



MINUTES - SHOREWOOD BOARD OF TRUSTEES
Village Board Meeting
August 15, 2016

1. Call to Order
President Johnson called the meeting of the Village Board to order at 7:35 p.m. in Village Hall.
2. Roll Call
President Johnson called the roll. Present: Trustees Tammy Bockhorst, Michael Maher, Ann McKaig, Allison Rozek. Absent: Trustees Davida Amenta, Paul Zovic.

Others Present: Village Attorney Nathan Bayer, Village Manager Chris Swartz, Assistant Village Manager Tyler Burkart, Finance Director Mark Emanuelson
3. Statement of Public Notice
Manager Swartz stated that the meeting had been posted and noticed according to law.
4. Consent Agenda Items
 - a. Presentation of Accounts August 15 , 2016
 - b. Disallowance of Claim – Sandra Murray
 - d. Appointments to Village Boards, Commission, and Committees
 1. Elder Services Advisory Board – Sue Bronson, term expiration 2018
 2. Library Board – Megan O'Brien – term expiration 2019Tr. Maher requested the removal of item 4.c.

Tr. Maher moved, seconded by Tr. Rozek to approve the amended consent agenda. Motion carried 5 – 0.
5. Items removed from the Consent Agenda
 - c. Consideration of Authorized Financial Institutions
Tr. Maher moved, seconded by Tr. Bockhorst to approve the addition of Oppeneheimer Investments to the Authorized Financial Institutions list contained in Appendix C of the Village's Cash and Investment Policy which was last approved by the Village Board on March 18, 2013. Motion carried 5 – 0.
6. July 11, 2016 Village Board Minutes
Tr. Maher requested that the minutes be amended in item 9.a.1 to indicate that \$15,000 was to be replenished and guaranteed by the Public Arts Fund.

It was requested that the minutes be amended in item 9.1. to indicate that Trustees Bockhorst, Zovic, and Rozek desired to have the item laid over until the School Board weighed in.

Tr. Amenta and Tr. Maher requested that the minutes be amended in item 9.3.to add, "Trustees Amenta and Maher stated that they were opposed to the motion due to the waiver of the 14 day Public Notice."

Tr. Rozek requested that the minutes be amended in item 9.f.1 to add, "Trustee Zovic explained that based on geographic and economic constraints; environmental priorities; and community interests the Strategic Initiatives Committee has directed the Wilson Drive Steering Committee Chairs to eliminate development as an alternative and to end

further evaluation of this option beyond documenting the costs that the Village would bear if development was kept on the table (moving of utilities). There was no objection to this strategy from Board Members; (no official vote was taken).”

Tr. Bockhorst moved, seconded by Tr. Rozek to approve the amended July 11, 2016 minutes. Motion carried 5 – 0.

7. July 20, 2016 Village Board Minutes

Tr. Maher moved, seconded by Tr. Rozek to approve the July 20, 2016 minutes. Motion carried 5 – 0.

8. Citizens to be heard - None

9. Presentation – Senior Resource Center Strategic Plan

Elizabeth Price, Senior Resource Center and Leslie Cooley summarized the Elder Service Advisory Committee Strategic Plan.

10. New Business

a. Community and Business Relations

1. Consideration of Plein Air Event Administration Contract

Tr. Bockhorst moved, seconded by Tr. McKaig to authorize the Village Manager to execute an agreement with Jenny Heyden, d/b/a JSH Communications for the administration of the 2016 Public Arts Committee's Plein Air event at a cost not to exceed \$2,500 and if insufficient funds are raised, the resulting shortfall shall be funded by the Public Arts Fund. Motion carried 7 – 0.

b. Judiciary, Personnel, and Licensing

1. Consideration of Reserve Class “B” Fermented Malt Beverage and Intoxicating Liquor License for Camp Bar, Inc. d/b/a Camp Bar, Inc., business address 2107 E Capitol Drive

Paul Hackbarth, representing Camp Bar, provided an overview of his request for a liquor license for the building located at 2107 E Capitol Drive. Mr. Hackbarth explained that he will provide a venue for weddings and special events for the main floor and the upper outdoor garden room. The lower level would provide for a catering kitchen and the corporate offices for Camp Bar and sound by Design. He highlighted the need for parking, which would be street parking, as well as potential arrangements with the Shorewood School District, public parking lots, and other adjacent lots. The heaviest parking requirements will be on weekends and nights when the school and private business are not operating.

Based on questions from the Board, Mr. Hackbarth discussed use of the facility outside of the weekend wedding venue. He stated that he would plan to use the venue for things like specialty restaurant night, rooftop beer and wine events, community concerts, wedding showers, and community events. He also stated that he has his corporate offices at the site which brings both employees and clients coming to the venue during the daytime.

Board members expressed the following concerns and emphasized that these items could result in liquor license revocation if not addressed:

- Parking, especially nighttime overflow parking in the neighborhoods
- Noise outside on the rooftop during Village quiet hours after 10:00 p.m. as well as noise outside the facility
- Traffic safety during wedding events as unlike a restaurant, traffic comes in major waves, and not intermittent
- Daytime activity is important
- Services that include food with alcohol rather than alcohol without food

President Johnson opened for comments from the public.

Dylan Brundt of Milwaukee stated that the business will help the community. It will help the community by potentially creating public space, including music space.

A resident living at 4087 N Lake Drive stated that the facility is perfect for such an operation. The community has a proven operator with a proven record. The building is vacant and this use is a good fit.

Torie Gamez of Milwaukee and an employee of Sound by Design stated that Mr. Hackbarth is a good operator and has been good for Shorewood.

Mark Hackbarth from Whitefish Bay stated that his son is a good operator and has been good for the Village. The space is perfect for this use.

