



**Community Development Authority  
Meeting Minutes  
May 6, 2016**

3930 N. Murray Avenue, Shorewood, WI 53211

**1. Call to order.**

The meeting was called to order at 7:35 a.m. Members present: Chair Peter Hammond, Tr. Tammy Bockhorst, Michal Dawson, John Florsheim and Tr. Allison Rozek. Also present Village Manager Chris Swartz.

**2. Consideration of April 8, 2016 meeting minutes.**

Ms. Bockhorst moved to approve, seconded by Ms. Rozek. Vote 5-0.

**3. Consideration of February 17, 2016 joint CDA and Village Board Tax Increment District meeting minutes.**

Item deferred.

**4. Consideration of economic development grant reimbursement for liquor license for 4488 N. Oakland Ave by 4488 North Oakland Ave, LLC.**

John and Liz Duggan were present and described the new bar and improvements. Village Manager Chris Swartz reminded members that the Economic Development Grant will be repealed June 1<sup>st</sup> per state statutes.

Ms. Bockhorst moved to recommend approval to the Village Board of the economic development grant in the amount of \$9,400 for reimbursement of the reserve liquor license Class B fee to 4488 North Oakland Avenue LLC for business location at 4488 N. Oakland Avenue. Seconded by Ms. Dawson.

Ms. Bockhorst added that the CDA has not denied any past applications. The applicant pays the village \$10,000 and the village reimburses them the difference less the license fee.

Vote 5-0.

**5. Discussion of funding support for bike share stations at 4115 N. Oakland Avenue and 3505 N. Oakland in the public way.**

Item removed from agenda.

**6. Further discussion of business incentive loan program.**

John Meland from SEWRPC was unable to attend to review best practices and the program the CDA subcommittee worked on. He will be invited to the next meeting.

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Ms. Rozek provided her comments to the current program document including the suggestion that the program should implement targeted eligibility criteria and focus on businesses located in business corridor.

Mr. Swartz added that grants are within Tax Increment Districts and the program will be outside the TID as of 2017.

Mr. Florsheim said the program needs flexibility and critical mass.

Ms. Dawson suggested that the program target first floor and active uses as its primary recipients and businesses located above the first floor as secondary recipients or recipients of alternate sources of funding.

Ms. Bockhorst added that the village has high occupancy so it would be prudent to keep second floor business locations as eligible within the program.

**7. Update façade grant program.**

Mr. Hammond pointed out changes requested for the program reporting template.

Members agreed that a time limit is needed for completion of projects.

Members further reviewed the program and discussed the need to continue to make the program more responsive and user-friendly.

**8. Discussion of the CDA Project List and associated initiatives as required.**

Mr. Swartz gave updates on several commercial activities: phase II of Metro Market may see October opening of at least the commercial; the river district apartment development is having the DNR review soil issues; the village needs to accept the conveyed street from Harbor Chase.

**9. Future agenda items.**

**10. Scheduling of future meetings.**

**11. Adjournment.**

The meeting adjourned at 9:03 a.m.

Recorded by,



Planning Director Ericka Lang

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