



Conservation Committee

Minutes

March 4, 2021 7:00 P.M.

Via teleconference

1. Call to order

The meeting was called to order at 7:01 p.m.

Members present: Joshua Liberatore, Henry Tomasiewicz, Bella Peaslee, Chuck Hagner, Meenal Atre, Linda Frank, Caroline Kuebler, Donna Pollock, Matt McGovern, Maggie Pipek, Kendra Carey, and Pat Wilson (arrived at 7:30 p.m.)

Others Present: Assistant Village Manager Tyler Burkart, Trustee Wesley Warren, Trustee Tammy Bockhorst

Not present: Elisabeth Witt

2. Approve February 4, 2021 Meeting Minutes

Ms. Frank asked to change that the Milwaukee resolution created the goal instead of the task force in number 9. Mr. Tomasiewicz moved to approve the February 4, 2021 minutes. The motion was seconded by Ms. Pollock. Vote 11-0 to approve the minutes.

3. Discuss Citizen Concerns

No concerns reported.

4. Staff Liaison Updates

Mr. Burkart mentioned the 2020 sustainability scorecard is included in the agenda packet. Mr. Burkart will need to go back and fill in the quarter 4 water consumption results. He will also put in the 2019 results in the next agenda packet. The Grow Solar Greater Milwaukee coalition will be meeting tomorrow to review and select proposals. We received a total of three proposals. The organics collection program will be initiating new rates as they are out of Village-owned receptacles, and Constant Contact will begin using their own receptacles for the program. Lastly, the Village Clerk notified that four of the Committee members will be ending their second terms with the Committee this spring. Mr. Burkart wanted to inquire if the Committee wanted to re-assign the project lead to someone who may not be ending their term or if they should wait for the new Village President and Board to make a determination on appointments. The Committee mentioned that non-volunteer committee members still have the ability to participate in meetings and take the lead with projects. Ms. Carey volunteered to help with the dashboard reporting initiative. Ms. Atre volunteered to help with the Fin and Feather Festival. Committee members will contemplate how to proceed with the Climate Action resolution considering it is currently drafted.

5. Discuss Green Development Recommendations

Mr. Liberatore summarized the meeting with CDA Chair Peter Hammond, Village Manager Rebecca Ewald, and members of the Conservation Committee. The TIF Policy adopted referenced the encouragement of green development practices. Mr. Liberatore, Ms. Pipek, and Ms. Pollock mentioned it was determined to be more appropriate to

finalize the checklist and provide it as a supporting document for any developers pursuing a project in Shorewood. There are some gaps still remaining to be filled in the draft checklist. Mr. Liberatore asked for a few volunteers to review the document again and make additions to finalize it. Ms. Pipek, Ms. Kuebler, and Mr. Hagner volunteered to work on finalizing the checklist. Committee members can work with Mr. Burkart and Village Planner Bart Griepentrog before finalizing. Ms. Frank provided the idea of adding producing a zero-net energy building under the Best category. She also referenced the benchmarking program in the Better category and if this program exists. Ms. Pipek thinks she has a good example of a benchmarking program with the City of Milwaukee.

6. Discuss 2021 Environmental Film Festival

From the Waste Up was the film shown in February. The Committee tested utilizing a streaming experience for the film. The Committee members provided feedback on the streaming option and the film itself. One idea shared consisted of showing Symphony of the Soil at the High School Auditorium so community members can space out better. There was also discussion about having the film shown outdoors and partnering with the Recreation Department. Mr. Wilson volunteered to help with the sign up and coordination of Hometown Habitat if the film were to continue but the Committee will need another Committee member to volunteer to facilitate the discussion after the film. Mr. Liberatore will research the cost of the film screening virtually.

7. Consider Proposed 2020 Annual Report and 2021 Future Initiatives

Mr. Burkart introduced the draft report. He recommended adding the dashboard initiative to the report as a future initiative and asked Ms. Frank to provide language on the title for the initiative. Mr. Liberatore recommended removing the film festival virtually as an initiative. Mr. Liberatore moved to approve the 2020 annual report with the suggested amendments. Ms. Pollock seconded the motion. Motion approved by a 12-0 vote.

8. Discuss and Consider Climate Action Initiative

Ms. Frank presented a draft of the Climate Action resolution that the Committee could recommend for the Village Board's consideration. The drafted resolution was based off of Milwaukee's recent goals and actions. Ms. Frank read through some of the Therefore clauses in the resolution. There was an inquiry about joining the Milwaukee task force, which Ms. Frank clarified there isn't an option for a community like Shorewood to join. There was another idea of having our North Shore neighbors participate in these efforts. Mr. Burkart was asked to setup a meeting with staff and Conservation Committee members to review the resolution and discuss next steps. Ms. Kuebler mentioned she might be available to help depending on the time of the meeting.

9. Subcommittee Reports

No reports.

10. Upcoming Events, Member Topics & Suggestions

No other events or topics.

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11. Adjournment

Ms. Pollock moved to adjourn, seconded by Ms. Carey. Vote 12-0 to adjourn. The meeting was adjourned at 8:30 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager