



Conservation Committee

Minutes

June 2, 2016 7:00 P.M.

Village Hall Committee Room

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

The meeting was called to order at 7:00 p.m.

Members present: Chair Joshua Liberatore, Molly Burghardt, Carolyn Morse, Linda Beck, Henry Tomasiewicz, Chase Kelm, Sue Murphy Yerkes, Linda Frank, Roland Schroeder, Izzie Tasse, and Donna Pollock (7:03 p.m.)

Not present: Trustee Paul Zovic

2. Approve May 5, 2016 Meeting Minutes.

Mr. Kelm moved to approve the May 5, 2016 minutes. The motion was seconded by Mr. Tomasiewicz. Vote 9-0 to approve the minutes.

3. Consider Natural Lawn Care Page on Village Website

Mr. Liberatore introduced content that he and Ms. Forbeck created for the website. Mr. Liberatore asked the committee to approve the content. Mr. Liberatore will send the finalized content to Mr. Burkart to put on the website. Mr. Kelm expressed that the Village needs to maintain all landscaping so that pesticide free zones have no weeds, encouraging residents to try pesticide free products. Ms. Frank will discuss this topic with Public Works Director Leann Butschlick during their next meeting.

4. Solar Shorewood Update

Mr. Kelm provided an update on Solar Shorewood. Approximately 30 to 40 visitors were at the last power hour. The next session is at 6 p.m. on June 6 at Colectivo in Shorewood. There are already some signed contracts between Milwaukee and Shorewood residents committing to the solar panel installations. There will be a table at the Conservation Fair to provide information on Solar Shorewood. Mr. Kelm will send Mr. Burkart a story about the first signed contract and a photo to put in the manager's memo and online.

5. Conservation Fair Update and Call for Volunteers

Ms. Murphy Yerkes passed around a spreadsheet asking committee members to brainstorm poster locations. She mentioned that volunteers are needed to help out at the Conservation Fair. There will be a table updating residents on the Wilson Drive task force. Bring Your Bag Shorewood is another concept that the committee feels should be available at the fair. Other ideas include Friends of Estabrook, Bird City, the Pedestrian and Bicycle Safety Committee, the Police Department, the Shorewood Public Library, the Monarch Waystations and a few others. Ms. Morse volunteered to direct others attending and where to drop off items. Mr. Tomasiewicz volunteered to help with setup and take down. There is need for others to help transport items that are brought to the fair and need to be dropped off at other locations. Mr. Burkart will work with Mr. Liberatore and Ms. Murphy Yerkes on locating beverage containers for the event. Ms. Frank reminded the committee about the refuse and recycling survey, which she will lead at the fair. Mr.

Liberatore asked Mr. Burkart to send a reminder email to the committee about roles and volunteering closer to the event. Ms. Frank will follow up with Ms. Butschlick to modify the sign and put up on Capitol prior to the fair the week prior to July 16. Ms. Murphy Yerkes is contacting MMSD and asking about cross-promoting our events since they are on the same day.

6. Bring Your Bag Shorewood Update

Ms. Frank informed the Committee that the signs have been created on the green paper. Distribution of the signs will be occurring in mid-June. Mr. Burkart will take care of the invoices for the sign creation.

7. Fall Film Research

Hometown Habitat is another suggestion offered to the committee. The movie is about making your yard a habitat for beneficial insects. *Plastic Paradise* and *Dam Nation* are the other two ideas that have been mentioned to the committee. A decision will need to be made during the September meeting. *Dam Nation* is available at the Library to view. Mr. Liberatore will see if there is a way for the committee to preview the movie.

8. Green Leaf Program

Ms. Tasse will follow up with businesses in early summer to check status of applications. Mr. Liberatore mentioned the idea of coordinating the efforts with Bring Your Bag Shorewood along with the Green Leaf Program.

9. DPW Liaison Report – Discuss Organics Collection Survey Proposal

A survey has been created with the help from Ms. Butschlick, Trustee Zovic, and members from the committee. Mr. Burkart will work with the committee to create the survey on Survey Monkey to distribute to residents. Distribution of the survey can be done in the next one to two weeks. Mr. Burkart will print hard copies of the survey for the fair.

The Village Board will be conducting a special meeting August 1 to go through the refuse and recycling bids. There will also be an update during the Village Board meeting on June 6. Village staff is working on sharing all the different costs provided in all the different options included in the bids. Data shows that 90 tons of materials previously have been recycled with only 7 tons included that were removed because they weren't materials that could be recycled.

10. Wilson Drive Project Update

Ms. Pollock informed the committee about the June 15 open house. All the work groups will be sharing the number of ideas at the open house. The open house will be in the Village Center from 5 to 8 p.m. Members from the Village Board will be present, as well.

11. Upcoming Events, Member Topics & Suggestions.

Trustee McKaig mentioned to Mr. Liberatore there were approximately ten members interested in the Conservation Committee. The quality of the candidates was extremely high. Ms. Pollock reminded the committee about the Estabrook Park Centennial Celebration on June 12 from noon to 3 p.m. at the biergarten. A subcommittee will meet in the summer to begin planning for the Fish and Feather Festival. Mr. Tomasiewicz volunteered to help out with the effort. Mr. Burkart will put Mr. Liberatore in contact with Ms. Kae Donlevy about the Fish and Feather Festival.

12. Adjournment.

Mr. Schroeder moved to adjourn, seconded by Mr. Tomasiewicz. Vote 10-0 to adjourn. The meeting was adjourned at 8:05 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager