

**Elder Services Advisory Board
September 6, 2012, 2012**

Present: Andrew Alden, Rene Gratz, John Hein, Alex Hill, Lynn Sager,
Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Sue Kelley, Facilitator Shorewood Connects, Chris Swartz, Village Manager, Jamie Berg, Health Officer, North Shore Health Department, Kathleen Platt, RN, North Shore Health Department

1. Call to order.

The meeting was called to order at 4:01 p.m.

2. Minutes of August 2, 2012

Mr. Hill moved that the minutes be accepted. The motion was seconded by Ms. Gratz and approved 5-0.

3. Continued discussion of volunteer home modification consultation program

Following the third and final assessment, Mr. Alden will finalize the assessment tool and the SRC will move forward with active marketing. Ms Price reported that a resident at Fountainview Apartments was told that installation of a grab bar in the bathroom would cost \$650 because tiles would have to be removed and studs installed. Mr. Alden agreed to look at the bathroom for potential solutions.

4. Update on Shorewood Connects Initiatives

Planning for the November 3 yard clean up day begins Sept. 18. A concept paper about the Elder Friendly Business initiative has been submitted to the Shorewood Marketing Committee and the Business Improvement District. The idea will be discussed at the BID meeting on September 19. The steering committee for the Village concept has been set for Sept. 24 to learn the status of the Interfaith led initiative.

5. Community Development Authority Senior Housing Initiatives

Mr. Swartz reported that a Chicago based senior housing development is reviewing the Riverbrook site. Financing continues to present issues for the project. It was agreed that an independent senior apartment complex would be a good fit at a location closer to the business district.

6. Continued Discussion of Addition of Storage Room Under Village Center Stairs

Additional storage space in the Village Center has not been identified as yet. Mr. Swartz will consult with the fire chief and building inspector as to feasibility of using the space under the Village Center stairs. Once feasibility is established, funding through the Benjamin fund will be confirmed with the Shorewood Foundation and then approval will be requested from the Village Board.

7. Discussion of Marketing the SRC to Shorewood Residents

An increasing number of nonresidents are using the SRC. Ms. Price would like to attract more Shorewood residents. Purchasing a mailing list of 55+ in Shorewood for a target mailing, offering an incentive to participants to bring a new Shorewood friend and posting the calendar at apartment and condominiums that have bulletin boards are among the suggestions offered. Ms. Price will consult with Kit Vernon for ideas and direction in creating a marketing plan.

8. Senior Resource Center Coordinator Report

Ms. Price met with Carolyn Noori who will be running the Whitefish Bay Recreation Department Senior Program and discussed potential areas of collaboration. Ms. Noori is still getting to know the position and works with all ages in her role at the WFB recreation Dept.

Mr. Hein will attend the Shorewood Foundation meeting on Sept. 11 and the Budget meeting on Sept. 27. Mr. Alden will attend the Village Board meeting on Sept. 18.

The North Shore Health Department will be offering flu shots before and after the SRC volunteer lunch on October 17.

Ms. Platt has been checking on seniors during the extreme heat events and continues to monitor seniors where concerns have been reported.

9. Other business as authorized by law

Ms. Berg announced a flu clinic will take place in the Village Center on Saturday, September 29 from 9 – 11 am.

11. Adjournment

The meeting was adjourned at 4:49 p.m.

Respectfully Submitted,
Elizabeth Price, Senior Resource Center Coordinator