

**Design Review Board
Meeting Minutes
December 1, 2016**

3930 N. Murray Avenue, Shorewood, Wisconsin



1. Call to order.

The meeting was called to order at 5:00 p.m. Members present: Acting Chair Robert Gosse, Mike Skauge, Bryan Koester and Kathryn Kamm. Also present Planning Director Ericka Lang.

2. Approval of November 17, 2016 meeting minutes.

Mr. Skauge moved to approve the minutes with one amendment, changing 'horizontal' to 'vertical' under item #3. Seconded by Mr. Koester. Motion to approve 4-0.

3. Consideration of façade sign at commercial property 1520 E. Capitol Drive, for business Nick's Barber Shop.

Mr. Lee Frederick from business The Sharp Brothers at 1522 E. Capitol Dr was representing Nick's Barber Shop.

Mr. Skauge moved to approve the triangle wall sign on the east side wall with spacing between this sign and The Sharp Brothers sign and with the exception to allow Nick's Barber Shop business to have a sign on the side of the building, seconded by Mr. Koester. Ms. Lang stated that an exception is need for the location. Motion to approve 4-0.

4. Consideration of façade sign at 4155 N. Oakland Avenue, for business Orange Theory Fitness.

Dan Hodges was present representing Orangetheory Fitness. Ms. Lang stated that the proposed sign meets code. It is an open channel letter sign with neon inside. The sign is below the maximum allowed size of 56 square feet. The current sign shows 34 square feet above the most southern bay. There are three bays that the business will occupy.

Some members expressed the sign could be larger.

Mr. Koester moved to approve the sign at a size not to exceed 3-feet in height and that it must remain within the first southern bay, seconded by Mr. Skauge. Motion to approve 4-0.

5. Consideration of monument sign at 4144 N. Oakland Avenue, for restaurant business The Ruckus.

Mr. Joe Niedzialkowski and Scott Schwebel were present. Ms. Lang verified the penguin monument sign met 100% of the sign code requirements. Monument signs may be up to 32 square feet. The proposed sign is 21.3 square feet. Mr. Niedzialkowski said the sign is painted sheet metal and is meant to be tactile with a little dimension. The round base is meant for sitting on. There is inset lighting at a 15-degree tilt toward the sign.

Mr. Skauge moved to approve the sign as shown, seconded by Mr. Koester. Motion to approve 4-0.

6. Consideration of new development and signage at commercial property 4060 N. Oakland Avenue, business North Shore Bank.

Item deferred.

7. Consideration of façade & patio renovations and site improvements at commercial property 1305 E. Capitol Drive, business owner K. Dimitropoulos.

Architect Jeffrey Folstad and Dimitri Dimitropoulos spoke on the proposal. Ms. Lang reviewed staff site plan review to date and plan commission approval for the proposed drive-through. She clarified members are approving the façade, landscaping and miscellaneous site improvements. The applicant will come back to the board for signage, lighting plans and further landscape details if necessary.

Mr. Folstad reviewed the proposal:

- Enlarging patio in front- 3 levels and 2 that are handicap accessible
- Moving main entrance and path from Capitol Drive.
- Adding greenspace island in parking lot
- Rear addition
- Drive-through
- Regrading parts of west side
- Adding many bike amenities and water bottle fill station.
- Replacing parking lot lighting fixtures
- Adding stained wooden garbage enclosure at rear of property
- New bike access path to neighboring Culver's business at the rear of the lot

The applicant is unsure if changes will be made to the patio retaining wall along Capitol Drive. Member Kamm requested some landscaping along the wall. Mr. Folstad said they may add seating along that wall for people coming to watch the Ghost Train light installation on the Oak Leaf Trail bridge.

Mr. Skauge moved to approve, seconded by Mr. Koester.

Members asked for rendering with dimensions when come back with signs, lighting plan, and any changes.

Motion to approve 4-0.

8. Adjournment.

The meeting was adjourned at 5:46 p.m.

Recorded by,



Planning Director Ericka Lang