

**Elder Services Advisory Board**  
**March 1, 2012**

Present: Rene Gratz, John Hein, Alex Hill, Lynn Sager

Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Sue Kelley, Facilitator Shorewood Connects, Kathleen DeMein, RN

1. Call to order.

The meeting was called to order at 4:06 p.m.

2. Minutes of February 2, 2012

Ms. Gratz moved that the minutes be accepted. The motion was seconded by Ms. Sager and approved 4-0.

3. Continued discussion of volunteer home modification consultation program

Ms. Price reported three phone calls about the Home Sweet Home program following Village Board approval and an article in Northshore NOW. A nonresident contractor called to volunteer for the program and offer services. He was referred to Independence First. Independence First contacted SRC staff concerned about increasing call volume from contractors. We agreed upon a communication protocol. SRC staff will include referrals to the program in monthly reports.

4. Continued discussion of the *Village* concept

Informal meetings in homes continue to be scheduled. A draft of the program is being developed to foster discussion among the small groups. Marketing professionals are creating a name and logo.

5. Update on Shorewood Connects Initiatives

Three *Neighborhood of the Year* applications have been received. It was agreed that previous applications will not be considered for this year's competition as two of the new applications are from neighborhoods that submitted an application in 2011.

The Elder Friendly Business workgroup is still recruiting business owners to participate on the workgroup. Dr. Betsy Delich on the Chiropractic Company has recently joined the committee.

The Neighborhood Mediation group met and agreed that the program should start small to determine the need. Representatives will look at other model mediation programs in developing a structure for Shorewood.

6. Community Development Authority Senior Housing Initiatives

No new projects were discussed.

7. Planning March 31 Flyer Distribution at Pick and Save

John Hein and Alex Hill agreed to join Judy Spencer at Pick and Save to distribute the Wellness Event flyers.

8. Senior Resource Center Coordinator Report

UWM Nursing students will help distribute a flyer for the Wellness Event on Wed. March 28 at Sendik's and Walgreens. Ms. Price reported issues with student behaviors in the lower level lobby and outside the building between 3:15 and 6 pm. The police have been called twice recently following disorderly conduct and vandalism in each of the lobbies. Problem behaviors are occurring among several different aged groups of students. Principals at the elementary schools have been told about the problems and given names of students that are known. Library and SRC staff are working together to address the issue. ESAB agreed this is a community issue and suggested that the lounge furnishings be removed temporarily to prevent further damage and deter problem

behaviors. A letter to parents through school newsletters describing the problems was also suggested. It was agreed that negative signage should be avoided to maintain a welcoming environment. Ms. Price will discuss these suggestions with Mr. Swartz.

9. Other business as authorized by law

11. Adjournment

The meeting was adjourned at 5: 25 p.m.

Respectfully Submitted, Elizabeth Price, Senior Resource Center Coordinator