



Conservation Committee

Minutes

May 5, 2016 7:00 P.M.

Village Hall Committee Room

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

The meeting was called to order at 7:02 p.m. A few prospective members for the committee were present and introduced themselves to the committee. Members present: Chair Joshua Liberatore, Molly Burghardt, Donna Pollock, Linda Beck, Carolyn Morse, Henry Tomasiewicz, Chase Kelm, Sue Murphy Yerkes, Linda Frank (arrived at 7:07 p.m.), and Trustee Paul Zovic

Not present: Roland Schroeder, Kimberly Forbeck, Maria Terres-Sandgren, and Izzie Tasse

2. Approve April 7, 2016 Meeting Minutes.

Mr. Tomasiewicz moved to approve the April 7, 2016 minutes. The motion was seconded by Ms. Morse. Vote 8-0 to approve the minutes.

3. Discuss Filling Vacancies

Mr. Liberatore informed the committee that there are three vacancies. He encouraged the committee members to recruit individuals that may want to get involved and apply.

4. Solar Shorewood Update

Mr. Kelm informed the committee that 30-40 people were present for the first Solar Power Hour. There are more people expected for the May session at the Village Center. Mr. Kelm was very satisfied with how the first session went. Questions about installations can be redirected to MREA and Arch Electric. Tr. Zovic mentioned Peter Murphy gave a presentation to the BID board on Solar Shorewood. Mr. Burkart informed the committee several residents have inquired about the program.

5. Conservation Fair Update

Ms. Murphy Yerkes informed the committee that the flyers and posters are being finalized for the event. All vendors are signed up and committed. There needs to be more involvement in getting volunteers to help station and be present for the fair. Mr. Liberatore mentioned the flyer will be hung in several spots around the Village. Mr. Burkart clarified the budget dollars remaining for the Conservation Committee. Mr. Liberatore moves to purchase some refreshments and disposal cups for the fair for \$50. Mr. Kelm seconded the request. The Commission approved the request with a 9-0 vote.

6. Consider Funding Request for Bring Your Bag Shorewood Posters and Printing

Ms. Frank showed an updated copy of the poster that will be distributed to the local businesses. The intention is to print on a bright color such as a bright green. The logo would be in black print. The poster will held up with glue buttons. The final estimate for the posters will be \$215. Costs are for the designer and the printing costs. Mr. Burkart would help with the logistics of the purchasing. Mr. Liberatore also mentioned that this campaign can be tied to the Green Leaf Award. The campaign was included in the

manager's memo. The Facebook group is now up to 93 members. The statewide website is in the works and almost active and ready. Ms. Frank moves for an allocation of \$215 for the Bring Your Bag Shorewood posters and printing costs. Mr. Tomaszewicz seconded the motion. Vote 9-0 approved the motion.

7. Fall Film Research

Mr. Liberatore identified the idea of *Plastic Paradise* as a potential film. You can find trailers for the video online. The other fall film idea is *Dam Nation*. Mr. Liberatore encouraged the committee to continue to think of ideas. There was discussion about the film being family friendly since the 2015 film was marketed in that way.

8. Green Leaf Program

Draft & Vessel may have filled out an application to the program. Applications can be turned into Mr. Burkart at Village Hall. Mr. Liberatore will remind Ms. Tasse to follow up with Draft & Vessel as well as other interested businesses.

9. DPW Liaison Report – Discuss Organics Collection Survey Proposal

Ms. Frank provided a draft of the organics collection survey to obtain a pulse from the community about organics collection. Mr. Kelm indicated the idea of including residents' perception on minimum expected service in relation to collections. Ms. Morse indicated that question 8 needs to be further clarified. Committee members should send their comments and feedback to Ms. Frank and Mr. Liberatore. There was the suggestion of clarifying in the survey the potential savings with the refuse collection due to organics collection. There was additional discussion about potentially using MySidewalk as a tool to conduct the survey and have it available on the Village website.

10. Wilson Drive Project Update

Ms. Pollock provided an update from the Wilson Drive task force. Each work group obtained a map of Wilson Drive to generate ideas and feedback towards specific locations along the street. Ms. Pollock shared several of the ideas generated by the environmental work group. On June 15 at the Village Center, there will be a large public meeting to have the public interact with the variety of ideas. Flyers and posters for the event will be made for the event. There was discussion about bike lanes on Wilson Drive and keeping the width the same. Tr. Amenta was present to help contribute to the update related to Wilson Drive as she has been serving on the transportation work group. That work group has been looking at width involved with several factors including pedestrian safety.

Mr. Kelm expressed interest for the committee to discuss certain environmental aspects and initiatives tied with Wilson Drive. Tr. Zovic encouraged the committee to use the group's expertise to identify big picture concepts they wish the task force to address. Mr. Liberatore recommended for the committee to endorse the concept of less impermeable space and more green space for the environmental work group to focus on. Ms. Pollock will utilize and continue to utilize the input from the committee to take back to the task force.

11. Upcoming Events, Member Topics & Suggestions.

Mr. Tomasiewicz announced that the Horicon Bird Festival is this weekend starting Friday, May 6. Friends of Estabrook will be having the 100 Year Anniversary Celebration on June 12 at Estabrook Park. The monarch waystation campaign will be handing out milkweed at the first Farmer's Market and will also be having programs at the Village Center. Mr. Liberatore announced a compost workshop this Saturday, May 7 at noon at Shorewood High School.

12. Adjournment.

Ms. Frank moved to adjourn, seconded by Mr. Kelm. Vote 9-0 to adjourn. The meeting was adjourned at 8:33 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager