



Conservation Committee

Minutes

September 8, 2016 7:00 P.M.

Village Hall Committee Room
3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

The meeting was called to order at 7:02 p.m.

Members present: Chair Joshua Liberatore (7:14 p.m.), Molly Burghardt, Carolyn Morse, Linda Beck, Henry Tomasiewicz, Chase Kelm, Sue Murphy Yerkes, Linda Frank, Roland Schroeder, Caroline Kuebler, Izzie Tasse, and Donna Pollock

Not present: Trustee Paul Zovic

2. Introductions of Members.

Members of the committee did introductions.

3. Approve June 2, 2016 Meeting Minutes.

Ms. Morse moved to approve the June 2, 2016 minutes. The motion was seconded by Ms. Murphy Yerkes. Vote 10-0 to approve the minutes.

4. Consider Selecting Fall Film.

Ms. Murphy Yerkes introduced the movies the committee is considering, which include (1) Racing to Zero – In pursuit of Zero Waste, (2) Damnation, and (3) Plastic Paradise. Several members viewed the movies in advance to help select a movie for the fall film. The possible dates include October 14, October 28 or November 18. There was some interest in moving the fall film to a winter film in January or February. Ms. Murphy Yerkes will explore potential dates in January or February. After consideration, the committee expressed Racing to Zero has good production value and has a great amount of applicability to the committee's initiatives. Ms. Frank moved to use Conservation Committee funds for the Racing to Zero film and marketing materials. Mr. Tomasiewicz seconded the motion. The motion passed by a 11-0 vote.

5. Fish and Feather Festival Update.

Mr. Tomasiewicz and Mr. Schroeder provided a summary on the Fish and Feather Festival meeting with Kae Donlevy. There will be different volunteer options for the committee, ranging in helping with the activities, helping the waiters, and working the Conservation Committee booth. The event will be October 1 from 11 a.m. until 3 p.m. If there are enough volunteers, the committee can split the time period in half. Mr. Liberatore will send Mr. Burkart an email with the volunteer list and to ask for any more volunteers closer to the event. All volunteers who will be there in the morning should be at Hubbard Park at 10:30-10:45 a.m.

6. Solar Shorewood Update.

Mr. Kelm mentioned they extended the deadline to commit to solar installation by September 16. They now have 43 total commitments for a total of 140 kW's. Shorewood is responsible for 42 kW's. Members have heard positive feedback from the Village approval process on solar installation applications.

7. Bring Your Bag Shorewood Update.

Ms. Frank provided a brief update on Bring Your Bag Shorewood. The subcommittee walked along Oakland Avenue to view the amount of Bring Your Bag Shorewood signs in businesses. Several signs are up and some signs have been replaced due to fading from the sun. Chair Liberatore provided some literature on some progressive programs to minimize the use of plastic bags that other communities have implemented. Chair Liberatore will send the link to Mr. Burkart to forward to the committee.

8. Green Leaf Program.

Ms. Tasse has been sending the audit's link out to local businesses for the Green Leaf program. Chair Liberatore mentioned the idea of having a committee member help Ms. Tasse to notify and work with the businesses. Mr. Burkart will reach out to the BID Board to ask them to further promote the program.

9. DPW Liaison Report – Discuss Survey Results.

Ms. Frank presented an update on the waste hauling contract discussions with the Village Board. After talking with DPW, there was no strong proposal to take on organics collection for the Village. Ms. Frank shared her comments and current survey results on waste hauling and organics collection. Some people in the survey expressed they do their own composting and would not be interested in such a Village-wide program. There was some discussion about working with a commercial compost collector to adopt the Solar Shorewood model and explore some possibilities of coordinating a potential group buy program that shows savings based on group participation. Chair Liberatore will look into this idea some more for discussion at future meetings.

10. Wilson Drive Project Update.

Ms. Pollock summarized some of the recent news with Wilson Drive, which includes the open forum back in June. The task force will be getting an engineer consultant to review the options currently being discussed and determine the feasibility and cost associated with each option. The task force will also be having a meeting with stakeholders shortly.

11. Upcoming Events, Member Topics & Suggestions.

The committee briefly reflected on this year's Conservation Fair. There was also some discussion on data of trees going down and inquiries of the tree replacement plan. The committee will follow up with DPW to investigate some of these questions.

12. Adjournment.

Mr. Tomasiewicz moved to adjourn, seconded by Mr. Kelm. Vote 11-0 to adjourn. The meeting was adjourned at 8:32 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager