

Elder Services Advisory Board
February 13, 2019

Present: Sue Bronson, Katie Gnau, Jan Kaufman, Katy Rollins, Amy Tasse
Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Sue Kelley, Shorewood Connects
Facilitator

1. Call to order

The meeting was called to order at 4:02 p.m.

2. Welcome New Member Katie Gnau

Members introduced themselves. Ms. Gnau moved to Shorewood because of the excellent school system and duplex housing stock would allow her and her husband to care for her father-in-law in a duplex setting. Members shared caregiver stories.

3. Minutes of December 6, 2018

Ms. Kaufman moved that the minutes be approved. The motion was seconded by Ms. Rollins and approved 5-0.

3. Chairperson Report

Ms. Bronson attended the February Pedestrian and Bike Safety meeting where they discussed the May Pedestrian and Bike Safety Month events.

4. Consider Benjamin Fund Disbursement Request for 2018 SRC Eligible Expenditures

Ms. Rollins moved to approve a request for reimbursement to the Village of Shorewood from the William Benjamin Fund in the amount of \$12,609 for 2018 final SRC eligible expenditures. The motion was seconded by Ms. Tasse and approved 5-0.

5. SRC Coordinator Report

Ms. Price reviewed 2018 SRC program utilization. The SRC offered 424 programs in 2018 (16% less than 2017), attendance decreased 8%. Fitness classes increased 16% and attendance increased 13%. Referrals increased 8% and volunteer hours increased 21%. Overall, staff would like to continue to reduce the number of programs offered to free up staff time for referrals, outreach and age-friendly initiatives.

In preparing for the 2019 prioritization process, Ms. Price summed up ESAB 2018 accomplishments:

Pop-up surveys

Successful advocacy of the fitness center to offer free membership to participants who carry Optum insurance

Members reviewed the new School District website to evaluate age-friendliness

Neighbor & Neighborhood of the Year application review

Approved funding for AV upgrade in the Village Center

Increased funding to Shoreline Interfaith

Altered the process for disbursement request to the Shorewood Foundation to a semiannual cycle to better support Village Financial operations

Advocated for Shorewood Police Training for persons with dementia who are in crisis
Began process to develop age-friendly plan
Advocated Milwaukee County Transit to retain Route 10 bus service on Wilson Drive
Ms. Price thanked Ms. Tasse for agreeing to attend Feb. 21 meeting with chairs of Village Committees.

An informal candidate meet and greet will take place on March 5, 9-10 am in the Village Center.

Members reviewed a draft of the community survey and made recommendations for changes.

6. Shorewood Connects Initiatives Updates

Ms. Kelley thanked Ms. Tasse, Ms. Bronson, Ms. Rollins and Ms. Price for participating on the subcommittee to develop an age-friendly plan for Shorewood. She then reviewed the four areas identified in the 2018 pop-up surveys. A breakfast for stakeholders will be held on Thursday, March 21, 7:30 – 8:30 am in the Village Center to encourage support and ownership of potential initiatives in each priority area.

Plans are in the works for a fall dementia education series.

Three Lions is interested in hosting a fundraiser to support the Shorewood Memory Café.

7. Other business as authorized by law

8. Adjournment

The meeting was adjourned at 5:00 pm.

Respectfully Submitted,
Elizabeth Price, Senior Resource Center Coordinator