



Pedestrian and Bicycle Safety Committee Minutes

January 12, 2016 7 P.M.

Village Hall

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

Temporary Chair Hill called the meeting to order at 7:01 p.m.

Members present: Alex Hill, Jerry Lynn (left at 7:48 p.m.), Dzidra Benish, Rachel Ellerman, Gilbert Walter, Don Natzke and Trustee Pat Linnane.

Members absent: Chair Thomas Kuhlmann

2. Approval of November 10, 2015 Minutes.

Mr. Natzke moved to approve the November 10, 2015 minutes. The motion was seconded by Mr. Walter. Motion approved by 6-0 vote.

3. Public Comments.

None.

4. Police Liaison Thomas Liebenthal with Update

Lt. Thomas Liebenthal went through his reports with the committee. There were a total of 5 pedestrian and 3 bicycle accidents for 2015. There was discussion about traffic enforcement for pedestrians in a crosswalk at key intersections and when traffic needs to yield to pedestrians who are present at the intersection looking to cross. Mr. Lynn inquired if there are previous counts tied to pedestrian and bicycle accidents. Lt. Liebenthal mentioned this is a new metric the Police Department is tracking when Chief Nimmer was hired. Lt. Liebenthal summarized the number of winter citations thus far for not clearing sidewalks of snow and ice based on quadrant location in the Village. Ms. Ellerman asked for the future to trend pedestrian and bicycle accidents by location. Mr. Burkart will reach out to DPW and Village staff about providing more communication and potentially cleaning up some language in the Village Code about who is responsible for clearing snow off crosswalks.

5. Discussion on Bike Rodeo with Megan Welch

Megan Welch from the Shorewood School District Recreation Department provided the committee an update on the Bike Rodeo. The rodeo is targeting elementary and middle schoolers on proper ways to use their bicycle, local laws and best practices. The North Shore Health Department and local businesses are helping with the event. The event will be taking place Saturday, May 7 at Atwater Elementary School. Ms. Welch talked with Michelle Boehm to help with some of the marketing for the event. It will be free for Shorewood residents but a \$5 fee will be provided for outside residents. Mr. Lynn mentioned that there is a walk friendly community award that the committee is attempting to plan a pedestrian and bicycle week, which could be coordinated with the Bike Rodeo event. Mr. Burkart will reach out to Michelle Boehm to see if the marketing team could put together a marketing plan for a pedestrian and bicycle awareness week. The committee also asked Mr. Burkart to reach out to Linda Presto to see if there would

be any space in the Shorewood Today for an article about the pedestrian and bicycle safety initiatives. Ms. Ellerman mentioned the idea of listing pedestrian and bicycle safety week in the calendar events in the Shorewood Today magazine. Tr. Linnane also included the idea of promoting the event on the information board in the Library. Ms. Benish inquired about having a table at the Bike Rodeo event. Ms. Welch took note and will contact the committee if there is the capability of having a booth at the event. Ms. Benish reminded the committee that the Shorewood Men's Club donated bicycle horns and bells for the Bike Rodeo event. The committee is thinking of having the pedestrian and bicycle safety week from May 1-7. Ms. Welch informed the committee that the recreation department is also planning a First Ride event in June. Mr. Burkart will send Ms. Welch's email out to the committee after the meeting.

6. Updates with staff liaison Tyler Burkart

Mr. Burkart informed the committee that the Village Board approved the design and engineering services contract for the Bike Share program. The committee will be able to weigh in on the bike share program at a future meeting. Mr. Burkart also summarized the memorandum from Planning Director Ericka Lang in regards to the Metro Market development update.

7. Update on the Wilson Drive Community Task Force

Tr. Linnane provided the committee an update on the Wilson Drive Task Force. Chair Kuhlmann is the PBSC representative on the Steering Committee. The last meeting focused on the feedback that should come out of the work groups. The Steering Committee will be identifying communication avenues for residents to be engaged and informed on the entire process. Mr. Walter asked about the timeline of the task force. Tr. Linnane mentioned that the works groups will start in February and March. Recommendations later in the year will be brought to the Village Board to consider. The Village is expecting to break ground on the project in 2018. The next Steering Committee will be January 20 and is a public meeting.

8. Update on the Walk Friendly Communities Award

This item was moved up after agenda item 5. Mr. Lynn updated the committee on the subgroup's effort on the pedestrian and bicycle safety week. Ms. Ellerman also informed the committee that the subgroup will be planning on coordinating a volunteer day to gather counts for traffic and pedestrians along with collaborating with mixed use developments on making access to their locations easy for pedestrians and bicyclists. Ms. Benish encouraged for the Police Department to be involved in the safety week. Mr. Burkart will inform Chief Nimmer about the initiative and see if he can attend a future subgroup meeting. Ms. Ellerman suggested connecting with Anne Basting to see if she can coordinate a class project along this theme. Ms. Ellerman will reach out to Ms. Basting to see if any projects would be feasible.

9. Discussion of Future Educational Opportunities – Share the Walk

Ms. Benish mentioned that she is happy the initiatives indicated in the "Share the Walk" campaign will be reflected in some upcoming events.

10. Future Agenda Items

Mr. Burkart will work with Chair Kuhlmann on continuing several of the current agenda items. The committee reiterated their interest to see on a map the locations of the bicycle and pedestrian incidents.

11. Adjournment.

Mr. Natzke moved to adjourn the meeting. Motion seconded by Mr. Walter. Motion approved by 5-0 vote. Meeting adjourned at 8:21 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager