



# Conservation Committee

## Minutes

**October 6, 2016 7:00 P.M.**

Village Hall Committee Room  
3930 N. Murray Avenue, Shorewood, WI 53211

**1. Call to order.**

The meeting was called to order at 7:02 p.m.

Members present: Chair Joshua Liberatore, Carolyn Morse, Henry Tomasiewicz, Sue Murphy Yerkes, Roland Schroeder, Caroline Kuebler, Meenal Atre, Donna Pollock and Trustee Paul Zovic

Not present: Izzie Tasse, Molly Burghardt, Chase Kelm, Linda Beck, and Linda Frank

**2. Approve September 8, 2016 Meeting Minutes.**

Mr. Tomasiewicz moved to approve the September 8, 2016 minutes. The motion was seconded by Ms. Pollock. Vote 8-0 to approve the minutes.

**3. Guest Speaker: Melissa Tashjian of Compost Crusader – Milwaukee Organics Collection Pilot with Q&A Session on tie-in options for Shorewood**

Guest speaker Melissa Tashjian with Compost Crusader and Harini Aiyer with Kompost Kids attended to talk about the case study about the pilot organics collection in the City of Milwaukee, survey trends with composting and potential uses with an upcoming phone application created by Ms. Aiyer. Members of the Conservation Committee provided questions asking about the implementation of the organics/yard waste collection and the rates administered for the collection. For the pilot period, the City is donating the bins to the pilot participants along with contributing \$1 off of the \$12.50 collection fee. Those participating in the pilot will also receive a welcome and informational kit about best practices. Expected start date is November 7 for about 300 households and a total of 500 households by the end of November. While most of the homes are single family, there are some duplexes and multi-family units participating. Compost Crusader works with Blue Ribbon Organics to complete the process. The City of Milwaukee pilot program will be able to utilize the phone app to learn about the amount of their waste and compare with neighbors who are also participating in the pilot program.

**4. Update and Discussion on Presenting Film Racing to Zero.**

Ms. Murphy Yerkes mentioned the Conservation Committee decided Racing to Zero at their last meeting. Friday, February 3 is the potential date to show the film at the Shorewood High School. Mr. Burkart informed the committee that Shorewood Today will be covering the film. Ms. Murphy Yerkes entertained the idea of purchasing the rights to show a second film. The committee is leaning towards Dam Nation as the second film and will see if it's available at the Library for a potential viewing. There is some talk about having the films close together for marketing purposes. Mr. Burkart will inform the committee of the budget remaining at the November meeting and the committee will make a final determination at their November meeting, as well.

**5. Reflect on Fish and Feather Festival.**

Mr. Tomasiewicz provided a summary about how the festival went. About 100 people were in attendance for the festival. Despite the rainy weather, the committee was happy with the end result of the festival. Mr. Tomasiewicz recommended start planning in the spring to begin coordination for the event. There was some talk about merging the Conservation Fair and the Fish and Feather Festival. The committee expressed to revisit this discussion another time along with revisiting the name of the festival. One idea is to also have another tent for the kid's table. Kae Donlevy made some signs and banners which Mr. Liberatore will bring to the next meeting. Mr. Burkart potential options and will revisit these banner options with the committee.

**6. Solar Shorewood Update.**

Final numbers for the program showed this was the largest installation in the State of Wisconsin. There ended up being 169kW and 52 homes (51.8 kW and 16 homes in Shorewood) committed to the program. The Village can strive to continue to streamline the process moving forward for solar installation and the approval process by the Village's review board. There was a request to hear how many residents reached out to inquire about solar installations.

**7. Bring Your Bag Shorewood Update.**

No report.

**8. Green Leaf Program.**

Mr. Burkart asked Shorewood Today to do an article on the Green Leaf program. The BID Director will be informing the BID participants about the program.

**9. DPW Liaison Report**

No report.

**10. Wilson Drive Project Update.**

Ms. Pollock informed the committee that the selected consultant will bring the steering committee the variety of options for Wilson Drive. An update will be provided by November 30 with a public review session in the near future (January or February).

**11. Upcoming Events, Member Topics & Suggestions.**

Tr. Zovic provided an update on the Estabrook Dam issue.

**12. Adjournment.**

Ms. Pollock moved to adjourn, seconded by Mr. Tomasiewicz Vote 8-0 to adjourn. The meeting was adjourned at 8:36 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager