



Pedestrian and Bicycle Safety Committee

Minutes

April 12, 2016 7 P.M.

Village Hall

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

Temp Chair Rachel Ellerman called the meeting to order at 7:12 p.m.

Members present: Alex Hill, Jerry Lynn, Dzidra Benish and Rachel Ellerman,

Members absent: Chair Thomas Kuhlmann, Don Natzke, Gilbert Walter and Trustee Pat Linnane

2. Approval of February 9, 2016 Minutes.

Mr. Lynn moved to approve the February 9, 2016 minutes. The motion was seconded by Mr. Hill. Motion approved by 4-0 vote.

3. Public Comments.

None.

4. Update with Police Liaison Lt. Thomas Liebenthal

He will be present to give an update at the May meeting.

5. Updates with Staff Liaison Tyler Burkart

a. Committee membership renewal and application for new members

Mr. Burkart informed the Committee that they will be recruiting for three new members. If committee members know of residents that would be good for the committee are encouraged to apply.

b. Metro Market Update

Mr. Burkart will send the committee an updated report from Chief Nimmer in regards to safety with Metro Market.

6. Pedestrian and Bicycle Safety Week

Ms. Ellerman showed the committee a draft of a flyer and logo for the Pedestrian and Bicycle Safety Week. Metro Market has committed to sponsoring the Crossings event. Ms. Ellerman will send a map of where the Crossings event will take place in Shorewood. An email to sign up to participate in the event will also be sent out in the messaging. Gift cards from Metro Market will be used for the prizes. The BID will be doing a "Taste of Shorewood" event on Friday, which the committee can tie in with the week. Ms. Benish inquired about the historical walks. There will be self-guided historical tours available on the Facebook site. Mr. Lynn suggested providing fun facts about the Village to add to the tours. Ms. Ellerman will lead an informal fun run on the Friday of the week. Ms. Benish encouraged for the event to do more education on "Share the Walk". Ms. Ellerman attended the Greater Shorewood Bikers meeting. They will be helping to promote the week. The senior resource center will be present at the Bike Rodeo to help install bike bells and hand out candy. Mr. Burkart will follow up with the

Police Department to find the literature on bicycle safety to potentially hand out at the Bike Rodeo event. If the Police Department is not able to find the brochure, then the committee will recreate the brochure. Ms. Ellerman will inform Mr. Burkart how many flyers and brochures need to be printed prior to the event.

Mr. Burkart will send the clues to the committee by the end of the week for the medallion scavenger hunt. Mr. Burkart will draft content for the Manager's memo. Mr. Burkart will schedule a meeting with the Crossings event and the Police Department to work out those final details. Mr. Burkart will also have marketing materials in the Library and on the information board in the Village center lobby. Ms. Benish inquired about getting an article in the North Shore Now. Ms. Ellerman will reach out to Jeff Ramage about a potential article and see if Tr. Linnane would like to provide a comment on the initiative. The committee gave approval to the flyer and logo design.

7. Discussion of Loop Activated Signals in Shorewood

The committee decided to postpone this discussion for the May meeting.

8. Location of "Share the Walk" Signs

Mr. Burkart reached out Public Works Director Leeann Butschlick to get her feedback on permanent paint on the sidewalk encouraging residents to walk their bike. Ms. Butschlick was supportive of the idea. Committee members will think about potential locations and will spend more time at the next meeting identifying their wish list of locations.

9. Update on Wilson Drive Community Task Force

Mr. Burkart provided an update on the Wilson Drive task force. There will be a steering committee meeting tomorrow. The work groups have been meeting on their particular focus points to develop alternatives and ideas that could be incorporated with the project.

10. Future Agenda Items

No future agenda items.

11. Adjournment.

Mr. Lynn moved to adjourn the meeting. Motion seconded by Mr. Hill. Motion approved by 4-0 vote. Meeting adjourned at 8:17 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager