



**Conservation Committee
Agenda
Thursday, April 5, 2018
7:00 P.M.
Village Hall**

1. Call to order
2. Approve March 1, 2018 Meeting Minutes
3. Staff Updates
4. Discuss Citizen Concerns
5. Discuss and Consider Direction with Vacant Student Representative on Conservation Committee
6. Discuss Conservation Committee Annual Report to Village Board
7. Discuss Compost Sale on April 21
8. Discuss Garlic Mustard Weed Out on May 12
9. Report on Creating Renewable Energy Opportunities in Neighborhood Loan Improvement Program
10. Discuss Pesticide Education and Healthy Lawn Initiative
11. Update on Bring Your Bag Shorewood
12. Upcoming Events, Member Topics & Suggestions
13. Adjournment

DATED at Shorewood, Wisconsin this 29th day of March, 2018.

VILLAGE OF SHOREWOOD
Sara Bruckman
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2705.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



Conservation Committee

Minutes

March 1, 2018 7:00 P.M.

Village Hall Committee Room
3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order

The meeting was called to order at 7:02 p.m.

Members present: Chair Joshua Liberatore, Sue Murphy Yerkes, Donna Pollock, Henry Tomaszewicz, Linda Frank, Chase Kelm, Meenal Atre, Roland Schroeder, Caroline Kuebler and Carolyn Morse

Others Present: Trustee Davida Amenta

Not present: Elisabeth Witt

2. Approve February 1, 2018 Meeting Minutes

Mr. Tomaszewicz moved to approve the February 1, 2018 minutes. The motion was seconded by Ms. Murphy Yerkes. Vote 9 – 0 to approve the minutes.

3. Staff Updates

No staff update.

4. Discuss Citizen Concerns

Ms. Kuebler reported on the development project behind Corner Bakery possibly blocking viewshed of river. A neighbor wonders whether there is a setback ordinance that was accepted for the project. Mr. Liberatore will inquire with staff to see if there was any language in the development agreement that involved exceptions to greenway setback considerations.

5. Discuss and Consider Direction with Vacant Student Representative on Conservation Committee

Mr. Liberatore described the ordinance language that governs the Committee structure and a possible opportunity to replace the voting position held in reserve for the SHS representatives with a new vacancy for an adult resident volunteer. Mr. Liberatore and Mr. Burkart have tried repeatedly to recruit active SHS participation, but finding a consistent and dedicated participant has been challenging. Mr. Kelm agreed that ideally a student representative would be a great way to involve the schools, but in the absence of a committed individual, the spot could be valuably taken by another adult resident. Ms. Kuebler described a form of participation outside of meeting membership and attendance, more project based and geared toward younger people, that may help involve SHS students. The Committee agreed to table this issue for now, and no motion was taken to reword the Committee ordinance as of yet. Mr. Liberatore encouraged the Committee to find new ways to engage the school/SHS community, even as the role of the SHS representatives gets considered further.

6. Consider Long-Term Recommendation for Organics Collection Program

Mr. Liberatore updated the Committee on the revised memorandum that will be presented to the Village Board on March 19. The funds have already been budgeted for a 7-month extension of the organics pilot. There will also be the suggestion that the Village Staff and Trustees begin to think about long-term incorporation of the pilot study/program results into Village services generally. The Conservation Committee will remain a part of the conversation, but at some point the program needs to be onboarded into Village planning and budgeting without Committee prodding. Mr. Kelm would like to see more follow-through on prior suggestions of the Committee with respect to waste reduction, recycling incentives, and other initiatives that were advanced during the waste collection contract process.

7. Discuss MMSD Rain Garden Workshop Promotion Opportunities

Ms. Kuebler reported on her efforts to get MMSD to host a Shorewood raingarden workshop on a weekday evening. A date has not yet been determined, and the timing with the spring plant sale/delivery logistics is tight. MMSD has a workshop scheduled for March 17 at the Milorganite facility, which the Committee will help promote. A flyer for the March 17 workshop and the three UEC Native Plant Sales will be available at the March 2 film screening of "Hometown Habitat".

