

Shorewood BID Board
Jan. 29, 2020 Meeting Minutes

Members Present: Arthur Ircink, Ned Brooks, Craig Bulluck, Nat Davauer, Lisa Castignozzi, Jessica Carpenter, Gene Webb, Jake Bresette, David Price, Anne LePlae, Stephanie Sherman, Mary Wright, Shannon Weber

Guest: Rebecca Ewald

Meeting called to order at 8:34 am

Hiring Committee Report: Arthur Ircink

The committee met several times to recruit and interview candidates. The top candidate, Steph Salvia has an impressive resume that includes years of BID management experience. The committee recommends extending a FT contract to her.

Motion by Jessica Carpenter to extend a full time, annual contract to Steph Salvia within the range of \$65,000 - \$75,000. Motion seconded by Craig. Unanimous approval by board.

There was discussion regarding BID best practices for employee staff. The item should be added to a future board agenda. Also, we should have a plan to provide a 6 month and annual review. Jessica shared that the Village put process in place for the employee reviews of the Village Manager. We could borrow from the process that was just created by the Village.

Marketing/Events

There was discussion about how the Marketing Committee could support staff efforts, get more involved in social media.

Shorewood Shenanigans Report: Arthur Ircink

Bar owners met and came to a consensus that the event could include two block parties at the 3 Lions and Camp Bar/Brat House with shuttles in between. The Village Board approved the event with 2 block parties. Oakland will be open from Kenmore to Kensington.

Arthur reported that Mueller Communications offered to provide a press release on the Shorewood Shenanigans and ED hiring for no charge.

Meeting adjourned at 9:45 am