



PRESS RELEASE

VILLAGE OF SHOREWOOD DESIGNATED ONE OF FOUR BEST INTERGENERATIONAL COMMUNITIES IN AMERICA

Awards ceremony will take place in Washington, DC on March 25.

The MetLife Foundation and Generations United proudly announced that the Village of Shorewood, WI has been selected to receive one of four MetLife Foundation/Generations United America's Best Intergenerational Communities Awards. The awards are designed to heighten awareness of the importance intergenerational solidarity plays in building strong, supportive communities.

'We congratulate the Village of Shorewood, WI for earning this designation. It takes a great deal of effort and forward thinking to create a community where members of every generation want to live,' notes Donna Butts, executive director of Generations United. The other award recipients are the communities of: Maricopa County, AZ; City of Parkland, FL; and Reston, VA. Two other communities were named National Finalists: Miami Gardens, FL and Rye, NY.

In its application, Shorewood described strong community support for its school district and for involving residents young and old in community planning. Shorewood has also developed initiatives to become more senior-friendly, through such efforts as the Shorewood Connects Yard Clean-Up days in fall and spring and joint programming between the Shorewood Senior Resource Center and the Shorewood Schools. It was also noted that places such as the Shorewood Community Fitness Center and the Shorewood High School pool create a welcoming environment for community members of all generations.

Village of Shorewood President Guy Johnson remarked, "We are proud of all the work that goes into making Shorewood a place that values its youth and values adults of all ages." Longtime Shorewood resident Julie Guzniczak adds, "It has only been in recent years that I have truly appreciated the gift of 'generational living.' The many kindnesses that our neighbors and their children have extended to us now that we are among the 'Grandpas' and the 'Grandmas' on the block touches my heart."

Presentation of this year's awards will occur on March 25 at the Cannon House Building, Room 121 on Capitol Hill in Washington, DC. The Best Intergenerational Communities awards program is made possible with a grant from MetLife Foundation.

For more information about the award, contact Shorewood Connects Facilitator Sue Kelley (414) 961-7262 or sue@suekelleyconsulting.com. To learn more about Shorewood Connects, go to www.shorewoodtoday.com