Government/Boards Commissions and Committees, or call the Clerk/Treasurer's Office at 414.847.2608.

Conservation Committee Presents Series of Educational Forums/Events

- **Natural Lawn Care Seminar**
Tuesday, February 8 • Village Hall, 2nd floor, 7-8:30 p.m.

Hear Amy Joyce from the Healthy Communities Project speak about the important health benefits of having a natural lawn.

- **Composting 101/201**
Saturday, March 26 • Village Center (lower level of Shorewood Library) 1-2:30 p.m.

Josh Knox, master composter, will talk about composting from the most basic concepts and principles to answering questions of the most experienced composters.

- **Earth Day Celebration and Green and Clean Event**
Saturday, April 16 • Lake Bluff School Parking Lot, 8 a.m.-12 p.m.

Learn about natural cleansers, biking to work, healthy lawn care, vegetable gardening, composting, and rain gardens and rain barrels. A variety of used/discarded household items will be collected. DPW staff will distribute information about their recycling program and will be selling curbside bins and 90-gallon recycling carts.

For more information, call Lisa Noble at 414.963.9727.

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- Absentee Ballots: *Clerk/Treasurer's Office*414.847.2608
- Agendas and Minutes from Board and Committee meetings: *Clerk/Treasurer's Office*414.847.2608
- Animal Control: *Health*414.847.2710
- Assessments: *Assessor's Office*1.800.721.4157
- Bicycle Licenses: *Customer Service*414.847.2700
- Block Parties: *Customer Service*414.847.2700
- Blood Pressure Screening: *Health*414.847.2710
- Brush Collection: *Public Works*414.847.2650
- Building Code Violations: *Planning and Development*414.847.2640
- Building Permits: *Planning and Development*414.847.2640
- Citations – Parking: *Police*.....414.847.2610
- Clinics: *Health*414.847.2710
- Crime Prevention: *Police*414.847.2610
- Elder Services: *Senior Resource Center*414.847-2727
- Garbage Pick-up: *Public Works*.....414.847.2650
- Icy Sidewalks: *Police*414.847.2610
- Inspections (Building, Electrical, Plumbing, HVAC): *Planning and Development*414.847.2640
- Library414.847.2670
- Medicine Collection Program: *Police*.....414.847.2610
- Neighborhood Loan Program: *Planning and Development*414.847.2640
- Overnight Parking Special Permission: *Police*.....414.847.2610
- Parking Permits: *Customer Service*414.847.2601
- Pet Licenses: *Clerk/Treasurer's Office*.....414.847.2608
- Polling Places: *Clerk/Treasurer's Office*.....414.847.2608
- Pre-Sale (Code Compliance) Inspection: *Planning and Development*.....414.847.2640
- Recycling: *Public Works*.....414.847.2650
- Reserve the Village Center: *Library*.....414.847.2670
- Sewer Utility: *Public Works*414.847.2650
- Shorewood History: *Historical Society*414.847.2726
- Snow Plowing: *Public Works*414.847.2650
- Snow Removal from Private Property: *Public Works*.....414.847.2650
- Street Maintenance and Repairs: *Public Works*414.847.2650
- Temporary Event Food License: *Health*.....414.847.2710
- Voter Registration: *Clerk/Treasurer's Office*414.847.2608
- Water Problems: *Public Works*414.847.2650
- Winter Parking Regulations: *Police*414.847.2610
- Yard Waste Collection: *Public Works*414.847.2650

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Entertainment at the SRC Holiday Party was also provided by the Girl Scout Brownie Troop from Atwater School. The children sang three songs, distributed floral centerpieces as door prizes and passed out homemade ornaments at the end of the program.



Making a difference in our community...

The Shorewood Foundation is a non-profit philanthropy that has been supporting the culture, celebrations and recreation in our community since 1964. Thanks to generous donors, we are able to support a wide range of community activities that help make Shorewood a unique and valued place to live, work and raise a family.

Recent support includes sponsorship of the annual 4th of July fireworks, Hubbard Park concerts, seasonal lighting in the business district, Shorewood High School scholarships, D2D, technology and sound equipment for Shorewood Schools, the 2010 and 2011 Shorewood Public Art Events, installation of the Plensa sculpture, the Shorewood Concert Band, and the Senior Resource Center (through the Benjamin Fund).



Atwater School teacher John Stanco using a Promethean Board funded by the Shorewood Foundation.

Does your organization need funding for a project that will benefit Shorewood? Consider applying for a grant from the Shorewood Foundation. Download the grant guidelines and application at shorewoodfoundation.org.

The Shorewood Foundation
www.shorewoodfoundation.org



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The SRC Players perform during the annual Holiday Party at Shorewood's Senior Resource Center.

There's No Business Like Show Business for Shorewood Seniors

Move over "Glee"! The SRC Players just jumped ahead in the ratings as Shorewood's entertainment favorite. Their newest production, "Another Op'nin, Another Show," played to a sold-out house at the Shorewood Senior Resource Center (SRC) Holiday Party on Wednesday, Dec. 15. The show was a sparkling revue of song and dance favorites from Broadway and movies, some red-hot washboard strumming and thumping, and a riotous revival of the comedy classic, "Who's on First."

The lively theatrical troupe got its start in 2007 when the SRC introduced



Ken Payne performs on the washboard.

a theater workshop for seniors who have always had the yen, but never the opportunity, to perform. Elizabeth Hennigan, who has an extensive education in theater, professional performing experience and a background in psychology, directs the program.

Throughout the workshop year, the group works closely with her to choose a theme and material, develop the show and rehearse for their one presentation at the annual SRC Holiday Party, where they've scored four consecutive hits. With their growing fame, requests are coming in to "take the show on the road" to other area senior centers.

"Elizabeth Hennigan deserves much credit for bringing out their individual talents and for giving them the courage to perform in front of an audience," says SRC Coordinator Elizabeth Price. "What's most interesting is how they've developed as a group, like a wonderful support system."

The Players agree. "We look forward to the camaraderie," says Maureen Otto. "Some days I wake up feeling rotten, but I forget about that when I'm with the group," adds Elyn Dzick. Len Levine and his wife, Marilyn, were members from the beginning. When Marilyn passed away this year, Len remained with the group. The Players dedicated this year's show to her.

The Players currently have 18 members – 12 women and six men. New members are

always welcome. No performance experience is required, all talents and abilities are appreciated and all disabilities are respected. Try something new and fun



SRC singers (from left): Mike Markovits, Terri Librizzi and Elyn Dzick.

this year. Join the SRC Players as they begin planning for their next big show. They meet Thursdays from 10 a.m. to noon. For more information, contact Elizabeth Price at the Senior Resource Center at 414.847.2727.

Special thanks!: The Players express their appreciation to accompanists Olga Volodarskaya and Carol Hauer, and to the North Shore Presbyterian Church for providing practice space.

Community Response to Proposed Storm and Sanitary Sewer Improvement Is Vital

By Chris Swartz, Shorewood Village Manager



Photo by Glass Photography Studios

Although Shorewood basements have dried out and garbage has been carted away, work to identify the causes of the July 2010 floods and planning to improve the capacity of our sanitary and storm sewers has continued through the year. The following questions/answers are based on information gathered thus far and on questions frequently asked by residents at our community meetings. We encourage all residents to take an interest in this very important issue.

What are the problems with the current system?

Separate sanitary and storm sewers serve the area of the Village west of N. Oakland Ave. The **sanitary sewer** is designed to transport sewage from homes and commercial buildings to treatment. The **storm sewer** system is designed to collect rainwater runoff from surfaces like streets, sidewalks, roofs and parking lots.

Village engineers have identified opportunities within these systems for improving the configuration and overall effectiveness of the public pipes in the streets. We have also identified a problem of Inflow and Infiltration ("I & I") in the system where rainwater is getting into the sanitary sewers during heavy storms. This can be enough to overwhelm the sanitary system and cause basement back-ups. One of the causes of I & I has to do with private property foundation drains that are connected to the sanitary system. Another cause is groundwater seeping into cracked and deteriorated sanitary lateral pipes that are designed to convey only sewage from buildings.

The area of the Village east of N. Oakland Ave. is served by a combined sewer system that conveys both sanitary wastewater and storm water through a single pipe system

to a treatment facility. These pipes were designed and constructed to handle a certain capacity of storm water and sewage. However, during high intensity rainfall, the system collects large amounts of both surface water and groundwater infiltration. When combined with the sewage collected from all of the homes and buildings, the capacity of the combined sewers can be exceeded, resulting in overflows and basement back-ups.

Short-term, there are opportunities for pipe construction and reconfiguration to improve the flow and efficiency of the system. A long-term solution for optimal protection is to separate the storm and sanitary collection systems.

What are the proposed solutions?

Village engineers and staff have prepared an implementation plan that is split into four goals. Each goal is aimed at achieving a certain benchmark or level of protection during storm events.

GOAL 1: Provide basement back-up protection for 2 inches of rain in 1 hour throughout the entire Village by 2015.

In order to achieve this benchmark, certain sanitary sewer pipes in the northwest separated sewer area of the Village would be replaced and reconfigured. In the combined area, sewer capacity would be increased along the N. Downer Ave. area and connecting streets. The Village would also "virtually separate" certain areas of combined area, which would create a separate additional pipe to serve storm water.

GOAL 2: Reduce Inflow and Infiltration (I&I) in separated area (west of N. Oakland Ave.) by 40% by 2035 and 80% long-term, for back-up protection for 4

inches of rain in 1 hour. I & I occur when clear water enters into the sanitary sewer. We have identified that this occurs in the separated sewer area due to cracked private laterals and foundation drains connected to the sanitary sewer. To address this, the Village would facilitate the replacement of all lateral pipes in the separated area by 2035, for an estimated 40% reduction in I & I. Property owners would be strongly encouraged to disconnect their foundation drain at the time of lateral repairs. Disconnection would be required at the time of home sale as part of the Village Code Compliance Program. Long-term foundation drain disconnection at all applicable properties will lead to an additional estimated 40% reduction in I & I.

GOAL 3: Separation of the sanitary and storm sewer in the combined area (east of N. Oakland Ave.) will be completed by 2035, resulting in back-up protection against a minimum of 4 inches per 1

hour in this area. The Village would implement a long-term plan for constructing a new separated sewer system for the currently combined sewer area. The existing combined sewage pipe would serve as the storm sewer and a new sanitary system would be constructed. The projects would be completed in six phases, with priority to the southwest portion of the combined area. A new sanitary lateral pipe would be constructed at every property.

GOAL 4: Reduce street flooding throughout the Village to provide a minimum of 2 feet freeboard during 3 inch per hour rainfall by 2020. This has to do with minimizing the amount of standing water on the ground due to rainfall so that it is at least two feet below the nearest

building opening. This can be achieved with storm sewer upsizing and reconfiguration projects in Basins 1 and 6 in the separated sewer area.

The Village will also evaluate the need to facilitate a new Milwaukee Metropolitan Sewerage District (MMSD) pipe from Oakland Ave. to the deep tunnel and new drainage way from N. Oakland Ave. to the Milwaukee River. "Green" concepts would also be considered as a method for containing storm water in storage basins along and underneath roadways.

How soon would these projects begin?

Projects could begin as early as spring or summer 2011, depending on public input and plan approval by the Village Board.

This is a 25-year timeline – can't these projects be implemented sooner?

We believe the 25-year timetable is a methodical approach that takes in consideration the priorities of certain projects, the overall cost for implementing the projects, and community safety during construction. The timetable also considers the time it may take to complete the necessary work on private properties.

There is potential for certain components of the plan to be expedited along the way due to new funding opportunities or to create efficiencies. There is also potential for future projects to be postponed due to change in community priorities or economic conditions.

What about the Village's Road Replacement Program? Won't sewer projects only increase the amount of construction going on in the Village each year?

Staff will be adjusting the road replacement program to coordinate with the proposed sewer projects. Road reconstruction will be rescheduled to occur at the same time as necessary sewer projects. In some cases, road replacement will occur sooner than originally scheduled and, in other cases, later. The goal is to work as efficiently as possible to minimize cost, minimize inconvenience and maintain safety.

What will the sewer improvements cost to the average homeowner?

The recommended implementation plan utilizes multiple funding sources over a period of time in a way that minimizes cost to the average homeowner. That being said, the plan requires considerable community investment.

Public sewer work (in the streets) would be funded by a combination of general property tax levy, sanitary sewer utility fund user fees, and user fees from a newly created storm utility fund. Lateral replacement and foundation drain disconnection would be funded by a combination of special assessment to the property owners and grants or incentives.

Federal and state grants will be pursued for all project types to minimize cost wherever possible. Staff is developing financial details of the plan that will estimate the cost to homeowners. This information will be presented at public meetings and provided on the Village website when available.

The rainstorms did not affect everyone – why must the entire system be upgraded?

Although the rainstorms did not affect some properties, it is important to recognize that every home and business utilizes and impacts the storm and sanitary sewer systems. Village staff is recommending a comprehensive approach rather than a "band-aid" approach in an effort to improve the effectiveness of the entire system for current and future generations of Shorewood residents. The objectives are maintaining property values, upholding the community image and quality of life.

Is the Village coordinating its efforts with other entities?

Shorewood has joined forces with the Milwaukee Metropolitan Sewerage District (MMSD), the Village of Whitefish Bay and the City of Milwaukee to coordinate sewer improvement efforts. It is critical that our steps are aligned with these entities to ensure an effective regional system and to

take advantage of potential efficiencies. One of the proposed projects includes improving the hydraulic efficiency and pipe capacity along the northwest Whitefish Bay border that will require coordination with both Whitefish Bay and the MMSD. We are evaluating the need to work with MMSD to facilitate an improved collection system near E. Edgewood Ave. Furthermore, we will pursue any grant opportunities that MMSD presents to the Village and our residents.

Are the sewers the #1 priority for the Village right now?