8. Update on Environmental Film Festival

Ms. Murphy Yerkes asked for help in getting more people to come to our movies. She explained a format change that would move the formal discussion to after the film as opposed to introducing the film. Bird City and North Shore Wild Ones are both hoping to send members to participate in a post-film talk-back. Looking ahead to April, the Bring Your Bag/Boomerang Bag groups will handle organizing a post-film discussion.

9. Report from DPW Liaison

Ms. Frank reported out on her conversations with the DPW Director about the use of styrene in relining the sewer laterals. The citizen concern about prevalent odors in the Village was addressed by encouraging residents to make sure they are flushing their basement drains. Ms. Frank will follow up with DPW about: 1) the prevalent smell out of doors (not inside the home); and 2) why the smell is persistent 3-4 months after the work was complete (and ask how long will it last). Ms. Frank also reported on the results of her conservation about salt-brine applications and plowing operations in the Village and whether alternatives/reductions have been considered. The amount of salt being applied is actively measured. Tr. Amenta said that data are available on amounts used, stored, and purchased. Mr. Kelm suggested presenting DPW with the data from Milwaukee's experience cutting the salt application by 4/5 (80 percent) with no reduction in effectiveness. Ms. Frank plans to follow up on these two issues soon.

10. Consider Conservation Fair / Fish and Feather Festival Collaboration

Mr. Liberatore reminded the committee of the suggestion to collaborate with Fish and Feather for the annual conservation fair, with the 2018 change that the recycling collection could profitably take place at the DPW yard on a collection Saturday. The date has yet to be selected, but DPW and Fish and Feather coordinator seem excited about the

opportunity to combine again with the location change relieving the parking situation at Hubbard Park. Mr. Tomasiewicz reported on his meeting with the Parks Commission about joining forces for an Adopt-a-River campaign, with the idea to possibly align with a Fish and Feather date so that a cleanup event could be planned for the morning of the Festival. Mr. Kelm agreed that bundling activities on one day would help draw more people and attention. The Committee favored the idea, and Mr. Liberatore suggested that Parks Commission volunteers could help staff the event, if the Conservation Committee plans it and works out the scheduling details.

11. Upcoming Events, Member Topics & Suggestions

Mr. Tomasiewicz has planned an Arbor Day tree planting for April 27. He will work with fourth-graders from Lake Bluff to plant trees in Estabrook Park, through a white spruce application from the DNR. Some 125 fourth-graders will plant 250 trees at 1 p.m. Mr. Schroeder will again work to plan a Garlic Weedout for the Shorewood Nature Preserve on a date to be determined in May. He will update the committee at the April 5 meeting and will be looking for Committee members to help get more volunteers to do the work. Mr. Schroeder also mentioned a movie called “Saving Snow” for possible consideration in future film screenings.

12. Adjournment

Ms. Morse moved to adjourn, seconded by Mr. Tomasiewicz. Vote 11–0 to adjourn. The meeting was adjourned at 8:36 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager

ORDINANCE NO: 2018-xx

An Ordinance Amending the Conservation Committee

At a regular meeting of the Village Board of the Village of Shorewood, Milwaukee County, Wisconsin held on this ___ day of _____, 2018, a quorum being present and a majority of the Board voting therefore, said Board finds:

SECTION 1

That Chapter 16, Article VI, titled "Conservation Committee" of the General Ordinances of the Village of Shorewood, be repealed and replaced by adding the following:

Chapter 16. Article VI: Conservation Committee**§ 16-14 Creation; membership; term of office.**

[Amended 2-19-1990 by Ord. No. 1571; 11-5-2007 by Ord. No. 1932; 2-25-2008 by Ord. No. 1935]

There is hereby created a Village Conservation Committee consisting of 13 members who shall be residents of the Village and who shall be appointed by the Village President with the approval of the Village Board. Of the original appointments, four shall be appointed for a one-year term, four shall be appointed for two-year terms, and four shall be appointed for three-year terms; thereafter all appointments shall be for three-year terms. ~~In addition, one Shorewood High School student shall be appointed annually as a voting member of the Committee for a one-year term upon recommendation of the principal of Shorewood High School or the principal's designee.~~ Any vacancies shall be filled for the unexpired terms in the same manner as original appointments. Members shall serve without compensation. Members shall serve until their successors are appointed. Terms shall commence in June.

§ 16-15 Officers; records.

The Committee shall elect its Chairman ~~and Secretary~~ at its first meeting in June annually, or as soon thereafter as may be reasonably possible to do so. The Committee shall keep records of its deliberations and recommendations to the Village Board.

§ 16-16 Powers and duties.

The Committee shall inform and educate the public as to matters related to conserving energy and recycling materials to accomplish the goals of attaining a healthier and safer environment in which to live and of protecting and conserving our valuable natural resources. The Committee shall recommend the adoption of policies, programs and projects to accomplish its goals and objectives.

§ 16-17 Meetings.

The Committee shall meet at the call of its Chairman or any three Committee members or any

Village official at such time as it is deemed necessary and convenient. Meetings shall be held at the Village Hall or at such other locations as may be designated from time to time.

SECTION 2

That all Ordinances or parts of Ordinances conflicting with the provisions of this Ordinance are hereby to such extent repealed.

SECTION 3

That this Ordinance shall take effect and be in force from and after its passage and posting pursuant to law.

PASSED AND ADOPTED by the Village Board of the Village of Shorewood, Milwaukee County, Wisconsin, this ___ day of _____, 2018.

Guy Johnson, Village President

Countersigned:

Sara Bruckman, Village Clerk

Village of Shorewood – 2018 Annual Report

**VILLAGE OF SHOREWOOD
DEPARTMENT / COMMITTEE ANNUAL REPORT**

Instructions: To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. All reports must be completed by May 14. Please contact the Village Manager’s Office if you have any questions about the report.

Name of Department / Committee:

Name of Department Head / Committee Chair:

Other Department Managers / Committee Members:

Identify your most significant department / committee services and activities performed in the past year.

- | |
|--|
| <ol style="list-style-type: none">1.2.3.4.5.6.7.8.9.10. |
|--|
-

Village of Shorewood – 2018 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Village of Shorewood – 2018 Annual Report

FOR VILLAGE DEPARTMENTS: Please review and evaluate the Village fee schedule. For fees that should be modified or require additional review from the Village Board, please list out those fees in the chart below. In addition, please indicate your department’s recommendation to amend the fee. If the fee impacts additional departments, please list the following departments you’ve contacted and gained their approval involving your recommendation.

Village Fee – include Fee amount	Recommended Modification	Departments Approving Recommendation
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

VILLAGE OF SHOREWOOD
REQUEST EXECUTION OF NEW VILLAGE INITIATIVE

Summary: This form is used for departments, citizen committees and officials to propose new significant initiatives such as service changes, programs, studies, capital items and other requests to be considered for the annual vision planning and prioritization process. The goal of this form is to help staff, residents and officials identify the resources, steps and time involved in executing an initiative. It allows a formalized process for the Village to recognize proposed initiatives and request the Village Board to consider an initiative before investing more resources. Complete the following information and hand in to the Village Manager for the request to be considered.

Name: **Date:**

Department / Committee:

Initiative:

Description and Goal: Include a short summary of the initiative and the goal/desired outcome.

Time Sensitivity: Identify any time constraints or deadlines associated with the initiative.

Estimated Staff Time Needed to Execute: Include estimated hours and staff/persons involved.

Estimated Costs: Materials, contractual services, equipment, etc. Indicate annual vs. one-time.

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Implementation Steps for Execution: Include approvals, collaboration with other groups, etc.

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