



**Community Development Authority**  
**Special Meeting Minutes**  
**Tuesday, May 12, 2020 at 9:30 a.m.**  
via Tele/Video-Conference

Present: Chair Peter Hammond, Tr. Davida Amenta, Tr. Kathy Stokebrand, Michal Dawson, Jon Krouse, Joe LeSage and Desty Lorino

Also present: Village Manager, Rebecca Ewald, Finance Director Mark Emanuelson, BID Director Steph Salvia, Planning and Development Director Bart Griepentrog and Tr. Arthur Ircink.

**1. Call to order.**

The meeting was called to order at 9:42 am.

**2. Consider May 8, 2020 meeting minutes.**

Ms. Dawson motioned to approve the minutes as drafted; seconded by Mr. Lorino. Vote 7-0.

**3. Consider Emergency Business Assistance Grant applications.**

Chair Hammond requested that the Authority take up each individual application within the Finance Director's Memo.

#6 Harvest Motion Design

The CDA agreed that this application was ineligible because its operations do not require face-to-face interaction.

#28 Lakeside Natural Medicine

It was noted that this business was in the process of moving from one Shorewood location to another. The CDA agreed to fund the application noting that business was simply caught up in a timing circumstance. The new rent amount would be used to determine the eligible amount.

Chair Hammond motioned to reconsider staff's interpretation during the May 8, 2020 meeting of eligibility for businesses with a valid occupancy but who were not up and running. Staff's interpretation was that such businesses would not be eligible. Ms. Dawson seconded the motion. Vote 6-1 to allow reconsideration. (Tr. Amenta voting nay)

Joe LeSage noted that he would not consider businesses who had occupancy permits but were not open to be eligible.

Tr. Stokebrand also shared that she believed businesses should have both the occupancy permit and been open by April 1.

Tr. Amenta questioned if this reinterpretation would impact other businesses. Mr. Emanuelson noted that the applications under question were provided within the list and that he would update accordingly and provide an update later in the meeting.

Tr. Amenta stated that it takes a lot of effort to open a new businesses and to not share funding with them would be tough.

Chair Hammond motioned to accept staff's interpretation that a business had to both have a valid occupancy permit and be open prior to April 1, 2020 to be eligible for the grant funding; seconded by Ms. Dawson.

Chair Hammond noted that a Yes vote would equal ineligible and a No vote would equal eligible.

A roll call vote was taken: Tr. Amenta – No, Ms. Dawson – Yes, Mr. Krouse – Yes, Mr. LeSage – Yes, Mr. Lorino – No, Tr. Stokebrand – Yes, Chair Hammond – No. The motioned passed 4-3 and Mr. Emanuelson was directed to update the eligibility list.

#### #97 Orchid Chinese Medicine

This application was determined to be ineligible because it did not have a valid occupancy and was not open by the required deadline.

#### #56 Shorewood Animal Hospital

It was noted that this application was withdrawn.

#### #62 Vedo's Pizza

Chair Hammond noted that this business was primarily carry out and thus ineligible. Mr. Emanuelson concurred but noted that he wanted the CDA to confirm. There was no disagreement.

#### #68 Jadon Good Photography

This business does not have an occupancy permit, so the CDA agreed that ineligibility was clear.

#### #70 3575 N. Oakland LLC

The CDA agreed that this application was not eligible based on business type.

#### #74 Sound by Design

Mr. Emanuelson noted that that requests from this building, which contained multiple businesses, was already maxed out. Tr. Stokebrand requested that the list be updated with the names of who the checks would be written out to stating that this should be public information.

#### #86 Trilogy Hair Salon

It was noted that this business was collecting some chair rental fees from their stylists, but that those rents did not equate to more than 50% of operating income. Staff has interpreted that they could be eligible. The CDA agreed that they should be eligible. Tr. Amenta questioned if individual stylists applied, and Mr. Emanuelson indicated that they could not because they did not hold the occupancy permit. She noted that the owner was giving a little bit of a break to the individual stylists, but was still asking for two months' rent. She stated that she did not agree with it, but it was too fine of a point and the program was not designed to answer this type of question.

#### #90 The Janitors LLC

The CDA discussed that this business has been impacted by an inability to go to offsite locations. The question was raised as to whether or not face-to-face interaction was required as part of their operations. Tr. Amenta noted that the face-to-face interactions were happening outside of Shorewood. Other members of the CDA noted that the face-to-face interactions did not need to be within Shorewood, as long as the business was in Shorewood. The business was determined to be eligible.

#### #91 Livinia Foods Corp

This business was determined to be ineligible based on the business type of an office.

#### #92 Alliance Francaise

This business type was noted to be unique in that they relied on fundraising events, which are not able to take place due to the required face-to-face interaction. Chair Hammond and Tr. Amenta believed it should be eligible and there was no disagreement.

#### #95 The Workroom

Chair Hammond noted that this application was like The Janitors in that it operated both on and off site. The application indicated that 80% of their business was derived from their brick and mortar location. Chair Hammond stated that he believed they should be eligible and there was no disagreement.

#### #98 Malamadoe

This business was determined to be an office, which made it ineligible. It was also noted that they were still receiving 70% of their income.

#### #99 Drugs R Us

It was noted that this business was still open for operations and would thus not be eligible. Tr. Stokebrand also noted that they did not have a valid occupancy permit.

#### #102 East Garden

This business was determined to be primarily take-out and thus not eligible.

#### #104 Crave Cafe

This business was also determined to be ineligible due to its take-out predominance.

Mr. Emanuelson noted that based on the newly confirmed interpretation of eligibility #14 Lash Lounge would not be eligible because they were not open prior to April 1. He also noted that #13 4 Paw had withdrawn their request based on receipt of other grant money.

Chair Hammond confirmed that staff had clear direction on all of the applications.

Tr. Stokebrand asked for an update on the Shorewood Foundation's fundraising efforts and questioned how that would relate to the CDA's program. Ms. Salvia noted that those fundraising dollars could be used to supplement applications that fell through the cracks of the CDA's program, such as mental health therapists. She also noted that a demonstration of need would be required. Chair Hammond noted that the two programs were not integrated. Tr. Stokebrand questioned if information on the grant would be publicly available, and Ms. Salvia noted that they would not be required to do so.

Tr. Stokebrand confirmed that the names of the grant recipients would be added to the final listing. Chair Hammond sought consensus on adding the names. Tr. Amenta questioned if the checks would go to a person or a business, and it was noted that they would go to a business. Tr. Stokebrand questioned if there was an applicant name on the form, and Mr. Emanuelson confirmed that there was. Tr. Stokebrand noted a desire in the interest of transparency and good government that the names be added. Tr. Amenta also voiced support for putting as much information out there. Mr. Emanuelson noted that staff could add it. Chair Hammond questioned if anyone had any objections and none were voiced.

Tr. Amenta stated that she was not in support of a pro rata distribution of the grant funding. She suggested funding 100% of the smallest of the small and prorating the remainder. Mr. LeSage noted that he was not comfortable making assumptions about people's cash positions; he also suggested that businesses who requested the maximum \$10,000 could also need larger amounts.

Tr. Amenta noted that some applicants have also previously received subsidies, such as façade grants. She also stated that the Village has strongly subsidized developments with public funding and tenant improvements. She referenced the Mosaic as an example. She also noted that this was incentivizing the wrong behavior because landlords have already received money and are not required to reduce rent. Mr. Krouse believed that approach was short sighted because other landlords who have owned their buildings for long times have cash flow and are not required to offer concessions either. He did not believe the CDA could make assumptions on what people are or are not doing. Tr. Amenta noted that subsidies were a policy issue. Mr. LeSage agreed that revisiting previous subsidize was a valid topic, but did not believe that modifying the pro rata distribution of funding was connected.

Ms. Dawson moved to approve the grant application list with the additional guidance provided by the CDA (Exhibit A) and authorize the pro-rate distribution of grants based on the total amount of funding available; seconded by Mr. Krouse.

Tr. Stokebrand noted that although she agreed with Tr. Amenta's comments, it was too late in the game to go back now and determine financial need. Chair Hammond noted that the CDA made an early determination that everyone had some level of need and designed the program to be as objective as possible. The CDA did not have the time nor the resources available to do a financial determination.

A roll call vote was taken: Tr. Amenta – Aye, Ms. Dawson – Aye, Mr. Krouse – Aye, Mr. LeSage – Aye, Mr. Lorino – Aye, Chair Hammond – Aye, Tr. Stokebrand – Aye. Vote 7-0.

Mr. Emanuelson noted that he would move forward with the distribution of checks and have them posted this week. Tr. Stokebrand questioned if Village Board approval was required, and Chair Hammond noted that it was not.

#### **4. Adjournment.**

Tr. Stokebrand motioned to adjourn the meeting at 10:54 am; seconded by Ms. Dawson. Vote 7-0.

Respectfully submitted,



Bart Griepentrog, AICP  
Planning & Development Director

# Exhibit A

## CDA EMERGENCY BUSINESS ASSISTANCE PROGRAM

5/12/2020

#	Applicant Name	Business Name	Business Address	Application Date	eligible	ineligible	eligible amount	final amount
1	Elias Chedid	Harry's	3549 N Oakland	4/20/2020	X		\$10,000	\$6,357
2	Elif Sen	Zen the Salon	4407 N Oakland	4/24/2020	x		\$3,100	\$1,971
3	Katherine Kirchner	Katherine Kirchner DDS	1400 E Capitol	4/24/2020	x		\$3,360	\$2,136
4	Scott Schaefer	Brat House Shorewood	4022 N Oakland	4/22/2020	x		\$10,000	\$6,357
5	Brian Houston	Brian Houston Salon	4479 N Oakland	4/22/2020	x		\$4,962	\$3,154
6	Dave Kiehl	Harvest Motion Design	4465 N Oakland #203	4/22/2020		X	\$0	\$0
7	Jessica A. Kanter	Traunik Barbershop	4022 N Wilson	4/22/2020	x		\$1,470	\$934
8	Kayla Vogds	Power Cycle	4521 N Oakland	4/22/2020	x		\$10,000	\$6,357
9	Monica Maroney	Shorewood Family Chiropractic	4433 N Oakland	4/22/2020	x		\$6,248	\$3,972
10	Michael Hecker	Oxford Art Glass	4322 N Oakland	4/22/2020	x		\$2,862	\$1,819
11	Edwin S. Brookes, DMD	Acacia Dental	3970 N Oakland	4/21/2020	x		\$3,050	\$1,939
12	Stephen M. Sherman	Crux Chiropractic	2211 E Capitol	4/22/2020	x		\$4,518	\$2,872
13	April Lynch	4 Paw	1518 E Captiol	4/22/2020		X	\$0	\$0
14	Stephanie M. Zeiler	Lash Lounge	4161 N Oakland	4/23/2020		X	\$0	\$0
15	Kevin Scharnek	Orange Theory	4155 N Oakland	4/23/2020	x		\$10,000	\$6,357
16	Edmond B. Yun	BK Yun Black Belt Academy	4477 N Oakland	4/23/2020	x		\$4,900	\$3,115
17	Julie Kruse	Curves	4473 N Oakland	4/23/2020	x		\$4,980	\$3,166
18	Elyse Transon	Milw. Irish Dancers	3555B N Oakland	4/23/2020	x		\$4,000	\$2,543
19	Dr. Klara Fleysh	Klara Fleysch DDS	1714 E Capitol	4/23/2020	x		\$5,000	\$3,178
20	Jacob Bresette	Lake Effect Sports	1926 E Capitol	4/24/2020	x		\$2,590	\$1,646
21	Adrienne Shea	Little Sprouts Play Cafe	4606 N. Wilson	4/24/2020	x		\$3,800	\$2,416
22	Cuidi Lin	Nana Asian Fusion	4511 N Oakland	4/23/2020	x		\$10,000	\$6,357
23	Dan Sidner	Crispy Browns (Blues Egg)	4195 N Oakland	4/23/2020	x		\$10,000	\$6,357
24	Seonjoo S. Oh	Oh So Cool Crafts	4160 N Oakland #14	4/24/2020	x		\$1,000	\$636
25	Teresa Olson	Olson House	4326 N Oakland	4/27/2020	x		\$3,690	\$2,346
26	Nathaniel Davauer	Draft & Vessel	4413 N Oakland	4/24/2020	x		\$9,460	\$6,013
27	Jacob and Kristen Reynolds	Golden Rey Energy Center	4210 N Oakland	4/28/2020	x		\$2,400	\$1,526
28	Sarah Axtell	Lakeside Natural Medicine	3510 N Oakland	4/28/2020	x		\$4,320	\$2,746

**CDA EMERGENCY BUSINESS ASSISTANCE PROGRAM**

5/12/2020

#	Applicant Name	Business Name	Business Address	Application Date	eligible	ineligible	eligible amount	final amount
29	Quan Vu	Qticles	2127 E Capitol	4/22/2020	x		\$5,066	\$3,220
30	Bessie Nika	Edgewood Tailors	3610 N Oakland	4/23/2020	x		\$1,218	\$774
31	Tony Weiss	Ninos Southern Sides	4475 N Oakland	4/22/2020	x		\$5,176	\$3,290
32	Jodie Curro Heinrich	Asiana Lifestyle Acupuncture	1431 E Capitol	4/27/2020	x		\$2,248	\$1,429
33	Teresa Fons	Ethereal Acupuncture	3811 N Oakland	4/27/2020	x		\$2,068	\$1,315
34	Christopher Tinker	Three Lions Pub	4515-17 N Oakland	4/27/2020	x		\$10,000	\$6,357
35	Yuqiang Wei DDS	Shorewood Dental	2321 E Capitol	4/27/2020	x		\$2,700	\$1,716
36	Rita Sabeti	Forever Young	4433 N Oakland	4/22/2020	x		\$8,000	\$5,085
37	Todd Gnacinski	Positonic Tattoo	1918 E Capitol	4/29/2020	x		\$2,440	\$1,551
38	Tatyana Konovchenko	Tete a Tete	3809 N Oakland	4/23/2020	x		\$3,206	\$2,038
39	Ann Marie Tillman	Spa Solace	4405 N Oakland	4/23/2020	x		\$3,000	\$1,907
40	Cori Bliesner	Vanity Fur	4429 N Oakland	4/22/2020	x		\$2,114	\$1,344
41	Keith A. Ziolkowski	Ziolkowski Dental	3970 N Oakland #403	4/23/2020	x		\$7,130	\$4,532
42	Carly Flynn	The Establishment	4503 N Oakland	4/27/2020	x		\$1,900	\$1,208
43	Gene C. Webb	North Shore Boulangerie	4401 N Oakland	4/23/2020	x		\$7,300	\$4,640
44	Mary Roffers	Oakland Glow	4208 N Oakland	4/24/2020	x		\$2,600	\$1,653
45	Elisabeth Duggan & Rebecca Loween	Cloud Red	4488 N Oakland	4/21/2020	x		\$10,000	\$6,357
46	Genevieve Cahill	Main Salon	1928 E Capitol	4/22/2020	x		\$10,000	\$6,357
47	Noah Christensen	Shorewood Press	1700 E Capitol	4/22/2020	x		\$10,000	\$6,357
48	Beto Rangel	Brew City Leaf	3805 N Oakland	4/23/2020	x		\$2,600	\$1,653
49	Nancy D. Ralph	Run With Scissors	3610 N Oakland	4/27/2020	x		\$1,960	\$1,246
50	Arkadiy Tsirlin	Lada Driver School	3815 N Oakland	4/29/2020	x		\$3,496	\$2,222
51	Jacquelyn Seppi	Wanderlust Salon	4610 N Wilson	4/29/2020	x		\$2,730	\$1,735
52	Yesenia Harders	Caribbean Touch Massage	3510 N Oakland	4/30/2020	x		\$650	\$413
53	Jeff Swanson	The City Market	2205 E Capitol	4/30/2020	x		\$10,000	\$6,357
54	Shiela K. Goodman	Optimal Performance Therapeutic	3510 N Oakland #206	4/29/2020	x		\$800	\$509
55	Janet Arnold	Dr. Noah's Vet Clinic	4606 N Wilson Dr	4/24/2020	x		\$10,000	\$6,357
56	David S. Rosene, DVM	Shorewood Animal Hospital	2500 E Capitol	4/30/2020		X	\$0	\$0

**CDA EMERGENCY BUSINESS ASSISTANCE PROGRAM**

5/12/2020

#	Applicant Name	Business Name	Business Address	Application Date	eligible	ineligible	eligible amount	final amount
57	Hoang Nguyen	North Shore Nails	4011 N Oakland	4/25/2020	x		\$5,800	\$3,687
58	Jeffrey J. Milbrath	Wisconsin Vision	4163 N Oakland	4/27/2020	x		\$9,284	\$5,902
59	Spencer Stewart	Bonobo American Bistro	4518 N Oakland	4/24/2020	x		\$10,000	\$6,357
60	Shawn Glazer	Shawn Glazer Personal Training	1922 E. Capitol	4/30/2020	x		\$2,410	\$1,532
61	Their DeJooode	Groom For Men	3575A Oakland Ave	4/30/2020	x		\$6,080	\$3,865
62	Vidal Acevedo	Vedo Pizza	1808 E Capitol	4/30/2020		X	\$0	\$0
63	Luke Laga	Structural Elements	4529 N Oakland	4/24/2020	x		\$7,810	\$4,965
64	Mary Best	Mary Best Design	4016 N Wilson Pkwy	5/1/2020	x		\$1,574	\$1,001
65	Volf Beker	CC Conrad Jewelers	4014 N Oakland Ave	5/1/2020	x		\$4,502	\$2,862
66	Richard Gembolis	House of Engraving	4411 N Oakland	5/1/2020	x		\$2,100	\$1,335
67	Peter J. Colosimo	Shorewood Family Dentistry	3970 N Oakland #702	4/29/2020	x		\$5,830	\$3,706
68	Jadon Good	Jadon Good Photography	4465 N Oakland	4/29/2020		X	\$0	\$0
69	Kamyar Saeian	Kamyar Saeian Dental	3970 N Oakland #501	4/29/2020	x		\$4,550	\$2,892
70	James Meldman	3575 N Oakland LLC	3575 N Oakland	5/1/2020		X	\$0	\$0
71	Emma Carollo	Blackbear Children's Boutique	4312 N Oakland	5/1/2020	x		\$3,884	\$2,469
72	Jessica & Trae Hoepner	Performance Running	4533 N Oakland	5/1/2020	x		\$10,000	\$6,357
73	Paul Hackbarth	Atrium	2107 E Capitol	5/1/2020	x		\$10,000	\$6,357
74	Paul Hackbarth	Sound By Design	2107 E Capitol	5/1/2020		X	\$0	\$0
75	Paul Hackbarth	Camp	4044 N Oakland	5/1/2020	x		\$10,000	\$6,357
76	Dylan Dreger	The Exercise Coach	3565 N Oakland	5/1/2020	x		\$6,432	\$4,089
77	Lisa Castagnozzi	Just Goods	4451 N Oakland	5/1/2020	x		\$2,546	\$1,618
78	Carolyn Griffin	Lake Bluff Dental	1720 Lake Bluff	5/1/2020	x		\$10,000	\$6,357
79	Caroline Kreitlow	Luxe Salon	2219 E Capitol Dr	5/1/2020	x		\$5,500	\$3,496
80	Cassandra Page kemp	Sandy's Soothing Hands	3510 N Oakland	5/2/2020	x		\$530	\$337
81	Mikhail Pashkov	Mixa Jewelers	4320 N Oakland	5/2/2020	x		\$2,880	\$1,831
82	Russ Davis	Hubbard Park Lodge	3565 N Morris	4/29/2020	x		\$6,666	\$4,237
83	Lee Ehle	Anytime Fitness	4009 N Oakland Ave	5/3/2020	x		\$10,000	\$6,357
84	Susan Sumichrast	Carol Snyder and Associates	4028 N Wilson Dr	5/4/2020	x		\$1,000	\$636

**CDA EMERGENCY BUSINESS ASSISTANCE PROGRAM**

5/12/2020

#	Applicant Name	Business Name	Business Address	Application Date	eligible	ineligible	eligible amount	final amount
85	Zig & Trish Krumins	The Men's Room Barber Shop	4423 N Oakland Ave	5/4/2020	x		\$7,200	\$4,577
86	Breanne Hayes	Trilogy Hair Salon	1425 E Capitol	5/4/2020	x		\$2,500	\$1,589
87	Morgan Kelly-Huber	Morgan Shea Health & Wellness	3956 N Murray	5/4/2020	x		\$1,300	\$826
88	Xiping Zhou	Dr. Zhou's Acupuncture	4601 N Oakland	5/1/2020	x		\$10,000	\$6,357
89	Garrett McGowan	Stone Creek Coffee	4106 N Oakland	5/4/2020	x		\$6,054	\$3,848
90	Nathan Danzer	The Janitors LLC	4433 N Oakland Unit C	5/4/2020	x		\$2,000	\$1,271
91	Satyajit Parida	Livinia Foods Corp	4465 N Oakland #320	5/4/2020		X	\$0	\$0
92	Anne Leplae	Alliance Francaise	1800 E Capitol	5/4/2020	x		\$4,835	\$3,073
93	Ying Zhang	Sakura Spa	1409 E Capitol Suite 206	5/4/2020	x		\$2,290	\$1,456
94	Oleg Yusofov	Oleg Yusofov Master Tailor	1810 E Capitol	5/4/2020	x		\$1,836	\$1,167
95	Amy & Mike Mueller	The Workroom	4508 N Oakland	5/4/2020	x		\$8,832	\$5,614
96	Eric James & Brilliant Nimmer	Clicks Shoes	1916 E Capitol	5/4/2020	x		\$2,800	\$1,780
97	Lisa S. Mussak	Orchid Chinese Medicine	4433 N Oakland Suite B	5/4/2020		X	\$0	\$0
98	Sheila Long	Malamadoe	4465 N Oakland	5/4/2020		X	\$0	\$0
99	Anna Shtivelberg	Drugs R Us	3512 N Oakland	4/29/2020		X	\$0	\$0
100	Katherine Stephens	Sophisticated Rose	4032 N Wilson	4/27/2020	x		\$1,280	\$814
101	Allison Rozek	Swanky Seconds	2221-2223 E Capitol	5/4/2020	x		\$8,514	\$5,412
102	David Wu	East Garden Chinese	3600 N Oakland	5/4/2020		X	\$0	\$0
103	Bao Ping Dong	William Ho's	3524 N Oakland	5/4/2020	x		\$10,000	\$6,357
104	David Wu	Crave	3592 N Oakland	5/4/2020		X	\$0	\$0
105								
							\$472,931	\$300,628

Available funding      \$300,628      **63.5670%**