The Village Board has made it the top priority to develop a plan for improving the sewer system so that homes and businesses will be better protected from storms of similar magnitudes to those experienced in recent years. However, there are other initiatives that also go into maintaining the Village's property values and quality of life. We will continue to pursue those initiatives that do not compete for the same funds as the sewer plan, such as the revitalization of the commercial district. Projects like park improvements and road and sidewalk maintenance must also continue.

How can residents get involved with the planning process?

Public input and support is critical for this planning process to move forward. A certain level of community agreement will be required before the Village Board will adopt a plan. Residents are invited and strongly encouraged to attend the public meetings. The input that we receive from the round-table discussions is necessary in crafting a community-supported plan. Meeting dates are published on the Village's website, in the Village Manager's Weekly Memo and other mailed correspondence.

Residents may also contact Village Hall for information on upcoming meetings. Documents from the meetings, as well as discussion notes, are posted on the Village website at www.villageofshorewood.org/sewer.

Out and About in the Village of Shorewood



Shorewood remembers special end-of-year events in 2010 and looks forward to an exciting 2011 ahead. Our vibrant community continues to be a great place to live, work, play and shop!

1. Shorewood's annual Holiday Shopwalk, presented by the Shorewood Business Improvement District, featured 18 professional ice carvers demonstrating their talents throughout the business district on Saturday, December 4. **2.** Shorewood seniors enjoyed the annual holiday luncheon and floral arranging workshop sponsored by Northshore Funeral Services last fall. **3.** Shorewood High School students participated in the neighborhood yard clean-up coordinated by Shorewood Connects Neighbors last November. **4.** Artist-in-residence Reggie Baylor speaks to students and their parents during a special Gallery Night at Lake Bluff School. See full story on pages 4-5. **5.** Shorewood High School culinary students prepared and served a three-course Italian meal to about 30 teachers and staff members in December.



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I also appreciate your frank advice whenever I sought your opinion. That was most helpful, and most refreshing. The facility was just right for our needs, and your personal touch from the first day to the last helped to keep us grounded. Thank you for your friendship, care and sage advice during a difficult time."

Yours Truly, Mike Novak, April 24, 2010



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Shorewood Community Calendar

- **Tue., February 8:** Community meeting about Shorewood sewer repairs at 6:30 p.m. in the Village Center (lower level of Shorewood Library).
- **Fri.-Sun., February 11-13:** SHOUT! The Mod Musical presented by the Shorewood High School Drama Department in the Auditorium. See page 11 or visit www.shorewooddrama.org.
- **Tue., February 15:** Primary Election, 7 a.m.-8 p.m. All wards will vote at the Village Center.
- **Thur., February 24:** 5th Annual Shorewood High School Orchestra Benefit Concert, 7 p.m. in the Auditorium. See page 11.
- **Fri-Sat., February 25-26:** "Almost, Maine" presented by the Shorewood High School Drama Department in the school's Studio Theatre. See page 11.
- **Sat., March 5:** Opening of the Shorewood School District's Art Show from 3-5 p.m. at the Shorewood Library.
- **Tue., March 8:** The Shorewood Recreation Department's Cinematic Series presents "Fresh," a movie that profiles the reinventing of America's food system in a more sustainable fashion, at 7 p.m. in the Auditorium. See page 7.
- **Tue., March 8:** Shorewood Police Department Town Hall meeting, 6:30 p.m. in the Village Center.
- **Tue., March 15:** Shorewood Woman's Club celebrates 75 years of community service with a lunch at Hubbard Park Lodge, 11:45 a.m. Contact Pat Mueller at 414.962.4330 or e-mail mkepat@aol.com.
- **Sat., March 19:** Swing with Shorewood Dinner and Auction at Pier Wisconsin to benefit the Shorewood School District. Visit www.shorewoodseed.org for details.
- **Thur., March 24:** Public meeting on the Capitol Dr. project, 9 a.m. in the 2nd floor courtroom at Village Hall.
- **Sat., March 26:** Composting 101/201 presented by the Shorewood Conservation Committee. See page 24.
- **Wed., March 30:** Jugglefest Variety Show at 1 p.m. in the Auditorium. See page 7.
- **Tue., April 5:** Spring Election, 7 a.m.-8 p.m. Voting locations: Village Center (wards 1-4), Shorewood High School (wards 5-8), Shorewood Intermediate School (wards 9-12). Check with Customer Service at Village Hall to confirm your ward.
- **Sat., April 16:** Earth Day celebration at Lake Bluff School parking lot, 8 a.m.-12 p.m. See page 24.

Senior Pass: Thank You, Shorewood Seniors!

As a token of appreciation for the unwavering support of senior citizens in our community, the School District offers a Senior Pass to residents who have reached the age of 60 years young. This pass entitles the holder and a companion admission, without charge, to all athletic events, band and orchestra performances, and drama productions. Some exclusions apply (e.g., the spring musical and benefit concerts).

Pick-up your pass today at the Shorewood Recreation Department.

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