



Shorewood
BUSINESS IMPROVEMENT DISTRICT

MEETING AGENDA

Business Improvement District Board of Directors Meeting

3930 N. Murray Ave.

Village Hall – second floor

Wednesday July 17, 2019 8:30 A.M.

- 1. Call to order.**
- 2. Approval of June 19, 2019 minutes.**
- 3. Consider quarterly financials.**
- 4. Bike race report and discussion.**
- 5. Complete committee assignments and schedule meetings.**
- 6. Executive Director's Report.**
 - a. Wayfinding concept**
 - b. Over-road banner**
 - c. Marketing advisory group updates**
 - d. Business/other**
- 7. Marketing Report.**
 - a. Monthly digital marketing**
 - b. Shorewood Today Fall content**
 - c. Feast event progress**

Dated July 12, 2019

Should you have any questions or comments regarding any items on this agenda, please contact the Shorewood BID Director at 414.248.2532. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.