Kelly Speris, 4091N Downer, wanted to have the Village talk with parents of Atwater and St. Robert's Schools as there are many children around the school. Liquor Licenses near a school is not a good idea. The Village Board should consider that safety of children is important. School children crossing near traffic from the operation creates a dangerous situation. You have to consider the children.

Barbara Kiely Miller, 4051 N Downer, asked if the applicant checked on if the roof area is structurally sound to handle a social function as discussed. Ms. Kiely Miller also stated that this business will be a year round business.

After public comment, Board members summarized their opinions of the license. Board members discussed:

- That it is important that the vacant building would be filled with a good operation with a good operator
- The facility has the potential to be a community asset for public function, including the arts and pop-up restaurants
- The fact that the use is consistent with our Vision Plan for a vibrant Business District

Board members reiterated their concerns and put the applicant on notice that if the license is granted, the operator is expected to continually address the following:

- Parking, assure that parking spaces are not taken up by employees and clients of this business to the detriment of other businesses

- Parking, assure that the operator has a parking plan that utilized private and public lots, rather than neighborhood street parking outside of Capitol Drive
- Noise, assure that customers do not utilize outdoor spaces, i.e. rooftop after 10:00 p.m. and that complaints are handled effectively
- Traffic Safety, assure that patrons, especially during peak events, understand where to park and provide off street parking
- Daytime Services, assure that the business is active during daytime hours to increase daytime vitality in the area
- Business District, assure that alcohol is not the primary product, restaurant services should be primary service of business, not alcohol

Tr. McKaig moved, seconded by Tr. Bockhorst to approve the liquor license application for Camp Bar, Inc. at the premise at 2107 E Capitol Drive. Motion carried 5 – 0.

2. Consideration of Application for Street Festival Permit for Packer Kick-Off Party, 4000 block of N Oakland Ave, September 11, 2016
Tr. McKaig moved, seconded by Tr. Bockhorst to approve the Street Festival Permit application for Camp Bar, Inc. in front of their establishment at the 4000 block of N. Oakland Ave. for the hours between 11 a.m. and 4 p.m. with the condition that the Village DPW and Police approve a traffic plan, notify residential and business neighbors and the DPW Director approve a refuse collection plan. Motion carried 5 – 0.
3. Consideration of Application for Temporary Cabaret License for Packer Kick-Off Party, 4000 block of N Oakland Ave, September 11, 2016
Tr. McKaig moved, seconded by Tr. Bockhorst to approve the Temporary Cabaret License for Camp Bar for the Packer Kick-Off Party on September 11, 2016. Motion carried 5 – 0.
4. Consideration of Application for Temporary Extension Request Class “B” Premises for Packer Kick-Off Party, 4000 block of N Oakland Ave, September 11, 2016
Tr. McKaig moved, seconded by Tr. Bockhorst to approve the Temporary Extension Request Class “B” Premises for Camp Bar for the Packer Kick-Off Party on September 11, 2016. Motion carried 5 – 0.
5. Consideration of Health Insurance Cost Sharing
Tr. Rozek stated concerns that the wellness score card was too easy to achieve and would therefore not result in the desired outcome of increased employee wellness and decreased health plan costs. Assistant Manager Burkart stated that we would review the scorecard effectiveness after the first year of implementation.

Tr. McKaig moved, seconded by Tr. Maher to approve the recommended changes reflected on pages 29 and 30 in the Human Resources Manual. With Trustee Rozek voting nay, motion carried 4 - 1.

c. Public Works

1. Consideration of Resolution Authorizing Application to Wisconsin RPC

and DNR Emerald Ash Borer (EAB) Mitigation Grant Program
Tr. Maher moved, seconded by Tr. McKaig to adopt the Resolution for Wisconsin RPC and DNR Emerald Ash Borer (EAB) Mitigation Grant Program. Motion carried 5 – 0.

2. Consideration of Ordinance related to Emerald Ash Borer (EAB) Enforcement on Private Property
Tr. Maher moved, seconded by Tr. Rozek to adopt the Ordinance Declaring Trees Infested with the Emerald Ash Borer as a “Public Nuisance” in the Village of Shorewood Motion carried 5 – 0.
 3. Consideration of Contract for Installation of Water Distribution SCADA System
Tr. Maher moved, seconded by Tr. McKaig to award a contract for a SCADA system to Starnet Technologies in the amount of \$25,967. Motion carried 5 – 0.
 4. Consideration of Resolution for Garden Tour
This item was deferred to a later meeting.
 5. Consideration of Installation of Pedestrian Crossing Enhancements on Wilson Drive
Tr. McKaig moved, seconded by Tr. Maher to approve the installation of two pedestrian lighted crossing unites to be placed at the intersections of Wilson Drive-Congress Avenue and Wilson Drive-Kensington Boulevard for a total of \$14,000 funded through Capital Fund reserves. Motion carried 5 – 0.
- d. Strategic Initiatives
1. Consideration of Contract for Services for Citizen Survey
Tr. McKaig moved, seconded by Tr. Maher to enter into an agreement with the Strategic Research Institute at St. Norbert College for \$8,000 to help administer, consult and design the 2016 Village of Shorewood community survey. Motion carried 5 – 0.

11. Reports of Village Officials
 - a. Village President - None
 - b. Village Trustees - None
 - c. Village Manager
Village Manager Swartz reported that there would be a special Board meeting on August 29th at 6:00 p.m. to discuss the Long Range Financial Plan.
12. Items for Future Consideration - None
13. Adjournment
Tr. Maher moved, seconded by Tr. Rozek to adjourn at 10:20 p.m. Motion carried 5 – 0.

Respectfully submitted,

Chris Swartz, Village Manager