



Agenda
Pedestrian & Bicycle Safety Committee
March 12, 2019, 7:00 P.M.
Village Committee Room
3930 North Murray Avenue, Shorewood, WI

1. Call to order
2. Consider Approval of February 12, 2019 Minutes
3. Public Comments
4. Guest Speaker – Sue Kelley from Shorewood Connects and Elizabeth Price from Senior Resource Center – Discuss Shorewood Age-Friendly Plan
5. Staff Updates
 - a. Bike Friendly Community Recognition
 - b. Committee Chair Meeting on February 21
6. Discuss May Ped/Bike Safety Month
7. Adjournment

DATED at Shorewood, Wisconsin, this 7th day of March, 2019,

VILLAGE OF SHOREWOOD
Sara Bruckman, CMC/WCMC
Village Clerk

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Should you have any questions or comments regarding any items on this agenda, please contact the Village Manager's Office at 847-2700. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



Pedestrian and Bicycle Safety Committee

Minutes

February 12, 2019 7 P.M.

Village Hall

3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order

The meeting was called to order at 7:16 p.m.

Members present: Jennifer Baynes (remote), Chair Rachel Ellerman (remote), Diane Jakubowski, Jerry Lynn, Sydney Shimko (remote)

Members absent: Dzidra Benish, Matt Peaslee

2. Consider Approval of January 8, 2019 Minutes

Ms. Ellerman moved, seconded by Mr. Lynn to approve the January 8, 2019 minutes. Motion approved by 5-0 vote.

3. Public Comments

Introduction of student visitors from UWM graduate school – Bike and Pedestrian Transportation class taught by Robert Schneider, Urban Planning. Student visitors: Nelson, Shelby, Jessica

Sue Bronson, member of the Elder Services Advisory Board, joined to discuss shared focus on walkability. Invitation to participate in Breakfast event, in which survey results will be presented: March 21st, Thursday, 7:30 a.m., Community Center in Library.

Sue will follow up with Tyler to extend the invitation and get at least one PBSC representative to be present

4. Staff Updates

A. 2019 Community Survey

Survey question is still being evaluated by the Village Board and will be voted upon in March.

B. Bike Friendly Community Recognition

Recognition efforts on the horizon as work will be needed for the application this spring and summer. Application is due in early Fall.

C. Bike Unit through School District

Apparent likelihood that it will be offered only in high school and not in middle school this year due to lack of help. Committee discussed merits of keeping it in middle school.

D. Village Committee Chair Meeting on February 21

Rachel Ellerman will represent this committee on February 21 when all committee representatives meet to share ideas and learn about this year's prioritization process.

5. Discuss May Pedestrian and Bike Safety Month (May)

Screen Free Week (Jerry and Dzidra):

May 1 or 2 kickoff with Walk Parade 3pm

Metro Market coupons, Senior Resource Center, signage

Bike Rodeo and First Ride (Diane)

Probably May 4

Men's Club, Recreation Dept. (Megan), Bike Federation, Wheel & Sprocket, others

Bike to School Day (Sydney and Jennifer)

May 8 National Day

Morning elementary school

Fun Run (Rachel)

May 16, 23, or 30 (Thursday)

Indulgence Ice Cream, Performance Running Outfitters

Scavenger Hunt (Tyler) – will follow up with Tyler on timing.

Additional ideas to pursue:

- Walking Map? (Matt? With contribution from Bart and Tyler) Include other groups such as Historical Society, and Art Commission
- Enforcement Day or Week (alternate name? say Age Friendly Awareness?)
- Publicity: articles and social media
- Create information material about other events and organizations, i.e. Dairyland, to pass out during the month's events to inform public and solicit volunteers

Each committee member will come to March meeting prepared to discuss developments of each May activity

6. Adjournment

Mr. Lynn moved to adjourn the meeting. Motion seconded by Ms. Jakubowski. Motion approved by 5-0 vote. Meeting adjourned at 8:18 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager

Planning process is underway to make Shorewood an even better place for all ages

According to the World Health Organization, “An age-friendly world enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age. It is a place that makes it easy for older people to stay connected to people that are important to them.”

Who wouldn't want to live in a community like this? Shorewood does many wonderful things for its seniors, benefiting people of all ages, e.g., providing green space, sidewalks, community events, an accessible business district, health and recreational programming, etc., but there are a few areas where we could improve. Shorewood began the process of identifying these areas when the Village joined the AARP Network of Age-Friendly Communities in 2017. After conducting a phone survey via AARP and having volunteers from the Village's Elder Services Advisory Board follow up with “pop-up polling” this past summer at the Shorewood Farmers' Market, Coffee & Bagel's, and City Market, 4 areas have been identified to help focus our efforts in the next 3-5 years: creating more housing options for people with moderate incomes; improving safety for pedestrians on sidewalks and at crosswalks; developing more neighborhood connection activities and programs; and increasing awareness/use of the Shorewood Senior Resource Center to help seniors find and gain access to health and supportive services.

All of us are stakeholders in creating a plan for Shorewood; it does not fall on Village government alone to develop and implement the plan, but to Shorewood's residents old and young, schools, community organizations, civic leaders, etc. The Elder Services Advisory Board and Shorewood Connects are holding discussions in January and February with some of the key stakeholders to generate ideas about strategies in each of the four priority areas. A gathering will be held in later March to look at possible strategies and to determine where there is consensus to move ahead, identifying those willing to help lead the effort. The plan as a whole will be reviewed by the Village Board in the spring, before submission to AARP. Then the work really begins!

Follow along as we post information on the Shorewood Senior Resource Center website and in the Village Manager's Memo, and join us in making Shorewood a more livable community for all.