

**WILSON DRIVE COMMUNITY-WIDE
COMMUNITY TASK FORCE
STEERING COMMITTEE**



April 13, 2016

3930 N. Murray Ave, Shorewood, WI 53211

Meeting Minutes

1. Call to order.

The meeting started at 6:00 p.m. Steering Committee members present: Co-Chairs Steve Kavalauskas and Henk Joubert, Eric Couto, Therese Klein, Joe Teglia, Davida Amenta, Ellen Eckman, Tim Vander Mel, Donna Pollock, Tom Kuhlmann and Liz Beeghly.

2. Consideration of March 23, 2016 meeting minutes.

Mr. Couto moved to approve the minutes seconded by Mr. Vander Mel. Ms. Amenta stated that if there is public input then names should be in the meeting minutes and to verify last statement under the traffic work group summary notes, letter i. Staff will verify comment with traffic engineer guest presenter. Vote to approve 11-0 with verification.

3. Update on public comments received.

Mr. Vander Mel stated that two comments have been received since the last meeting. Full email comments are not put on the village website but the summary table is as it is part of the meeting materials. Full public comments are available upon request.

4. Update summary of previous work group sessions.

Each work group chair summarized the completed deliverable that was done at the previous meeting. Trying to get representative from Milwaukee County Parks to come to the next meeting. Some work group members are taking pictures of the corridor to catalog social entry points- there are eight paths. Mr. Teglia noted that further discussion with traffic engineer said that a study can take 30 days and cost \$10,000 to \$15,000 and would show turning behavior. No study could show how much traffic would divert to side streets if added stop signs or changed road width.

Resident Carlos Pastrana at 4319 N. Alpine asked what village plans/studies say about housing in Shorewood. Ms. Lang explained the housing summary from the 2014 Central District Master Plan, showing there is a demand for more housing.

Ms. Klein reminded all that the goal of the task force is to bring all ideas together and concerned if work groups are capturing all ideas because of time constraints at past meeting.

Dan Weber Schulz from 4451 N. Marlborough spoke about the WDSC in the community and hears that residents believe the sole discussion of the WDSC is to decide whether there should be residential or commercial development along Wilson Drive. People aren't understanding this broader purpose.

John Berges from 4339 N. Wildwood feels positive of the work groups from the last meeting, but community sees the WDSC as villains. The WDSC must make this very clear.

Members discussed reaching out to stakeholders. The village is sending a letter to Whitefish Bay and letters will go out to key stakeholders.

5. Discuss communication efforts and posters/flyers for June open house event.

Ms. Klein stated that a poster design is drafted and will need to be put up around the community and she asked members to be prepared to attend social events, such as the Farmers Market, to inform the community.

The posters will also be put up at certain businesses, schools and village buildings. Members will work with Milwaukee County Parks to see about getting them along the Oak Leaf Trail and in Estabrook Park.

Mr. Kavalauskas stated that a subcommittee is needed to work out details of the June open house event. He will complete the stakeholder list and work with staff about getting notices to all stakeholders. Postcards will be mailed to all households and businesses and flyers on the garbage carts for the event.

Ms. Klein suggested to have displays at the open house that the public can react to and provide more ideas. Displays should show ideas already suggested and list concerns separately. Mr. Joubert added that June could have rough concepts and is about getting concerns, interests and ideas. Important to find out why.

A meeting was scheduled April 20th for some of the steering committee to meet to organize the June 15 open house event.

6. Discuss Guest speakers for next work group meeting.

Mr. Kavalauskas handed out a list of potential guest speakers. Members identified priority speakers to reach out to.

7. Recommendation for use of civic engagement web-based platform.

Ms. Lang explained the civic engagement platform for getting public input. Provider My Sidewalk is offering the platform for half of original quote: one year for \$2,400. The online platform connects to other social media and is an easy way for the average citizen to comment on projects who don't have time to attend meetings.

Mr. Kavalauskas moved to recommend to the Village Board purchase of the civic engagement platform My Sidewalk, seconded by Mr. Teglia. Members asked for references. Vote 9 to 2.

8. Discuss future agenda items.

9. Schedule next meeting.

The next meeting is scheduled April 27th at 6:00 p.m. at the Village Center Lower Level.

10. Adjourn.

The meeting was adjourned at 7:48 p.m.

Recorded by,



Planning Director Ericka Lang