



# Conservation Committee

## Minutes

**June 6, 2019 7:00 P.M.**

Village Hall Committee Room

3930 N. Murray Avenue, Shorewood, WI 53211

### 1. Call to order

The meeting was called to order at 7:00 p.m.

Members present: Joshua Liberatore, Maggie Pipek, Chase Kelm, Linda Frank, Caroline Kuebler, Henry Tomasiewicz, Meenal Atre, Matt McGovern (left at 7:30 p.m.), Elisabeth Witt, Pat Wilson, Travis Blomberg, Abigail Widell, and Greta Maierle

Others Present: Assistant Village Manager Tyler Burkart, Trustee Wesley Warren

Not present: Donna Pollock

### 2. Approve May 2, 2019 Meeting Minutes

Mr. Kelm moved to approve the May 2, 2019 minutes. The motion was seconded by Ms. Frank. Vote 12-0 to approve the minutes.

### 3. Guest Speaker about Solar NOW Program

Mr. Richard Stasik, on behalf of the Solar NOW program, was in attendance to present. Also known as “rent a roof” program, public agencies can provide space on their public building for solar infrastructure. Topics discussed includes specifics of the lease agreement, number of users that could benefit from the energy savings, specifications needed for a roof for installation, downsides or cautions if participating in the program, potential revenue for public entities to receive, prioritization and evaluation to determine prime locations, and availability to participate in the program.

### 4. Staff Liaison Update

The Committee went around and did introductions for the new members. The community survey received 780 responses. Mr. Burkart will be taking the next month to go through the results. For the refuse utility, approximately 70 percent stated they did not support creating such a utility for pay as you throw or other conservational purposes. The organics program starting this month is adding approximately 60 more households to its route. The Shorewood Farmers Market will team up with Compost Crusader to sell compost for a reduced fee for participants at the market. Compost bins will also be present there, too. The Farmers Market is asking if the Conservation Committee would like to be at the community table again this year. Lastly, the Shorewood Splash originally planned for June 22 is cancelled.

### 5. Discuss Citizen Concerns

There was a comment about running out the gas for a mower or snow blower. The Committee suggested putting together an article in a future manager’s memo to provide tips on how to utilize the gas in different ways. There was a brief comment and discussion about green development guidelines.

**6. Consider Draft Letter to School District to Green Improvements and Facilities Renovation**

Ms. Witt presented the draft letter that would be sent to the School District administrators and School Board if approved by the Committee. Committee provided some general feedback on the letter. Ms. Kuebler moves to draft and submit the letter to the School District and Board. Mr. Kelm seconds the motion. Motion approved by an 11-0 vote.

**7. DPW Staff Liaison Update – Refuse Utility**

Ms. Frank updated the Committee about her meeting with the DPW management team and potential ways to implement a pay as you throw program and creating a refuse utility. A target start date would be 2021 or 2022 for this initiative. This would take into consideration the organizational analysis being completed for DPW in 2020. Ms. Frank presented two options. One option would be charging residents only if they place their carts out. The carts would require a tag or barcode that the DPW truck would register as it passes the cart. The downside of such an option is figuring out how alley residents would be able to participate since they don't move their carts when they are full and/or ready to be collected. One way to combat that idea is to turn the cart sideways to illustrate to the route collector the cart isn't full or need to be collected. The other option consists of having multiple cart sizes and incentivizing residents for a smaller cart size.

**8. Subcommittee Reports**

There is progress being made on the pesticide residential usage survey. The Village received their Bird City USA recognition and has some suggestions for Village staff and the Committee to consider. Another river clean-up will be coordinated for this summer.

**9. Upcoming Events, Member Topics & Suggestions**

The Committee decided to skip the July meeting and meet again in August. There were comments related to bird education on the spring and fall migration.

**10. Adjournment**

Mr. Tomasiewicz moved to adjourn, seconded by Ms. Kuebler. Vote 11-0 to adjourn. The meeting was adjourned at 8:38 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager