



MINUTES - SHOREWOOD BOARD OF TRUSTEES
Village Board Meeting
April 6, 2020

1. Call to Order

President Rozek called the meeting of the Village Board to order at 7:33 p.m.

2. Roll Call

President Rozek called the roll. Present over the phone: Trustees Davida Amenta, Tammy Bockhorst, Jessica Carpenter, Michael Maher, Ann McKaig, Wesley Warren and President Rozek.

Others Present: Village Manager Rebecca Ewald, Assistant Village Manager Tyler Burkart, Village Attorney Nathan Bayer, Public Works Director Leeann Butschlick, Finance Director Mark Emanuelson, Planning and Development Director Bart Griepentrog, Community Development Authority Chair Peter Hammond, Business Improvement District (BID) Executive Director Steph Salvia, BID Chair Arthur Ircink

Community members Kathy Stokebrand, Jon Phillips, Beto Rangel, Emma Carollo, Julie Kruse, Edwin Brookes, Phil Bilodeau, Jeff Swanson, Luke Laga, Ben Mehring

3. Statement of Public Notice

Mr. Burkart stated that the meeting had been posted and noticed according to law.

4. Special Order of Business

- a. Consider suspension of the CDA Façade Improvement Program and redirection of that funding to support the CDA Emergency Rent Assistance Program. (7:39 p.m.)

President Rozek recused herself from voting and facilitating this discussion with her role as a business owner in Shorewood. Tr. Warren chaired this portion of the meeting.

Chair Peter Hammond led a discussion presenting on the CDA's recommendation to suspend the façade program and utilize the proceeds for a rent assistance program for businesses. Board members expressed their comments and thoughts related to the program. Some of those comments consisted of the program being premature especially considering other rent and financial relief programs are currently available for small businesses, further review of the eligibility requirements to better focus on small businesses and prioritize those who most need the rent assistance, further elaborate on eligibility for those that have multiple locations in Shorewood as well as restaurants and bars compared to other types of businesses, repayment if a business leaves within a certain time period, and correct oversight on how the money is being allocated and given out. It was further emphasized by a Board member about the ask for landlords not to evict or collect rent. It was expressed by the Board for those that apply it should provide their financial information to demonstrate need for the assistance. Some Board members stated they were nervous aiding businesses when several residents are also hurting financially during this time, perhaps identifying or researching a potential program for residential assistance.

Board members expressed gratitude for those who worked on the research and information involved in the development of this proposal. There was support from some Board members for the eligibility and requirements to not lead to subjective decisions. One idea mentioned was the desire for the Human Relations Commission to review the program and identify if they

wish to favor businesses with women or minority owners.

Steph Salvia summarized her thoughts on behalf of the BID and the desire to have a program to financially aid businesses.

Edwin Brookes, a dentist who owns his business in Shorewood, expressed the eligibility requirements need to be reviewed again so that it doesn't favor particular types of businesses.

Jeff Swanson with City Market expressed his thoughts and support related to the proposed program and how his continued rent is impacting his business.

Luke Laga of Structural Elements expressed some thoughts of having financial aid to all businesses who may not be currently eligible for as much assistance since they are still negatively impacted and consider those businesses who provide rent abatements. Those that are doing well in these times should not apply for the program.

Arthur Ircink expressed his appreciation for everyone participating in this discussion and the desire of everyone trying to help out the Shorewood businesses. Mr. Ircink stated he fears several businesses closing if the funds are not available for them.

Beto Rangle shared his story with his new business, which just opened a month ago, and that his business didn't have an opportunity to demonstrate any revenue prior to closing due to the Safer-at-Home order.

Mr. Hammond mentioned he will work with the CDA on the 2/3 and 1/3 language to revise based on the feedback received. Based on the discussion, Mr. Hammond stated the franchise issue will need further review along with revising the eligibility, such as businesses currently receiving rent abatements, payments made under the CARES Act, and specify repayment if a business leaves during a certain time period. There was discussion about providing financial aid to a business with a storefront versus those occupying a space on the second floor or higher as well as what the eligibility should be for franchise businesses. It was suggested to shorten some of the deadlines.

Ms. Ewald proposed members from the BID, CDA, and Village Board to sit down and go through the program to revise it based on the feedback heard. Potentially one to two representatives from each group would be ideal.

Tr. Amenta moved and Tr. Carpenter seconded for the CDA and BID to consider comments and confer with the Village Board in order to return with a revised program on April 20. Tr. Amenta called the question, seconded by Tr. Maher. Motion failed 2-4 with Tr. Amenta and Tr. Maher voting yes. There was a call for Board members to send specific comments to those working on the program revisions, specifically with Village staff. Some Board members expressed support for passing the program as proposed tonight. Original motion approved by 4-2 vote with Tr. Bockhorst and Tr. McKaig voting no.

5. Consent Agenda Items (9:16 p.m.)

- a. Accept Presentation of Accounts – April 6, 2020
- b. Consider Village Board minutes – February 17, 2020
- c. Consider Village Board minutes – March 2, 2020
- d. Consider Village Board minutes – March 16, 2020
- e. Consider nomination of Katie Gnau as representative from the Elder Services Advisory Board to the Transportation and Parking Analysis Technical Advisory Group.

Tr. Maher moved and Tr. Amenta seconded to approve the consent agenda. Tr. Carpenter requested to pull 5b. Tr. Amenta requested to pull 5c. Motion carried 7-0.

6. Items Removed from the Consent Agenda (9:17 p.m.)

#5b. Tr. Carpenter moved and Tr. Bockhorst seconded to defer the February 17, 2020 minutes. The motion was approved 7-0

#5c. Page 2 of item 4 of the auditor report, second paragraph, Tr. Amenta requested to take out the mention of the inventories and procurement processes. Page 3 of third paragraph, Tr. Amenta thought Ms. Christiansen's position was to prohibit smoking at the beach and that the language currently used in that paragraph should be omitted. In addition, there should be mention that there was no size suggested for the smoking area. On page 4 under new business, second paragraph, there was a complaint about Village Board members and that should be clarified. On page 5, the second to last paragraph, some Village Board members do not want verbal solicitation because it infringes on freedom of speech. Tr. Amenta requested to include language based on Ms. Lipo Zovic's comments. There were questions in regards to what Ms. Lipo Zovic actually said during that meeting. President Rozek moved to defer the minutes, the Clerk review the video, and bring it back to the Village Board. There was no seconded motion. On page 8 under Shorewood Today, there was the need of rewording some of the language in regards to the Village receiving some proposals that didn't ask for a subsidy. Due to the number of requested changes, Mr. Burkart asked the Board to defer the minutes so Tr. Amenta could provide Ms. Bruckman her track changes. Tr. Bockhorst moved to defer the minutes. Tr. Carpenter seconded the motion. The motion was approved 7-0.

7. Public Hearing(s) (9:32 p.m.) - None

8. Citizens to be heard – This item is for matters not on the agenda. Discussion may follow comment on non-agenda items or discussion and action may come at future meetings. (9:32 p.m.)

9. New Business

- a. Consider Resolution 2020-10 – Temporarily Suspending Sections 455-2 E.(2) and 455-16 A.(2) of the Municipal Code, Saturday Drop-off Services. (9:32 p.m.)

Ms. Butschlick presented the proposed resolution. Ms. Butschlick clarified what is currently being done with drop-off items and what would be done if it is suspended. There was a discussion about the Village providing resource and contact information of private haulers. Ms. Butschlick mentioned special collections are not able to be done due to current staffing levels. There was a question about reinstating full staffing. It was clarified that would probably be done when the state and local orders are lifted. It was also clarified the Board would need to take further action to unsuspend the action based on the emergency protocol.

Tr. Carpenter moved and Tr. Warren seconded the approval of Resolution #2020-10: A Resolution Temporarily Suspending Sections 455-2 E.(2) and 455-16 A.(2) of the Village Code relating to the operation of the Saturday refuse and recycling drop-off center at the Public Works facility. Motion approved 7-0 by a roll call vote.

- b. Consider Resolution 2020-11 – Temporarily Suspending Sections 514-49 G (2) of the Municipal Code, Sewer Utility Penalty. (9:40 p.m.)

Mr. Emanuelson presented the proposed resolution on suspending penalties for sewer utility payments since late fees were suspended on water utilities through the Public Service Commission.

Tr. Bockhorst moved and Tr. Warren seconded the approval of Resolution #2020-11: A Resolution Temporarily Suspending Sections 514-49 G.(2) of the Municipal Code relating to Sewer Utility penalties. Motion approved 7-0 by a roll call vote.

c. Confirmation of 2020 public infrastructure project schedules. (9:44 p.m.)

Ms. Butschlick asked the Board to consider the public infrastructure scheduled for 2020. Ms. Butschlick went through each of the projects that will be impacted this year and staff's efforts to reschedule, delay, or move forward with the projects. Staff expressed concerns with shutting off water for the road reconstruction project and provided the Board in the packet the revised schedule for the program. Resident concerns were provided in the packet and have been expressed to Village staff. Village Attorney Bayer added some additional thoughts relating to access to water when water shutoffs occur. If the order is not lifted by the end of April, the Village will need to decide whether the program should shutoff water during a Safer-at-Home order or defer the program until next year. Deferring the program will most likely mean cancelling the project and going through another bidding process for another year.

One idea proposed was to provide bottle water to those residents who lose access to water. Some on the Board conveyed Stark should review their communication practices, especially considering the current circumstances. For example, the communication should focus on how to talk with residents without knocking on doors. Ms. Butschlick summarized previous communication that would be completed by DPW when shutting off water access. When asked about changing the work restriction hours, Ms. Butschlick mentioned these hours were part of the bidding process and would result in changing the overall cost of the project.

Tr. Amenta moved and Tr. Maher seconded to approve the proposed schedule of public works projects for 2020. Motion carried 7-0 by roll call vote.

10. Reports of Village Officials (10:09 p.m.)

- a. Village President – There was an inquiry about the April 7 election. It was stated the results will not be official until April 13. A special manager's memo will go out tonight summarizing today's judicial actions by the state Supreme Court and the U.S. Supreme Court.
- b. Village Trustees – No report.
- c. Village Manager – No report.

11. Items for future consideration (10:13 p.m.)

Tr. Amenta moved for the consideration of a rent assistance program for residential renters. Tr. Warren seconded the motion. Motion carried 5-1 with Tr. Maher voting nay and Tr. McKaig abstaining.

12. Adjournment.

Tr. Amenta moved and Tr. Warren seconded to adjourn at 10:15 p.m. Motion carried 7-0.

Respectfully submitted,

Tyler Burkart
Assistant Village Manager