

## PROCLAMATION

**WHEREAS**, the Village of Shorewood of Shorewood is fortunate to be bordered by Lake Michigan and the Milwaukee River - two remarkable water resources; and

**WHEREAS**, the Village of Shorewood recognizes the importance of protecting and preserving these resources, including the promotion of proper storm water management practices; and

**WHEREAS**, native plants are an important piece of storm water management having evolved over hundreds of years to adapt and thrive in our climate and soil; and

**WHEREAS**, the use of natives in landscaping provides multiple benefits to the environment and water quality through their ability to reduce erosion and flooding, and their hardiness which reduces both watering and use of pesticides; and

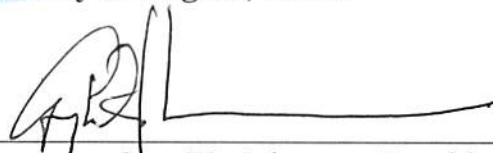
**WHEREAS**, the Shorewood Waters Project has sponsored a Native Plant Contest to promote the benefits of the use of native plants with the Butterfly Weed as the overwhelming community favorite.

**NOW, THEREFORE, I, Guy W. Johnson**, President of the Village of Shorewood, Milwaukee County, Wisconsin, do hereby proclaim the

### **BUTTERFLY WEED AS THE OFFICIAL NATIVE PLANT**

of the Village of Shorewood, and I call upon all residents and civic organizations to acquaint themselves with the importance of storm water management and water resource issues which are so critical to health, safety, and quality of life and to plant Butterfly Weed and other native plants in the community.

**DATED** at Shorewood, Wisconsin, this 13th day of August, 2012.



Guy W. Johnson, President