



Conservation Committee

Minutes

January 3, 2019 7:00 P.M.

Village Hall Committee Room

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order

The meeting was called to order at 7:03 p.m.

Members present: Chair Joshua Liberatore, Meenal Atre, Linda Frank, Roland Schroeder, Donna Pollock, Sue Murphy Yerkes, Chase Kelm, Maggie Pipek, Elisabeth Witt, and Caroline Kuebler

Others Present: Assistant Village Manager Tyler Burkart, Trustee Davida Amenta, Public Works Director Leeann Butschlick

Not present: Henry Tomasiewicz, Matt McGovern, Abigail Widell and Greta Maierle

2. Approve December 6, 2018 Meeting Minutes

Mr. Kelm moved to approve the December 6, 2018 minutes. The motion was seconded by Ms. Witt. Vote 10-0 to approve the minutes.

3. Staff Liaison Update

Mr. Burkart reported that a total of 217 signed up for the organics collection program, which includes the 100 people already participating. The permanent program will be extended to the additional 100+ people in February. Residents can still put their names on a wait list through Compost Crusader.

4. Discuss Citizen Concerns

There was an inquiry about the tennis court light pollution at the Intermediate School. Ms. Pollock will have an update at one of the next meetings.

5. Update on 2019 Film Festival

Ms. Murphy Yerkes informed the Committee they'll need help with the distribution of the marketing materials and confirming speakers for the films. Ms. Atre summarized the two speakers who'll be in attendance for the first film. The Committee talked about some nutritionists, chefs, or other speakers with food/nutrition background to speak the night of the Cowspiracy showing. One idea was mentioned of having Outpost or similar store sponsor a vegetarian food tasting event. Another idea involved putting together a cookbook with non-meat recipes. Ms. Frank will continue to work on finding a speaker for the "Reinventing Power" film. Mr. Burkart will create a Facebook event for each film.

6. Consider Solar Survey Memorandum

Mr. Kelm summarized the proposed memorandum that would be presented to the Village Board. There was an inquiry about sending the memorandum to the School Board, as well. Mr. Liberatore will send an alternative memorandum addressed to the School Board for their review. Mr. Liberatore moves to approve the memorandum and direct Mr. Burkart to send this Solar Shorewood Survey analysis to the Village Board and staff. Ms. Pollock seconded the motion. Motion approved by a 10-0 vote. Mr. Liberatore requested for the information to be placed on the website after the Village Board receives

the information. Mr. Burkart will also draft a press release to send to media outlets to publish the results.

7. Discuss Conservation Committee 2019 Priorities and Resolutions

Mr. Liberatore informed the Committee that Mr. McGovern is working with Village staff on a free energy audit for the Village buildings. A future update will be provided on this topic. Committee members are asked to review the 2017 annual report and brainstorm some future initiatives.

8. Consider Bird City Renewal Fee

Mr. Liberatore mentioned to the Committee the Village needs to resubmit their annual application to be a Bird City municipality. The fee for the application is \$125. Mr. Liberatore moves to apply to be a Bird City for \$125. Motion seconded by Ms. Frank. Motion approved by a 10-0 vote.

9. Update on Recycling New Fees and Dumpster Problems

Ms. Butschlick provided an update to the Committee about the recycling bins outside of the Public Works facility. The Village is receiving substantial contamination or “dig out” charges for recycling materials that don’t meet the standards of domestic recycling collectors. The contamination charges have recently been doubling the cost of collecting the recycling materials outside of the facility. DPW will be going to the Village Board to ask them how to proceed with the understanding that current contamination charges are putting these services well over-budget for the 2019 fiscal year. Ms. Butschlick went through the viable options with the Committee that will be reviewed with the Village Board. There was discussion about what the impact would be related to education and improved signage. Additional discussion centered on the potential of passing an ordinance to issue citations for improper recycling and surveillance to catch violators. Other ideas consisted of having someone check in at the Public Works facility first prior to accessing the recycling dumpsters. Other inquiries included what other municipalities are doing to resolve this issue. Mr. Burkart encourages Committee members to attend the upcoming Board meeting to participate in the discussion and learn more.

10. Subcommittee Reports

No subcommittee reports.

11. Upcoming Events, Member Topics & Suggestions

No other news or events to report.

12. Adjournment

Ms. Frank moved to adjourn, seconded by Ms. Murphy Yerkes. Vote 10-0 to adjourn. The meeting was adjourned at 8:30 p.m.

Respectfully submitted by,
Tyler Burkart
Assistant Village Manager