

Elder Services Advisory Board
October 4, 2012, 2012

Present: Rene Gratz, John Hein, Lynn Sager, Niki Skinner
Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Sue Kelley, Facilitator Shorewood Connects, Kathleen Platt, RN, North Shore Health Department

1. Call to order.

The meeting was called to order at 4:09 p.m.

2. Minutes of September 6, 2012

Ms. Skinner moved that the minutes be accepted. The motion was seconded by Ms. Sager and approved 4-0.

3. Continued discussion of volunteer home modification consultation program

Ms. Price reported the she and Mr. Alden looked at the apartment at the Fountainview to determine grab bar installation feasibility. *Wingits* would be required for safe installation without studs to attach the grab bar. Installation would necessitate an 1 1/4 drill hole into the tile. It is likely that management at the Fountainview would discourage such an installation. Ms. Platt suggested contacting Accessibility Home Medical for assessment and installation information.

4. Update on Shorewood Connects Initiatives

A contract with Wisconsin Community Service is ready to be signed and implemented pending Village Board approval.

Ms. Kelley and Ms. Sager presented the Elder Friendly Business project to the Business Improvement District. Members were receptive and some were willing to participate. The Workgroup will now review the assessment tool and recruit volunteers. A window decal is being designed.

The Yard clean up day is looking to serve 50 older adult households and involve 150 volunteers. T-shirts were distributed to members present.

5. Community Development Authority Senior Housing Initiatives

No new matters were discussed.

6. Senior Resource Center Coordinator Report

Ms. Price reported that a request to increase the hours of the program assistant was being reviewed by the Budget & Finance Committee while they evaluate the entire budget. Mr. Hein will work with Mr. Swartz to advocate for the increase in hours.

Ms. Price would like a marketing plan developed to increase SRC use among residents and provide a cohesive plan for future efforts. Costs associated for development of the plan were not included in the 2013 budget submitted to the Village Board for approval. It was agreed that it is an appropriate expenditure through the Benjamin Fund and could be a separate request. Ms. Price will begin exploring options related to developing such a plan.

The addition of Ms. Platt to the Health Department staff was noted by Ms. Price who described a recent intervention conducted by Ms. Platt. An older resident with increasing confusion accessed needed services and is now working with the health department in absence of family.

7. Other business as authorized by law

11. Adjournment

The meeting was adjourned at 5:20 p.m.

Respectfully Submitted,
Elizabeth Price, Senior Resource Center Coordinator

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