



**Shorewood**  
BUSINESS IMPROVEMENT DISTRICT

**MEETING MINUTES**

**Business Improvement District Board of Directors Meeting**

**April 15, 2020 8:30 A.M.**

**1. Call to order - via Zoom Application**

The meeting was called to order at 8:38 a.m.

Board Attendees: President Arthur Ircink, Craig Bulluck, Caroline Kreitlow, Secretary Stephanie Sherman, Jake Bresette, Nat Davauer, Anne LePlae, Treasurer Shannon Weber, Adrienne Shea, Lisa Castoagnozzi, Mary Wright, Ned Brookes

Members absent: Gene Webb (was on at beginning), David Price

BID staff present: BID Director Steph Salvia

Others present: Trustee Jessica Carpenter

**2. February and March Minutes Approved**

Stephanie made the motion to approve minutes, second by Ned. Able to vote on conference calls per Attorney General's release in February.

**3. CDA Grant Relief Program / Facade Grant Suspension**

Discussion about the Facade Grant redistribution of funds into an emergency relief business fund. The first iteration of the program was approved by the CDA however Village Trustees were uncomfortable with some of the eligibility criteria and language in the program. The Village voted to send it back to the CDA and revisit at the April 20th Village meeting.

General discussion about Federal PPP and EIDL loans - it was suggested that everyone apply as soon as possible as funds may run out!

**4. Events/Marketing**

The Tour of America's Dairyland is considering alternative dates for the bike races. Ours would fall on July 31st unless gathering restrictions are not lifted. Arthur mentioned he knew some volunteers that would be willing to help fundraise as so many of our small businesses who support the race may not be in the position to sponsor this year.

**5. Nonprofit 501(c)(3) Discussion**

Arthur made a motion to create a nonprofit 501(c)(3) with the help of Debby Tomczyk

from Reinhart Law who specializes in this type of work. Stephanie second - motion passed unanimously.

**6. Financial Review**

Stephanie made a motion to hire Ritz Holman to conduct our annual financial review. Arthur seconded the motion - motion passed unanimously.

**7. Meeting adjourned at 10:01**

**Recorded by Steph Salvia**